

BARTLETT'S, DEPRESSION HURT TRADE

Prof. Hartman in Preliminary Report Outlines Several Causes Effecting Eastern Fruit Markets Past Season.

The following is a copy of a letter received by Mr. D. R. Wood, chairman of the Medford winter year committee, from Professor Henry Hartman of New York City:

Dear Mr. Wood:

In compliance with your request I will endeavor to give you a brief resume of the observations I have made thus far this season. Of course, most of the work for the year is still in progress and only a preliminary report can be given at this time.

This season has been a trying one for those engaged in the fruit industry. Even the citrus fruits, which held their own well during the early part of the season, are now selling at prices below handling and transportation costs. Apples have held their ground fairly well but pears, tangerines, oranges and grape fruit have faced declining markets from the beginning and no one is optimistic as to the extent of saving that the bottom has been reached.

Growers, shippers and other agencies generally attribute the present low prices to the economic depression which began a little more than a year ago. Undoubtedly, much of the difficulty can legitimately be laid to this cause but the fruit industry must not lose sight of the fact that there are other factors involved and that these will have to be given serious consideration in the future.

Taking pears as an example, the figures of the Bureau of Economics of the United States department of agriculture show that pear holdings on December 1st of this year were approximately sixty-one per cent greater than they were on the corresponding date last year. Shipments of Bartlett pears from the Pacific coast were approximately twice as great in 1930 as they were in 1929. One who studies these figures cannot escape the conclusion that a serious situation was at hand even had normal economic conditions prevailed at the time.

It is hard to conceive of the present demand for pears, even backed by good buying power, could have taken care of so large an increase in tonnage from one year to another.

The late varieties of pears had no chance to succeed this year. The Bartlett variety dominated the picture long after its normal season was over and other sorts could not get started. Fruit stores everywhere offered Bartlett for sale during all of October and even late into November. Cars of Northwest Bartlett were sold at auction in New York City as late as the middle of November and one car was sold in Chicago on December 5th. While this fruit still appeared to be in fairly good condition at the time of sale, it was unfit for consumption when it reached the consumer and, doubtless, turned many people away from pears altogether.

With the increase in tonnage it becomes apparent that grade and quality will have to receive added consideration. In the days when pears were comparatively rare, grade and pack could be overlooked with disastrous results. This year, however, it is clear that only the attractive, well graded stock has a chance of selling above cost of production.

The markets of the country cannot absorb so high a percentage of inferior pears as were prepared for shipment this year. There is but little doubt that many cars now selling "in the red" are doing so because of the large number of off-grade specimens that have found their way into the fancy and extra fancy grades and because of the high percentage of fruit that is too small to retail by the piece.

While some of the Medford brands are fully up to the standard of last year, many of them are considerably below. Upon reinspection here some cars have shown from eight to thirty-five per cent off-grade fruit in the extra fancies. Apparently some of the shippers tried to maintain the usual relative proportion of fancy and extra fancy in spite of the fact that the crop this year was not up to the average standard. This has created a serious situation in that some of the other districts produced an unusually fine crop of pears this year and took particular pains to put up a good pack.

The pear industry at the present time has practically no by-products and, hence, has no channels for the utilization of low grade fruit. Most of the fruit which sticks to the trees in spring ultimately finds its way into the show bins of some grades. It is fancy and extra fancy grade fruit is packed under special brands but the percentage so packed is low compared to the amount produced and special brands are usually unprofitable. With the increased competition that pears must face in the future, it appears certain that pear growers will be forced to put a system of thinning that will insure not only a more desirable distribution of sizes, but that will eliminate, to a large extent, the

misshapen, frost-marked, limb-marked, and otherwise imperfect specimens. The apple growers of the state of Washington, came to this conclusion several years ago and the results, as applied to the apple industry, speak for themselves. Thinning, when properly done, results in practically no decrease in final tonnage and adds nothing to the cost of production. It costs no more to clip off the imperfect specimens in spring than it does to pick them by hand in the fall and to put them over washing machines and grading and packing equipment.

It is encouraging to note that Medford pears this year are holding up much better in storage than they did last year. Apparently the general speeding up of harvesting operation, with the reduction of the period between the time of picking and the time when the fruit went under refrigeration, is having a decided beneficial effect on the keeping quality. This is especially significant since the season of all varieties has to be extended to its utmost limits this year.

The eating quality of Medford pears as they are being offered to consumers in New York City is considerably better than it was last year. While it is true that some Bosc are being retailed in a green, inedible condition, the percentage of such fruit has been materially reduced. About 100 cars were conditioned here and the weather has been much more favorable for ripening than it was last season. While there is still considerable opposition to conditioning, there is no doubt but that jobbers here are more willing to accept partially ripened Bosc than they were last year.

