

UNDER-PRICING EVERY ARTICLE IN OUR STORE

ALL MEDFORD! -- SIT UP AND TAKE NOTICE!

... BROPHY'S ...

MEDFORD'S FINEST JEWELRY STORE OFFERS PHENOMENAL SAVINGS

TREMENDOUS SAVINGS!

Readjustment!
To Add NEW POPULAR PRICED LINES

Readjustment!
To Broaden our Service

A Veritable "Alladdin's" Treasure Chest Opened Wide!
Unfolding a Brilliant Assemblage of Incomparably Fine Jewelry Values !!!

Our Entire Stock is Completely Bargainized

Scintillating Crystal Beads

Every strand is genuine Rock Crystal, Diamond cut for brilliance. Truly a leader feature in this store-wide Stock Readjustment Sale. Be one of the early ones for first selection of these pretty strands of Crystal Beads—chokers and eight-to-nineteen lengths.

To \$7.50 Crystal Beads

Entirely Priced at

3.95

To \$12.50 Crystal Beads

6.85

\$16.50 Crystal Beads

36-inch Strands

9.95

READJUSTMENT SALE!

An Absolute Release of Our Entire Stocks Without Reservations!!

Tremendous Price Concessions to Effect A Quick Liquidation of Departmental inventories to Permit Stock Readjustment --- Daringly Underpricing High Quality Nationally Known Jewelry with Reckless Disregard for Loss!!

Selling at These Low Prices Starts WEDNESDAY at 10 o'clock

Ten Golden Days of Golden Savings!

Indestructible Pearls

Your Unrestricted Choice

Half Price

Here we offer our entire stock of beautiful pearls at HALF PRICE. You'll find just the length you've always wanted. The selection is large and embraces strands of most every quality and size. Be among the first comers; they'll sell fast at this special offer at HALF PRICE. The quality is assured because you find such well-known brands as

Delta—Blue Bird	
La Tausca—Richelieu	\$5.00, now 2.50
	\$6.50, now 3.25
	\$7.50, now 3.75
	\$10, now 5.00
	\$12.50, now 6.25
	\$15.00, now 7.50
	\$18.50, now 9.25
	\$25.00, now 12.50



Men—The Greatest Buys in Watches You've Ever Been Offered

GRUEN - WALTHAM - ELGIN - ILLINOIS

Choose now a reliable, fully guaranteed time keeper from Brophy's huge stocks at Tremendous Readjustment. BROPHY'S QUALITY still remains the same even though we cut the price to adjust inventories. Select your watch now—a deposit will hold it for you until you are ready. You can even arrange to pay for it in convenient. The famous standard bronze case—these reductions are important; you cannot refuse to purchase now in this store-wide sale.

Here we quote a few of the Watch Bargains that are indicative of the Sweeping Reductions!

\$29.50 Men's Warwick Wrist Watch, 15 Jewel shock proof movement, gold filled case in new modern case, rectangular shape, Radolite hands and dial. A dependable time keeper for

14.85

\$22.50 Men's Watchman Wrist Watch, 15 Jewel shock proof movement, rectangular shape, Radolite hands and dial. A dependable time keeper for

22.45

\$24.50 Men's Green Wrist Watch, 15 Jewel movement in 20-year gold filled case, Radolite hands and dial. Sale priced at

24.85

\$49.00 Men's Green Wrist Watch, 15 Ruby Jewels. Lifetime guarantee case, handsome new shape. Truly an unusual buy at

29.85

\$52.00 Men's Illinois Wrist Watch, 14 K white gold filled, 25-year case with 19 Jewel movement, Radolite hands and dial

39.75

\$65.00 Men's Green Wrist Watch, 15 Jewel movement in handsome 14 K solid gold case. Shock \$23.50 unbreakable crystal and Radolite hands and dial. Really a buy at

46.75

Your Every Purchase Fully Guaranteed

EXTRAORDINARY!!

