

INSTALL MANN AS PRESIDENT KIWANIS CLUB

Installation Ceremony Gala Affair At Hotel Medford—Glen Fabrick Delivers Address.

John C. Mann was installed president of the Medford Kiwanis club last night at the Hotel Medford at the annual big night of the club, attracting 70 members, their wives and guests.

The installation ceremonies, directed by Glen Fabrick, followed a banquet and preceded a well attended dinner dance, music for which was furnished by an orchestra of several pieces.

Mr. Fabrick delivered an interesting installation address in which he traced the progress of mankind through the ages up to the development of service clubs and set forth their purposes.

The speaker set forth the objects of the club to include: "To give primacy to the human and spiritual rather than to the material values of life."

"To encourage the daily living of the Golden Rule in all human relationships."

"To promote the adoption and the application of higher social, business and professional standards."

"To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship."

"To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities."

"To co-operate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and good will."

Reviews Club History
Mr. Fabrick reviewed the past success of the Medford club. He paid tribute to the work of the outgoing president, Charles Butterfield, and welcomed the new president, Mr. Mann, pledging the support of the club during his incumbency.

A past president's pin was presented to Mr. Butterfield and a president's pin was presented to the new leader. Upon the completion of Mr. Fabrick's speech, three rousing cheers, led by the new president, were given the outgoings head.

The dinner and dance were held in the main dining room of the hotel attractively decorated for the occasion. The dinner program included solos by Mrs. C. H. Paske and group singing led by Rev. Alexander Bennett.

The following officers were installed: John C. Mann, president; Charles S. Butterfield, past president; Rev. Claude Porter, vice president; George T. Frey, treasurer; Charles S. Butterfield, district trustee; Carl Y. Tengwald, secretary; Carl Glasgow, E. H. Hedrick, T. W. Williams, W. M. Clemenson, J. W. Jacobs, Glen Fabrick and W. J. Warner, directors.

The William C. Gogas bridge, four and a half miles long, has been dedicated as a memorial to the Alabamian who built the Panama canal.

Pear Recipes Are Sought By Dwellers In Far Lands Conserve Proves Popular

(By Eva Nealon)

And the way to the world's heart, too, is via the stomach—such is the decision of the Medford Chamber of Commerce, following receipt of 2345 requests for pear recipes. From all corners of the globe they have come in response to the message carried by wrappers on Rogue River valley pears to Austria, Germany, France, England, South America, Canada, Mexico, Cuba and hosts of other countries. In five languages the letters are written and all express the same desire, a desire for more information regarding the "delicious" Rogue River valley pears and ways of preparing them.

The whole world will be eating pear conserve, the letters indicate. And some little boys and girls aren't going to like it very well if their mothers follow directions strictly, for in many countries paraffin, with which American housewives seal their preserves and jellies with such assurance, is just a crude oil that won't mix very well with southern Oregon pears.

Fifteen letters question the advisability of placing paraffin over the top of the conserve. And one letter, written by a former American, explains the foreign cooks' consternation. It reads: "The paraffin suggestion will probably cause much trouble in foreign countries as the paraffin they know is used only for burning and similar purposes."

From England a woman writes: "If you pour paraffin on top surely it will not be fit to eat," speaking of the pear conserve. Another woman in London, who is not obviously alarmed at the paraffin suggestion, or perhaps found a different recipe on the wrapper, writes: "As your pears are better than most we can buy here, we imagine that your American recipes might be better than our English ones, our recipes not being made to cope with such excellence."

When the "City of New York" nosed up the Ross sea and came the rest beside the great Ross shelf ice back in December, 1928, she carried some strange cargo aboard. Ice-boxes for the South Pole were among the provisions made by Admiral Richard Evelyn Byrd, who will tell his own story of Little America at the Holly theater, Medford, on January 17th, under the sponsorship of the American Legion.

Ice-boxes would not seem to be as much in demand in the polar regions as, say, a good stout brass bed-warmer, but they proved indispensable in keeping the cream sweet overnight. Food would freeze in the sub-zero temperatures if left outside the huts, and inside the temperature was too high. So the ice-boxes solved the problems. Needless to say, the monthly ice bill was not one of the annoyances of life at Little America.

Amazing motion pictures showing life at Little America, the mystic terrors of the vast Antarctic, and the historic flight to the South Pole will be shown in connection with the lecture. These motion pictures

have been selected and assembled under the personal direction of Admiral Byrd.

Of the total entering 66 are new students, and 133 are former students who were not here last term. This brings the total of long course students for the year to 3,519.

