

Society

Tomorrow's Club Calendar.
 * Neighbors of Woodcraft meeting with Mrs. Sadie Gill.
 * Vacation Bible school demonstration and picnic.
 * Public recital by pupils of Mrs. E. E. Gore.

Eastern Star in Last Meeting.
 An interesting evening of bridge, music and readings was enjoyed Wednesday by members of Reamers chapter, O. E. S., in the Masonic hall, when they met for the last session of the year prior to the summer vacation period.

Miss Elbow Mae Wilson and Merland Tolleson, winners in the local Allwater audition, entertained the lodge with several solos. Readings and monologues were given by the following students of Mrs. Froua Bray: Dick Woodcock, Mary and Alice Kellogg, Edith Hodgkins and Marie Van der Mark.

Prizes for high scores at bridge were awarded. Mrs. Clark and Percy Bray. Refreshments were served at the close of the program. Plans for a picnic to be held during the summer were discussed during the regular chapter session. Definite date and place for the event will be announced later.

Miss Hamill Maid of Honor Eastern Wedding.
 Miss Peggy Hamill, daughter of Mr. and Mrs. J. W. Hamill of this city, will be maid of honor for her cousin, Miss Helen Streeter of Boston, Mass., at her marriage to John White, which will be a social event of Saturday, June 28th, in Stoughton, Conn. Mrs. Hamill left Medford some time ago to join her daughter in the east and will be a guest at the wedding. She will then go to Chicago, where she will be joined later by Miss Hamill, who plans to visit friends in Buffalo, before returning to Medford about July 29th, to spend the summer. Miss Hamill is a student at Pine Manor school.

Return from Portland Today.
 Mrs. E. S. Eldredge and son Billy, Mrs. Cleome Buckler and daughter, Joan Rose, will return to Medford today from Portland, where they have been visiting relatives for the past three weeks. Mrs. Rose Riferi, who accompanied them north, will remain in Portland for another month.

Former Residents.
 Mrs. E. S. Eldredge and son Billy, Mrs. Cleome Buckler and daughter, Joan Rose, will return to Medford today from Portland, where they have been visiting relatives for the past three weeks. Mrs. Rose Riferi, who accompanied them north, will remain in Portland for another month.

Former Residents.
 Mrs. E. S. Eldredge and son Billy, Mrs. Cleome Buckler and daughter, Joan Rose, will return to Medford today from Portland, where they have been visiting relatives for the past three weeks. Mrs. Rose Riferi, who accompanied them north, will remain in Portland for another month.

residents of Medford and are welcomed back to this city by many friends. Miss Currie is a student at St. Lawrence university, Canton, and will re-enter school there at the opening of the fall term. She stopped with her mother en route to Medford to visit relatives in Olympia, Wash.

Rooffs and McDonalds Give Interesting Program.
 Following the dinner served last evening at the First Baptist church, Rev. and Mrs. J. E. McDonald, who recently returned from an extensive tour in the east, each gave a half-hour talk on their travels. Rev. McDonald speaking on Damascus, and Mrs. McDonald on Smyrna and the visit to Ephesus.

Mrs. McDonald mentioned the amounts of money demanded by taxi-drivers, guides and other public aides while on their tours, which would often amount to a large sum on a short trip.

Previous to the speeches, Daniel Rooff and son, Albert Rooff, southern Baptist evangelists, who are touring the northwest, sang several selections. Although they have visited over four hundred churches in the south, their headquarters are in Paducah, Ky. The evangelists will conduct both the morning and evening services at the Baptist church Sunday, June 29.

Daniel Rooff is a pioneer of the Metropolitan Opera company, and was for 14 years head of the conservatory of music in the University of Michigan. Albert Rooff is a graduate of University of Michigan law school.

talk. Mrs. Don Platt, accompanied at the piano by her husband, sang two solos, which were enjoyed by the group.

Mrs. Wurts Will Entertain Friday.
 Mrs. A. J. Wurts has issued invitations to 16 guests for a luncheon at Hotel Medford Friday afternoon, to be followed by several hours of bridge at her home on Ashland avenue. Miss Eugenia Vilm, whose marriage to Robert Hart will be a social event of June 30, will be honor guest.

Piano Students in Recital Friday.
 Mrs. E. E. Gore, piano instructor, will present 20 pupils in public recital at St. Mark's hall tomorrow evening. The program will open at 8 o'clock, and contain numbers from the general work accomplished by the pupils during the year. In addition to the program of the young class, Miss Beulah Gore will play two violin numbers and Miss Alice Holmback two piano solos.

Picnic and Swim at Applegate Tonight.
 Members of the high school Christian Endeavor society will have a picnic and swimming party this evening on the Applegate. Those who attended the Sunday evening meeting are expected to attend.