Men's Westfield Wrist Watches

Values to \$9.75

Excellent time keepers, Westfield shock-proof movement, guaranteed in every respect. Popular new shapes and models with radolite hands and dials.

5.65

Another Group WESTFIELD WRIST WATCHES

\$15.00 Regular

9.65



Ladies' Diamond Rings

Regular Value to \$18.50

9.85

Set in fashionable 18-carat white gold filigree and hand chased mountings. Stones are blue white and perfectly cut for utmost beauty—Hurry!

Men's and Ladies' Watch Bracelets Large Selection **HALF PRICE**

One Group of Ladies' Novelty Costume Beads Values to \$5.00

89c

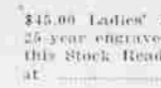
Hundreds of Exquisite New Watches for You to Choose From!

PRICED SO LOW YOU'LL ENJOY BUYING NOW!!



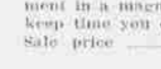
\$19.75 Ladies' Westfield Wrist Watches in all the new popular models with matched mesh bands. Some set with Sapphires or Emeralds. All movements with shock proof movements. Hurry.

13.85



\$45.00 Ladies' Waltham Wrist Watch, 18 Carat White Gold, 25-year engraved case, 15 Jewels. Extraordinary low priced for this Stock Readjustment Sale

27.85



\$55.00 Ladies' Green Wrist Watch, A 15 Ruby Jewel movement in a magnificent solid White-gold engraved case. It will keep time you can always depend on. Sale price

38.65

\$12.75 to \$15.00 Ladies' Wrist Watches Sale Price **8.85**

Pretty new rectangular shapes with Westfield shock-proof movement. Jeweled to music and time keeper and fully guaranteed. Remarkable bargains and truly guaranteed.

One Group of Ladies' Parisian Model Wrist Watches. Fully guaranteed jeweled movements. Assorted enamel color decorations. Regular \$5.00 but now for

23.85

\$48.00 Ladies' Green Wrist Watches in pretty 11 Carat Solid White Gold Engraved case. Popular rectangular shape with 15 Ruby Jewels movement. Sale

29.45

\$210.00 Ladies' Green Wrist Watch, 14K white gold case adorned with 10 injected Blue White diamonds. 17 Jewel Green Treadle movement. Perfectly matched solid gold hand-pierced bracelet. You'll have to see it. Printers' ink fails to describe it

138.50

Ladies' Costume Rings

Ruby—Amethyst—Garnet—Topaz, etc. Set in 14-K White Gold Mounting

Values to \$10.00

3.85

One Group of Small Size Ladies' Costume Rings

Values to \$10.00

3.85

COSTUME RINGS

Set with Genuine Stones—Rings to Fit Every Ladies' Hand

New Creations, Paris Inspired in the plainer models or bordered with genuine pearls, showing the two and three-colored combinations. The stones are genuine Amethyst, Ruby, Topaz, Zircon, Sapphires, Aqua Marine, Garnet and others. A wonderful large display from which to choose.

\$15.00 Rings now..... **8.85**

\$17.50 Rings now..... **10.85**

\$25.00 Rings now..... **14.85**

\$35.00 Rings now..... **18.45**

\$65.00 Rings now..... **32.50**

How Can You Refuse Such Bargains?—Come Early for first selection

\$12.50 Ladies' Ring Mountings of 14-K White Gold in New- **6.75**

\$25.50 Ladies' Ring Mounting of 14-K White Gold Mounting adorned with six pretty sapphires now **19.45**

\$20.00 Solid Platinum Ladies' Fine Mounting, hand engraved and hand pierced setting at **23.85**

\$15.00 Solid 14-K White Gold Mounting set with six genuine diamonds. Newest of new designs **32.45**

\$200.00 set of brilliant platinum Ladies' Ring Mounting perfectly adorned with 20 perfect Blue White **129.00**

Diamonds!—BROPHY'S Sell Only the Best—

Every Stone Personally Selected for Perfect Quality and Purity of Color!

