

THE "BEAUTY" THAT MIGHT HAVE BEEN!



Nothing is sadder than a girl who just misses being beautiful. Often the reason is simple—improper elimination.

The poisons from constipation often cause pimples, sallow skin, dull eyes—headaches and even serious disease.

But every girl can banish the evils of constipation by eating Kellogg's ALL-BRAN regularly. Its bulk sweeps the system clean.

Two tablespoonfuls daily are a wonderful health prescription. Try it with milk. Add fruits or honey. Delicious when combined with canned peaches. ALL-BRAN is non-fattening.

Ask for Kellogg's—the original ALL-BRAN. In the red-and-green package. Made by Kellogg in Battle Creek.

Kellogg's ALL-BRAN

BURELSON'S STORE EXPANSION SALE OPENS SATURDAY

Southern Oregon women, who are keenly on the lookout for bargains during this season of the year, are anxiously awaiting the opening of Burelson's expansion sale tomorrow morning. When the doors of this well known Medford women's shop open at 8:30 o'clock sharp, racks and counters will be stacked high with attractive money-savers in coats, dresses, hats and accessories.

Seven hundred square feet of floor space are being added to Burelson's to accommodate the steady increase in the volume of business. At this time of depression, E. T. Burelson points with pride to the fact that his store requires additional space to handle his steadily increasing business. This store was opened on December 1, 1928 in the Levelette building, which was just constructed at that time and since that date Burelson's store has shown a marked growth.

While workmen are preparing the additional space for Burelson's, an expansion sale will be conducted in order that present stocks may be cleaned out and room made for quantities of new, spring merchandise, which will arrive in the near future. The additional space, which will be occupied by Burelson's, is the room now utilized by the Bartlett Par shop. That firm will move to the shop on the east corner of the Levelette building.

Jennings Entertain At Dinner and Cards.
Mr. and Mrs. Ralph Jennings entertained with a 6:30 dinner followed by cards at their home on the Jacksonville road Wednesday evening. Covers were placed for 12 guests.

Following dinner there were three tables of bridge in play, with prizes for high scores awarded Mrs. H. A. Dubuque and Louis Jennings.

Auxiliary Plans Meeting Tonight.
The Auxiliary of Canton Shikony will meet this evening at the I. O. O. F. hall for 6:30 dinner. Dinner will be followed by the initiation ceremony for two new members, Mrs. Ethel Wood and Mrs. Lona Bergman.

Mrs. Hamilton In Portland.
Mrs. Ann Hamilton left Medford last evening for a short visit in Portland.

Society

Engagement Told at Informal Tea.
A lovely event of yesterday afternoon was the informal tea given at the home of Mr. and Mrs. Claude F. Schmeier announcing the engagement of their daughter, Miss Betty Schmeier to Mr. Lloyd A. Byerly, son of Mr. and Mrs. J. A. Byerly of Portland.

Guests called between the hours of four and five and each was presented with a dainty corsage in which was hidden a small card carrying news of the betrothal. Mrs. Fred Parsons presided and Miss Dorothy Orth served.

Both Miss Schmeier and Mr. Byerly are graduates of the University of Oregon, where Miss Schmeier was affiliated with Alpha Phi and Mr. Byerly with Kappa Sigma. No date was named for the wedding.

Studio Luncheon Enjoyed Thursday.
Mrs. Corbin Edgell and Mrs. Frank Preston entertained at luncheon yesterday afternoon at the studio of Mrs. Alice Holloway. Covers were placed for 20 guests.

Mr. and Mrs. Edgell and Mrs. Preston plan to leave Monday for San Francisco, where they will meet Mr. Edgell's brother and sister-in-law, Mr. and Mrs. George Harold Edgell, of Cambridge, Mass. The Edgells will return to Medford after a short visit with the Edgells of Cambridge and Mrs. Preston will remain in the bay city for several months.

B. P. W. Club to Hold District Meeting.
A meeting of the South Willamette district of the State Federation of Business and Professional Women's club will be held in Eugene Sunday. It was announced in this city today and an invitation to attend the sessions is extended all local club members. Dinner will be served at the Hotel Osburn at 1 o'clock.

