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Ye Smudge Pot
(By Arthur Perry)
The amount of lead proposition is again confronting the fruitmen.

A survey of the local Nipponese shows none are called "Togo." As a race, however, they still arise before the sun, the roosters, the sparrows, and the hour the farmers allege they pull on their overalls.

At last a prominent Republican has appeared in the news reels, who can make a speech without glancing sidewise at a piece of paper.

JUST LIKE A LADY
(Fountain Inn Tribune)
Everybody has a weakness. Some time ago I met a charming young lady who had both beauty and brains.

It is a wonder the owner of a \$25 auto horn would not blow it once in a while.

There is no sign that Charles A. Lindbergh intends to fly around the world, to create good-will and broadcast the smartness of his baby.

"Arthur Van Droye a number of girls to the river Tuesday" (Gasket Notes). And, when they arrived, the girls changed their minds about suicide.

It has been six weeks since a body murdered his folks or benefactors, because they denied him the use of the family bed.

Many of the better dressed males are wearing outing coats, as gay as the John Mann swimming.

Elmer Gadd, who left for the Mid-West on vital business last spring, will be detained by unforeseen circumstances and unable to return by August 1, as when he left he did not know pear picking would start a week earlier than last year.

"The secret warfare" promised against the Chicago gangsters, is more of a secret than anticipated.

The commission appointed to determine why prison breaks occur, have about arrived at the conclusion prison breaks are caused by a desire of the convicts to get out.

"EDITOR RESISTS ATTEMPT TO KILL" (Hadley, Ida, Times). It is surprising that a member of the "Fourth Estate" should be so thin-skinned and let his resentful nature get out of control. The true journalist is never irked by trivial happenings, that may require inspection by the coroner.

BARBEROUS
(Cincinnati Enquirer)
Her golden hair hanging down her back may have inspired the old poets, but the scraggly, half-crown 10 cks flapping around the back of her neck make the modern poet want to commit murder, not write poetry.

WHY WIDOWS CRUMPLE
(American Mercury)
Miss Elizabeth Philberts of the Welfare society said that the organization had helped Mrs. Rasin from time to time. For one thing, it had thrown a good deal of work in her way. When asked whether she thought Mrs. Rasin had over-worked, she said that the woman had not been altogether well but that in spite of some trouble with her heart had been able to supplement charity by taking in washings. The society had only recently considered the "possibility of making Mrs. Rasin a present of a washing-machine." "I can't understand her death at all," declared Miss Philberts.

Miss Sarah Melser, principal of Hayward school, said that Ardella had been one of their most troublesome pupils. The girl had been very irregular in attendance and had "been given to untidiness in dress and habits." Both she and her brother were considerably underweight. Miss Melser pointed out that the school had repeatedly notified the mother of this. She expressed herself as of the opinion "that parents are inclined to throw too much responsibility on the schools." It was her intention to discuss this problem at the next meeting of the P. T. A.

THE S. P. IS "DIFFERENT" UNDER PRESIDENT SHOUP

In commenting recently upon the victory of the Great Northern in securing the Klamath-Keddie hook-up, we neglected to commend the attitude of Mr. Paul Shoup, president of the Southern Pacific, for the sportsmanlike way in which he accepted defeat.

Such commendation is richly deserved. Mr. Shoup is a very able man and under his direction the Southern Pacific made a hard fight to keep out the competition of the Hill lines.

But Mr. Shoup lost. Instead of sulking in his tent, asking a rehearing, or complaining about the decision, he immediately and very graciously accepted it. Conceding that in such matters the decision of the Interstate Commerce Commission should be regarded as final, President Shoup congratulated the Great Northern on its success, and immediately proceeded to adjust the Southern Pacific plans to the new situation, which the decision imposed.

As a director of Big Business, President Shoup sets an example, which his contemporaries in American industry might well follow. Too often legal battles as important in its results as the Great Northern-Southern Pacific conflict, drag along, until every technical subterfuge, that high priced lawyers can devise, has been exhausted.

President Shoup had the authority and financial resources, to follow such a course, and had he wished could undoubtedly have delayed final service for many months—perhaps years. Had he been a small man, he might very well have reasoned, that such an expenditure would be justified, in causing annoyance and increased expense to his competitor.

BUT this did not conform to his idea of either good citizenship or good business. So he accepted the decision, and proceeded to devote his energies and the resources of the company, to successfully meeting the new competition that the ruling created.

This is the right viewpoint—the viewpoint backed up not only by moral considerations, but by all considerations of enlightened self interest. But we believe we are justified in maintaining that until Mr. Shoup's elevation to supreme control, it had never been the viewpoint or policy of the Southern Pacific.

WHEN IT PAYS TO ADVERTISE

A NEWSPAPER friend in the state of Colorado has sent us an editorial from the Lamar Sparks, which sounds like an automobile necessary or a piece of fireworks, but which happens to be one of the best small-town dailies in that Rocky Mountain state.

