




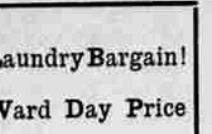

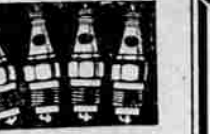




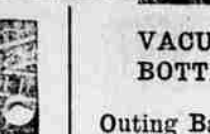





COME EARLY! GET YOUR SHARE OF THESE SENSATIONAL BARGAINS WHILE THEY LAST!

 Here's Value! Ward Day Price 12 1/2c PERCALE... firm soft weave in clear colors! Buy at Ward Day Price while you can save!	 Colorful Bargains Ward Day Price 3 for \$1.00 CRETONNE PORCH PILLOWS stuffed with soft cotton and attractively shaped. Gay print designs. Buy for Val- ue!	 Library Special! Ward Day Price \$5.10 MAGAZINE RACK... walnut finish... 2 deep, roomy pockets, deco- rated sides. By all means see them!	 Value Champion! Ward Day Price \$1.98 BOYS' TAN BLUCH- ERS... the smart, stur- dy shoe you have been wanting... now strike a great low price for Ward Day. All sizes.	 A Super Special! Ward Day Price 63c Regular \$1.00 Size LISTERINE... it's al- ways needed as an an- tiseptic in every home! Ward Day special!	 Laundry Bargain! Ward Day Price 5c IVORY FLAKES... the famous laundry soap flakes at Ward's mon- ey-saving price! Regu- lar 1lb package. Ward Day special!	 For Your Boy! Ward Day Price 69c CANVAS SHOES... are the vogue during vacation time! Rein- forced, and sturdy.	 Real Bargains! For Your Car \$1.10 LEAK PROOF SPARK PLUGS For Model T Fords and Chevrolets	 Greatest of All Great Savings Starts Tomorrow at 8:00 a. m. Tomorrow—more than 550 Mont- gomery Ward & Co. Retail Stores stage the greatest One-Day presentation of bargains and values in the history of the company. We've purchased ahead after unload of fresh, new merchandise, and priced it right to the level of the thriftiest purchaser! We've even cut our every day prices to give you thrilling values! Just scan the offerings listed below! See the sensational specials listed at the top of the advertisement—the Super Dresses for \$6.66—Men's Sum- mer Suits at \$14.85! COME! See Get Your Share of the Tremendous Ward Day Savings!	 VACUUM BOTTLES! Ward Day Price 69c keeps food or be- verages hot or cold for hours.	 Play Croquet! Ward Day Price \$1.00 4-BALL CROQUET SET... complete with wickets, mallets, goal posts. At a whole of a savings.	 Hat Box Special Ward Day Price \$3.95 HAT BOX that can be used as a general util- ity traveling bag. It's roomy, strongly made and smart in appear- ance. A Bargain!	 LUNCH CLOTHES Ward Day Price 39c Regular 75c value 25x35 inch lunch cloth. Comes in blue, rose, yellow and green plaids. This is a flashy item and an unusual value.	 Angler's Bargain! Ward Day Price \$1.00 FISHING ROD... all steel, in a carrying case. Worth \$1.69! Get it tomorrow!	 Motorists' Special! Ward Day Price \$1.49 LUGGAGE CARRIER— gives you more room inside the car. Fits into compact bundle. Usually sells for \$1.10.	 Toilet Value! Ward Day Price 6 for 29c ELDORADO TISSUE— Take advantage of this special price and stock up tomorrow.
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Tomorrow! Saturday Only!

NATION-WIDE WARD DAY!

SAVINGS IN EVERY DEPARTMENT on practically Every Home and Personal Need! Read! Act! Buy! Save! NOW!

A 550 Store Buying Power Value!

2-Piece Suite



2 Magnificent Pieces
Ward Day Price
\$6450

\$1.75 WEEKLY

You can't duplicate this Living Room Suite value anywhere! Only the tremendous Buying Power of 550 Stores could possibly bring you such an elaborate suite as this DOUBLE SAVING price. The large room davenport and comfortable Lounge Chair are beautifully upholstered in dusky taupe and rose Jacquard velour—an artistic color ensemble. Buy it NOW. You save DOUBLE!

Also in Mohair Covering, \$79.50

5-piece Eastern Birch Dinett Set in assorted colors... **\$19.95**
Inner Spring Mattress, 54-in. **\$15.65 to \$33.50**
Coxwell Chairs, in assorted colors... **\$17.75 and \$27.50**
Occasional Chairs **\$5.95 to \$8.95**

BARGAINS GALORE! Scan These Super Savings! BUY NOW!

... SAVE ON BOYS' UNDERWEAR! ...

