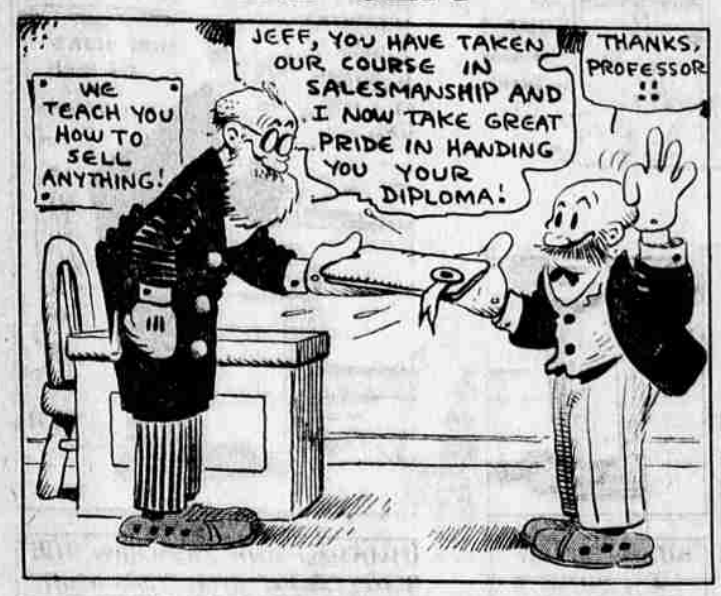
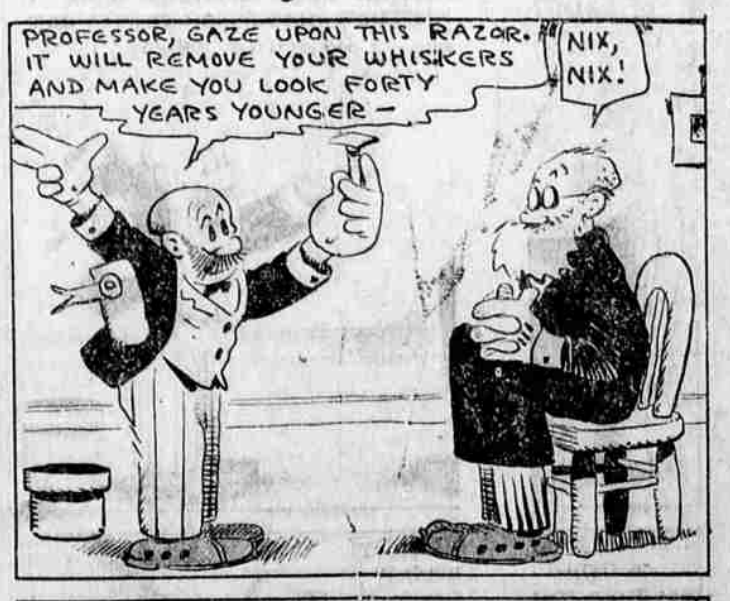
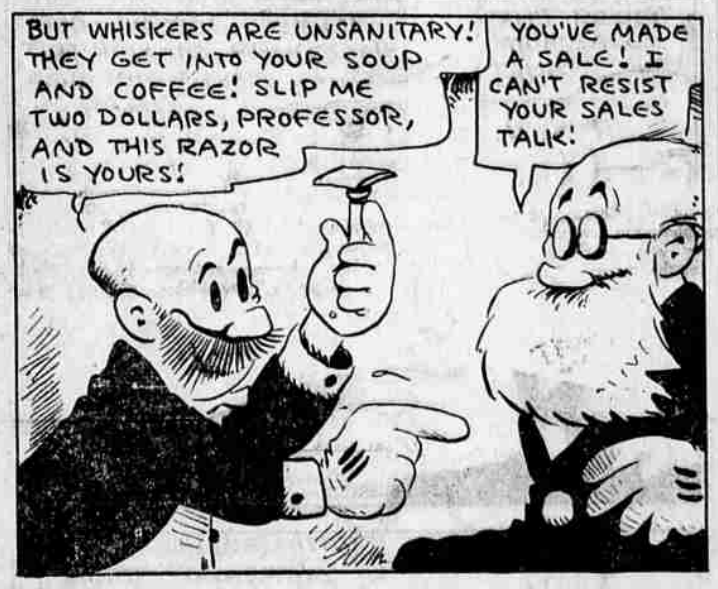
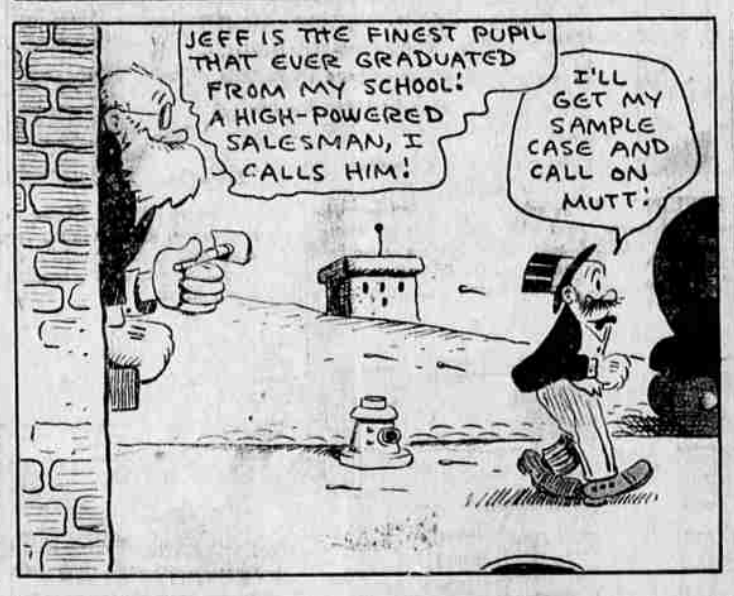
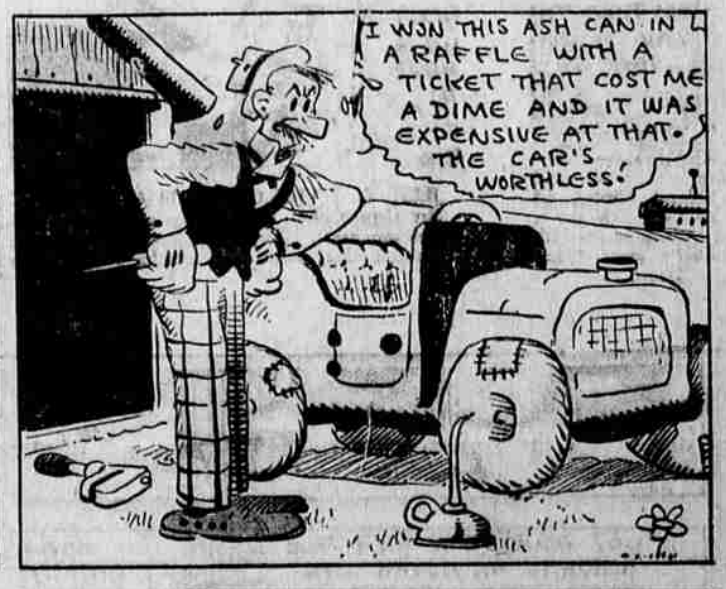
