\$1.73 RATE FOR

Railroads of Land Revert to Former Rate, By Decision of High Court, and Automatically with Opening of Fruit Shipping Season.

cal fruit shipping circles, that effective August 3 next, freight rates on eastern shipments from this district, will revert to the old rate of \$1.73 per hundred. The pres-ent rate—known as the Emersen-cy pear rate—is \$1.69 per hun-dred.

The \$1.72 rate is effective upon all carriers, and was invoked again, by the action of all the carriers, and not the Southern

Pacific alone.

To the shippers of this valley it means an additional estimated expense o fleetween \$50,000 and \$75,000 per annum, though the routing of the fruit shipments via the last week by J. H. Mulchay, gen-eral traffic manager of the South-

eral traffic manager of the Southern Pacific railroad, will lessen the expense slightly.

The new rate goes in effect aumatically with the opening of the fruit shipping season, August 3.

A few cars may be shipped the last days of July, as the Bartletts are ripening fast under present conditions. Preparations have been made by all the packing plants and kindred industries for the opening of the shipping season August 1. It is estimated the total carload shipments for the year will total between 4800 and 5000.

TRAFFIC COPS TO AID IN CURBING TOBACCO MENACE

SALEM, Ore., July 19 .- (Spec-SALEM, Ore., July 19.—(Special)—Acting upon instructions to be issued by Secretary of State Hal E. Hoss, the officers of the state traffic department will henceforth cooperate with the state fire marshal department and the fire chiefs of the state in the enforcement of the state law making it a misdemeanor for anyone to throw away any lighted tobaccocigars, cigarettes, matches, fire crackers, or other lighted material, on the public highways of the state during the closed season, which is during the closed season, which is

from May 15th to October 1st.

Violations of the provisions of this section of the state statues, section 12, chapter 388, laws of 1627, which also requires operators of public conveyances on the ors of public conveyances on the public highways to post a copy of the section in a conspicuous place in the smoking compartments of such conveyances, is punishable by a fine of \$75. This order will be issued in the form of a bulletin to the traffic officers, at the behest of Fire Marshal Lectoday.

In his letter to Secretary of State Hoss, soliciting cooperation of the traffic department in the enforcement of this law, Fire Marenforcement of this law. Fire Marshal Lee states that reports are being received daily of fires starting along the highways from carelessly discarded cigarete and cigar stumps and lighted matches from passing autos which have communicated to and destroyed valuable properties. Reports of three grass fire were received in one for the Union Oil company and the accident occurred on the company dock.

day, one of which burned over 1,000 acres in Jackson county and destroyed grain, pasture and fences to the value of \$2,500: another destroyed buildings upon a ranch in Klamath county, loss not given, and a third burned over 10 acres along the highway between Medford and Klamath Falls.

"The Oregon State Fire Chiefs association has under consideration the sponsorship of a bill making it compulsory for motorists to install receptuacles in their motor cars for the disposal of lighted matches, cigars and cigarette stumps, and expect to present it to the 1931 aession of the legislature for enactment," says Fire Marshal Lee in his letter to Secretary Hoss." In the meantime watchful care is necessary on the part of all concerned to prevent fires along the highways from this source, which constitute grave potential menaces to lives and valuable properties."

"I am having a bulletin sento

"I am having a builetin sent "I am having a builetin sent out to all traffic officers calling attention to the law and asking their cooperation in its enforce-ment, and will also arrange to have the press and as many indiment, and will also arrange to have the press and as many indiits provisions," says Secretary of State Hose in his reply assuring cooperation. "I note that you say that you will be glad to deputize our officers if necessary to enforce this act, but, under the general terms of the law prescribing the duties of the state train officers I find sufficient authority to carry out the work."

ry out the work SALEM, Ore., July 19.—(A)-Two fatal accidents out of a total of 720 were reported to the state indes trial accident commission for the week ending July 17. The fatal cases were Fred C. Miller of Port-land log scaler, and Frank Marche. of Portland, powderman.