Guaranteed Not to Rip

Ward Day Price 59c

NAINSOOK UNION SUITS—famous Commander style! Reinforced at strain points.

NAINSOOK WAIST SUIT... 2 to 12 years! 29c.

Healthful Suits for Kiddies!

Children's Sun Suits
Ward Day Price **39c**

CHILDREN'S SUN SUIT—keep the kiddies healthful under the sun in these adorable suit suits! Especially low priced for Ward Day. Be sure to buy!

... Bargains In Play Suits!

For Boys or Girls
Ward Day Price **39c**

CHAMBRAY SUITS... 50c values! Here's good news for every mother! All seams backed, reinforced where needed. You'll save money on this big Ward Day special! Sizes 2 to 6 years.

 10c Bar of Palmolive SOAP Ward Day Price 5c Famous Toilet Soap offered at SAVINGS! Limit 20 bars to customer.	 FOOT STOOLS Assorted Covers Size 12 x 18 Ward Day Price \$1.98	 5 Splendid TURKISH TOWELS Ward Day Price \$1.00 Splendid bargains in deep pile absorbent Turkish Towels!	 Lucky Strike CIGARETTES Ward Day Price \$1 carton Only a limited supply. Limit 1 carton to customer.	 Hardwood END TABLES Assorted Colors Ward Day Price \$2.45	 Regular Size Box KOTEX Ward Day Price 29c Think of it! We're offering you Kotex for almost half! Hurry 4 for \$1.00.
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Children's Dresses

Worth from \$1.69 to \$1.95
Ward Day Price **\$1.39**

Adorable little frocks to keep little girls smartly dressed at less than seems possible. Gay prints in the most becoming styles. Sizes 2 to 14.

Smart Hats
Offer Great Savings!
Ward Day Price **\$1.00**

Buy from our amazing bargain group! Hats of every type for every occasion at Ward Day Savings!

Summr Dresses

Direct from New York
Regular \$5 to \$14.75 Values
Ward Day Price **\$6.66**

... Printed Crepe, Chiffon ... Georgette ...

You can't dress all summer—if you buy these adorable little frocks! Of course you'll find more than one when you see how smartly they're priced and how inexpensively priced! Flattering styles that make you think of cool breezes... deep collars that ripple gracefully... short-sleeved cunning hoes... and no sleeves at all! There are frocks with sleeves—but so smart and that you'll enjoy wearing them!

But This Low Ward Day Price!

GYRATOR

At lowest price ever offered
In the \$155 Class!
Ward Day Price **\$74.95**

Proven to be as fast and efficient as any washer built! It's yours on Ward Day at the lowest price ever offered. Absolutely leakproof, extra capacity copper tub. See it demonstrated tomorrow! Buy it at Ward Day Low Price!

\$5 Down—\$8 Monthly!
Ironer
Ward Day Price **\$39.50**

Latest type opened ironer for use with the Gyrator or Maytag Washer. Save \$10 at Ward Day price! Sold on Easy Terms.

MEN, HERE ARE YOUR BARGAINS

Hundreds More in the Store

Save on Union Suits
Ward Day Price **49c**

75c Value
ATHLETIC UNION SUITS... the light cool weights you want, in roomy, comfortable patterns. They're great suits for the fellow who plays tennis or golf! Buy 3 at this low price!

5 Piece Breakfast Suites
Ideal for small rooms!
Ward Day Price **\$19.95**

You'll bring your home up-to-date with a smart breakfast suite like the one sketched! Drop-leaf table, saddle seat chairs. Your choice of Natural Oak, Green, Gray. Big Value!

This Year's Shirt Buy!
Ward Day Price **\$1.00**

BROADCLOTH SHIRTS... fine quality... cool... and with smart attached collars. They're tailored for full, roomy comfort. \$1.49 Value!

MEN'S SUMMER SUITS

Light, Cool, Smart ... Man, What Bargains!

Regular \$24.50 values
Ward Day Price **\$14.85**

See these suits tomorrow, men, and you'll take you just about a minute to decide to buy. No matter what suit you select, you'll get a good-looking, cool-looking fabric that holds a press and WEARS... plus the smartest tailoring that has ever been offered anywhere at such a low price as this. It's a Ward Day Special! All Sizes!

All of your summer clothing needs

PAJAMAS! \$1.49 values **98c**

TIES! Worth \$1.00 **49c**

STRAW HATS. \$1.00 values for **\$1.89**



These Play a Good Value Game!

Ward Day Price \$3.95

TENNIS RACKETS that bring you a volley of bargains! Built for smashing play, they have a full round-ed frame that gives strength to your strokes. They are real values at this price!

... Save on Silk Hosiery!

