

Prices of FORD CARS and TRUCKS Reduced

EFFECTIVE JUNE 2

Reductions range from \$5 to \$25. Following are the
New prices for Ford Cars and Trucks

Standard Coupe	\$495	Pick-Up Closed Cab	\$455
Sport Coupe	\$525	Model A Panel Delivery	\$570
DeLuxe Coupe	\$545	DeLuxe Delivery	\$545
Tudor Sedan	\$495	Station Wagon	\$640
Three window Fordor Sedan	\$600	Model A Chassis	\$345
DeLuxe Sedan	\$640	Model AA Truck Chassis	
Town Sedan	\$660	131½ inch wheelbase	\$510
Cabriolet	\$625	Model AA Truck Chassis,	
Roadster	\$435*	157 inch wheelbase	\$535
Phaeton	\$440*	Model AA Panel Delivery	\$780
Pick-up Open Cab	\$425		

*There has been no change in the price of the Roadster and Phaeton

All Prices f. o. b. Detroit

It has always been the custom of the Ford Motor Company to pass on to the public as rapidly as possible the advantages of economies effected in manufacturing.

This is in accordance with the Ford policy of keeping prices at the lowest level consistent with the high standards of quality maintained in all Ford products.

FORD MOTOR COMPANY