No where in the store have we cut the price deeper than in the Diamonds. If you are thinking about buying a diamond you cannot afford to pass by this Savings Opportunity. Every diamond marked in plain figures and the regular tag is left on. Quality is guaranteed by this dependable store. If you buy and are not pleased we will return your money. If you are not ready now, with a deposit we will hold your purchase for you.

One group of Ladies' Diamond Rings in beautiful 14-K white gold filigree mounting, in regular val. **27.50**

one to \$40.00, now **27.50**

\$110.00 Ladies' Diamond Ring, Perfect stone of twenty-six hundredths carat in blue white color. Newest style 14-K white gold **77.00**

mounting **77.00**

\$150.00 one-quarter Carat Blue White Diamond Ladies' Ring, set in 14-K white gold mounting of the new four-prong design. The mounting too is set with six diamonds **118.00**

\$250.00 one-half carat Perfect Blue White Diamond Ladies' Ring, set in the new fashionable four-prong mounting of 14-K white gold and surrounded with four smaller diamonds. This is a remarkable buy at our sale price. **176.00**

\$475.00 three-quarter carat Perfect Blue White Diamond Ladies' Ring, mounted in a marvelous platinum mounting adorned with six magnificent diamonds. Beautiful, does not describe it. Sale priced at **519.00**

Interesting savings in Finest Quadruple Plated Hollow Ware by International - Gorham and Mulholland well known brands

Here We List a Few Items Only

\$ 3.75 Cake Tray for **1.85**

\$ 8.50 Cake Tray with handle **4.85**

\$12.50 Ice Bucket, modernistic **6.75**

\$ 9.50 Flower Vase, now at **5.75**

To \$6.50 Sterling Silver Baby Cups **2.65**

\$13.50 Sterling Sugar and Creamer **8.75**

\$12.00 Gravy Boat, Very special **7.65**

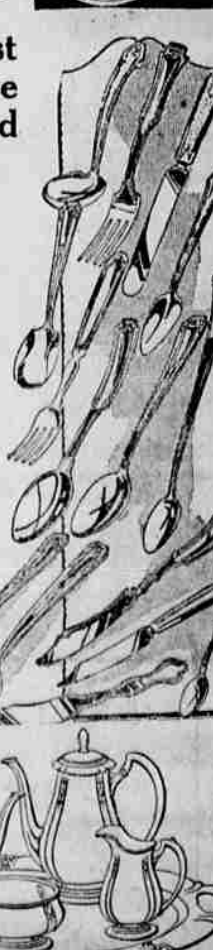
\$11.00 Pyrex Baking Dish, silver holder. **6.75**

\$ 3.50 22K Gold Platter, Salt and Pepper **1.45**

\$12.50 Steak Platter, 20 in., well and trim **7.25**

To \$5 Cigarette Boxes, choice **1.25**

\$ 9.00 Fruit Bowl, 8 1/2 inch **4.85**



Men's Watches \$15 Men's Elgin **28.65**

\$18.50 Men's Watches **7.85**

Brophy's
JEWELERS
MEDFORD, ORE.

\$13.75 Eight Day Waterbury Mantel Clock **6.85**

RAISED GOLD NUMERAL DIAL Our stock of Clocks includes such famous brands as Seth Thomas, Waterbury, Waltham and N.W. Haven, assuring the utmost in accuracy. See you at interesting savings

Community Plate
26-Piece Set Hollow Handle Knives of Stainless Steel
Fully Guaranteed Without Time Limit Regular price \$36.50 **23.75**
Readjustment Sale Price
We can only guarantee the price while the quantity lasts, so don't be a late bloomer. You all know Community plate and the wise shopper will snap them up quickly.

YOU CAN COME to this SALE with a CLEAR UNDERSTANDING that EVERY ARTICLE IS GREATLY REDUCED!