In the interest of better business, world, peace, the moral uplift, and a more successful pursuit of life, liberty and happiness, this interesting example of impartial and disinterested journalism, is printed in full as follows:

In a certain town there was a merchant by the name of Hank Snarl. Hank did not believe in advertising and he let it be known. As the years went by Hank's business dropped gradually away.

One day there came to Hank's town a young man who obtained a position as an advertiser for the local newspaper. The old editor knew Hank felt on the question of advertising, and so told the young man not to waste his time with Hank. But the young man, being of an optimistic frame of mind, was undaunted and finally persuaded Hank to put on a sale with some very attractive prices on merchandise that he had in stock.

When the sale was over it was discovered that Hank had spent \$250 in advertising, but he had increased his profits over the period by an even \$2,000, in spite of the fact that he had made very close prices on the goods sold.

Who paid for that advertising? Certainly not Hank, for he sold more goods during the sale than he would have sold during a six-months period, according to his previous sales records. He made a net profit of \$1,750 after his advertising bills were paid.

The people who bought the merchandise did not pay the bill for in ordinary circumstances they would have paid more money for the same materials, and they, too, actually saved money during the sale.

It is clear that the young advertising solicitor was not out of pocket, for he received \$250 for his advertising.

Who, then, actually paid for this advertising? The facts are these—the advertising bill was paid by the merchants whose goods remained on the shelves because Hank let them to their regular customers with a nice line of bargains.

It is a well established fact that the merchant who does not advertise pays the bills of the merchant who does. Not in actual cash but in "lost sales," he foots the bill.

Advertise regularly in the Lamar Sparks and note the difference in what you take from the old cash register. Tell present and possible customers through the Sparks what and why they should buy from you. The merchants who don't advertise will pay your advertising bill.

Medford should have a city manager form of government, but no effort should be lost in seeing that it gets the type best suited to its size and needs.

The height of hard luck: To lose your suitcase covered with foreign labels and be forced to tour Europe all over again.

In the old days lye and corn made big hominy instead of big whoopee.

Scotland Yard now has a school for woman detectives. Another good school is called matrimony.

MAIL TRIBUNE DAILY CROSS-WORD PUZZLE

ACROSS Solution of Yesterday's Puzzle
1. Put in a bank
2. Affected by shame
3. Chemical compound
4. Coat hood
5. Part of the Bible abbr.

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Personal Health Service
By William Brady, M. D.

Signed letters pertaining to personal health and hygiene, not to disease, diagnosis or treatment will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. Being the large number of letters received only a few can be answered. Replies can be made to queries not requiring instructions. Address Dr. William Brady in care of The Mail Tribune.

ARE YOU IMMUNE TO ANYTHING AND HOW DO YOU GET THAT WAY?

Every infection, such as typhoid fever, tuberculosis, diphtheria, inevitably causes an immunity reaction, or response, the severity of the reaction depending on the size and potency or virulence of the dose of infection. If the infected individual develops typhoid fever, tuberculosis or diphtheria, it is because the number of germs or their virulence was sufficient to overwhelm the individual's immunizing forces. There is no doubt that when such infections occur with a small number of germs or with germs of feeble potency or attenuated or weakened disease-producing power the immunity reaction takes place although the individual's physiological equilibrium is slightly or not at all upset and he is not ill enough to bother. Thus many of us acquire immunity without being aware of it. Thus, too, many of us submit to vaccination, or some other artificial process, in order to gain the desired immunity without actually having the disease in the active form.

MUTT AND JEFF—Pulledakar Orphan Enters The Sweepstakes

MUTT, WOT YOU GONNA DO ABOUT HORSES IN THIS SWEEPSTAKES?
I GOT MY EYE ON ONE NOW!
JEFF, AIN'T HE A PIP? HIS NAME IS 'PULLEDAKAR ORPHAN'—AND HE HAS, I BOUGHT THE WHOLE OUTFIT—CAR AND ALL!
THE HOSS AIN'T SO BAD—BUT WHAT DO YOU WANT WITH THE CAR?
WELL, THE HOSS HAS GOTTA RACE SOMETHING—AND IF HE BEATS THE CAR IN—HE WINS THE SWEEPSTAKES!

Quill Points

The supreme court will sit where the old capitol was. Ah, well; it does the legislating formerly done there, anyway.

The classics are books you get free with a high-brow magazine as dull as they are.

It is hard to win an honorary degree. First you must find a school less important than you are.

Rare birds are preserved by stuffing, but it is only fair to warn the admiral that banquets don't have that effect.

A hick town is a place where a widower always waits to look over next year's staff of school teachers.

How pleasant to reflect, as you crack your head against the taxi partition, that they aren't your fenders.

Chicago's suicide rate has decreased, but she doesn't count those who walk down the street with a payroll.