Regular 49c Value
Ward Day Price **3 pr. \$1.00**

PURE RAYON—C is a r weaves that hold well after frequent launderings. Lovely colors in this big Ward Day Sale! Choose yours—tomorrow!

... Bargains In Lingerie!

Bloomers, Step-ins Combinations
Ward Day Price **59c**

You'll like the lustrous quality—and the smart styles! Well tailored to give a slim line! See values!

... Refrigerator Bargains!

Regular \$15.95 value
Ward Day Price **\$10.95**

35-lb. Size
White enameled steel lining will save your ice and food! Insulated with waterproof sheeting. Hardwood case. Golden Oak finish. Free ice with every box.

Athletic Shirts and Shorts!

For the Men
Ward Day Price **39c**

ATHLETIC SHIRTS of comb-cotton. They come in assorted colors and all sizes. Trim, smooth-fitting models.

BROADCLOTH SHORTS—come in a range of new patterns; cut full and roomy. **39c**

... A Bargain for Baby!

Rompers
Ward Day Price **39c**

ROMPERS and CREEPERS in cunning styles that make baby look more adorable than ever! Gay prints and plain colors, neatly made. Mothers... here's a chance to get style at a money-saving price! 59c Values!

WARD DAY TOILET GOODS BARGAINS!

 Hind's Honey and Almond Cream! 50c Size Ward Day Price \$1.00	 LAWN SPRINKLER will keep your lawn as fresh and green as a spring rain. Revolving type. BUY NOW!	 A splendid lotion for sunburn!	 Multisided Coconut Oil 4 1/2 Size Ward Day Price 36c	 Shampoo! 4 1/2 Size Ward Day Price 36c	 Save on Metal Beds! 4 1/2 Size Ward Day Price \$6.35	 A BROWN ENAMEL BED —with solid panels—will beautify your home! Artistic tubing, seamless main posts.
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HEALTH COOKER

Save Fuel! Save Labor!
Ward Day Price **\$1.00**

Cook an entire meal over one burner of any stove. This Health Cooker retains the natural flavors of meats and vegetables. Extra heavy aluminum, steam tight cover with safety steam vent.

Regular \$1.50 Value
Ward Day Price **\$1.00 each**

GREEN ENAMEL WARE—one is a bargain.

4-qt. Kettle
10-in. Round Roaster
1 1/2-qt. Rice Boiler
4-qt. Convex Kettle
3-qt. Colander Pan
1 1/2-qt. Percolator

These Are Most Adaptable!

SLIPOVER SWEATERS... the kind you have been wanting to wear under suits and with truck-in skirts. All sizes and an attractive assortment of colors. Of superior quality that proves their HIGH VALUE!

Ward Day Price **89c**

Here Is a Timely Bargain!

Ward Day Price \$1.00

20 GALLON GARBAGE CAN... Just at the beginning of summer, when a refuse can is a health necessity, comes this fine bargain! Corrugated galvanized iron. Neat!

Get This Super Special!

Ward Day Price \$2.95

WORK SHOES... regular \$2.95 value... comfortable easy-to-wear shoes of the toughest-wearing leather produced by famous tanners. Far more foot comfort than this low price has ever before brought!

Act on This Shirt Special!

Ward Day Price 50c

WORK SHIRTS... an extra special Ward Day bargain! Every shirt is worth 75c. Tough-wearing blue chambray... cool, comfortable, roomy fits... stoutly finished seams, buttons on to stay. It'll pay you to stock up tomorrow.

Save on Trail Blazer Tires!

Ward Day Price \$4.79

29 x 4.40
TRAIL BLAZERS... the toughest, most durable and rugged tires ever sold at this low price! "V" treaded Rubber tread, deep-cut for skid-safe drive in 25,000 miles guaranteed! Other sizes proportionately low-priced. Sold on Easy Payments.

Father's Day—Sunday, June 15th

Ward Day Price

Remember Dad with a Tie from Wards

New assortment of patterns and colors. Hanging in price from

49c to \$1.19

Look at This Work Value!

Ward Day Price \$1.00

MEN'S OVERALLS—low back and high back styles! Made strong and durable. Being forced for rough wear. Men! Make these savings on Ward Day!

SAVE ON THESE TOILET GOODS SPECIALS!

Super Value!

Bath and Shampoo Spray
Ward Day Price **59c**

50c Tube Peppermint!
Ward Day Price **28c**

Special Tomorrow!

50c Tube Peppermint!
Ward Day Price **28c**

Special \$3.65

50 FOOT LAWN HOSE... a \$4.95 value. Black rubber inner hose with outer armor of red rubber.

Insure yourself clean healthy teeth! Buy now!

LOOK FOR THE UNADVERTISED BARGAINS! 117 South Central Medford, Oregon