

SUPER SAVINGS ON THESE SUPER BARGAINS!

SHOP SATURDAY AT THIS BARGAIN THRIFT EVENT!

Ward Day Price \$1.49
WARD DAY PRICE
10 yds for
\$2.49
FIGURED MARQUIS-ETTE so sheer and EASY TO MAKE! Think of savings, and buy for future needs; 36 inches wide!

Ward Day Price 98c
WARD DAY PRICE
You save more than 20% on this item! Curved brass arms! Will throw a large spray.

Ward Day Price 89c
WARD DAY PRICE
Coty's Powder
FACE POWDER! Softly perfumed. Soothing and refreshing. Choice of shades.

Ward Day Price \$1.25
WARD DAY PRICE
Big Home Value
ENAMELED STOOL. For kitchen or bathroom. Strongly braced for sturdy service.

Ward Day Price 49c
WARD DAY PRICE
Save on Hose
MEN'S Fancy HALF-HOSE made in the smartest patterns of finest quality. Sizes 10 to 11½.

Ward Day Price \$39.95
WARD DAY PRICE
Wardway Washer
HERE IS A REAL bargain. A \$75.00 value Washing Machine at almost ½ off. You can't afford to pass up this exceptional offer. \$5 down, \$1 weekly.

Ward Day Price \$1.00
WARD DAY PRICE
4 Quart Size
HEALTH COOKERS in standard aluminum! Cook 1½ waterless way for health! Complete with inside pan.

Greatest of All Great Sale Days Starts Tomorrow at 8:00 A. M.

Tomorrow—550 Montgomery Ward & Co. Retail Stores demonstrate more forcibly than ever before what unsurpassed bargains our vast buying power can secure for you! Our last Ward Day was talked about for days afterwards—this one will command even greater attention! Here is fresh reasonable merchandise at end-of-the-season prices! Note particularly the exceptional bargains in Refrigerators—Furniture—Children's Frocks, and Women's Dresses. These are but a few of the hundreds of bargains in every department. Come early for YOUR share of the tremendous Ward-Day savings! Buy Now!

WARD'S PRICES ALWAYS LOW!

Ward Day Price 84c
WARD DAY PRICE
Novelty Print Pajamas
\$1.00 Value
Delightfully different. Exceptional value for one day only. Get in early and be sure you get your choice.

Ward Day Price 29c
WARD DAY PRICE
Get This Value
PEBECCO TOOTH PASTE... nationally famous... at Ward's money-saving price. 3½ size!

Ward Day Price 25c
WARD DAY PRICE
For the Thrifty
WALDORF TOILET PAPER. Full weight, excellent quality. Buy in quantities!

Ward Day Price 39c
WARD DAY PRICE
A Great Bargain
A household necessity. Regular 75c value. Buy and save!

Ward Day Price 4c foot
WARD DAY PRICE
Screen Wire Special
STANDARD SCREEN CLOTH; 24-in.; flexible. Bessemer steel wire; by pref. insect proof; well varnished.

Ward Day Price \$1.00
WARD DAY PRICE
Rubberized Curtains
GREEN AND ORCHID... gold, rose, blue, new rubberized style for kitchen or bath room. Curtains, valance and tiebacks. Big value!

Ward Day Price 75c
WARD DAY PRICE
A Summer Bargain
CAMP STOOL that folds. Strong wood frame. Striped cover. A real bargain for Ward Day!

Store Hours 8 A. M. to 8:30 P. M.

Children's Rayon CREPE FROCKS
WARD DAY PRICE
69c

Cool and cunning styles for the little tot... **REDUCED ALMOST HALF** for Ward Day... They are trimmed with shirred ribbon ruffles that make them even more adorable and more of a bargain than ever! Sizes 2 to 6.

Smart Wash Frocks
WARD DAY PRICE
98c

Mothers! Here's a real opportunity to buy the coolest bargains you've seen in many a day!... Made in popular and becoming styles in Summer materials. Buy now!

Sizes 2 to 6

Nation-Wide WARD DAY!

SATURDAY ONLY! A Compelling Bargain Event In 550 Stores!

Another Special!
WARD DAY PRICE
77c
HOUSE FROCKS with stylish and smart! Crisp wash fabric made according to the new modes! Come early! Sizes 14 to 22

For the Boys!
WARD DAY PRICE
50c
BOYS' BLOUSES in assorted patterns and materials. Buy and save 50c on each!

Bike Tire Bargain!
WARD DAY PRICE
\$2.25
BIKE TIRES built like the best motorcycle tires... of sturdy fabric and five durable rubber. Heavy tread. Buy!

Another Special!
WARD DAY PRICE
20c
SANITARY APRON will give ample protection. Made of mercerized rubber-like fabric. Buy for value!

Regular 32c Values
WARD DAY PRICE
20c per foot
FELT BACK WARDOLEUM in attractive designs for any room in the home. 6 ft. wide. Wonderful bargain!