Osenbruge Return From Trip North.
Mr. and Mrs. J. J. Osenbruge have returned to Medford after spending several days in Corvallis and Portland. Mrs. Osenbruge having stopped in the former city to visit their daughter, Miss Margaret, who is a student at Oregon State college while Mr. Osenbruge continued to Portland to attend to business interests.

Mrs. Chapman to Visit in Spokane.
Mrs. Maud Chapman plans to leave Medford Sunday for Spokane, Wash., where she will spend three or four weeks, combining business and pleasure. She will be guest of her aunt, Mrs. W. D. Parker, with whom her mother, Mrs. Julia Kimball of this city, is spending the winter.

D. A. R. Meeting Is Tomorrow.
Mrs. E. N. Vilm will be hostess tomorrow afternoon at her home on Giesselee street to members of Crater Lake chapter, D. A. R. This will be the regular meeting of the chapter and an interesting program has been arranged.

Miss Anderson Gives Bridge Party.
Miss Olga Anderson entertained with a bridge party last evening at her home on West Main street. There were three tables of bridge in play and prize for high score was awarded Mrs. Louis Jennings and consolation prize went to Miss Edith Laubscher.

The guest list included: Mrs. Lydia King, Miss Laubscher, Mrs. Henry Padgham, Miss Josephine Koppes, Mrs. Jennings, E. Swaine, Miss Marion Briggs, Miss Jean Steele, Mrs. Clayburn Konkel, Mrs. Elva Mitchell, Mrs. Aubrey Norris and Miss Winifred Leitch.

Loan Fund Swelch By Club Tea.
The scholarship loan fund tea and card party sponsored yesterday afternoon by the Greater Medford club at the Hotel Holland is described today as a very successful event. Money realized from the affair will be added to the Federated Women's club scholarship loan fund, which is aiding many girls in attending school.

The club will hold a luncheon at the Holland Hotel January 29. It was decided at yesterday's business session. Full details of the loan-fund tea will be published in Sunday's Mail Tribune.

Mr. P. W. Club to Hold District Meeting.
A meeting of the South Willamette district of the State Federation of Business and Professional Women's club will be held in Eugene Sunday. It was announced in this city today and an invitation to attend the sessions is extended all local club members. Dinner will be served at the Hotel Osburn at 1 o'clock.

Osenbruge Return From Trip North.
Mr. and Mrs. J. J. Osenbruge have returned to Medford after spending several days in Corvallis and Portland. Mrs. Osenbruge having stopped in the former city to visit their daughter, Miss Margaret, who is a student at Oregon State college while Mr. Osenbruge continued to Portland to attend to business interests.

Mrs. Chapman to Visit in Spokane.
Mrs. Maud Chapman plans to leave Medford Sunday for Spokane, Wash., where she will spend three or four weeks, combining business and pleasure. She will be guest of her aunt, Mrs. W. D. Parker, with whom her mother, Mrs. Julia Kimball of this city, is spending the winter.

D. A. R. Meeting Is Tomorrow.
Mrs. E. N. Vilm will be hostess tomorrow afternoon at her home on Giesselee street to members of Crater Lake chapter, D. A. R. This will be the regular meeting of the chapter and an interesting program has been arranged.

FRUIT MEN WILL DISCUSS MERGER PLAN SATURDAY

Representatives of the fruit industry and fruit organizations of the Medford district, will meet at the Hotel Medford tomorrow noon to discuss plans and specifications for the merging of the Rogue River Valley Traffic association and the Fruitgrowers' league into a valley-wide organization, to increase the membership, broaden the scope and unify plans for the 1931 season.

At a meeting held yesterday afternoon, at which a strong sentiment was manifested for the merger, committees were appointed to promulgate plans, as follows: Traffic association, Raymond Reter, David Rosenberg and David H. Wood; Fruitgrowers' league, H. VanHouvenberg, Paul Scherer and Dr. George R. Deans; Harry Cederwall, president of the Traffic association; E. W. Carleton, president of the Fruitgrowers' league; and L. A. Banks, will act also as members of the committee in its deliberations.

