



100 YEARS OF THRIFT

Tomorrow, from 3 p. m. to 6 p. m., the Southern Building and Loan Association will hold Open House at which time our many friends and business associates are cordially invited to visit our offices and enjoy our hospitality.

Saturday--Building And Loan Celebrates Its 100th Birthday

8,000,000 American Homes Have Been Created
\$9,000,000,000 Has Been Invested In Small Homes

A Century of Service

The Building and Loan Associations of this country have enjoyed a most enviable record . . . thirteen thousand of them have served the public during the past century . . . made possible better living for the American people. Now, while public confidence in all classes of financial institutions is undergoing a severe strain, Building and Loan points with pride to its enviable record . . . there has been but one dishonest and disloyal worker among the many thousands of men and women associated with these associations.

On January 3rd, 1831, the first building and loan association in this country was organized under picturesque and dramatic circumstances.

During a hundred years of growth, the building and loan associations of this country have had an interesting and enviable history.

January 3rd, 1931, marks the end of this century of development, and, as we in this business look back over the years, we find a brilliant record of achievements, brought about by the building and loan associations, that touch many phases of the nation's political and economic life.

The fact that these building and loan associations, by actual count, have been responsible for the creation of more than 8,000,000 American firesides, stands as a record of service to the communities throughout the nation where these homes have been located.

Own Your Own Home

You can and should own the place you live in. This is a happier way in which to live. It costs less and gives you more . . . in the long run.

Under our home ownership plan this goal is readily reached by the average family. Our loans have very definite advantages and specific safeguards for the borrower.

In fact, home ownership is the corner stone of our financial structure. We specialize in this field and quite naturally we can and do provide an ideal program for all who seek homes.

Southern Building and Loan Association

AFFILIATED WITH THE

Guardian Building and Loan Group

Combined Assets Approximately \$6,000,000

Hamilton Patton, Manager



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