

15,000 Square Feet of Floor Space in Mann's Great Medford Store

LINEN IS KNOWN AS ROYAL FABRIC SAYS CUMMINGS

(By A. L. Cummings)
Under the name of linen are included all yarns and fabrics spun and woven from flax fiber. From the earliest period of human history till almost the close of the 18th century linen manufacture was one of the most extensive and widely disseminated of the domestic industries of European countries.

The industry largely developed in Russia, Austria, Germany, Holland, Belgium and northern France, certain parts of England, North of Ireland, and throughout Scotland.

Special laws were enacted in most of these countries the object being for the protection and extension of trade in linens.

The invention of Arkwright, Hargreaves and Compton in the latter part of the 18th century benefiting almost exclusively the art of cotton spinning and the unparalleled development of that branch of textile manufacture, largely due to the ingenuity of these inventions, gave the linen trade as it then existed a fatal blow. Domestic and hand loom weaving immediately began to shrink.

In 1810 Napoleon offered a reward of 1,000,000 francs to any inventor for the best machine for spinning flax.

Several inventions partially solved the problem but not until 1857 was the invention of John Kendress and Thomas Porthouse were really successful in the spinning of the flax fiber.

Successive improvements finally developed the present day perfect flax spinning machines.

The finest linen manufacturers are in Belfast and North of Ireland.

The Damasks are principally produced in Belfast, Dumfermline and Perth.

Linen fabrics have several advantages over cotton. The cloth is much smoother and more lustrous than cotton. It is also one of the most durable of fabrics due to the microscopic structure and length of the flax fiber.

During recent exploration of the tombs of the Ancient Egyptian Pharaoh hundreds of yards of pure white linen, hand woven, have been discovered in perfect condition retaining thus for thousands of years its strength and luster.

Linen is today, as in the past centuries, the Royal Fabric but due to the development of machine spinning and weaving is within the means of all.

BRIGHT COLORS FOR FURNITURE COVERS POPULAR

Slip covers, too, are to become lively this summer—materials in Mann's piece goods department reflect the bright colors that are now "in."

Gene, and unmoored, are the dull linen covers with and stripes, which used to make a room look as if it had stopped living for the season. Now, with cheerful colors and real designs, slip covers deserve the attention of one's own summer wardrobe.

A new idea is to avoid the monotony of the same material for every piece in a room. For instance, in the living room, a chair or cretonne is used for the chairs and one of the predominating colors is repeated in a plain rep, crash or linen for the sofa. Unusual effects are achieved by using cretonne on the cushions of chairs covered with plain material—or the other way round.

Cretonnes or printed linens with colored or well covered grounds look especially well on large pieces—and do not show soil as much as light grounds.

This summer Jacobean patterns are particular favorites for the living room, which needs their conventionalized patterns. But whatever the choice, the fabric should of course be guaranteed fast color, to justify time, trouble and cost by serving several seasons.

Some of the new slips this year show a novel flounce effect in pinch pleats made exactly like those on curtains. In cretonne slips, pieces of plain material may be inserted for the pleats. For large pieces, however, flounces are being omitted, tailored binding seeming to be more appropriate.

Welcome are the slide fasteners in the seams at the back of chair covers for quick and easy handling.

Why is it that dining rooms are so often neglected when summer clothes are being made for the furniture? This industry is being remedied this year because, surely, there is no room in which coolness and fresh cheerfulness is so appreciated; and it is comparatively simple to make slips for the backs and pads for the seats of the chairs.

The bedrooms are blossoming in even more fascinating summer ensembles. For instance, one fabric is being used both for chair covers and bedspreads. Side chairs are being gayly dressed up in covers with sash ribbons attached at the seat level and tied behind in a piquant bow. And the most summery touch is achieved with dressing table flounces in airy organdie, voile or net.

Furniture slip covers and cushions for porch furniture are made to order in Mann's drapery work room.

HERE ARE POPULAR NEW STYLES FOR BEACH WEAR



Left: A stylish pajama ensemble of white, blue and green. The wide brimmed hat of straw is trimmed in blue and green. Center: Loretta Savers of Larchmont, N. Y., wears a bright colored beach robe. Right: Frances Penn Ames of New York wears the latest in wide trousered beach pajamas in brilliant stripes.

