

MISS MEDFORD MAY BE NAMED MISS UNIVERSE

Girl Who Wins Local Beauty Crown Has Great Opportunity in Lion's Club Competition.

Who will "Miss Medford" be? Who will be "Miss Medford?"—The girl who will represent this city in the beauty contest at the Lions Club International frolic at Jantzen Beach, Portland, July 16. No one knows as yet. No aspirants to the title have been named. Competition is open and all persons sensitive to beauty, the one quality of which the world never tires, are urged to open their eyes wide in search for the lady with a beautiful face, an attractive form and lots of personal charm.

Those are the three requirements. John Brault, chairman of the Medford Lions club committee, which will sponsor the search here, named this morning, "Miss Medford" will enter competition at Portland for the title of "Miss Oregon."

If she wins out above the other lovely feminine creatures who will be entered by all leading cities of the state, she will be sent to Galveston, Texas, for the International Pageant of Purity and to vie for the title of "Miss Universe."

Seek Most Beautiful.
The Lions are seeking in Oregon the most beautiful girl in the world. They say this state is "particularly adapted by environment to develop a type of feminine beauty that artists and judges pronounce ideal. The great outdoors of Oregon, the clear, refreshing rains, and the general atmosphere go to build that beauty which charms and wins the approval of experts the world over. And Medford has as many beautiful girls as any other city of its size in the world."

Details of the local contest are not ready for announcement. Mr. Brault stated this morning. A committee has been named to canvass the merchants to get each one to find a beauty and sponsor her in the race. The campaign will be conducted in the most economical way possible and will not include the choice by ticket procedure used so many times.

The method for judging the fairest, has not been announced either. The campaign will include many festivities at which the girls entering competition will appear. All citizens will, at some stage of the contest, probably be given a chance to voice their decisions regarding the aspirants. Mr. Brault stated.

POPULAR MANAGER OF EL CORTEZ HOTEL

SAN FRANCISCO, Cal., May 28.—(AP)—Marc A. Van Ness, well known hotel man, has been appointed manager of the 15-story El Cortez hotel in San Francisco, just completed.

Van Ness comes to the El Cortez from the Alchmond Alexander Young hotel in Honolulu. His varied experiences in hotel work largely influenced Mortimer L. Samuel, owner of the El Cortez and Manx hotels, in his selection of a manager for the \$1,500,000 El Cortez.

Van Ness believes that the modern trend is toward residential hotels of the El Cortez type, and says: "The popular clamor for individualized service has made the old style hotel in a measure obsolete. In associating myself with Mortimer A. Samuel in the management of the El Cortez, I foresaw the opportunity to join the movement toward residential hotels almost at its inception."

"In creating the El Cortez, Mr. Samuel has provided San Franciscans and visitors with a complete home that combines the convenience and luxury of a hotel."

Van Ness is an honorary member of the "Round the World Golf Club," a select circle whose members have circumnavigated the globe with their mashes. He is a member of the Elks, American Legion, Veterans of Foreign Wars, Honolulu Athletic Club, California Northern Hotel Men's association, California Greeters, American Hotel association and the Honolulu Chamber of Commerce.

SPAULDING MILL TO REDUCE OPERATIONS

SALEM, Ore., May 28.—(AP)—Effective next Monday the lumber mill of the Charles K. Spaulding Logging company here will reduce its working week from 48 to 40 hours, but will continue to operate six days a week. Slack conditions in the industry were given as the reason.

GASOLINE AIDS INVESTMENT IN ROAD BUILDING

Public Pays for Good Highways, Whether Has Them or Not, Says U. S. Road Bureau Chief.

By Frank L. Weller, Associated Press Staff Editor.
WASHINGTON, (AP)—Thomas H. MacDonald, chief of the bureau of public roads, says gasoline is the country's greatest road builder. He prefers to look upon the \$432,311,519 collected in gasoline taxes last year as an investment rather than taxation.

