

EXPERTS VIEW REIMER'S WORK AGAINST PESTS

Southern Oregon Experiment Station Visited By Scientists Attending Sessions Here.

Horticulture scientists of the Northwest, in session here, spent this morning inspecting the Southern Oregon Experimental station at Talent, under the direction of Prof. F. C. Reimer, and viewing the orchards of the valley by auto tours.

Samples of blight control work were shown at the experiment station, and methods of spraying for pest control were viewed in several orchards.

The visiting scientists were highly interested in the experiment station work. Many of the packing houses of the city have been visited and methods studied.

This afternoon at the senior high school the program was resumed, with speakers in the entomology, pathology, and horticultural departments. The addresses included discussion of cattle ticks, prairie pests, and indicators used for the detection of codling moths.

Reports on winter injury to the crops of eastern Washington, and the pears of Hood River were made. To Inspect Plans 1:30 p. m.—General session.

"Report of committee on oil sprays," E. J. Newcomer. "Spray residue removal when fruit is cleaned with difficulty," A. L. Ryall, H. C. Deihl.

"The relation of atmospheric temperatures to the firmness of Italian prunes," Leif Verner. "Concerning plant respiration, transpiration, and absorption," G. H. Harris.

"Frozen pack of fruits and vegetables," H. C. Deihl, B. D. Ezzell. "Recent developments in apple breeding," C. C. Vincent.

4:00-6:00 p. m.—Closed session for sections. Thursday, many of the visitors will journey to Crater Lake.

REDCROSS CHAPTER IN ANNUAL MEETING

The annual meeting of the Jackson county chapter of the American Red Cross in session this afternoon at Hotel Medford, having convened at 4:00 o'clock. Election of officers and presentation of the annual report will be the chief business transacted.

COOL PLEASURE



TREE TEA

ORANGE PEKOE The right tea for summer thirst. Wholesome, full-flavored... perfect when

ICED

TREE TEA

Society

Pruitt-Myers

The wedding of Miss Louise Myers, daughter of Mrs. Annie Dawson, and Howard Pruitt, son of Mr. and Mrs. Robert Pruitt, was solemnized at the Mount Tabor Methodist Episcopal church last Thursday night. The service was read by Rev. W. S. Gordon.

Guests at Drury Home

Mrs. W. D. Peck and daughter, Isabel, Mrs. A. D. Ferry, mother of Mrs. Peck, and John Knox, all of Hollywood, were the guests of Mr. and Mrs. Allen B. Drury, 620 So. Oakdale avenue, leaving today for their home in the south.

Syncooping Sisters Have Picnic and Swim

The "Syncooping Sisters," members of an orchestra organized as a part of the girls' league at the senior high school, enjoyed a picnic and swimming party today.

Guest of Mrs. Dyan

Miss Gladys Gallagher of Oakland, Calif., is a guest in Medford this week of Mrs. Emily Dyan.

Miss Edith Baldwin of Ross, Calif., arrived in Medford today on the Shasta. While in Medford, Miss Baldwin will be the guest of Miss Roxane Ruhl.

Mrs. P. W. Hammill and daughter, Miss Peggy, arrived in Medford this morning on the Shasta from the east, where Miss Hammill has been attending school at Pine Manor, Wellesley, Mass.

Miss Ellen Hill of Ross, Calif., arrived on the Shasta this morning to be the guest of Mr. and Mrs. F. Corning Kenly.

Mr. and Mrs. H. G. Wilson and daughter, Elbow Mae, Miss Barbara Drury, and Walter Downen motored to Irannaha station Sunday where they visited friends.

Miss Dorothy Chapman of Portland, who has been the guest of Miss Dorothy Eads for the past several days, left this morning by train for her home in Portland.

Mr. and Mrs. Fred Burnham are enjoying a fishing and camping trip in the coast region this week.

Mrs. H. J. Bensinger of Los Angeles and son Bob, are guests in this city of Mr. and Mrs. T. E. Daniels at their home on Hillcrest road.

Miss Alta Lindsey plans to leave Medford tomorrow by plane for San Francisco from which city she will go on to San Diego to spend a 10 days' vacation with Mr. and Mrs. O. D. Lindsey and family.

Mrs. M. O. Broadbent and son Donald, who have been guests in this city for the past week of Mrs. Broadbent's sister, Mrs. A. J. Hanby, left this morning by motor for their home in Long Beach, Cal.