Failure of Bosc pears to develop the gold color characteristic of the variety has caused more or less difficulty this season. While poor color, in some cases, was undoubtedly due to the fact that the fruit was too green at the time of sale, a considerable amount failed to take on color when in prime condition for eating. As you know, a number of experiments to determine the cause of this trouble are now in progress. It is too early at this time, however, to give a report of the results obtained.

At a later date I hope to be able to give you some concrete results from my handling and storage experiments. These, I believe, will prove of interest to the growers and shippers of the Rogue River valley.

In the opinion of Lloyd Gedlamke, Northwest sales director for the Gilmore Oil Company, who was a visitor here last week, when improved on the Green Springs Mountain Road between Medford and Klamath Falls are completed next spring, it will make available one of the most beautiful drives in the Northwest. The oil executive is pictured above with his new Buick eight; he drives approximately 42,000 miles a year over Northwestern roads.

Also to accustom her children to her absence so they will be less dependent upon her.

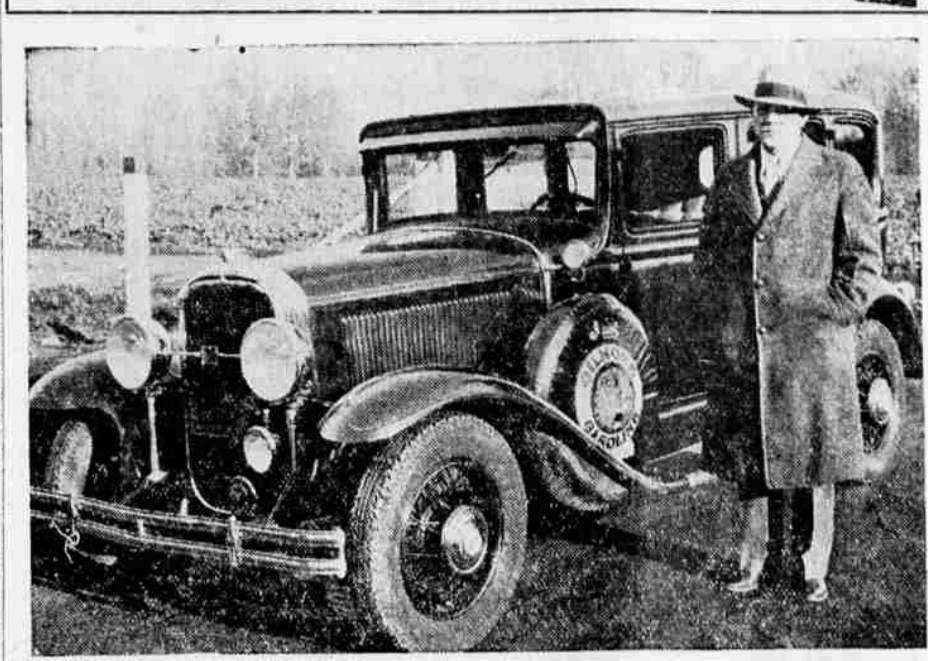
It was decided at this meeting to change the name of the club to "The Child Study Club" as all members are more interested in that subject.

The next meeting will be held on Friday, Jan. 16 at 2:30. The subject for discussion will be "When and How to Teach Good Habits." Everyone is welcome.

Gas Dream Fades
AUCKLAND, N. Z., Jan. 10.—(AP)—A drug clerk made a big clean-up here when he tricked experts into believing that he could "brew" gasoline from sea water. A company was formed whose 85 shares jumped to \$100. Then the clerk fled, but he was arrested in Australia.

Britons Save On Lights
LONDON, Jan. 10.—(AP)—The house of lords isn't burning any money in these hard times. A proposal to better the lighting in the gloomy corridors of the house was turned down because of the "necessity of economy."

Praises Southern Oregon Mountain Highway



Stood Tongry Hill, a soda squirt, The best one in the land.

And as I passed the blacksmith shop,
A broncho wild was wailing,
While Delroy Gitchell, on his hoof,
A horseshoe hot was nailing.

While over at the hot dog stand,
In apron white and cap,
Doc Emmens served them off the grid,
And made the flapjacks flap.

And up the block where hamsters live,
There rose a structure high,
Carl Tengwald, carpenter de Luxe,
Looked on with watchful eye.

Just then there passed the city brush,
"Was cleaning up the street,
Efficiency was evident,
With Bill Gates in the seat.

And in the Holland dining room,
With mapkin on his arm,
Tom Swen served hash three times each day,
And kept the coffee warm.

A case was called in federal court,
Where justice they dispense,
Art Burgess for the plaintiff,
Tom Fuson for defense.

