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| Personal |



## Economy Groceteria

## THE HOME OF BREAD LIKE MOTHER MADE

## Yes--A Lot of Folks Remembered-

Remembered What? The bread like mother made of course-and last Saturday nearly 4000 loaves servRemembered what? 2000 families that childhoods' relish for good fresh bread is not just a memory but is here just the same - with the same kind of bread
And it is the same kind - baked in the same way - from the same wholesome home ingredients that mother used.
Costs' a little more to bake that way - to leave the substitutes out - but it's worth the difference - and anyway it costs you less - our direct selling from bakery to consumer makes that possible.
Come in tomorrow and get your Sunday's supply - take a fresh crust slice and put some butter and jam on it - try it yourself or better still, give it to the children and see if they won't notice the difference.

BREAD
Pure and wholesome - because baked without substitutes.
1-lb. loaf
3 for 20c
$1 \frac{1}{2}$-lb. loaf
10c
And the jam - you should have some with the bread-
Libby's Pure Strawberry Jam, No. 1 tall can, 18c; 2 cans

## Fruits and Vegetables

| Fancy Sunkist Lemons, doz. | 27c |
| :---: | :---: |
| New Potatoes, lb. | 5 c |
| Home Grown Lettuce | 5c |
| Tomatces, 2 lbs. |  |
| Onions and Radishes, 2 bunches |  |
| Carrots or Turnips, 3 bunches | 10c |

New Potatoes, lb.
Home Grown Lettuce
Tomatces, 2 lbs.

Carrots or Turnips, 3 bunches

## OTHER THRIFTITEMS

Sperry Drifted Snow Flour, 49-1b. sack .... \$1.75
White Down, a guaranteed hardwheat flour 49-lb. sack
. $\$ 1.65$
Macaroni, Noodles or Spaghetti, American Beauty brand, 3 pkgs. . . . . . . . . . . . . . . . . 20c Malt Syrup, U. S. brand, No. $2 \frac{1}{2}$ can ........ 29c
Underwood's Deviled Ham, medium cans, 2 for 25c; large
Lipton's Crange Pekoe Tea, ${ }^{\frac{1}{2}} \mathrm{lb} .43 \mathrm{c} ; \mathrm{lb} . \quad 85 \mathrm{c}$
Alaska Pink Salmon, No. 1 tall cans, 2 for ... 29c
Chinook Salmon, Silver Strand brand, 3 cans 29c
Columbia River Shad, No. 1 tall can

> Outing Special $\quad\left\{\begin{array}{l}1 / 2 \mathrm{lb} . \text { Swift's Premium Sliced Bacon } \\ \text { No. 2 Can Cane and Maple Syrup } \\ 20.0 \text { oz. pkg. Sperry Hot Cake Flour }\end{array}\right.$

Camp Skillets, No. 9 cast iron . . . . . . . . . . . 98c
Tiffany Paper Napkins, 100
Waxtite W axpap 40 ft in 15 c
125 ft axpaper, 40 ft in cutter box mp f . in cutter box

43c. 49c 23c
Camp Coffee Pots, granite . . . . . . 43c; 49c; 55c
Camp Wash Basins, granite . . . . . . . . . . 20c; 25c
Camp Coffee Cups, white enameled . . . . . . 15c
Camp Plates, white enameled . . . . . . . . . . . . . 15c

DEL MONTE PEACHES, sliced or Melba halves, No. $2 \frac{1}{2}$ or large cans, 3 for

Instant Postum, 8-oz. can

Cereal Postum, $1-\mathrm{lb}$. pkg. ..............
Freshly Roasted Coffee, 3 very fine blends,
33c; 38c; 43
Cake Flour, Gold Medal, pkg.
Dill Pickles, pint jar, 18c; 2 for
P \& G White Soap, 10 bars
1 bar free with each 10 you buy. White King Granulated Soap, large pkg. Crab Meat, Arctic Sea brand, $6 \frac{1}{2}$-oz. can Pet Milk, small cans, 7 for

# All for 54 c 

Oronite Cleaning Fluid, $\frac{1}{2}$ pt.
Oronite Fly Spray, pts. 38c; qts.
Zerolene Oil, No. F-5-3, bring your own cans, gal 48c; 5 gallon
Mobiloil, A \& E, gallon 83c; 5 gallon Bring your can.
Electric Hot Plate, 2-burner
\$3.39

## FREE GARDEN HOSE WITH LA WN MOWERS

Ball Bearing Mowers, fully guaranteed
\$7.98 to \$11.98
25 feet Hose free with each mower

Shoe Department
Free Hose with Children's Shoes
The Famous Simplex and Flexie, the finest quality at low prices - combination lasts for children.
Women's sport oxfords, good fitting, good looking and long wearing-just the shoe for summer. SPECIAL \$2.95

## Fountain Lunch

Both Stores - Ready at 11.
Swift's Premium Ham baked in gingerale, Potatoes, Peas, Gravy, Buttered Bread, Coffee and Milk,

Breaded Veal with Fritters, Potatoes, Peas, Buttered Bread, Coffee or Milk .................... 25c Double Sundaes, choice of syrup

6th and Central Gates \&x Lydiard 6th and Grape SAVING WITHOUT SELF-DENIAL

Always room to park at either store

## FLY - - FLY

AT MEDFORD MUNIOIPAL AIRPORT Get in the air . . Take a scenic Air Trip over the Rogue River Valley
2 PLANES-Robin and Travelair
Pilcts-John Waage and W. J. Brgwne Minager-"Hoob" C Gibson ${ }^{\circ}$
P.A. Iolmes

AGENRNGY
HARRY MARX
Painter of the H
Tinting, Paper Hanging Phone 178-J

Women's Hose $\$ 1.00$ pair silk from top to toe with
French Heel French Heel


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## SATURDAY SPECIALS

## Silver Cakes $\mathbf{2 5 c}$ and $50 c$

Pineapple Sponge Cakes $\mathbf{2 5 c}$ and $\mathbf{4 0} \boldsymbol{c}$ regular speotals Raised Donuts 15 c doz.
Medford Rolls, Parkerhouse and Finger Rolls, $\mathbf{1 5 c}$ doz Pumpernickel Bread 15c
Home-made Bread better than mother used to make 3 for 25 c MODEL BAKERY

