

WHILLOCK'S Golden Rule Grocery

C. A. WHILLOCK, Manager

No. 1
233 W. Sixth

No. 2
117 N. Central

Where You Meet Good Things to Eat
SERVICE combined with LOW PRICES and QUALITY FOOD STUFFS are drawing more and more shoppers to the Golden Rule stores. Here those who shop may choose their own pantry supplies at leisure without being rushed by clerks. The saving of clerks' salary assures them lower prices. A parking lot adjoins our No. 1 store, available for those who shop here—should it be inconvenient to drive down town, just phone in your order and we'll carefully fill it and send it to your home without charge. Only nationally-known brands are carried at Golden Rule stores and fresh vegetables may be had each day. Get the habit of shopping here!

Golden Rule Stores Owned by Rogue River Capital

- M. J. B. Coffee, pound tin 39¢
- Iowa Chief Corn, 3 cans 35¢
- Best Foods Mayonnaise, pint jar 37¢
- Pink Salmon, 2 cans 35¢

WESSON OIL
Special 4-pint
frying size can
87¢

LUX TOILET
SOAP
3 Bars
19¢

- Calumet corn or gloss starch, 2 pkgs. 15¢
- Jell Powder, 3 pkgs. 15¢
- Citrus Laundry Soap, 10 bars 30¢
- Sugar, 25-lb. sack \$1.37
- Drifted Snow Flour, 49-lb. sack \$1.69

Gold Hill, Jacksonville and Central Point People

May take advantage of these bargains by shopping at Golden Rule Grocery No. 3 in Gold Hill, Golden Rule Grocery No. 4 in Jacksonville and Golden Rule Grocery No. 5 in Central Point.

700 Store Buying Power—Reason We Sell for Less

Brevities

Californians at Hotels
Among the Bear state guests at Medford hotels are Mrs. D. L. Kahl of Sacramento, Mr. and Mrs. Raymond Welch of Burlington, O. R. Ferguson and W. E. Graham of Los Angeles, Mr. and Mrs. J. B. Jones of Los Angeles, Mr. and Mrs. A. D. McCough and daughter of West Los Angeles, Mrs. Harold G. Hull, Miss Helen Holly, Miss Ethel Hayes and Miss Irene Balm of Wasco, Mr. and Mrs. Howard Young of Fresno, D. M. Anderson of Oakland, Mr. and Mrs. B. P. Rodewald of Altadena, and the following from San Francisco: Col. and Mrs. F. J. Schneble, N. D. Becker, Mr. and Mrs. J. A. Pasquale and family, N. C. Hulse, J. P. Everett, Mr. and Mrs. F. C. Dutton, H. B. Dinger and R. E. Lance.

Chauncey Flory now located 123 East Main St. Insurance and Real Estate. 651¢

Sustains Broken Collarbone
Dean Peebler, 243 North Ivy street, sustained a broken collarbone this afternoon when he ran into a parked auto on South Holly street while riding a bicycle. He was folding some newspapers and did not notice the proximity of the car until he had struck it. He was taken to the Community hospital by Beaumont DeLoach, for first aid treatment. The boy is a newspaper carrier for Cleo's newsstand. 11¢

Let us haul away your garbage and refuse. Phone 542, City Sanitary Service. 3571¢

Guests from Butte Falls
Mr. and Mrs. Medford Pitman of Butte Falls were guests Tuesday and Wednesday of Dr. and Mrs. Jud Rickert. 11¢

For best green slabs, ask driver or call Medford Fuel Co., Tel. 631. 651¢

Centrail in City
P. W. Centrail, trainmaster for Southern Pacific, with headquarters in Roseburg, was in Medford yesterday conferring with railroad officials and shippers. 11¢

See Brill's Sheet Metal Works for radiator, fender and auto body repairing. 11¢

Mrs. Cole Returns
Mrs. Ida Cole returned to her position as assistant in the office of Dr. B. R. Elliott this morning after a short illness. Miss Amy Elliott assisted in the office during her absence. 11¢