A Saving of 27.50
WARD DAY PRICE
\$35.00
KITCHEN CABINET—complete and compact! A kitchen in itself! Oak finish! See it! A \$62.50 value! \$5.50 Down—\$5.00 Monthly

Bargains on Every Hand!

Men - A Bargain!
WARD DAY PRICE
49c
RAYON SHIRTS and BOYS' in assorted colors! As elastic as water! Sizes 28 to 34!

For Your Table!
WARD DAY PRICE
50c
MERCERIZED COTTON DAMASK of sturdy weave and high luster... 58 inches wide. You save.

Cooking Comfort
WARD DAY PRICE
\$1.00
ONE BURNER OVEN extremely handy for the small family! Blended steel outside with large roving oven. Big Bargain.

For Your Garden!
WARD DAY PRICE
\$3.95
This special includes 50 feet of ¾-in. red hose with nickel-plated brass nozzle, couplings and washers!

For Housewives!
WARD DAY PRICE
85c
ICE CREAM FREEZERS to make frozen desserts all year around! 2 quart galvanized tub with three cream can and dasher.

Tremendous Value!
WARD DAY PRICE
29c
DUST MOP made of washable cotton yarn securely fastened to wire frame. Excellent bargain!

Smart HATS for All Occasion
WARD DAY PRICE
\$1.00

Here are dozens and dozens of the most attractive hats you will ever find at a price so low!... Hats that you can wear all summer and fall!... Hats that will be cool and smart with your Summer costumes!... The adorable fabric hats of silks and a few extremely fashionable velvets... They won't be here long at this low price!... so hurry! All head sizes!

WARD DAY TOILET SPECIALS!
Every One a Money-Saving Item!

WILD ROOT HAIR TONIC—Regular \$1.00 value. Ward Day Price... **49c**

TAROLEUM SHAMPOO—Regular 50c value. Ward Day Price... **24c**

CHINESE PICKLE CREAM—Regular \$1.19 size. Ward Day Price... **79c**

WALDORF TISSUE—Regular 25c value. Ward Day Price... **25c**

PERBECCO TOOTH PASTE—Regular 29c value. Ward Day Price... **29c**

RUBBER GLOVES—For household use. Ward Day Price... **20c**

ODORON—Famous quality! Regular 65c value. Ward Day Price... **49c**

ASEPTIC HOSPITAL COTTON—For home or hospital. 1-lb. roll... **44c**

SCENTED BATH POWDER WITH PUFF—\$1.00 value. Ward Day Price... **69c**

X-BAZAN CREAM—For removing hair. 50c value. Ward Day Price... **29c**

MARCELLE LOTION—Regular 35c value. Ward Day Price... **19c**

MARCELLE LEMON LOTION—Regular 35c value. Ward Day Price... **19c**

DIAMOND TALEM POWDER—Regular 25c value. Ward Day Price... **29c**

MELBA FACE POWDER—Regular 75c value. Ward Day Price... **49c**

MELBA COLD CREAM—Regular 50c value. Ward Day Price... **29c**

COLD CREAM FACE POWDER—50c value. Ward Day Price... **21c**

CLEARANCE OF ELECTRIC FANS

ELECTRIC FAN—6-inch, non-oscillating. Cord and plug... **\$2.89**

8-INCH ELECTRIC FAN—Non-oscillating. Keep cool at very low cost! Only... **\$6.75**

CONCEALED ELECTRIC FAN—8-inch, oscillating. It's a bargain! Buy now at only... **\$6.75**

10-INCH ELECTRIC FAN—Oscillating. Two-speed, stop control switch. Buy at... **\$9.65**

ELECTRIC FAN—6-inch, steel shades. Oscillating. With cord and plug. Now... **\$3.35**

8-INCH ELECTRIC FAN—Non-oscillating. Wire guard. Cord and plug. Low priced!... **\$3.39**

A Store-Wide Event!

Day Bed Special!

Here's an outstanding value in a fine Day Bed—with modulation decorated steel canopy, finished in baked-on ungrained walnut enamel finish.

Great Value! Metal Bed

A nationally famous quality bed, with baked-on enamel finish. Has noiseless rolling casters. Special bargain!

Special Mattress

Extra finely made mattress, 55 lbs. weight; three rows of stitching, upholstered. Covered with good quality silk ticking.

9 x 12 Axminster Rugs

Get one of these especially reduced Axminster Rugs today. There's a variety of pleasing pattern and color combinations. You'll seldom find them marked so low!

Refrigerators

Regular \$25.00 Value
WARD DAY PRICE
\$19.75

Save food! Save less! White enameled steel lining... tinned wire shelves. Hardwood case, built for sturdy use. Scientific construction! Buy Ward Day—and save!

Men's Work Values!
WARD DAY PRICE
\$1.00
OVERALLS made of sturdy blue denim and strongly reinforced. A real work value you must buy.

