

NOW! At The Very Start of the Holiday Season
JOHN CUPP FURNITURE CO.'S GREAT
\$20,000 FURNITURE STOCK
 Is Literally Slashed To the Bone in a Gigantic
STOCK REDUCING



SALE!

We're Over-Stocked! We Must Unload!
 A Clearance of This Magnitude at these Prices Is Sensational

20%
 to
50%
 Reductions
 Below
 Our Usual
 Low Prices

Look at These
RUG
 BARGAINS
 Bigelow-Hartford, Balkans
 and Fervacks in all sizes at
SMASHING
 REDUCTIONS

LAMPS
LAMPS
 Just the Gift
 for CHRISTMAS
 Bridge lamp, sturdy wrought
 iron base and standard and
 hand painted parchment
 shade—\$6.00 value; while
 they last
\$3.79
 Other lamps reduced propor-
 tionately.

Fire Screens
 Fireplace screens that regu-
 larly sell at \$10.00 going at
\$7.49
 —and a wide assortment of
 andirons also cut in price
MIRRORS
 for CHRISTMAS
 Hand carved Venetian
 plate mirrors in assorted
 sizes and shapes — your
 choice while they last
\$2.19
 Bargains in many other
 mirrors

Out They Go!



DAVENPORT
SUITES

Every Davenport Set in Our Store
 Reduced for This Sale

Velour Davenport and chair
 with reversible cushions \$89.50
 value going at the amazingly
 low price of

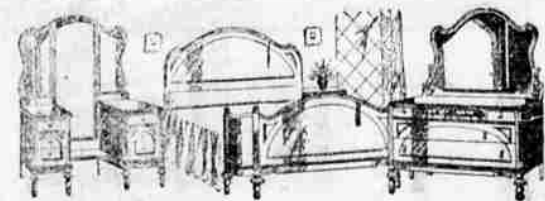
\$67.98

100% Mohair Davenport and
 chair with reversible cush-
 ions. Regular \$125.00 value
 reduced to

\$89.98

Hundreds of
BARGAINS
 In Our Second-
 Hand Dept.

20% off
 on Imported
 and Domestic
 Dinnerware



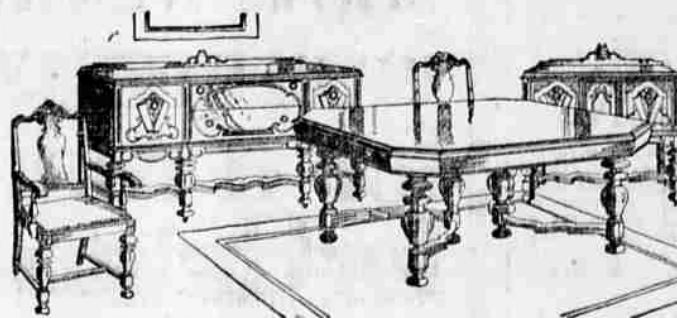
Bed Room Suites

4-piece bed room suite—Bed, vanity with ex-
 ceptionally large mirror, chiffonier and bench
 in walnut—a regular \$98.00 suite going at
\$69.95

All Other Sets Cut in Price Proportionately
 You Must See Them.

10 Pound Turkey
FREE!!
 With Each
MONTAG
TOLEDO
 Range Sold
 During This Sale

Smashing Cuts On New
DINING ROOM SUITES



Here's One Item! Others Reduced Proportionately

8-piece Dining room suite—Table, buffet, 5 chairs and
 carver in walnut—tapestry bottom chairs—a bargain
 at our regular price of \$135.00. Reduced for this sale
\$98.95

A wide selection of Dining Room Chairs
 in Sets—Odd Dining Room Chairs and
 Library Diners

PRICED BELOW COST

LOOK

Read This Statement

Right at the height of the buying season—
 when people WANT bargains, we are celebrat-
 ing our 6th anniversary with this stupendous
STOCK REDUCTION SALE—the first in the
 history of this store! We find that we have
 overstocked and **MUST UNLOAD AT ONCE!**
 Every article on sale during this event is
REGULAR STOCK and absolutely guaranteed
 just as all of our merchandise is backed by the
 high reputation of this store—
 It's a **REAL** buying opportunity—a chance to
 buy for Christmas and make savings that will
 astonish you—come and **BUY!**

JOHN CUPP

BED SPRINGS

Of All Kinds **\$5.98**
 Priced As Low As

Spring Filled Mattresses, Cot-
 ton Mattresses, Silk Floss
 Mattresses.

Going As Low As **\$9.95**

THESE ITEMS CUT TO THE BONE

- | | |
|----------------------------|----------------------------|
| Plain Wood Heaters | Cedar Chests |
| Writing Desks | Axminster Rugs all sizes) |
| Fancy Pillows | Blankets - Pillows |
| Odd Dressers | Baby Cribs and Carriages |
| Odd Chiffoniers | Refrigerators for Summer— |
| End Tables - Occasional | Buy NOW! |
| Tables | Lawn Mowers |
| Davenport Tables | Breakfast Tables (painted |
| Rockers | and unfinished) |
| Foot Stools | Window Shades |
| Occasional Chairs | Gas Ranges |
| Coxwell Chairs | Cabinet Smokers |
| Circulating Heaters | Magazine Racks |
| Electric Appliances | Trunks and Suitcases |
| Electric Vacuum Sweepers | Felt-base Rugs (all sizes) |
| Inland and Print Linoleums | Day Beds |
| | Wood Ranges |

Absolutely Our First Sale In Our Six Years In Business

John Cupp Furniture Co.

315 EAST MAIN ST.

MEDFORD

Phone 505

IMPORTANT

NO EXCHANGES
 NO REFUNDS
 EACH SALE FINAL

DOORS OPEN 10 A. M. MONDAY

