

Today

By Arthur Brisbane
J. D., Jr. Gives \$14,000, 000.
To Survive, Advertise.
Fear Strange Thing.
Fifth In the U. S. A.

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The world needs little and big things.
It needs little brooks to create loveliness; great Niagara to create power.
It needs little fortunes for millions of happy and useful families; big fortunes, with power, to do really big things.

John D. Rockefeller, Jr., yesterday offered to New York City land for parks and buildings to the value of \$14,000,000. One enormous tract of 56 acres in Manhattan could not be duplicated.

Seven million dollars' worth of buildings, and seven million dollars' worth of buildings, including the magnificent new building for the gothic art treasures of the Metropolitan Museum of Art, make a considerable gift. You must have many millions to do that.

A short talk with John Hartford, president of the Atlantic and Pacific chain stores, his brother, George Hartford, and A. G. Hoffman, his brother-in-law, makes you realize that the modern chain store business is really big business.

It reveals the fact, although the revelation was not planned, that advertising is the best remedy for falling prices.

Before John Hartford's desk was a map showing the drop in prices of commodities that looked like a wall of the Grand Canyon. But along the top, unbroken, ran a red line, showing well maintained prices and sales on well advertised brands. The only exception among the well advertised brands was one particular corporation food. Perhaps it does not advertise enough.

Deep truth is in the advice: "If your business isn't worth advertising, advertise it for sale."

Some in California have objected to the entrance of Atlantic and Pacific stores there. The reply of the company is: "We spend fifty million dollars every year, buying California products."

That one "chain" does an annual business of one thousand million dollars, pays railroads and other public carriers forty-five million dollars a year for transporting goods. The steel industry of the United States pays the railroads only forty millions.

The company's profit on its turnover, according to Mr. Hartford, is two per cent, 20 millions on a billion.
J. Ogden Armour, when his income was \$25,000,000 a year, said: "I feel like a gypsy when I think about Rockefeller and Carnegie."

Fear works strangely.
Amy Johnson, English girl, 23, flew all alone in her little gypsy Moth plane from England to Australia, ten thousand miles, without fear or hesitation.

Hurricanes, lightning, fogs, wide oceans, deserts, jungles, all meant nothing to that girl. But when a radio hookup was all arranged and the world was listening, little Miss Johnson ran away.
"I'm afraid," said she.

Los Angeles population, accorded (Continued on Page Eight)

SLIM EDGE FOR TARIFF IN SENATE

Two-Vote Margin For Passage Given — How Penn Solons Will Vote Offers Paradox — Final Action Expected Late Coming Week.

By D. Harold Oliver (Associated Press Staff Writer) WASHINGTON, June 7.—(AP)—Conceding the opposition the majority of the doubtful votes, senate republican leaders today figured, with all senators accounted for, the tariff bill would pass the senate late next week by 49 to 47.

This will not be the actual vote because at least half a dozen senators are expected to be absent and paired; but whatever it may be the bill's proponents calculated two ballots would carry the long pending legislation over its biggest hurdle and obviate the necessity of Vice President Curtis breaking a tie to pass it.

In making individual polls the republican chiefs were noting with no little curiosity the paradox of the two senators from Pennsylvania holding open minds on the bill.

Senator Grundy of Bristol whose name has been pinned to the bill by the democrats, was regarded as the most doubtful although Reed of Pittsburgh has said he will not announce his decision until Tuesday or Wednesday. The loss of either of these two Keystone state senators might mean a tie vote.

Grundy has not announced definitely he will vote against the bill but sometime back he indicated he was displeased with it. That was when the coalition of democrats and republican independents were in power and writing the measure to their liking. The conferees have changed many of the coalition rates but left the levies on aluminum and certain sizes of plate glass below the existing level. These are important products of Pennsylvania.

Reed on many occasions has predicted the bill would die and indicated he would not weep if it did, but this also was in the reign of the coalition. He was helping formulate the London naval treaty during most of the conferees' revision and until he has studied the bill in its present form he will remain doubtful.

Senator Smoot, republican, Utah, chairman of the senate conferee committee, reiterated the firm belief the bill would pass. He hopes to complete the correction of the watch paragraphs Monday in time to report the measure back to the senate.

DUBLIN, June 7.—(AP)—Captain Charles Kingsford Smith and his three comrades of the air tonight deferred their proposed flight to America and flew back to Baldonair airfield from Curragh camp to await suitable weather for the takeoff.

