

MEASURE TO ADD SOLONS SPONSORED

Reapportionment Proposed Would Give Jackson County 3 Instead of 2 Representatives — Jefferson County Has None.

SALEM, Feb. 7.—(AP)—Reapportionment of representatives in the state legislature is expected to be presented during the session. At a meeting last night, the special committee started consideration of a measure to present. It developed that no reapportionment has been accomplished in this or other states with due regard to the constitution and final action must be either through legislative enactment or by constitutional amendment. The committee is to proceed. It was stated that every county of the state is entitled to one representative, with the remaining 24 unless the size of the legislature is increased, based upon percentage of population.

Four paths are open to the legislature in the opinion of Representative Ralph Hamilton. These are:

First—Distribution strictly on a basis of population.

Second—Arbitrarily giving each of the 36 counties one representative, the remaining to be apportioned, which, under a tentative plan received by the committee, would give Multnomah county 12, Marion 3, Lane 3 and two each to Clackamas, Jackson, Klamath, Washington, Coos, Linn, Umatilla, Yamhill, Douglas, and one each of the remaining counties on the basis of 7133 inhabitants.

Third—Grant relief to aggregated cases.

Fourth—Nothing.

Attention was called to a few specific instances. It was pointed out that Jefferson county has never yet had a direct representative in the legislature; Lake county, with the exception of Lair Thompson, has never had one, while Lincoln county has never yet had a senator.

Whether or not each county should have one senator and the representatives from each distributed in proportion to keep the ratio of one senator to two representatives in the respective bodies, was also discussed informally.

Plans were also discussed for a public hearing at which time views could be obtained relative to the loss of representatives, but no date was set as it was deemed best to wait until some definite plan of action has been decided upon by the committee. Another meeting will be held Monday.

Scanning New Books

By RICHARD MASSOCK NEW YORK.—(AP)—Fannie Hurst's new character was no Lammox, but the Antithesis, a girl with sex appeal.

She was Ray Schmidt and the novel in which she is presented is "Back Street."

Ray was the orphaned daughter of a German shopkeeper in Cincinnati of the pretty gay nineties. She had "style"; she was "tony." Traveling men liked to take her to the beer gardens, where nice girls didn't go. Ray went and liked it.

Then she met Walter Saxe, a young Hebrew bank clerk. By helping her selfish stepmother force a gas meter reader into marriage, Ray missed a slim chance to marry Walter. But in New York she again met him and became his mistress.

Then follow years in which Ray lived in the "back streets" of Walter's life, while he rose to become an international financier and a respected philanthropist. They were years of lonely waiting for the few brief hours with him.

Walter thought only of his comfort, Ray only of comforting him. Her fault was her generosity. She got nothing much for it, but she didn't want anything else.

Miss Hurst's intricate style is unrestrained. She tells a fancy story in her fancy way.

African Biology Julian Huxley, no less than his brother A. D. N. S. is a talented young man. His brother is a novelist and essayist. Julian is a biologist, following in the scientific tradition of his grandfather, Evolutionist T. H. Huxley, but he also writes.

He collaborated with H. G. Wells and G. P. Wells in producing a forthcoming "Science of Life" and he alone has written an important book, "Africa View." He Africa is the territory of the scientist, where a really primitive civilization still thrives.

He writes about animals, flowers, birds and rock strata; also about the Africa where black men with spears thump distant drums in throbbing beats and laughing women dance in elemental stances. He suspects the Negro races have potentialities for development. Man may look back on what came of the savage elms and Teutons of Europe.

He is skeptical of white supremacy. But he is no anti-imperialist. He has faith in mission and education, particularly education, with biology as its basis.

GENERAL PETROLEUM STARTS AGGRESSIVE CAMPAIGN TO SET NEW RECORDS IN 1931

Business on Upgrade and This Year Will Reward Progressive Effort, Says Ralph G. Bowman

ANNOUNCES NEW OIL Newspaper Advertising Will Be Backbone of Major Oil Company Activity

Convinced that this is the logical time for all business to increase activity, the General Petroleum Corporation of California is planning a greatly enlarged and aggressive selling and advertising campaign during 1931. Announcement to this effect was made yesterday by Ralph G. Bowman, assistant general sales manager.

"After a thorough study of economic conditions and business indexes," said Mr. Bowman, "we are convinced that 1931 will show a consistent upward trend and will reward aggressive firms, especially in the automotive industry. We plan, therefore, to increase our efforts tremendously in order to follow up the great gains made for Violett Ray gasoline during 1930 in Washington, Oregon, California, Nevada, Arizona and British Columbia. The opening gun will be on the new Socony Dewaxed Paraffine Base Motor Oil just introduced to Coast motorists.