He bases his contention on the premise that the public pays for good roads whether it has them or not. It is a simple paradox. If the public pays for good roads the cost of operation and upkeep is less on vehicles.

If it does not, the costs are correspondingly increased. "Owners of motor vehicles realize," he says, "that with good roads the direct financial benefits they receive in lowered operating costs in addition to greater freedom of operation, far exceed the sums they pay in taxes."

Increase Seen.
A comparison of the gasoline and motor vehicle figures of 1921 with those of 1929 shows the enormous increase in the use of highways.

At the close of 1929 every state was collecting a gas tax which, together with the tax collected in the District of Columbia, brought the total to \$432,311,519 on 13,400,180,962 gallons of motor fuel. In 1921 only 15 states imposed a gas tax. It netted a revenue of \$5,382,111.

In 1921 the states collected \$122,478,654 in license fees on 10,462,295 motor vehicles. In 1929 they collected \$347,843,543 on 26,501,443 vehicles, an increase of 184 per cent in fees and an increase of 153 per cent in the number of vehicles.

In 1921 the states had in their highway systems a total of 292,915 miles of roads, 84,372 of which were surfaced. At the end of 1928 they had 266,442 miles, of which 192,138 were surfaced.

BIG AID DISPLAY FOR DEDICATION

According to report made by Seely V. Hall at the last meeting of Medford post, American Legion, a large number of airplanes will visit the local airport for the proposed dedication this summer.

Both naval and army planes have been promised by officials in charge of the two branches of the service and these, together with the projected Northwest air tour, would make the greatest aerial display ever seen in this section of the country.

Plans for the dedication are continuing and a definite date will be set as soon as the schedule for the air tour is definitely decided.

Oregon Weather.
Unsettled with showers tonight and Thursday; cooler tonight and in the extreme east portion Thursday. Strong southerly winds with squalls.



Makes Life Sweeter

Children's stomachs sour, and need an anti-acid. Keep their systems sweet with Phillips Milk of Magnesia!

When tongue or breath tells of acid condition—correct it with a spoonful of Phillips. Most men and women have been comforted by this universal sweetener—more mothers should invoke its aid for their children. It is a pleasant thing to take, yet neutralizes more acid than the harsher things too often employed for the purpose. No household should be without it.

"Milk of Magnesia" has been the U. S. registered trade mark of the Charles H. Phillips Chemical Co. and its predecessor Charles H. Phillips since 1875.

PHILLIPS Milk of Magnesia



Don't take a chance on Memorial Day



If you are one of the millions planning to take a week-end drive over Memorial Day, look to your tires.

Nothing wrecks the holiday frame of mind so completely as a struggle by the roadside with a tire change, while the stream of vacation traffic passes you by.

Maybe a new tube right now will save you this experience; maybe it's a new casing, or two, that you need to make sure.

Whatever it is, there's no place so

well prepared and equipped to look after you as the nearest Goodyear Service Station Dealer.

Go see him now, he'll help you make an inspection of your tire equipment, and whether it's tires or tubes or service, he sells the world's best at prices you can afford to pay.

He's part and parcel of that combination of superior quality and superior service that makes "more people ride on Goodyear Tires than on any other kind!"

Goodyear can give you greater tire values because Goodyear builds more than



of all the tires used in America, the remainder being divided among some forty manufacturers. "More people ride on Goodyear Tires than on any other kind."

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GOODYEAR

IT WILL PAY YOU TO SEE THE SUPERTWIST DEMONSTRATION

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Pacific Highway at Sixth "YOUR TIRE SHOP" Phone 14

Guaranteed Tire Repairing At Moderate Prices

A Generous Allowance for the Unused Mileage in Your Old Tires

New LOW PRICES on PATHFINDERS

30x3 1/2 O. S.	\$4.98	30x4.50	\$6.35
31x4	\$8.65	28x4.75	\$7.58
29x4.40	\$5.55	31x5.25	\$9.75