If it was not a hay-wire dream,
I'll pass the buck to you,
From now on I'll stick to water pure,
And no more Mountain Dew!

Walter Antle Woos the Muse

In addition to the many prominent and attractive features of the Rogue River valley, and particularly of the city of Medford, it has now developed that this modest community has a citizen who is a genius.

To the people who are acquainted with and meet Walter Antle on the street each day and are impressed with his modest and retiring disposition, it would never occur to them that behind that retiring countenance and quiet manner there was existing a genius that could eventually manifest itself; and it now appears that Mr. Antle is the Edgar Allen Poe of southern Oregon, and to prove this fact we submit for the consideration of the readers of the Medford Mail Tribune the following poetry which is the product of the pen of said Walter Antle.

Of course, it is known by all of the readers of the Tribune that Edgar Allen Poe was somewhat of a dreamer, and there is such similarity between the product of Poe's pen and the following piece of poetry written by Mr. Antle that we dub him the Edgar Allen Poe of southern Oregon. Read what he says:

Scanning New Books

By Richard Massock
NEW YORK—A strong luncheon was given in New York a couple of weeks ago.

It was given in an exclusive hotel by an Imperial Romanov for her boss, a Fifth Avenue merchant, who employs her as a designer.

A few days later New York's literary set was invited formally to meet H. I. H., the Grand Duchess Marie of Russia.

The luncheon was in celebration of the grand duchess' first anniversary as an American business woman. The tea was given to present her as an author of a court memoir, ironically entitled "Education of a Princesses."

Alone, Lonely Life
It is a proud and tragic book the Grand Duchess Marie has written of her life up to her escape from the bolsheviks, after the family fortunes had hopelessly toppled. It is proud in its family history, tragic in revealing how little prepared a princess may be for contact with a hostile world.

Mario's life was so circumscribed that she had little knowledge of her own country. Under an autocracy, a prince is scarcely a free man. His destiny is ruled by his monarch.

Mario's destiny was even worse, for she was a sort of stepchild, figuratively and literally. Born in 1890, to the Grand Duke Paul and Princess Alexandra of Greece, she was never to know a mother's love, for her mother died in the birth of Mario's brother, Dmitri.

I've heard of lots of funny dreams,
And many dreams quite sad,
But here's the very oddest dream,
That I have ever had.

It seemed that in this town of ours,
A storm came up one night,
And when the morning came again,
I saw this awful sight.

It seemed that every business man,
Had been blow from his place,
And someone else was there instead,
In every single case.

As I went into Young's garage,
In covers quite greasy,
Was J. C. Mann repairing cars,
And doing it quite easy.

At Will H. Wilson's bargain store,
A smile upon his face,
Gus Newbury dealt out Sox and shirts,
With all his natural grace.

Eade's Second Handed Store, it seemed,
Was run by Charley Strang,
And he was very busy there,
At a table playing Panz.

At Biden's Shoe Shop sat Port Neff,
Kneep deep in boots and shoes,
Pegging on a pair of soles,
As he sang the Memphis Blues!

And at the Jackson County Bank,
Tom Waterman now presided,
And every day from ten to three,
Financial knots decided.

A druggist now Tom Merriman,
Sold plasters, salves and pills,
And people came from miles around,
To have him cure their ills.

Doctor Hammett now he was,
Assistants he had seven,
But nothing much for them to do,
His practice was in Heaven.

At Alenderfer's studio,
Large classes every day,
Taught by Professor Ole,
How to sing and dance and play.

While in the Center building,
On the twenty-second floor,
Pop Gates, the dentist, cures your teeth,
So they would ache no more.

In Brown's store, back behind the bar,
A milk shake in his hand,

'595 THE NEW ESSEX
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Crest of Business Cars

Most cars today give you good performance and good looks. But what a difference there is in riding ease! Hudson-Exes gives you Rare Riding Comfort. Ask your dealer to demonstrate.

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BRADSTREET SAYS SPRING OUTLOOK FOR LUMBER GOOD

Bradstreet today says: In common with the rest of the world, Oregon saw prices of its products of forest and field shrink, and industry and general business suffer. Its greatest industry, lumber manufacturing, early held close to last year's production, but in the latter part of the year curtailment became well established and production showed a much greater decrease. Prices prevailing the entire year were so depressed that profit was impossible. The Portland-Columbia river district showed a production of 1,825,000,000 feet, as compared with 1,874,000,000 in 1929, according to the Timberman. Mill prices, common grades, were off \$4.74 a thousand feet in December, 1930, with upper grades off \$2 to \$5, showing the saving to the consumer, the freight charge by water to Atlantic seaboard points was off \$2 and to the Orient \$1.50. Stocks are low, both at Atlantic seaboard points and in the interior.

