

W. E. Culler-Grieve Society

Mrs. Harmon Feted During Visit Here
 Mrs. O. L. Harmon of Los Angeles, who is guest this week of Mrs. Sidney Smith of Medford, was the inspiration for the informal bridge party given Tuesday evening by Mrs. J. A. Perry at her home on West Main.

There were three tables of bridge in play and prize for high score was won by Mrs. F. L. Pickett, and consolation by Mrs. C. M. Speck. A guest prize was given Mrs. Harmon, who will leave this city soon for a trip east.

Guest Here From Nebraska
 Mrs. L. B. Murphy, sister of Dr. Ralph S. Dippel of this city, is guest at the Dippel home on Queen street this week. Mrs. Murphy's home is in Scott's Bluff, Neb., and this is her first visit in Medford. She will motor to Crater Lake with Dr. and Mrs. Dippel tomorrow.

After a stay of a week or 10 days in Medford she will join her husband in Eugene and journey to California by auto. She is very favorably impressed with this city and the Rogue River valley, she states.

Reames Chapter Holds Initiation
 Members of Reames chapter, O. E. S., met at the Masonic hall last evening for the regular business meeting and initiation of four members. During the initiation Mrs. Edna Isaacs sang "Star of the East," which added much to the impressiveness and beauty of the ceremony.

Following the business session and initiation a general social time was enjoyed. Refreshments were served by the officers, who constituted the committee for the evening.

Ashland Group Guests Coleman Creek Club
 The Coleman Creek club of the Phoenix district entertained the fortnightly study club of Ashland at the beautiful country home of Mr. and Mrs. A. N. Soliss on the highway south of Phoenix Monday afternoon.

An interesting book review was given by Mrs. Walter Herndon of Ashland and Mrs. Smith, also of Ashland, delighted those present with a group of songs, accompanied by Mrs. George Andrews of Medford. There were several other interesting numbers on the program, after which refreshments were served. Mrs. J. B. Webster and Mrs. White pouring.

There were 50 guests present including members of the two clubs and their invited friends.

DOUBLE-POWERED GENERAL ETHYL MAKES DEBUT; IS COMBINATION OF VIOLET RAY AND ETHYL FLUID

Oil Company Markets New Product Claiming Superior Engine Performance—Continue Selling Violet Ray 3000 Dealers Begin Operating General Ethyl Pumps to Take Care of Huge Memorial Day Demands

At thousands of independent service stations up and down the Pacific coast from Vancouver to San Diego a new "double-powered" gasoline—General Ethyl—became available to Western motorists Thursday. The new product, claimed to produce an entirely new type of motor car performance, was developed and is being marketed by the General Petroleum Corporation of California. General Ethyl is a combination of Violet Ray Anti-knock gasoline, refined by General Petroleum Corporation of California, and Ethyl fluid, which was developed in the General Motors research laboratories.

Violet Ray is already well-known as one of the outstanding motor fuels on the Pacific Coast. It is produced and sold by the General Petroleum Corporation of California, one of the largest factors in the American petroleum industry. Its vitalized quality and its natural anti-knock effect have made it a favorite among thousands of motorists in British Columbia, Washington, Oregon, California, Nevada and Arizona.

Salp G. Bowman, assistant general sales manager of the General Petroleum Corporation, explains that the result of adding Ethyl to Violet Ray Anti-knock gasoline is to produce an extra surge of double power.

"Violet Ray gasoline possesses nature's anti-knock qualities so striking as to attract thousands of Pacific Coast motorists exclusively to it. When these two products—Violet Ray and Ethyl—are combined as they are in General Ethyl, the result is as obvious as adding two and two makes four. The General Petroleum Corporation of California will continue to sell Violet Ray Anti-knock gasoline at the same price as ordinary white gasoline. And although we feel that General Ethyl is far superior to any other gasoline on the market, it will be sold at the same price as other Ethyl motor fuels.

The advent of this new "double-powered" gasoline on Thursday preceding Memorial Day followed a program of preparation and exploitation that marks a new chapter in gasoline merchandising and advertising. It is understood that the General Petroleum Corporation of California

Edison Marshall Will Lecture Here On Adventures In Africa



Because so many civic clubs and other organizations have asked him to speak to them, and he hasn't the time to accommodate them all, Edison Marshall, well known author, and big game hunter, has decided to give one lecture in this city two weeks from tonight, the subject being "One African Night."

A fifty-cent admission will be charged, the entire proceeds to be given to some deserving Medford charity, probably the Community Chest. Mr. Marshall, now living in Augusta, Georgia is at present visiting his parents, Mr. and Mrs. George Marshall on Oakdale avenue, this being his first visit to his former home since he hunted big game in South Africa a year ago.