"The entire General Petroleum organization is on its toes to establish new sales records not only for Violett Ray gasoline but for General Ethyl Double-Powered gasoline and the new Socony Motor Oil as well."

Plan Newspaper Campaign

Newspaper advertising will be the backbone of the 1931 advertising campaign for the General Petroleum Corporation. Complete plans for the 1931 schedules have been outlined. Larger space and consistent illustrations are features of the plan, which calls for a total mileage that will greatly surpass that of recent years. Approximately 150 newspapers will be used in the states covered by the General Petroleum marketing organization.

Initial advertising on the new Socony Dewaxed Paraffine Base Motor Oil has already started. Tried for the first time by Pacific Coast motorists six weeks ago, the new oil has already built up an army of several hundred thousand enthusiastic users.

First tested in every conceivable way in the laboratories and proving grounds of the great Standard Oil Company of New York, (SOCONY) and proved further by actual use in the cars of motorists, the new Socony Motor Oil bids fair to establish a new all-time record for popularity before 1931 closes.

An All-Around Oil

In the new Socony Motor Oil, Mr. Bowman points out, a distinct and deliberate attempt has been made for the first time to develop an all-around lubricant with a complete list of qualities most desired under all motoring conditions. Instead of developing a particular quality which might make catchy advertising phrases possible, the engineers, chemists and lubrication specialists of the Standard Oil Company of New York sought to create an "ideal" motor oil, one that would actually give quicker starting, instant lubrication, greater oiliness, more power, greater gasoline mileage, less crankcase dilution, longer life, and various other qualities needed in an oil by an automobile engine.



In tests of new Socony Dewaxed Paraffine Base Motor Oil, cars sped around Indianapolis Speedway at a mile a minute for 5 1/2 days and nights, covering practically a year's mileage for the average car in less than a week. Devastating heat was developed but the oil refused to break down.

In other tests it flowed freely at 38 degrees below freezing. Inset—Ralph G. Bowman, Assistant General Sales Manager of the The General Petroleum Corporation of California, who is directing his company's big 1931 campaign.

Socony experts were given every facility of the vast Socony organization with which to perfect their ideal oil. They had at their command crude oils from all the great petroleum centers of the country. After hundreds of laboratory tests they selected a crude from only one field as having the natural properties desired. Then they inspected eleven different refineries owned by Socony and its subsidiaries, and to one they gave the responsibility of refining the product so that it would be at all times uniform no matter where sold. In this refinery they worked for months—experimenting, testing, checking and re-checking—before they adopted the product that was to undergo the grueling tests of the proving grounds.

Official Tests Made When they had perfected an oil that would pass the severest laboratory tests, they put it into actual use more devastating than the ordinary action of an automobile engine could possibly be. They sent it nearly five miles into the air, where they sent it out to sea, and, in three different motor cars, rolled up nearly a year's mileage in less than a week.

The airplane test was to determine the free-flowing quality of the oil at frigid temperatures. All wax had been removed in the refining process, not only the ordinary wax but the amorphous wax, as well. It was that makes an oil flow slowly in cold weather and it is wax that makes it thin out and lose its body in hot weather.

In the airplane test an altitude of 25,200 feet was reached and the thermometer registered 53 degrees below freezing. Photographs taken at this altitude and at the temperature show that the oil still flowed freely.

In order to test the uniformity in the flow of the oil at high temperatures, and its ability to withstand intense heat, three automobiles were driven around the Indianapolis Speedway continuously for five and one-half days and nights for a total distance of 7250 miles. Through alternating rain and blistering heat, these cars traveled close to a mile a minute with only sufficient stops to replace fuel. These tests, made under the supervision of the American Automobile Association, showed that Socony Motor Oil refuses to decompose or break down even under abnormally high engine temperatures.

In another test, sea-seals were operated at tremendous speeds for ten hours continuously. Only one quart of oil was used during the period.

"Removal of all wax from Socony Motor Oil," says Mr. Bowman, "is bound to result in quicker starting on cold mornings, instant lubrication at all temperatures, greater penetration to working parts, and positive protection against friction wear. Natural qualities of the oil provide perfect piston seal thus preventing crankcase dilution and increasing the power developed by the engine."

No Sludge in Socony

"By the special Socony filtering process, all tendency to form sludge or other harmful motor deposits is eliminated. Our tests prove and the tests of hundreds of thousands of motorists prove that the new Socony Motor Oil is an all-around lubricant, providing not just one outstanding virtue, but all of the qualities that motorists have looked for in an oil."