The flight had been set to start at dawn tomorrow, but weather reports from London dashed the hopes of the Australian air pioneer, who in 1928 spanned the southern seas in the "Southern Cross", the same plane he intends to try to fly to the Atlantic.

The weather forecast that brightened his hopes for tomorrow were for uncertain conditions over the Atlantic, with a 40 to 50-mile west or southwest wind.
Upon its receipt Captain Kingsford-Smith and his mates got into the "Southern Cross" and flew back to Baldonair. There is no suitable quarters at the improvised Curragh camp from where the flight starts.
Kingsford-Smith previously had declared that waiting would be too wearisome on his men and he wanted to get going quickly.

CONFEDERATE REUNION LEADERS



Gen. R. A. Sneed (right) of Oklahoma City will lead the Confederate veterans in their fortieth annual reunion at Biloxi, Miss., beginning June 3. Gen. L. W. Stephens (left) of Coushatta, La., is commander of the Army of Tennessee, one of the departments of the United Confederate Veterans.

FRUIT MERGER HELD BENEFIT STATE GROWERS

New Combine of Coast and Middle - West Concerns Rule Vast Business, Furnishing Greater Outlet For Oregon Products.

PORTLAND, Ore., June 7.—(AP)—Announcement was made in Portland and Seattle today by J. O. Gallagher that the General Fruit Corporation of Portland and Seattle and the Gamble-Robinson company of Minneapolis, Minn., had merged under the name of the General Fruit Corporation. The annual business of the new concern is estimated at \$60,000,000.

The General Fruit corporation was organized last year and brought together the business of the Pacific Fruit and Produce Co. and the Ryan Fruit company. The merger with the Gamble-Robinson company will mean that the company will operate 120 wholesale fruit and vegetable houses, 25 car lot shipping branches, and ten car lot terminal brokerage offices.

Russell Miller, district supervisor for the Ryan Fruit company and the Pacific Fruit and Produce company, said that the enlarged corporation would provide a greater outlet for Oregon fruits and vegetables, which are in great demand in the middle western and inter-mountain districts.

WEATHER BALKS ATLANTIC HOP

WASHINGTON, June 7.—(AP)—A proposal to discipline Bishop Cannon, Jr., for his defiance of the senate job committee, tonight appeared to be in prospect for next week, but its fate was uncertain.

With committee members about evenly divided on the right of the church man in refusing to answer questions about his 1928 anti-Smith activities, indications were that such a proposal would be decided by a one-vote margin.

A course of procedure for dealing with Cannon, who climaxed his refusal to answer questions by walking out on the committee, has been held in abeyance pending the return from Arkansas of Chairman Caraway. It was regarded as almost a certainty, however, that the committee would be called upon to vote on some disciplinary proposal.

Senator Borah, republican, is believed to hold the balance of power in a move of this sort.
Senator Walsh, democrat, Montana, the acting chairman, and Senator Blaine, republican, Wisconsin, contended they were within their rights in questioning Cannon about his political activities and they are of the opinion that Borah sides with them.
However, Borah has not made public his opinion. Chairman Caraway and Senator Robinson, republican, Indiana, side with Cannon. They contend the committee has no right to investigate political activities.

The Weather
Oregon: Fair east and cloudy, west portion Sunday; Monday, cloudy, showers along the coast; continued mild; normal humidity; moderate westerly winds on the coast.

A PRODIGAL PRINCE TO BE A KING

Carol, Who Left Throne For Red Haired Lady, To Rule Rumania — Royal Wild Oats All Sown and Exile Ends — Boy King Now Just a Boy.

BUCHAREST, Rumania, June 7.—(AP)—The kingdom he renounced five years ago will be given back tomorrow to Carol of Rumania, who chose Mme. Magda Lupescu instead of royal rights in 1925 and went into exile.

Tonight, following the resignation of Premier Julia Maniu and his cabinet, the chambers of deputies and the senate called a special session for tomorrow morning when they will place the dashing prince upon the throne that was his birthright.

This will occur a royal shift unique in the history of dynasties, and the boy king of Rumania, Carol's son, Michael, will become once more just a little 9-year-old fellow without cares other than a day he probably will succeed his father as king.

The dramatic return of Carol by plane made feverish a political situation that was troubled. Premier Maniu presented the resignation of his cabinet this afternoon because the government could not agree on the proper way of handling the new development. M. Mironescu, the foreign minister, thereupon was charged with forming a new ministry.