Lyon-Groder Wedding Interests Local People.
 Announcements have been received in this city of the marriage of Miss Inez Lyon, daughter of Mr. and Mrs. Frank Lyon, formerly of Medford, to Kenneth Edward Gro-

der of Augusta, Maine, which was solemnized in the St. Mary's church in the latter city at 8:00 o'clock Wednesday morning, June 25.

Miss Lyon, who formerly attended Medford high school and has many friends here, has been employed in a bank in Augusta. Mr. Groder is associated with the same firm and they will make their home in the eastern city.

Parents Invited to Bible School Picnic.
 All parents are invited to attend the closing exercises of the Daily Vacation Bible school, which will be held tomorrow morning from 9 to 11:30 o'clock in the Christian church.

After the program the students and guests will march to the city playground, where the children will hold a picnic. Each pupil is requested to bring a basket lunch.

Mr. and Mrs. C. C. Lemmon Home From Auto Trip.
 Mr. and Mrs. C. C. Lemmon are home from an extended auto trip through eastern Oregon, including Wallowa lake and La Grande, then to Yakima and Wenatchee, Portland and home via the coast route.

Guests of The Misses Goff.
 The Misses Ella and Louise Boesen of Eugene were the guests of the Misses Dorothy and Marjorie Goff at their home, 410 Beatty street the early part of the week. They left Tuesday for their home.

Jeannette Will Spend July 4th Diamond Lake.
 Mr. and Mrs. Kenneth Jerome and daughter and Mrs. Edith Jerome leave tomorrow for an over the 4th of July stay at Diamond Lake. Watch out for some big fish stories when Kenneth returns.

Stop En Route Crater Lake.
 The Misses Pauline Guthrie and Agnes Petzel of the University of Oregon were guests in this city last night of Miss Beulah Gore, having stopped en route to Crater Lake to spend the summer.

Mr. and Mrs. A. H. Bryant of Portland are guests in this city of Mr. and Mrs. B. H. Bryant this week, having spent the past week at their summer cabin at Woodruff Meadows.

Mr. and Mrs. F. Corning Kenly and family motored to Crater Lake today, accompanied by their guest, Marcus H. Dall, master in the Thatcher school at Ojai, Calif.

Miss Gertrude Butler and Miss Mildred Nye, who left Medford some time ago for a European tour, have reached Gibraltar, according to a telegram received here today.

Mr. and Mrs. Oris Crawford, who accompanied Mr. and Mrs. George Maddox to Eugene, following their marriage in this city Tuesday morning, have returned to Medford.

Mrs. E. V. Maddox is in Medford from Eugene to spend the summer with her son, Rupert Maddox and family.

Miss Marjorie Daily of this city will spend the week-end in Dunsmuir, Cal., as guest of her brother, Oris C. Daily and family.

Readjustment—New Low Prices

Since last October America has been passing through a period of depression—a condition that has caused unemployment, retrenchment and downward revision of prices. To help meet this condition, to stimulate industry and to reduce unemployment

The J. C. Penney Company has

Radically Revised Prices Downward throughout the store

Store-wide, our counters are packed full of values truly exceptional when compared with prices which were effective last October or even last January. Our No. 449 silk hosiery that formerly sold at \$1.49 is now \$1.29. Sheets that were \$1.29 are now 98c. Our Pay Day Overalls are down from \$1.29 to \$1.10. You will find in our \$19.75 Men's Suits of today many of the same fine fabrics that were used in making higher priced lines a few short months ago.

Below you will find other concrete evidence of the new lower prices and higher values with which our store is packed and a glance at our windows will show them jammed full with exceptional savings in cotton piece goods, sheets and pillow cases, domestics, silks, cosmetics, toilet goods, hosiery and underwear.

In announcing new low prices and new high values we rededicate ourselves to our old Company slogan: "WE ALWAYS HAVE AND ALWAYS WILL UNDER-SELL." Our reason and excuse for soliciting your patronage is just that—

WE SAVE YOU MONEY!

These new low prices call for quick action. Don't delay. Visit our store at once and convince yourself of the fact that

PRICES ARE DOWN—BUY NOW!

J.C. PENNEY CO. INC.
 DEPARTMENT STORE

TAKE A HINT



When tempted to over-indulge

"Reach for a Lucky instead"

Be moderate—be moderate in all things, even in smoking. Avoid that future shadow* by avoiding over-indulgence, if you would maintain that modern, ever-youthful figure.

"Reach for a **Lucky** instead."