Entertain at Tea Monday Afternoon

The Misses Winifred and Margaret Warner were hostesses yesterday afternoon at tea, in celebration of the completion of their 11th year at their home, 519 So. Oakdale avenue.

Executive Meet This Evening

An executive meeting of the officers and committee chairman of the high school Christian Endeavor group will be held this evening at the Christian church, Miss Virginia Gregory, president, announced.

Demonstration at Gore Studio

Mrs. E. E. Gore has invited the parents and friends of the children in her class in piano work, and other persons interested, to a demonstration of class work to be given at 4 o'clock Thursday afternoon in her studio. Piano work will be supplemented by rhythmic band.

St. Ann's Altar Society on Picnic

Members of St. Ann's Altar society are picnicking in Lithia park today with members of the parish from Jacksonville, Eagle Point and Ashland.

Miss Stinson On Vacation

Miss Bertha Stinson left this city Sunday for Rainier national park, where she will spend her two weeks' vacation with her sister, Mrs. Harold Warren.

Mr. and Mrs. J. H. Prentice and son John returned to Medford Sunday night from a 10 days' vacation spent in Seattle, Vancouver, B. C., and Portland. While away they were guests of relatives and friends in the northern cities.

Mr. and Mrs. W. Pease and daughter Jean have returned to this city from a two weeks' vacation at Crescent City and Sandton.

LECTURES END LOCAL SESSION BUSINESS MEN

Prof. Vance and Bosworth Discuss Phases of Interest to Retailers—Banquet Last Night.

The closing session of the annual Business Institute, which opened in Medford yesterday, was held at Hotel Medford this morning with leading addresses given by Prof. H. T. Vance, head of the merchandising course at Oregon State college, and Prof. E. E. Bosworth, accounting and auditing instructor.

Arrangement of window displays was thoroughly covered by Prof. Vance, who emphasized his reasons for advocating certain displays with the use of motion picture slides. He advised all merchants to make out schedules for their displays, featuring specific ideas in each window.

Under no circumstances put foreign products in the window unless there is a definite tie-up between them and the product to be sold," he declared.

The problem of unity, was chosen by Prof. Bosworth as the subject of his last lecture in which he summarized the points brought out in yesterday's session. The five functions and business he named as merchandising, publicity, superintendence, accounting and finance. He dealt with each topic, showing the necessity for merchants to have knowledge of each before entering business.

Stealing by employee, he stated, is most frequently caused by low salaries. He advised employers to use utmost care in hiring people and to pay them adequately after hiring them. A scale whereby employees can be paid in proportion to the amount of work they accomplish, rather than by flat salaries, was recommended by the speaker.

The leading event of yesterday's convention was the banquet held at Hotel Medford last night, at which Mrs. P. Vance presided. The tables were attractively decorated in flowers furnished by the Rogue Valley Floral company and the largest number of merchants present at any meeting of the convention met to hear the address of Prof. Vance on merchandising.

"You're in the merchandising business to serve the public," Prof. Vance told the merchants. "The retail business is now the biggest business in the world. It amounted to more than \$12,000,000,000 last year." He advised the merchants to keep a constant check on their business to see which phase is losing and which is gaining. A considerable portion of his time was devoted to salesmanship and named the quality for a sales person as: Ability, reliability, endurance and action.

He urged salesmen to remember the necessity for sleep and arrange their days to have eight hours for work, eight for sleep and eight for other things. Two things new in merchandising he cited as color and ensemble and said the importance of the two can not be over estimated this season.

He closed his address by listing the 10 things customers like to find in a store. They are: A

LEGION DRUM CORPS TO DRILL WEDNESDAY

A 100 per cent attendance is expected for tomorrow night's drill of the Medford Legion drum corps. Drum Major Ted Baker is back and will conduct the drill and Wilson Walte, musical instructor, will supervise the music. Only a very few drills remain before the state convention contest at Baker in August and a full attendance is imperative each night from now until August 12. Members to represent Medford corps in the 1930 contest will be selected at an early date.

Meteorological Report

July 15, 1930. Forecasts: Medford and vicinity: Tonight and Wednesday fair; no change in temperature.

Oregon: Fog on the coast and fair in the interior tonight and Wednesday; no change in temperature; moderate west and northwest winds on coast.

Local Data. Temperature (degs.), 89 53 Highest (last 12 hrs.) 90 89 Lowest (last 12 hrs.) 51 53 Rel. Humidity (pc.), 24 71 Precipitation (in.), .00 .00 State of weather Clear Clear

Lowest temperature this morning, 52 degrees. Total precipitation since September 1, 1929, 13.97 inches. Temperature a year ago today: Highest, 86; lowest, 47.