"We are now ready to wage an aggressive campaign on the new Socony Motor Oil. It is being marketed throughout the United States by Standard Oil Company of New York and its subsidiaries, which include the General Petroleum Corporation of California, and it will, therefore, be possible for motorists to receive the oil wherever they may be. The Pacific Coast boasts of more automobiles and more automobile traveling than any other section of the country and it is indeed a pleasure to be able to provide Pacific Coast motorists with this outstanding lubricant through 2600 independent service stations."

REBEL'S SLEIGHT-OF-HAND HELPS TO FOIL RIFLE SQUAD

MONFORTE, Portugal, Feb. 7.—(AP)—The ability to make pennies vanish and to find buried cards in a pack has saved the life of Major Antonio Relvaeh, Spanish rebel leader.

When he was fleeing by plane to escape a firing squad after the recent Spanish revolt, Major Relvaeh ran out of gasoline before he reached the Portuguese frontier, and was forced to land near a village.

Being entirely without money, Relvaeh resorted to his talent for sleight of hand, afterward passing his hat. He collected enough coins to buy gasoline to complete his flight to freedom.

Want More Auto Traffic MILAN, Italy, Feb. 7.—(AP)—A center of higher automobile studios, designed to increase motor traffic in Italy, is planned by the Italian Automobile club. A special drive will be made to convince country lawyers, magistrates and doctors of the necessity of having their own cars, both as personal convenience and to aid the nation's auto industry.

Rum Revenue Reduced DAKAR, Senegal, Feb. 7.—(AP)—French West Africa lost \$700,000 in revenue in 1929 by limiting liquor imports and increasing taxes, official figures show. The consumption of liquor per person was halved.

WILLYS-KNIGHT VALUES GREATER FOR NEW SEASON

Reduced more than one-third in price, as compared with similar types of last year, the 1931 Willys-Knight six presented by Willys-Overland is outstanding as the greatest value ever offered in the history of Willys-Knight cars which dates back more than fifteen years. This new group of Knight-engined vehicles is driven by the most powerful engine ever built by the Toledo manufacturer while the style creations of the bodies are worthy of equal position among the most attractive cars of the nation, regardless of price class.

Not only is this new line of lower priced quality Willys-Knights driven by the most powerful engine ever built by the Toledo manufacturer, but the bodies, mounted on a chassis with a wheelbase of 121 inches, correspond to the latest practices in a quality coachwork, smart lines and luxurious interiors.

The introduction of the big, powerful, quality Willys-Knight, in a new low price field, is further evidence of Willys-Overland's determination to make a conspicuous contribution to the current trend toward thrift, and present the outstanding values in Willys-Overland's nearly 25 years of motor car manufacture.

Greater roominess than heretofore characterize these cars while their riding comfort as well as general performance has been bettered. Both the Standard and Deluxe Sedan have striking lines of beauty throughout that appeal to persons of discriminating tastes. The finish of the interior from rich upholstery to silvered and onyx fittings are in thorough keeping with the luxury that one seldom finds in this price classification.

From every angle the 1931 Willys-Knight has the appearance of smartness as well as dignity. Exterior color combinations are optional.

The Victorio, both in the Deluxe and the Standard, should have a ready response to those motorists who seek a chummy but dignified close-coupled car. It is a four-passenger model, with two individual seats in front and a seat for two in the rear.

The 1931 Willys-Knight eleven-valve engine occupies a unique place in the history of the Toledo manufacturer, ranking as the most powerful ever built by the company. It has a development of 87 horsepower and is capable of a high road speed of 78 miles an hour.

OSLO LEGATION ATTACHE DEFIES RECALL BY SOVIETS

OSLO, Feb. 7.—(AP)—L. M. Rosakievich, a civil engineer and chemist attached to the Soviet legation in Oslo, defied orders recalling him to Moscow.

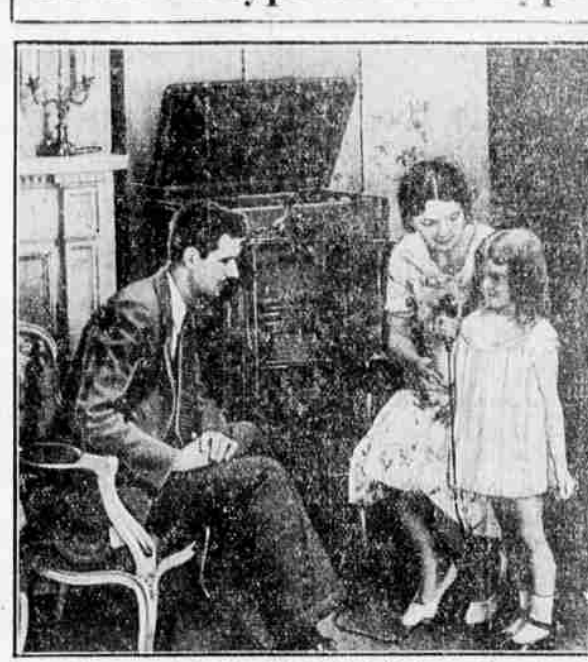
"A life without law, without morals, without religion, a life of starvation, filled with lies and hopeless despair," was his description of Russia today.