COWGILL TO TELL NEED OF CLOSING ROGUE TO NETS

GRANTS PASS, Ore., Jan. 16.—(Sp.) Major Ralph Cowgill of Medford will be principal witness before the state senate and house of representatives next Wednesday, January 21, when he represents Oregon's law-making body the facts revealed by a two-year survey of the Rogue river and its famous steelhead.

"Major Cowgill," Joe Wharton, president of the Isaac Walton League, said Thursday, "will lead a representative group from the Rogue river committee in Salem to further re-consideration of the bill to close the Rogue river to commercial fishing, which failed to pass in the last election." He will show how the river has been depleted through commercial fishing during the last four years, it is said. Major Cowgill has figures

to prove that catches at the mouth of the Rogue river have declined to a number amounting to sportsmen, according to reports.

It's double acting
First—in the dough. Then in the oven. You can be sure of perfect bakings in using—
KC BAKING POWDER
SAME PRICE FOR OVER 40 YEARS
25 ounces for 25c
MILLIONS OF POUNDS USED BY OUR GOVERNMENT

FINAL APPROVAL FOR TAX BUDGET JACKSON COUNTY

The county court convened today, for final approval of the 1931 tax budget and will turn the budget over to the assessor today for extension on the tax rolls and establishment of levies.

Two cents boom for county funds, on the face of county balances at the close of business, December 21, last.

An estimated balance of \$26,000 in the general fund was \$21,162. To meet this shrinkage, the allowance for the county timber cruise, a plan of the state tax commission, will be cut \$5,000, making the total for the timber cruise \$10,000, instead of \$15,000.

To further make the balances conform to the budget, the general road and market road fund will be cut approximately \$60,000. The slash will affect construction 500 have been attending the work the coming year on the Lake

creek and Dead Indian market roads, general road work, and the purchase of road machinery contemplated.

Emergency relief work throughout the county, to ease the unemployment situation, depleted the general road and market road funds this winter.

MONTANANS WILL FORM CLUB HERE

A meeting of the Montana club has been planned for January 28 in the Walker hall at Central Point, according to announcement made this morning by Ray J. Schumacher.

A social, dancing, and basket lunch will be on the evening's program, and all former Montana residents in southern Oregon are requested to attend. No admission will be charged.

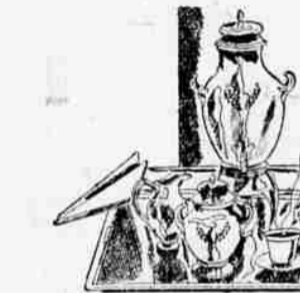
A permanent organization will be formed at this time, with election of officers, and plans for monthly meetings. Mr. Schumacher said today that between 300 and 500 have been attending the annual picnics.

M'PHERSON CONDUCTS ANNUAL CLEARANCE

Following the annual custom, McPherson's clothing store is now conducting its big January clearance sale in order to make room for spring and summer merchandise which has already begun to arrive.

Exceptional values in suits, overcoats, sports wear, shirts, underwear, shoes and other articles of men's clothing are being offered during this sale.

Warrenton.—Columbia River Fishermen's Cooperative Packagers to start construction of \$20,000 addition to plant here.



"Exclusive" is the word

to describe the exhilarating aroma and full-bodied flavor of Hills Bros Coffee which is roasted evenly... continuously

a little at a time



No can of Hills Bros. Coffee will ever "go stale." The vacuum can keeps it FRESH ALWAYS!

THIS PROCESS—Controlled Roasting—invented and patented by Hills Bros., is radically different from any other method of roasting coffee.

Here's the reason: Hills Bros. roast their rare blend by a continuous, exact process—a few pounds at a time. The common method is to roast in bulk at once. The difference in results is obvious—Hills Bros. are able to roast every berry to uniform perfection, while the bulk-method cannot prevent variation in the roast.

No matter when or where you buy Hills Bros. Coffee, it is always fresh because it is packed in vacuum. By

this process, air, which destroys the flavor of coffee, is taken out and kept out of the can. Coffee packed in ordinary cans, even if air-tight, does not stay fresh.

Grocers everywhere sell Hills Bros. Coffee. Ask for it by name and look for the Arab—the trade-mark—on the can.

SNOW DESCENDS ON LOFTY AREAS, RAIN IN VALLEY

While it was raining hard in Medford and other parts of the valley late yesterday afternoon and last night, heavy snow was falling at Crater National park and other high mountain sections.