The lecture will probably be given in the Presbyterian church. Mr. Marshall gave a similar talk in Augusta recently, the crowd being so large that he had to move from a club to an auditorium seating seven or eight hundred people.

As the lecture is for charity and Mr. Marshall's recent adventures are of great interest to all the people of this city and southern Oregon, it is anticipated there will be standing room only the night of June 12th.

Recital Popular Musical Event
 The recital given Tuesday evening at the First Methodist church by violin students of John R. Knight was greatly enjoyed by the 250 guests in attendance, according to talk in musical circles of the city. All numbers were received with enthusiastic applause.

Mr. Knight's students were assisted by H. Flynn Anderson, Mrs. C. H. Paske, Miss Ruth Applegate and Dorothy Taylor, accompanists, and students in piano from the Gore studios.

Mrs. Soliss Hostess At Luncheon Wednesday
 Mrs. A. N. Soliss of Phoenix entertained with a 1 o'clock luncheon for a number of friends at her home at Phoenix Wednesday. The afternoon was spent visiting and playing bridge with Mrs. Fletcher Fish holding high score and Mrs. Ted Littlefield low.

Girl Scouts Plan Week End Party
 The last social event of the school year for Girl Scouts of the Junior high school troops will be a week end party at the Elliott cabin on Rogue river. The girls will be accompanied by Miss Luola Bengtson and Miss Winifred Andrews.

Mulholland Motor To Coast Today
 Dr. and Mrs. R. C. Mulholland and daughter Marjory left Medford today noon by auto for Brookings, Cal., where they will spend the week end.

Mrs. Roy Wakefield and daughter Betty Ann, who have been visiting Mrs. Wakefield's uncle, Wm. Denton of Yakima, Wash., for several weeks, returned to this city last evening. They made the trip home with Mrs. Luanna Denton, who will remain in Yakima for the summer.

Miss Cleo Walker of Salem arrived in Medford today on her return from a visit in California, and will be guest of Mrs. Harold E. Larsen at Durrell Court for several days.

Miss Olive Parker is among persons planning to spend the week end with friends in other cities. She will leave this evening for Portland, where she formerly made home.

COLEMAN CREEK PAIR CHARIVARIED
 COLEMAN CREEK, May 29.—(Special.) A good old fashioned charivari here last night had Mr. and Mrs. James Charles Cotton, married at Medford yesterday afternoon, as the principals. Neighbors and friends greeted the couple on the completion of a wedding supper with the delightful notes from a varied assortment of whistles, cowbells, plow discs and tin cans and continued pounding out tunes that would have put the devil chorus to shame until the newlyweds acknowledged the presence of their uninvited but willing visitors.

After a short visit with the couple, the well wishing friends departed, but not without writing choice thoughts on the matrimonial sedan in which Mr. and Mrs. Cotton left early this morning for Crescent City, Calif., and points south to spend their honeymoon.

The couple were married yesterday afternoon by the Rev. Carmen E. Mell and will make their home in Medford. The bride and bridegroom are well known in the Medford, Phoenix and Coleman Creek sections and have been residents there for sometime. Mr. Cotton has been an employe at the Belmont orchards near Phoenix for the past two years.

BUSINESS WOMEN WILL COPYRIGHT MUSICAL COMEDY

Plans for copyrighting the Three Arts Revue, "Two Feet High," musical comedy written by Mary Greer Kelly and Jeannette Butler, were developed today at the noon luncheon of the Business and Professional Women's club at Hotel Holland.

The one-act comedy, written for entertainment of guests at the state convention of Business and Professional Women, recently held in this city, was presented before a large and appreciative audience at the Medford armory Saturday night, May 17, under direction of Tom Swem with an all local cast.

News of its success has evidently traveled at high speed, for several requests for the play have already been received, one from the National Federation of Business and Professional Women's clubs and one from the state federation.

When the comedy has been copyrighted it will be rented to clubs and the proceeds divided between the author, composer and local club.

No definite action was taken today in response to requests for a second presentation of "Two Feet High" in Medford, but plans are under consideration.

VAN LOAN QUITS LOCAL HI SCHOOL FOR OREGON POST

Resignation of W. L. Van Loan, instructor in the vocations and industries department of the Medford high school, was received today by Supt. E. H. Hedrick and the local school board.

Mr. Van Loan will leave Medford to accept an assistantship in the School of Education at the University of Oregon, where he will work for his master's degree.