A Sports Value!
WARD DAY PRICE
\$3.98
TENNIS RACKETS... a supreme quality! Full size, finely balanced. A bargain!

Clothing Value!
WARD DAY PRICE
\$2.98
DRESS TROUSERS in smart wool weaves and patterns! Buy several pairs while this low Ward Day price prevails!

Men's Neckwear
WARD DAY PRICE
69c
MEN'S NECKTIES made of silk in attractive, colorful print and monogram patterns. Come early for best selection!

A Super Special!
WARD DAY PRICE
\$1.00
UNFINISHED CHAIR—all ready to paint. Regular \$1.50 value! Strong and sturdy.

End Table Special!
WARD DAY PRICE
\$2.45
All Colors
END TABLE of excellent design and finish. Answers many needs. Low priced!

See This Special!
WARD DAY PRICE
\$8.95
LAWN MOWER with 10-inch blade. Cuts with ease. Toller bearing construction.

A Tablecloth Value!
WARD DAY PRICE
59c
FAST COLORS... say and smart for luncheon or breakfast! Cotton, damask, brocade. Size 36x36. Blue, rose, gold, green.

Tourists' Bargain!
WARD DAY PRICE
88c
LUGGAGE CARRIER that attaches to the running board. Efficient and handy. Buy now for low Ward Day price.

Exceptional Value!
WARD DAY PRICE
\$1.00
MEN'S DRESS SHIRTS. Collars attached and neck hand style. Fine quality. Sizes 11 to 17.

For Radio Perfection
WARD DAY PRICE
\$1.29
"B" BATTERIES that give over twice as many hours of service as ordinary batteries. Buy now.

Exceptional Savings!
WARD DAY PRICE
\$1.65
FLASHLIGHT—a handily accessible for the motorist and a handy throw-a-wide beam of light. Real value!

WARDWAY GYRATOR ELECTRIC WASHER SPECIAL
IN THE \$155 CLASS!
\$74.95

Make play day out of your wash day! Toss the soiled clothes into the swirling whirling suds. See them emerge white and spotless in 5 to 7 minutes.

EXTRA CAPACITY TUB. All copper tub holds heat. It is easy to keep clean. The famous agitator conquers dirt. It's a marvel of efficiency... It's a marvel of low price!

\$5 Down... \$2.00 Weekly

POWER THE YEAR ROUND

2. PIECE LIVING ROOM SUITE

WARD DAY PRICE
\$77.50 Cash

Here's a sensational Ward Day saving! Your choice of arm chair or button back chair. Suite for this low price! Mohair springs—Resilient spring construction throughout!

ONLY \$8.00 DOWN—\$2.00 WEEKLY

8-Piece Dining Room Suite
A Saving of \$20.00
WARD DAY PRICE
\$99.50 CASH

What a substantial saving! Regular \$119.50 value! A lovely Walnut veneer Suite at this AMAZINGLY LOW WARD DAY PRICE! Smartly styled buffet and table.

ONLY \$2.25 WEEKLY

3-Piece Bed Room Suite
A Regular \$89.50
WARD DAY PRICE
\$69.50 CASH

Thrifty home-makers will want this outstanding saving! A real FURNITURE BUY! New styled bed—dresser—chiffoniere in lovely Walnut veneer. See it! Ward Day—and you'll buy it!

MONTGOMERY WARD & Co.

117 So. Central Phone 286 Medford, Ore.

Refrigerators
Regular \$25.00 Value
WARD DAY PRICE
\$19.75

Save food! Save less! White enameled steel lining... tinned wire shelves. Hardwood case, built for sturdy use. Scientific construction! Buy Ward Day—and save!

Triplex Oil Range
Lowest price we've ever offered! Powerful long chimney... wick burners which heat two holes. Ample cooking top and warming shelves. Spitting Green and Black Finish. Get yours now! At Ward Day savings! The most economical! Easy Payment Plan.

WARD DAY PRICE
\$18.45

Efficient Oil Range
This whole cooking top... Range has a built-in oven, and five powerful burners. Hold four quart, wide open for cooking. Buy it at this low Ward Day price! \$5.50 down.

WARD DAY PRICE
\$33.50

Paint Bargain!
WARD DAY PRICE
\$2.19 per gallon
COVERALL PAINT—In motion for coverage and quality! Buy now—and save!

Big Paint Value!
WARD DAY PRICE
\$3.19 per gallon
MASTER PAINTERS' PAINT—guaranteed to satisfy! 100% pure paint. 12 colors.

Thrift for Painters!
WARD DAY PRICE
98c
PAINT BRUSH made of pure black children's hair. Holds brush 4 inches wide. Fine value!

For Radio Perfection
WARD DAY PRICE
\$1.29
"B" BATTERIES that give over twice as many hours of service as ordinary batteries. Buy now.

Exceptional Savings!
WARD DAY PRICE
\$1.65
FLASHLIGHT—a handily accessible for the motorist and a handy throw-a-wide beam of light. Real value!