Groceries, milk, eggs and bakery goods at Huson's What-Not, 6th and Ivy. 111¢

To Visit Lake
Miss N. Silva of New York City left by stage this morning for Crater Lake. 111¢

Dance, Jacksonville, Saturday, July 12th, 9 till 2. 119

Two Local Couples Wed
The county clerk's office issued a marriage license this forenoon to Richard Pruitt, 25, and Edith McLaughlin, 20, both of Medford, and to Jasper Hanna, 21, of Trail, and Vera Adams, 16, of Medford. 111¢

Dance Wed. and Sat., Dreamland, Ladies free; gents 75c. Dyng's music. 113

Here from Visit
Miss Dorothy Chapman of Portland arrived in Medford today to be the guest of Miss Dorothy Eads. Miss Chapman is a graduate of the University of Oregon. 111¢

Dance Hill 2 o'clock, Gold Hill every Saturday night. 801¢

Leave for Home
Mr. and Mrs. Don Sloan and two sons left today for their home in Hutchinson, Kans., following a visit in the valley with relatives. 111¢

A special in tapestry and leather handbags at \$1.00, \$2.00, \$3.00, offered at Ethelwyn B. Hoffmann's. 114¢

To Fish
George Gates left today for Diamond lake on a fishing trip. 111¢

Fire This Afternoon
A grass and brush fire this afternoon summoned the fire department to a point three blocks below the Jackson street bridge. The blaze was quickly placed under control and resulted in no damage. 111¢

Will Motor South
Mr. and Mrs. E. E. Foss of Talent left this morning for a motor trip to Crescent City and points farther south. 111¢

Flying Start for Fortune
On receiving word that he had inherited estates which include two villages near Horsham, England, and an income of \$100,000 a year, Peter Aldridge flew from Melbourne to Fremantle, Australia, to catch the first boat to London. Aldridge served for four years in France, afterwards migrating to Australia. He has worked there for \$5 a week, sometimes sleeping under bridges. 111¢

Special Communication
Medford Lodge No. 193, A. F. & A. M., Friday, July 11, 7:30 p. m. Work in the P. C. degree. Visiting members welcome. H. J. FIELD, W. M. C. M. HOUSTON, Secy. 119¢

Card of Thanks
We wish to extend our thanks and appreciation to the many dear friends who were so kind and attentive during the time of our bereavement; to Reverend Porter and many others who are unable to mention. Also for the beautiful floral offerings. Earl Rhoden, Mr. and Mrs. Charles E. Rose and Family. 119

Card of Thanks
We wish to extend our deep and sincere gratitude to those who were so kind to us in our recent bereavement in the loss of our beloved one. Mrs. Clara McFadden and Family. 119

Burglar Alarm Set Off
The attention of people in the business district this forenoon was attracted by the wild clanging of the burglar alarm on the Jackson County Bank building, and some thought at first a bank robbery was in progress. However, persons working the bank vault had caused a short circuit in the protective wiring and the alarm immediately began operating. 931¢

Loose, squeaking wheels are dangerous. Have them tightened on a hydraulic wheel setting machine at Fichtner's Garage. 931¢

On Tour Through West
A special car, with 24 students from Princeton university, were on the Shasta this morning on a tour, which started June 25. 1021¢

Green slabs, the better kind from Medford Fuel Co. Order early. Phone 631. 1021¢

Guests in Portland
Mrs. W. J. Virginia and small son Billy are visiting friends in Portland. They will not return to Medford until the end of the month. 11¢

We have that particular moulding for your individual picture. The Peasleys, opposite Holly theater. 11¢

Spent July 4 in Portland
Mrs. John Vincent of Jacksonville drove to Portland on the 4th and spent a few days visiting her mother, returning home Wednesday evening. 11¢