A phone message was received in the city shortly after 8 o'clock last night from Gordon Avener, who is spending the winter at government camp at the national park, employed in the store keeper's department, said that between 6 p.m. and 8 p.m. yesterday two inches of snow had fallen, and that at the time of phoning it was still falling heavily. No word had been received up to this noon from the park, at the Crater National park offices here, but it is presumed that much more than six inches fell there during the night.

This fresh snow on top of the old snow, which according to previous reports, was so deep as to close the park up for the winter undoubtedly gives a better outlook for irrigation next summer.

The rain in the valley late yesterday afternoon and during last night, which at times came down heavily and which amounted to .13 of an inch by 5 a.m. today, was very welcome to the comparatively dried, hot ground, although it fell too heavily to soak much into the earth generally, except where it collected in puddles or small lakes, as it ran off the surface too quickly, finding an outlet in creeks or other streams. At times the gutters of the city were flooded with this general run off.

Today, up to mid-afternoon, was one of alternate sunshine and cloudiness, mostly the latter, but no more rain had fallen up to that time. Further rain, however, is forecast for tonight and Saturday.

In all, since September 1, until this morning, the total rainfall was 5.96 inches.

PENNEY STORE ROBBED AT GOLDENDALE, WASH.

PORTLAND, Ore., Jan. 16.—(Sp.) Sheriff Winters of Goldendale, Wash., reported to Portland police today that two men last night bound and gagged the night marshal there and looted the J. C. Penney store of merchandise valued at \$1,000.

SAFEGWAY STORES DISTRIBUTION WITHOUT WASTE

Continuing our Price Slashing Sale 3 more days

Last week's sales were the greatest of any similar period, in Safeway's history. The values offered brought such an enthusiastic response that we are going to continue the sale for a few days more. We have selected several new items—values, we believe, even better than before. Come and share in these savings while quantities last.

SATURDAY — MONDAY — TUESDAY

Baking Powder Calumet or Crescent, popular for all baking purposes 1 lb. can 25c	Sugar Peas Naturipe, an excellent pack, serve creamed or in salads. 2 cans 21c
Ginger Ale Pale Face or Ginger Ale when talking of quality. The price is low. 2 bottles 27c	Pink Salmon Fancy Alaska Pink. Keep a few cans for an emergency lunch. 1-lb. tall cans. 2 cans 23c
Honey Pure Oregon Honey. Treat yourself to this sweet at this unusually low price. 5 lb. can 55c	Sugar Corn Extra standard grade, tender and sweet. No. 2 cans. 3 cans 29c
Macaroni Oregon made, tender curve cut. Buy all you want. Pound 5c	Oysters Daufuski, Gulf pack. Steaming hot oyster soup is good. 5-oz. cans. 3 cans 35c
Cheese Oregon full cream, flavory, tasty. Pound 21c	Sauer Kraut Del Rogue fancy pack, fine shred. Large No. 2 1/2 cans. 2 cans 22c
Apples Del Rogue fancy pack Newtown Apples make delicious pies at a saving. Large No. 10 cans 41c	Preserves Marasca Brand, fancy whole fruit with sugar, assorted flavors. Taste it this week at Safeway. 3 -lb. jar 59c
Cheese Kraft package Cheese, always clean, your choice of Swiss, Velveeta, American or Brick. 1/2 lb. pkg. 19c	Hominy Van Camp's Eastern Pack, tender kernels, delicious when served buttered. 2 cans 21c
Carnation Oats or Wheat The package with the premium. Large package 33c	Salad Oil H. S. Brand fancy cottonseed oil. We invite you to compare its quality. In bulk, bring container. Quart 27c Gallon 95c
Sugar Pure cane, fine granulated. 10 lbs. 51c	Cleasers Old Dutch, Sunbrite, or Babbitt's. Your choice. (Limit) Can 5c
Butter Safeway quality, fancy fresh creamery butter. 2 lbs. 55c	Onions Local Danvers. Save at Safeway. 10 lbs. 13c
Grapefruit Fancy Florida, sweet and juicy. 6 for 17c	

HILLS BROS COFFEE