NATIONAL SPELLING WINNERS SEE PRESIDENT



These three young ladies and the young man, the best spellers in the national agelling shington, were received by President Hoover at the White House. Left to right: Mildred Pitt Band, Ind., third prize winner; Helen Jensen, Council Bluffs, Iswa, first prize; Presiden

VALLEY DOCTORS AIR EXPRESS TO

Dr. and Mrs. E. V. P. Hot, Dr. and Mrs. R. W. Claney, Dr. and Mrs. B. C. Wiscondon, Dr. and Mrs. E. W. Shockley, Dr. Should all of Medford, and Dr. and Mrs. E. A. Woods and son, Chester, Dr. and Mrs. E. A. Woods and son, Chester, Dr. and Mrs. E. A. Woods and son, Chester, Dr. and Mrs. G. G. Barkwill, Dr. G. W. Greg, Dr. Mattle V. Shaw, at dr. Ashband, and Dr. and Mrs. Dwitch Mrs. Dwitch Mrs. Gordon Mac Ctacken, Dr. and Mrs. Dr. and Dr. and Mrs. Dr. and Dr. and Mrs. Dr. a

Fellows and Rebekan lodges of the from a statesman's head to his valley, the occasion being the annual outing and picnic of those lodges to be held at Lithia park in Ashland, that location having been decided on last Friday night by the committee of Medford lodge, which committee of Medford lodge. which organization has taken the initiative in arranging for the pic-nic affair. There will be a good program of speeches, games, music.

Members of the Canton of the old Fellows lodge and the ladles of the auxiliary enjoyed a basket din-ner in Lithia park last Friday night. There were approximately 70 persons in attendance from Med-ford, Ashland and neighboring towns. The dinner was followed by

insurance First Insurance

A. L. HILL, Manager 105 80 N. Cotral Medford, Oregon

Agency

Ore and Bullion Purchased

WILDBERG BROS.

HEAVY GAIN IN BUSINESS NOTED

outhern Oregon vacation resorts is vidence by the marked Ricrease in atrodage at Lake o' the Wood sproving popular. With not only deal vacationing from Mediord, whiland and Klamath Falls out cores of teopic from an Francisco and other California cities. One good example is that of a Lake of the Woods liked the resor

so well they extended their visit to six weeks. Many improvements have been nude by the resort management during the past year, including the completion of a deautiful new odge building. The new lodge contains a large lobby and lounge with chairs where patrons may rest in comfort. Then there is a club room for cards and dancing, also equipped with its own fireplace. The todge is all newly furnished and is proving a popular meeting place for guests at the lake. A large porch surrounds the building ery side affords a splendid view the lake and Mt. McLaughlin. The resort grounds have been

The annual pionic of the Jackson
The inauguration of the six exbig day evening at Lithia park in Ash
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BREIER'S SUPER

SALE CONTINUES

ALL THIS WEEK

With Great Savings

In All Departments

Our buyers have bought manufacturers' surplus at

less than the cost of production, which means that

this merchandise cannot be replaced at today's

Be Here Early Monday morning to take

advantage of this Great Value Giving

market price.

Event.

SAVE

-beginning tomorrow, we offer you a fashion treat of extraordinary character. Our entire stock of modish garments . . . each of guaranteed style . . . mostly one-of-a-kind models. This sale of the season's loveliest in dresses . . . coats . . . suits . . . hats . . . accessories . . is distinguished by the astounding low prices!

JULY Clearance SALE

100 Dresses at Half Price

Prints, Georgettes, Chiffons, Flat Crepes, Shantungs, Silk Piques and Linens

\$12.95 Dresses	 . \$6.48
\$22.50 Dresses	 \$11.25
\$29.95 Dresses	 \$14.98
\$39.95 Dresses	 \$19.98
\$49.95 Dresses	 \$24.98
\$65.95 Dresses	\$32 98

Summer Coats at Half Price

in Flat Crepes, Georgettes and Velvets

\$18.95	Coats							٠			٠	.\$9.98
	Coats											
\$29.50	Coats				•	٠						\$14.7

July Hat Clearance

GROUP NO. 1

Hats that formerly sold

\$1.00

GROUP NO. 2

One group of mixed hats

\$1.95 and \$2.95

All Better Hats that formerly sold for ae mach as \$22.50 now

\$5.00

Bago Half Price

All bags in tapestry, leather, suede and English

1/2 Price

Jewelry Half Price

Balance of Custom Jewelry at

1/2 Price

Sweaters Coat and Slip-Over Sweaters

1/2 Price

Broken sizes in Hosiery, for-merly sold for \$2.50. Now

Distinctive and Individual Apparel for Women