Krystalok kodak close supreme. The Peasleys, opposite Holly theater. 11¢

Returns from Visit
Miss Katherine O'Rourke returned to Medford last evening, following a 16-day visit at Vancouver, Wash., with her parents. 11¢

Hemstitching, piecing, pleating, button making and hose mending. Handicraft Shop. 2511¢

Two Building Applications
One child was spent \$2000 for a dwelling on Orange street, and Ethel Offut will spend \$50 for a pergola on a dwelling, according to applications on file today at the city building department. 2511¢

Anyone who would like a bargain in a high grade banjo should call at this office and inspect the banjo left here for sale; a sacrifice regardless of cost. 2511¢

Oregonians at Hotels
Harold Nichols of Newberg and Ben Brown of Burns are among the Oregon registrants at local hotels. 111¢

For best green slabs, ask driver or call Medford Fuel Co., Tel. 631. 111¢

Here from Portland
J. W. S. Lowthian, traveling freight agent for the Canadian Pacific railway, was in Medford today on business. Mr. Lowthian's headquarters are in Portland. 111¢

Don't buy cheap tree props and have them break and spoil your trees. Get No. 1 red fir tree props from Woods Lumber Co., East Jackson at Genesee. 112¢

Salem Gets 12-Cent Milk
Under an agreement entered into between producers and distributors in the Salem district, the price of whole milk to the producer will be increased to \$2.50 per 100 pounds, effective July 16. At the same time the increase will be passed on to the consumer with milk retailing at 12 cents a quart. 112¢

A special value at \$1.50 in the all-silk Arterfax hose is making quite a reputation at Ethelwyn B. Hoffmann's. 112¢

The third step in the hop-scotch and horseshoe ladder tournaments will be made tomorrow. Miss Gladys Murphy, instructor at the local playground, announced today. Those winning in the first eliminations will play off tomorrow, and the tournaments will probably end the first of the week. Baseball and croquet will then be started. 112¢

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CRESCA PRODUCTS

Cresca Company of New York City is one of the largest importers of fine food products in the United States. In the smaller cities one store is selected to represent this firm. For the past ten years we have had the exclusive sale of all Cresca products in Medford. We invite you to call and look over this fine line of merchandise.

EVERYTHING LISTED IS UNDER THE CRESCA BRAND

- Russian Caviar
- Anchovy Paste
- Anchovies in Oil
- Sardine Paste
- Puree de foie gras
- Choice Mushrooms
- Maroons in Syrup
- Mushroom Powder
- French Mustard
- French Olive Oil
- Tarragon Vinegar
- Rolled Anchovies

The Word CRESCA Signifies "More than a little better"

- Truffles
- Imported Macaroni
- Guava Jelly
- Imported Spaghetti
- Bar Le Duc
- Red Cherries
- Raspberry Preserves
- Strawberry Preserves
- Green Cherries
- Fancy Figs
- Peaches in Syrup
- Melba Pears

CRESCA EXQUISITE QUEEN OLIVES

This is the Finest Line of Olives that Money Can Buy

- Giant Exquisite Queens
- Manzanilla Olives Stuffed with Almonds
- Medium Exquisite Queens
- Manzanilla Olives stuffed with Hazel Nuts
- Medium Exquisite Stuffed
- Manzanilla Olives stuffed with Onions
- Olives Stuffed with Pimiento
- Manzanilla Olives stuffed with Anchovies

You will enjoy looking over our CRESCA window

THERE IS NO SUBSTITUTE FOR QUALITY

When you consider the High Quality of the CRESCA product, you will be surprised at the very reasonable price.