MUTT AND JEFF -:- Salesmanship—What Is It? -:- By BUD FISHER

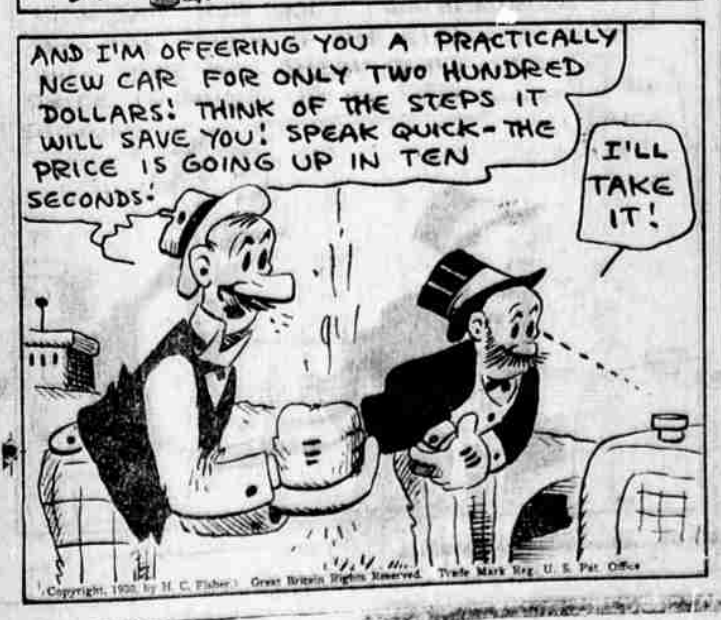
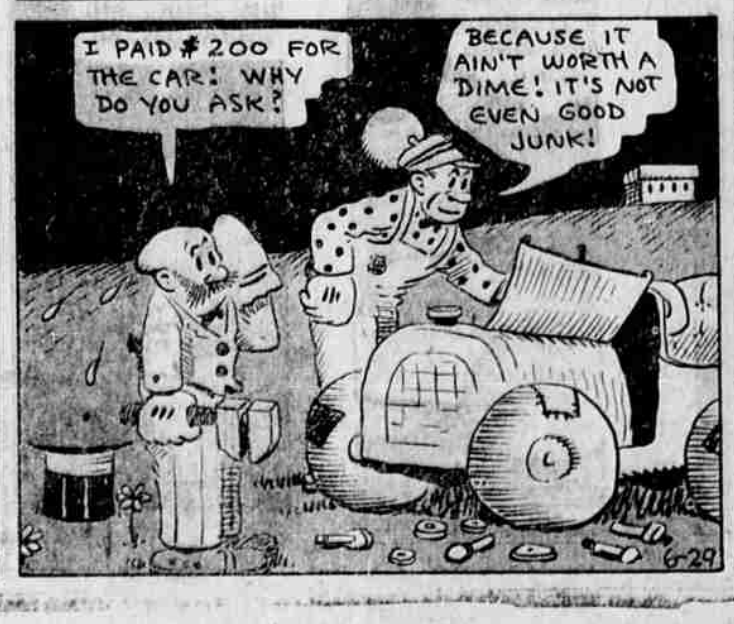








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