"We were seven members of a refrigeration committee, just before I left Russia," he said. "The other six have been executed within the five months I have been in Norway."

He has left Oslo, however, and is believed to be in Germany.

REMEMBER... The price is \$595 COACH or BUSINESS COUPE F.O.B. Detroit It challenges the performance of any six, regardless of price. It introduces Super-Six smoothness to the lowest price class. It looks like a far more expensive car. It is bigger, wider and roomier than many cars that sell for hundreds of dollars more. It is the Value Sensation in a year of sensational values. and you get RARE RIDING COMFORT ESSEX The Challenger Armstrong Motors, Inc. 101 South Riverside Phone 18

From Tintype to Tone-Type



Mr. and Mrs. Joseph E. Cole of Rutherford, N. J., recording a tone-type of their young daughter Gloria's voice in the living room of their home.

SCIENTISTS have now made it possible for man to add his voice and those of his children and friends to his store of memories of the past. In the privacy of his own home he may now make permanent records of the voices of his loved ones, playing them back in future years when he wishes to recall their owners. These have engineers of the RCA Victor Company added another milepost to the saga of a memory which began with the days of pressed four leaf clovers, locks of hair, and the stiffly posed tintype; and progressed to the present day use of the home movie and "tone type."

But the most intimate and personal quality of a forgotten friend or a child grown up, the voice, has been beyond recall. And yet, most priceless of all, would have been just such a permanent record of one's children's voices as they sounded ten or twenty years ago.

Today home recording, has made it a simple and practical reality. In the privacy of his home, free from embarrassment and curious spectators, he now takes tone "snap shots" of his voice, and those of his loved ones, "snap shots" that will rank with his tintypes as precious reminders for the future. This simple home recording device, which is part of a radio-electrola combination instrument, also makes it possible for him, by the turn of a switch, to make permanent records of excerpts from radio broadcasts, thus collecting an album, that would eventually contain the actual voices of many famous world figures and artists.

Predict Australian Oil

CANBERRA, Feb. 7.—(AP) Oil in gusher quantities soon will be found in Australia, said Dr. W. G. Woolnough, government geologist, who has inspected fields in North and South America. He said that new oil search technique, developed within three years, would aid the hunt in Australia.

Stop Women's Worship

ISTANBUL, Feb. 7.—(AP)—Thirty pious women, caught lighting candles in the tombs of sultans, were arrested as part of the Turkish government's drive against false Islamic practices. The republic closed the tombs three years ago because it considered them of political significance.

Census of Papal State

VATICAN CITY, Feb. 7.—(AP) A count of citizens of the papal state shows former nationalities as follows: Italians, 437; Swiss, all members of the Swiss guard, 118; French and German, 8 each; Spanish, 3; Dutch, 2, and Austrian, Norwegian and Ethiopian, one each. The total is 639.

Picture Books 'Spoiled'

LONDON, Feb. 7.—(AP)—Modern movies take today's youngsters so far afield that they disdain school-book pictures, says L. W. Taylor, president of the Incorporated Association of Headmasters, an organization of school principals.

Finer Quality MOST IMPRESSIVE SAVINGS IN 24 YEARS! A BIG SIX priced like a four A POWERFUL EIGHT... A BRILLIANT KNIGHT... TWO NEW WILLYS TRUCKS These new Willys cars are the finest values ever offered in this Company's 24 years of building superior automobiles... More than 100 definite improvements result in greater beauty, greater comfort, greater roominess, greater safety, better performance... Bigger bodies, increased overall length, 58 1/4 inch tread... Smooth, powerful motors; improved transmissions, quieter in operation... Substantial price savings—some models are \$700 less than last year's similar types. new WILLYS cars BE THRIFTY—BUY QUALITY Willys Six - \$495 to \$540 Willys Knight - \$95 to \$105 Willys 11-ton chassis - \$95 Willys 1 1/2-ton chassis - \$95 \$495 and up F.O.B. Toledo, O. SAFETY GLASS ALL AROUND AT SMALL EXTRA COST J. J. OSENBRUGGE 114 So. Riverside Phone 1109