PERSONAL ATTENTION PROMPT SERVICE

Phone 252 **H. E. MARSH** Phone 252
GROCER

Ivy Street Market

OPEN SIX DAYS EACH WEEK
With a Full Line of Meats



BOB CROWDER
—the Farmer-Butcher

BARGAINS

- FRYERS, lb. 25¢
- EXTRA FANCY HENS, lb. 20¢
- (5c extra if chickens are drawn)
- RABBITS, lb. 25¢
- Salt Pork, lb. 20¢
- Boiling Beef, lb. 12 1/2¢
- Short Ribs, lb. 12 1/2¢
- Lamb Stew, lb. 10¢
- Hamburger and Sausage, lb. 20¢
- Shoulder of Lamb, lb. 20¢
- Legs of Lamb, lb. 25¢
- All Kinds of Steak, lb. 25¢
- All Kinds of Chops, lb. 25¢
- Frankfurters, 2 lbs. 45¢
- Sauer Kraut, quart 15¢
- Pickled Pigs' Feet, 2 lbs. 25¢
- Veal Stew, lb. 15¢
- Pure Lard, lb. 15¢
- Choice Pot Roast, lb. 20¢
- Shoulder of Pork, lb. 20¢

LOTS OF PARKING SPACE
West of Postoffice on Ivy Street

Ivy Street Market Grocery Department

- Libby's Milk, tall cans, 3 for 25c
- Small cans, 6 for 25c
- Shasta Coffee, lb. 40c
- Good Bulk Coffee, lb. 35c
- Pride Washing Powder 20c
- Matches, carton 16c

Full Line Canned Goods

E. A. EVANSON, Prop
Formerly at Laurel Street Market

Sweet and Cool

The lines of youth thrive on the sparkling tang of delightful Banquet Tea. A cold drink that keeps the spirit up and the weight down. With the flavor you prefer... A sample will convince—writtenow.

MCCORMICK & CO., Inc.
Baltimore, Md.
Importers, Blenders and Packers



"Bootleggers Paradise" Aids Nymph In Ensnaring Wealthy Husband

It was in the less opulent—but not much—part of Beverly Hills, Cal., that I succumbed to temptation again and stopped the car opposite another lovely home marked with an "Open for Inspection" sign. "Of course, this one only cost around \$25,000," I thought, "but it's really too attractive to miss." The host to the house looked like a college boy, but had nice manners. I exclaimed about the workmanship, the patio and the romantic wrought iron staircase, leading Spanish fashion from a gloriously proportioned living room. And he told me that shrubberies and the umbrellas palms benignly shading the little court were 10 years old, though the house had been built but recently. "Yes, we do things like that down here," he smiled, answering my stare of amazement. "Transplant 'em and make 'em like to grow."



WAR EXTRA!
GENERAL BUG SLAIN
ORONITE FLY SPRAY
KILLS BIG BUZZ ARMY
IN JONES HOME SIEGE

Oronite FLY SPRAY

Kills 'em Dead

MOSQUITOES - ANTS - FLIES - MOTHS - ROACHES - BEES

STANDARD OIL PRODUCTS

STANDARD OIL COMPANY OF CALIFORNIA

ADD FUNDS FOR FOREST SERVICE

PORTLAND, July 11.—(AP)—C. J. Buck, regional forester, said today the government had added \$100,000 to its 1930 allotment for forest service improvements in the 22 national forests of Oregon and Washington. The total set up for 1930-31 for permanent improvements outside of roads and trails, on national forests is \$209,500.

PICNICS and CAMPING

Call for Meats that are Easy to Prepare

- Make your selections from these:
- Big Assortment of Lunch Meats
 - Fancy Rhode Island Red Fryers and Hens
 - Home-Made Weiners
 - Rabbits
 - Ham Paddies
 - Full Line Hams and Bacons
 - All Choice Fresh Meats

SPECIALS

- Morrell's Skinned Hams..... 30¢
- Lean Bacon..... 28¢
- Shankless Picnics..... 22¢
- Spring Lamb Stew..... 12 1/2¢
- Shoulder of Spring Lamb..... 20¢

"Let Us Meet Your Meat Needs"

Economy Meat Market

206 East Main Phone 46
And
PEOPLES MARKET
ECONOMY GROCETERIA NO. 2, W. Sixth
Telephone 1085
Nichols & Ashpole