Americanism: Poor people are so hard-pressed they can scarcely make ends meet while living as the rich do.

Think how foolish it is to cart away a rubbish pile when you can spend a nickel for flower seed and call it a rock garden.

The Hoover Democrats return to the fold in Dixie, but you can't tell whether they're repentant or just tired of hush.

What a world! By the time you're important enough to take two hours for lunch, the doctor limits you to a glass of milk.

The objection to these cotton-picking machines is that they don't say "All right, Boss Man," when you want other chores done.

When you observe what the laundry does to shirt-buttons, you know why the manufacturer stuck all of those pins in the shirt.

Shoes made of frogskins, says the Omaha World-Herald ought at least to squeak. And of course those made of alligator skin should cackle like an alligator.

Correct this sentence: "I don't care a hang how she looks," said the business man; "all I want is a stenographer who has brains."

In the Madras presidency, police firing at a crowd of "rebels," wounded seven.

More serious, from the imperial point of view, is the disastrous slump in cotton prices on the Bombay markets. Price restrictions have been withdrawn and many failures of cotton merchants are expected.

Wall street wit which described a broker opening his order book, releasing several moths, now says "Constructive forces are now in the saddle, but the saddle is not on the horse."

That talk is pleasing to the busy bears, but saddle and horse may be together soon and bears less happy.

An anti-prohibition congress, at Budapest, home town of the famous Tokay wine, denounces prohibition as "conducive to immorality and fraud."

Anti-prohibitionists here complain that it is conducive to bootlegging, crime, blackmail and bribery.

Prohibitionists say that it has not yet had a fair chance to show what it can do.

In New York City, prohibition talks about padlocking the Ritz Carlton hotel because an elevator boy sold two bottles of champagne to guests. That interests property owners.

Students at the University of California, Fla., don divers' helmets and bathing suits to study deep-sea biology at first hand.

Independent peach growers of California, who produce \$25,000,000 of the state's crop, organized to control this year's surplus.

Two kinds of bad news from In-

Do You Remember?

TEN YEARS AGO TODAY
(From files of the Mail Tribune)
June 27, 1920
Democratic convention opens with delirious ovation for President Wilson, and flag of G. O. P., platform. First fights when delegates refuse to cheer.

James W. Gerard, former U. S. envoy to Germany during the war, to deliver Fourth of July address at Ashland.

Ed Andrews, light opera comedian, here for visit from New York.

First tourist car reaches Crater Lake lodge.

Burlington, Vt.—Gov. Chas. Coolidge, G. O. P. vice president, nominee in speech urges economy and declares "money spoils the public."

TWENTY YEARS AGO TODAY
(From files of the Mail Tribune)
June 27, 1910
State board of health visits city.

Site for new gas plant bought near Voorhees Crossing.

"Squeech the East Side and West Side talk in the beginning—it is bad for the city." (Editorial)

J. Emmett Barkdull left yesterday for Reno. He is a strong let-tries adherent.

Prof. O'Gara presides 500 cars of apples, 400 carloads pears shipped this year.

Fishermen without license sentenced to 28 days in county jail.

SUNDOWN STORIES

HONORABLE PIG FAMILY
By Mary Graham Bonner

"Yes, grunt, grunt," said one of the pigs named The Honorable Porker. "The family name of pig is an honorable one."

"It is indeed, squeal, squeal," said a pig named B. A. by P. I. A. Squealer.

And all the pigs joined in the squealing, grunting, chorus and said:

"It is an honorable name."

"I don't see why it is," said Pecky.

"You because you say it, it doesn't make it so," John added.

"It's an honorable name," said The Honorable Porker, "because it means that for years and years and years we have always upheld the family name."

"We have always shown how much we think of food, we have always shown how much we think of mud, we have always shown how much we think of twisted tails, little eyes, big snouts and talking in grunts and squeals."

"Now some families change their ways. Some may care for apartments, others may care for houses."

"But pigs are all alike. We all like all kinds of food. We all like to be lazy. We are all fond of day-dreaming and resting in the mucky earth."

"None of us care for adventures. None of us care for travel."

"We remain true to the name of Pig, every single one of us. We have never cared about having wings like birds or flying about in planes."

"Can you imagine pigs flying through the air? Of course not. We uphold the family name. We never change. We are always pigs, real pigs, grunt, grunt, squeal, squeal!"

And all the pigs said: "Grunt, grunt, squeal, squeal. Tomorrow—The Rainbow."

NEW IMPLEMENT STORE OPENING

Remember the opening of the E. Kennedy & Sons' implement store, corner of Fourth and Main streets, tomorrow. They are agents for the McCormick-Deering lines and carry full stock of operating day, and an oil can free, when they last, for the calling.

Baker—Plans proposed for construction of sidewalk on new extension of Auburn avenue.

By BUD FISHER