But Carol's friends—and he has many in parliament—were busy and their activity resulted in the call for the Sunday session which will make a king out of an ordinary citizen.

A majority of the deputies clamored today for the proclamation of Carol as king, but it was found impossible to hold a sitting of parliament before tomorrow. He is strongly opposed by the liberal party but the army officers and people in general appear overwhelmingly in favor of his taking the throne of his father.

In an interview the prince indicated he returned because of the political condition of his country decried it.
"I have come to conciliate and calm the minds of the peoples," he said. "I have no thought of hate or vengeance; on the contrary, I have come to facilitate union in the interests of the country."

It was one of the most astonishing coups in history which dropped the elder son of Queen Marie back to the land from which under the dethronement law, he was supposed to stay out for five more years.

He set out last night from Munich in a French airplane and was delayed somewhat by two forced landings enroute due to a shortage of gasoline. Eventually he reached the Rumanian military airfield at Klausenburg and donned the uniform of a Rumanian general before taking off on the flight to Bucharest which he reached late at night.

It was understood preparations for his return had been made by three groups working independently. Some of these met him at Cotroceni airfield and accompanied him to the royal palace for a talk with his brother, Prince Nicholas, who has been serving on the regency council which ruled for the boy king.

Later he called on Premier Maniu, who convoked the cabinet. An all-night session resulted in no agreement and the ministry decided it could do nothing but resign.
The new premier-designate set about to form a cabinet and announced late tonight he had succeeded. M. Mironescu will be premier and foreign minister, Mihai Popovici is minister of interior, and General Condones minister of war.

LINER BURNS AT HONOLULU BERTH



The City of Honolulu, Los Angeles-Hawaii steamer, in flames in the island harbor, it was partially submerged to put out the fire.

MERRIAM READY TO RESIGN IF OFF FOR CAMP

Author 'Mystery Pest' Scare Leaves Final Action Up To Control Board Hearing — Upstate Fruitmen Plan to Present Evidence

SALEM, Ore., June 7.—(AP)—H. S. Merriam of Goshen, Lane county, member of the state board of horticulture who has been under fire of Marion and Polk county fruit growers since early this week, today submitted his resignation to the state board of control. He leaves it discretely to the board as to whether the resignation shall be accepted or rejected, implying that he will remain on the board of horticulture if the board of control does not see fit to dismiss him.

At a meeting with the Marion county court Wednesday, attended by fruit growers and a committee of the grange, Merriam was said to have stated that a state-wide quarantine against one of Oregon's principal fruit products was narrowly averted following the discovery of a dangerous fruit disease. He said according to persons at the meeting, that a state inspector made the discovery and that spread of the pest was averted by quick action at Oregon State college, but that a federal inspector had gone so far as to recommend a state-wide quarantine. He declined to give the name of the disease or the fruit infected or to give the location of the orchard when Merriam declared that reports of what he said were grossly exaggerated.

A furor, however, was created among fruit men, and a move was started to have the state board demand from him his resignation, or a retraction of what he had said. It was declared that his statements were damaging to the state.

Since his letter of resignation seems to leave it to the state board whether he shall leave the horticultural board or not, Max Gehlbauer, representing the fruit growers, said today that arguments as to why he should resign will be placed before the state officials regardless of Merriam's letter.

CONGRESS MISERY NIGH UNTO END

WASHINGTON, June 7.—(AP)—Congressional leaders have set June 20 as their adjournment goal. In the house this is regarded as a comparatively simple task, once the tariff bill is out of the way, but several matters are pressing for attention in the senate which might twist askew the plans for ending the session.

A veterans' measure holds the possibility for another tangle between congress and the president. Senate republican leaders have given assurance that the veterans' relief measure recently passed by the house, will be taken up and voted upon in the senate before adjournment. After conferees with administration spokesmen they fear the president will veto the measure in its present form.

DRY LAW TO TEST VOTE IN 3 STATES

Clear Cut Issue In New Jersey For First Time, When Morrow, Practical Diplomat Favors Repeal — Dry Maine Again Battleground.

WASHINGTON, June 7.—(AP)—Prohibition is up for a decisive voters' decision in the June state primary elections.

In Maine, the bell-wether state, and one of the first to adopt state prohibition, and in New Jersey it is an issue that has been badly placed before the electorate as a choosing point between candidates. In Minnesota the question of a referendum has been broached.