Mr. Van Loan, according to present plans, will remain in Medford continuing as principal of the Valley school.

While in Medford Mr. Van Loan has taken a prominent part in the work of the local Kiwanis club as well as in the vocations and industries department of the high school.

At the University of Oregon, where he was correspondence instructor for the school of education during 1927-28, he will be assistant to Prof. Nelson Rossing, who is the director of the teacher training department.

Signs Annuity Bill
 WASHINGTON, May 29.—(AP)—President Hoover today signed the Dale Lohbach bill liberalizing retirement annuities for federal employes.

SEE OUR LINE OF FLOWER BASKETS For the Graduate

MONARCH SEED & FEED CO.

323 East Main Phone 260

RECKLESS DRIVER GETS JAIL TERM
 Earl Buell of Eugene was in a hurry to reach California when he was going up the Skokyou mountains yesterday, but today he began a sentence in the county jail of three months and was assessed a fine of \$250 when he appeared in the Ashland justice court this forenoon and pleaded guilty to reckless driving, passing on a curve and causing property damage and personal injuries.

He was attempting to pass a car yesterday afternoon on a blind curve and crashed headon into a truck driven by Winium Drummond of the state highway maintenance department. The impact was so hard that Drummond was thrown against the steering wheel and rendered unconscious. His condition was reported satisfactory today but physicians say that if his chest had struck the wheel a few inches higher, over the heart, fatal injuries would have resulted.

Buell was arrested by State Traffic Sergeant C. P. Talent and State Traffic Officer Herb Moore.

Glenada. — Yunker Weicks & Co. completed contract of grading mile and three-tenths section of Coast highway from ferry landing

RIGHT OFF THE BAT!

When tempted to over-indulge "Reach for a Lucky instead"

"Coming events cast their shadows before"

OPERATE SIMPLEX MACHINES TODAY WESTERN UNION

C. G. Bunnell, official of the Western Union, is in this city today from Seattle to supervise the inauguration of the Simplex system at the local office, which started in operation today, replacing the Morse system of sound telegraphy.

The new automatic telegraphic system insures greater accuracy and speed. It eliminates the need for training in learning the code of the clicking sounder and substitutes for sending and receiving an apparatus which looks like a typewriter. The new machine can be operated by anyone familiar with typing. It is a little larger than an ordinary typewriter and weighs about 70 pounds. Letters are sent across the continent under the new system in a fraction of a second and a message of 75 words travels the same distance in a minute.

These Simplex printing telegraph machines are being installed in many of the Western Union offices, as rapidly as they can be manufactured. The installation in the local office marks another stride forward for Medford.

The girl transmitting the message over the Simplex system may be sending it over a distance of several hundred miles. It is as if the keys she depresses were attached to typewriters several hundred miles long, each typewriter registering on the distant tape practically instantaneously, in spite of the distance.

Whether or not members of the Junior class will leave at 3 o'clock this afternoon in search of the senior class who left on their annual picnic at 9 o'clock today, or whether they will sit around the schoolhouse waiting for an official invitation to "raid" the party, was not known at noon today.

Plans for the picnic were not disclosed, only that members of the class met at the city park this morning and left by auto. The direction in which they departed was designated as "The Crater Lake highway."

It is, no doubt, a delightful place where the caravan of approximately 30 cars departed for, as there was included dancing, as well as swimming on the day's program. It was also whispered around school yesterday, that there would be plenty to eat, judging from the quantity of salad and sandwiches taken.

Washington Visitor Pays Compliment to Mail-Tribune
 James Conroy of the Kennewick, Wash., flour mills, spent Wednesday in the city with J. F. Washburn, district manager of the Safeway stores.

Mr. Conroy said: "A city can always be judged by its newspapers, and I consider this paper," reading The Mail Tribune, "one of the newest and most up-to-date in the west and most of the people surely appreciate it, as is evidenced by its advertising patronage."

PICNIC SPOT OF SENIORS SECRET
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"It's toasted"
 Your Throat Protection—against irritation—against cough

*An investigation conducted by the Association of Life Insurance Medical Directors and the Actuarial Society of America revealed the fact that the death rate increases practically 1% for every pound of excess weight carried between the ages of 40 and 44 years. In other words, a man 40 pounds overweight at this age has only 60% of the expectancy of life of a man of normal weight. We do not represent that smoking Lucky Strike Cigarettes will bring modern figures or cause the reduction of flesh. We do declare that when tempted to do yourself too well, if you will "Reach for a Lucky instead," you will thus avoid over-indulgence in things that cause excess weight and, by avoiding over-indulgence, maintain a modern, graceful form.

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