Portland Hi Girls Princesses for Rose Festival



Seniors from the various Portland High Schools have been selected to act as Princesses in the Portland Rose Festival, June 13-14. (Left to right) Elsie Mitchell, Mildred Coe, Kathleen Sanders, Kathryn Conser, Reba Lee Moore, Caroline Hahn (Queen) Gene Alouise Dickson, Lucille Thomas.—Photo by courtesy of General Petroleum Corporation of California.

Miss Mayer Betrothed



Edith Mayer, youngest daughter of Mr. and Mrs. Louis Mayer of Hollywood, has announced her engagement to William E. Goetz, motion picture executive.

MILDEW DISEASE HITS HOP YARDS

DALLAS, Ore., June 11.—(AP)—Discovery of a disease officially diagnosed as downy mildew of the hop, threatening the entire hop industry of the Willamette valley and particularly in Polk and Marion counties, is announced by J. R. Beck, county agent, who has called a meeting of prominent hop growers of the district for the First National Bank in Independence Wednesday afternoon, at 1:30 o'clock.

The disease is in sufficient form to cause serious injury to the entire industry and to threaten the economic production of hops in the valley.

ADVERTISING WINS TRADE FOR YANKS

LONDON, June 11.—(AP)—Lord Riddell, chairman of the British Newspaper Proprietors' association, told delegates to the Imperial Press conference here yesterday that in his opinion increase in America's foreign trade was due largely to that country's advertising.

He urged home manufacturers and merchants to advertise both at home and abroad, declaring: "It gives one a pang to look at overseas and colonial newspapers and see the preponderance of American advertising. I love Americans, but I don't want to see the world Americanized."

In Buenos Aires a law requires men to wear collars and ties when they appear in public.

Four tons in a hole caused Jas. Claren to miss a 20-foot putt on a Chicago golf course.

Yearbook Queen



Rubalee Parrshall of Dewey, Okla., in addition to being selected yearbook queen at Stephens college, Columbia, Mo., was also adjudged the healthiest girl and the best athlete of the school.

Robbed



Marion Nixon, film star, was robbed of jewelry and cash by a robber who held up passengers on a Los Angeles-Chicago passenger train in California.

Best Wishes of For Your Continued Success

Ben Rybke

Beuryb Sweaters for Men Women and Children

at MANN'S

Among the many fine lines of **QUALITY APPAREL** sold by this store **Exclusively** are the famous **CONDE Coats and Suits**

These super fine garments represent the best made in America. See them at Mann's —

MANN'S EXCLUSIVE CONDE GARMENTS

The Gossard Line of Beauty

Mann's feature this famous line in all its beauty — smart front lace models—clasp around girdles and corselettes. Your Gossard comes to you in fine quality cotton and silk brocade, swami silk, satin and lace; as well as glove fitting chemise-like garments of finest quality and remember Gossard elastic will not stretch out of shape—consult our expert corsetiere about your corset problems. Her advice is free.

Your Gossard Model is Here — Priced **\$1.75 to \$14.95**

Mann's Department Store
"THE STORE FOR EVERYBODY"
PHONE-496-497 MEDFORD, OREGON

SUCCESS TO MANN'S

By affording its customers the best class of merchandise in each line, Mann's Department Store has enjoyed a healthy and prosperous growth.

The remodeled Main Floor is a tribute to this policy — and the Pendleton Woolen Mills takes pardonable pride in the part it has played in such enviable progress.

MANN'S DEPARTMENT STORE
Exclusive Merchants in Medford for **PENDLETON** Virgin Wool Products

Indian Design Blankets, Robes, Shawls
Bed Blankets - Steamer Rugs
Shirts - Bath Robes
Lounging Robes
Blazers - Stage Cruiser Shirts
Wool Sox
Women's Sport & Toboggan Coats

Pendleton Woolen Mills
246 Jefferson St., Portland, Ore.
Mills at
Pendleton, Ore. Washougal, Wash Eureka, Calif.

The Makers of **SPRING-BACK SERVICE SCARFS**

Send Congratulations and Best Wishes to **Mann's Department Store**

This beautiful and modernly equipped store is a credit to Medford, and may they enjoy the success deserved.

Neckwear of "THE RIGHT KIND"

CARTER & HOLMES
Manufacturers and Importers
Neckwear and Mufflers