"It is the first time," Franklin W. Fort, New Jersey, has said, "that the question of whether the eighteenth amendment to the Constitution shall be retained or repealed has been the clear-cut and unmistakable issue in any state in the United States."

Fort is a dry candidate for the republican nomination for senator from New Jersey, against three men who have expressed varying degrees of opposition to prohibition. They are Dwight Whitney Morrow, Joseph S. Frelinghuysen and John A. Kelly.

New Jersey always has been a wet state. But as it comes in now in the van of elections in these times when discussion of prohibition has reached a new high mark of intensity, the probable result takes on much importance in gaining sentiment on the eighteenth amendment.

Morrow, an Amherst classmate of Calvin Coolidge, and ambassador to Mexico, is standing unequivocally for repeal of the eighteenth amendment; he wants restored to the states the individual right to determine their attitude on the liquor question.

Frelinghuysen, a former senator, has a platform advocating governmental liquor control. A "regular" republican opposed to prohibition, is the way Kelly has designated himself.

Port formerly was secretary of the republican national committee. He directed the pre-convention campaign of Mr. Hoover for the presidency.

His state will go to the polls on June 17, the day after Maine and Minnesota have voted. The three states will round out the June primary list.

Prohibition as an issue has been raised in Maine in the republican contest for the nomination for senator to succeed Arthur R. Gould, who is retiring.

Dugald B. Dewar, Portland securities dealer, the wet candidate, has pledged himself to work for "repeal or modification" of the prohibition law and has advanced no other point for discussion.
Opposed to him are Wallace H. White, Jr., who has represented the second congressional district for 12 years, and former Governor Ralph O. Brewster, dry.

HOHENZOLLERN CLIQUE MINGLE IN DUTCH TOWN

DOORN, June 7.—(AP)—A dozen or more "hans" faced strangers, with their children, today came to Doorn and made their way to an old estate on the edge of this quaint Dutch village.

They wore no court regalia or military trappings, yet they comprised the remaining members of the house of Hohenzollern and formed the most notable gathering of that historic line since the brilliant pre-war days of Potsdam's splendor.

They came to celebrate with the former kaiser and war lord of Germany the silver wedding jubilee of his son, the erstwhile Frederick Wilhelm, crown prince of Germany, and his wife, Cecilie.

In the group were heads of the house of Mecklenburg, whose life dates back beyond its conquest by the Germans in 1180, as well as the later Hohenzollerns who ruled Brandenburg in 1415, and all Germany until the red days of 1918 when the empire crumbled in revolution.

Many guests at the anniversary celebration had preceded the former crown prince and princess. They included Prince Adalbert, the Duke and Duchess of Brunswick, the Duchess of Hesse, the former kaiser's sister, and the wife of the late Prince Heinrich, the former kaiser's sister-in-law.

RESISTS BANDIT NOW NEAR DEATH

SAN FRANCISCO, June 7.—(AP)—Shot through the abdomen in what he said was an attempted holdup on Skyline boulevard near Fishbucker pool today, David Lindsay, 37-year-old piano salesman lay near death in a hospital here while police watched for his assailant.

Lindsay told Deputy District Attorney Joseph Gallagher he was walking toward his parked car when a man leaped from some shrubbery and commanded him to hold up his hands. Instead of obeying Lindsay resisted and was shot in the scuffle which followed.

The man then rifled his pockets of \$2.50 and escaped in Lindsay's machine.

LOVE NOTES LAID TO SORE TEETH

SPOKANE, June 7.—(AP)—P. P. Maub, Portland salesman, who pleaded that seven ulcerated teeth affected his mind such that he wrote love letters to Spokane women, was freed of legal accusations today with a pronouncement of the doom of death. Having an hour lecture on the findings of a physician, Federal Judge J. Stanley Webster told him that his brain was softening and his cure was improbable.

The 63-year-old former physician was accused of writing letters to women with whom he had come in contact through matrimonial advertisements, and obtained money from them.

LIQUOR STORED IN SCHOOL SHED

THE DALLES, Ore., June 7.—(AP) Roy Laid, member of the board of directors of the upper Chenoweth school, is in jail here tonight charged with possession of 60 gallons of bootleg liquor found stored in the school woodshed.

Mervin Stratton, a resident of the same district, is held on a similar charge.
Wasco county officers said that in addition to the mash they found a worm, a cooker, test tube, and other equipment on a place operated by Laid.

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