Lucky Strike, the finest Cigarette you ever smoked, made of the finest tobacco—The Cream of the Crop—

"IT'S TOASTED." Lucky Strike has an extra, secret heating process. Everyone knows that heat purifies and so 20,679 physicians say that Luckies are less irritating to your throat.



"Coming events cast their shadows before"

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday and Thursday evening, over N.B.C. networks.

"It's toasted"

Your Throat Protection—against irritation—against cough

*No special dietary, but moderation in eating and drinking and not more than three meals daily, is Dr. F. McKelvey Bell's advice in the New York Medical Journal to all men and women who want to keep a proper figure. We do not represent that smoking Lucky Strike Cigarettes will bring modern figures or cause the reduction of flesh. We do declare that when tempted to do yourself too well, if you will "Reach for a Lucky instead," you will thus avoid over-indulgence in things that cause excess weight and, by avoiding over-indulgence, maintain a modern, graceful form.

© 1930, The American Tobacco Co., Mfrs.

M.E. CHURCH TO CHANGE SALARY AND BOUNDARY

Majority Report Favors Elimination One Superintendency—Group Will Study Questions.

ASTORIA, Ore., June 26.—(AP)—Oregon Methodism today consisted of three districts, rather than the usual four, after a stormy session at the Oregon annual conference of the Methodist Episcopal church here. The change, recommended in the majority report of the joint committee on districts, presented by Dr. J. C. Harrison, Portland, will eliminate one superintendency and the establishing of new boundaries.

The adoption of the majority report of a commission form of management for determining the salaries of the district superintendents. A central treasury will be established and the bishop and his cabinet, together with one minister and two laymen from each district which establish the boundaries and equalize the salary problem.

A third provision placed the maximum assessment which any church may be required to pay toward the district superintendent's salary at 5 per cent of the pastor's salary, a reduction of 2 per cent.

Eugene probably will be selected as the next convention city.

MRS. STEWART GAINS LOW GOLFING SCORE

Mrs. N. Stewart turned in low score for the ladies' ball sweepstakes medal play held at the Rogue River Valley Golf association links yesterday with a 42 net. Mrs. R. B. Smith was a close second with 43 net. Other participants playing yesterday were the Mesdames H. H. Hart, D. B. Wood, T. S. Clark, A. Vawter, William Vawter and W. I. Vawter.

BEAUTY SPONSORS AND ENTRIES ARE NAMED BY LIONS

The list of Medford beauties, who will appear at the dance at Oriental Gardens Saturday night when the final judging is done in the Miss Medford contest, sponsored by the local Lions club, was issued today with names of the merchants who are sponsoring them in the contest.

The girls will come on the stage at 11:30. They will appear in dance frocks and again in bathing suits. Music for the dance will be furnished by the Knights of Harmony, well known dance orchestra of Wood, Calif., and a record crowd is anticipated.

Judges chosen from the Kiwanis, Rotary, Business and Professional Women's and Greater Medford clubs and the chamber of commerce will select the most beautiful girl from the list of 20.

The names of the girls, preceded by the firms sponsoring them follow:

Campbell Clothing—Edna Allen, Colvig Drug—Rosalie Roote, Model Bakery—Martha Broese, Brophy Jewelry—Mildred Cox, Peoples Electric—Ida Wilson, Southern Oregon Gas—Elnora Harwood, Hootery—May Allen, Roseborough Barber Shop—Miss Kay Smith, Western Union—Elsie Williams, Men's Shop—Virginia Dunlavy, Jarmin & Woods—Helen Rice, Office Stationery Supply—Ella Glover, Brown's Hardware—Gladys Thompson, Robbins Furniture—Maxine Baughan, Park Grocer—Erma Smith, Model Bakery—Virginia Anderson, Larry Schade—Elnora Hulanter, Bowman Barber Shop—Audrey Von Stine, Criterion Theatre—Ruth Bousum, Liberty Market—Irva Wibe.

PI GAMMA MU WILL BE HOST TO FOUNDER

SALEM, Ore., June 26.—(AP)—Oregon members of Pi Gamma Mu, national social science honor society, will meet here July 2 to greet Prof. Leroy Allen of Winfield, Kans., founder of the society. Allen is dean of southwestern college at Winfield.

JULY SALES NOW

GOOD NEWS! Our summer clearance sale of fashion-right dresses, coats, hats, gloves and bags starts tomorrow! We have reduced prices on our entire stock of fashion-right dresses. The reason—we must have space for our shipment of advance Fall merchandise. Opportunity savings—replenish your summer wardrobe without disturbing your vacation budget!

Coats Bags 1/2 Price
Gloves Hats 1/2 Price

Special prices on all dresses.

ADRIENNE'S
 Distinctive, Individual Apparel for Women.