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BIG GRANGE MEET AT JACKSONVILLE TO HEAR DEBATE

Jacksonville Grange is starting its new year's work with the usual enthusiasm for educational and entertainment programs. C. C. Hoover, the new lecturer, has arranged a program for 8 p. m. on Friday that will prove no exception.

The Medford high school will be well represented in the program. The debating team will debate the chain store question, which will be further discussed by two local Grangers in two-minute talks, the purpose of which is to give the farmer's point on the question. This question is one that vitally concerns the farmer and every farmer should make an effort to hear the discussion.

The programs will begin at 8 o'clock sharp and will be open to the public. Mr. Hoover has extended a special invitation to the members of the Jacksonville high school, and would be glad to have them attend in a body.

The Grange would also appreciate the attendance of the public at these meetings, as it feels it belongs to Jacksonville and that a closer association between the Grange and non members would be beneficial to the community as a whole.

Music will be furnished by the Medford high school octet and quartet. There will also be readings by members of Prof. Bailey's dramatic class.

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placements of 1931 may not be brought out, they assert that much of the new car buying that normally should have appeared in 1930, but because of business conditions was withheld, cannot be delayed much longer.

Leaders of the industry do not look for the impossible in 1931, but say that a steady demand and steady production will be the most satisfactory thing.

One of the major problems yet to be solved, however, is the need

for a "scrapping" policy designed to send many worn-out motor vehicles to the scrap heap.

Early in 1930 a "scrapping" policy was decided upon, but it offered only minor relief.

The merchandising outlet problem is a creation of the "expensive property" of 1929, when more cars were produced than the dealers could sell. The result was no "dealer mortality," or failures.

Thus the industry also faces a problem in building up dealer or-

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Automobile Industry Hailing 1931 As "Recovery Year"

By DAVID J. WILKIE

DETROIT, D. C., 31.—(AP)—What does 1931 hold for the automobile industry, makers of motor cars will be ready to say.

So effectively has it met and disposed of most problems that beset it with the collapse of its market in 1930, that the industry might quite properly be said to be "stripped for action."

Certainly it has stripped itself of the problem of overproduction. Through the simple but effective expedient of letting the dealer lead instead of leading the dealer, the industry has disposed of a huge overproduction from 1929.

With comparatively little "distress selling" dealers have been able to dispose of a surplus of approximately 1,000,000 cars and call on producers for new models many weeks before they normally would have been placed in production.

It is from this fact that the industry finds much of its encouragement for 1931. Virtually all motorcar builders have brought out new models earlier than usual.

Others will present new types or improvements on current models at the national shows in New York, January 3 to 10, and in Chicago, January 24 to 31.

The industry confidently looks on 1931 as the "recovery year." Leaders cite several reasons for optimism.

"They point to analyses that fix the normal annual replacement at approximately 3,000,000 vehicles; an export business which, although confronted by new difficulties, should be an important item next year; and to the volume of "new owner" business developed each year.

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placements of 1931 may not be brought out, they assert that much of the new car buying that normally should have appeared in 1930, but because of business conditions was withheld, cannot be delayed much longer.

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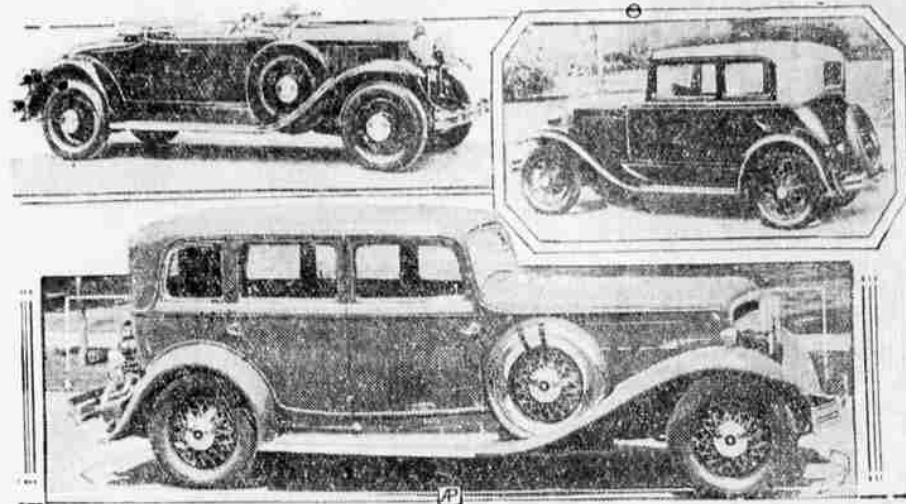
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