Sunset today, 7:45 p.m. Sunrise Wednesday, 4:49 a.m. Sunset Wednesday, 7:14 p.m. Observations Taken at 5 A. M. 120th Meridian Time

CITY. High Temp. Low Temp. Wind Dir. Wind Sp. H. Bar. Weather.

Baker City 94 58 Cldy. Blmarch 86 64 Clear Boise 194 72 P. Cdy. Denver 76 60 Clear Des Moines 74 50 Clear Fresno 108 78 Cldy. Helena 92 40 P. Cdy. Los Angeles 93 74 P. Cdy. Marshall 66 46 Cldy. Phoenix 103 84 Clear Portland 72 52 Clear Red Bluff 108 76 P. Cdy. Roseburg 89 58 Clear Salt Lake 92 68 Clear San Francisco 79 52 P. Cdy. Santa Fe 74 --- --- Seattle 64 --- --- Spokane 94 64 Clear Walla Walla 96 64 Clear Winnie 80 58 P. Cdy.

W. J. Hutchison, meteorologist

LOCAL LEGION DELEGATES TO CONFAB NAMED

Delegates and alternates to the state American Legion convention, which is to be held in Baker, were named at the regular post meeting at the armory last evening.

Official delegates named were W. S. Bolger, Newton Chaney, Fred Fry, H. L. Bromley, C. T. Baker, Earl Foy and Earl York. Alternates in the order named were Cole Holmes, Ed Leach, Everett Bryson, Everett Beeson, F. Wilson Watt, W. J. Looker and Lou Baker.

Announcement was made of the showing "America Under Fire," at the Vining theater in Ashland under the auspices of the Ashland post No. 14, Corporal Bob Engleton will also be at the theatre in person. Fifth and Sixth unit marines, 95, 126, 41, 127 divisions are shown in action, and a number in Klamath Falls and Bend reported seeing their own pictures.

Although no definite date was set for the air fleet visit, plans were made for the dance, which will be held in connection with the airport celebration, in charge of Seely Hall.

It was announced during the meeting that Lloyd Williamson, formerly of Medford, and major of the local drum corp is in the hospital at Kallep, Mont., suffering from injuries received while working for a power company.

Arrangements were made at last night's meeting to raise funds to send the local drum corp to the band convention, where they are expected to make quite an impression.

ALBANY—Shell Service station, First and Jackson streets, installed new 12,000 gallon gasoline storage tank.

good assortment of well arranged stock, willingness to exchange stock or give money back, truth about merchandise, prices in sight, courtesy, quick and accurate service, chairs, consideration of children, accurate filling of telephone orders, same prices for everyone and sanitary rest rooms.

Depletion of the Georgia oyster beds is feared unless scientific methods are introduced, says the bureau of fisheries.

WOODBURN—Plans proposed for construction of new bridge across Pudding river, west of Whiskey hill.

KLAMATH FALLS—Great Northern railroad plans to construct extension southward from here into northern California.

200 New DRESSES \$3.98

Shantungs and woven stripe fabrics for sportswear... plain and printed georgettes to flutter in the breeze... plain and printed silks you can wear 'most any time and place—a delightful assortment of styles for your choice! And only \$3.98!

See Them in the Window!

BUY NOW!

J. C. Penney Co. Inc. DEPARTMENT STORE

FREE Clothes Rack with Each Washer During This Special Offer

RIGHT NOW!

While This Limited Lot Lasts—a Special Quantity Purchase From the Manufacturers

One Minute Washers

Regular \$108.50 Values Reduced for This Sale to Only \$87.50

Only \$7.50 Down

\$6.70 a Month—No Interest—No Carrying Charges

FREE With Every Washer — a \$10 Clothes Rack in Duco Colors to Match Your Kitchen Interior. See Our Windows.

\$118.50 Value for Only \$87.50!

A very fortunate quantity purchase enables us to make this offer

ACT NOW!

Southern Oregon Electric

409 E. Main—Phone 889 MORRIS B. LEONARD H. O. FROHBACH

Advertisement for J. C. Penney Co. Inc. featuring 200 new dresses for \$3.98 and a special offer on One Minute Washers. Includes an illustration of a man in a suit and a washing machine.

Advertisement for Southern Oregon Electric featuring a special offer on One Minute Washers. Includes an illustration of a man in a suit and a washing machine.