Wheat showed no improvement over lumber. Futures at Portland, December 26, 1930, were \$1.23 a bushel, while the price late in October, 1930, was 65 cents. Carryover in territory was 68,000,000 bushels, of which 20,000,000 bushels is needed for seed, feed and home consumption. Carryover in 1929 was about the same.

Wool prices were about 12 per cent off, as compared with December, 1929, and 29 per cent more wool is in growers' hands than the year before.

Wholesalers estimate their business fell off 15 to 30 per cent in 1930, as compared with 1929, and retail business showed an equal shrinkage.

In 1930, an intensive program of public improvement was started in Portland and the state. Stocks of lumber never were so low, and with the opening up of spring, necessity should compel placing of orders. Stores of lumber are so low on eastern docks that operators report having been disturbed in unloading ships by trucks driving alongside to secure lumber to fill orders, even before vessels completed discharging. A Portland company reports having booked 80 per cent of their capacity of space into March.—W. T. E.

When Mario was a year and a half old.

The children, cousin of Czar Nicholas II, spent most of their childhood at the summer palace of their Uncle Serge and Aunt Ella. Their father was banished by his brother, the czar, for a morganatic marriage.

Violent Experience
Uncle Serge was assassinated in the revolution of 1905. Aunt Ella became a nun.

Mario meanwhile had been married, with all the unhappiness of a political match, to Prince William of Sweden. This marriage was annulled and she was a Red Cross nurse at the front when her brother, Dmitri, and Prince Felix Yusupov conspired to assassinate the dark and powerful mystic, Rasputin.

The story of how Dmitri's implication in the murder, his exile and the revolution tore apart an already disintegrated family and how she and her second husband, Prince Sergey Putiatin, the man of her choice, escaped by their wits and by good luck from the soviet, is the most dramatic narrative of a book that is colored by the scenes of aristocratic experience.

Mario's education was in what Americans call the school of hard knocks.

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Two Bedrooms for two . . . from \$100
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EVERY ROOM AN OUTSIDE ROOM

L. W. HUCKINS, Managing Director

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And the next war we get mixed up in we should be sure to fit it up so we'll do the borrowing, and not the lending.—Judge.

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Here are a few testimonials from people in different parts of Oregon certifying the marvelous results of our Herb remedies:

Stomach Trouble
January 1, 1931.

To Whom It May Concern:
I have been suffering with stomach trouble, burn and sour for six years. Have tried many kinds of medicines without relief. After using Chan & Kong's Herbs for three weeks, I am entirely well.

J. W. McBRIDE,
Central Point, Oregon.

Stomach Trouble
Medford, Oregon, Nov. 10, 1930.

To Whom It May Concern:
I have had stomach trouble for a good many years, and have been unable to find relief. For one week I used herbs as recommended by Chan and Kong. At the end of the week the stomach burn and pain that I suffered was completely gone. I am very glad to recommend the herbs of Chan and Kong to any one.

(Signed) W. M. LUSK,
Route 2, Box 67, Medford, Oregon

Blood Poison
Dec. 17, 1930.

To Whom It May Concern:
I suffered for seven months with blood poisoning which made a terrible itching over my entire body. Then I went and consulted Chan and Kong, Herb specialists and in two weeks time I was completely cured and I wish to recommend Chan and Kong to all persons who are sick.

(Signed) Very truly yours,
JOHN HEARING,
Talent, Oregon.

Rheumatism
Medford, Ore., Nov. 21, 1930.

To Whom It May Concern:
After I have been troubled with my back and feet and hands for almost one year and couldn't find any relief, I have taken two weeks treatment with the Chinese herb specialists, Chan & Kong. I am now completely cured.

O. J. McKEE,
120 South Laurel Street, Medford, Ore.

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Child Study Club Is New Name Berrydale Health Organization

The Berrydale Health club met at the Community house on North Riverside on Friday, Dec. 19. The subject for discussion was "Five Rules for Happy Parenthood," based on the article in the December issue of "The Parent's Magazine."

After an interesting discussion on this subject Dr. B. C. Wilson arrived and gave a very helpful talk on the importance of early training of children in good habits. Among the items stressed was a regular time schedule for the feeding of babies, regular periods for sleep, and training them to entertain themselves. If mothers will follow these suggestions they will have a happy and contented baby.

Later, as they grow older, they should be taught to dress and feed themselves. This may take up considerable time to start with, but will lessen the mother's cares when they accomplish it and also teaches a child independence.

Mother should plan to spend a few hours each week away from her children in order to keep up her interest in outside affairs and

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