

WHILLOCK OPENING NEW DEPT. STORE FOR SELF-SERVICE

Whillock's Golden Rule department store, West Sixth street's newest place of business, will be opened to the public tomorrow morning, Friday, at 9 o'clock. This self-service store is located in the Odd Fellows building adjoining the Golden Rule grocery and vegetable department and is close to the new Holly theater.

All merchandise at the Golden Rule is displayed on either tables or shelves so that customers may make selections easily. Shoppers may also try on shoes from the wide variety of styles and sizes for men, women and children which have been purchased for the opening event.

Everything in women's wear except silk dresses, suits, coats and hats is included in the stock. Numerous articles for the home such as towels, bedspreads, sheets, are available.

The Golden Rule quarters have been completely re-modeled and attractively decorated in a color scheme of buff and green carried out in walls, shelves and display tables.

Clerks who will be at the Golden Rule Friday to greet southern Oregon visitors and buyers are Mr.

HOLD GRADUATION SCHOOL PROGRAM ASHLAND FRIDAY

The ninth annual graduation exercises of elementary school students of Jackson county will be held tomorrow at Ashland where an interesting program has been arranged, including H. C. Seymour of Corvallis, state club leader, as the principal speaker.

BEAGLE COUPLE ARE HONORED BY FRIENDS

BEAGLE, Ore., May 22.—(Sp.)—Sunday Mr. and Mrs. Eugene Gray and family were pleasantly surprised when many relatives and friends came with well filled baskets and had lunch with them. Four generations were represented in the crowd, which included: Mrs. James Connor and son, Ira and Mr. and Mrs. Tucker and little son from Chiloquin; Mr. and Mrs. John Connor and children, Mr. and Mrs. Harry McIntyre and daughter, Mr. and Mrs. Claude McIntyre and children and Mrs. H. A. McIntyre, all of Medford, and Lois and Cleo Sims and Herbert Mayfield of this place.

EGGS UNCHANGED; BUTTER STEADY

PORTLAND, Ore., May 22.—(AP) Egg values continue weak, although no price change was announced by the co-operatives.

MASONS END FINE CEREMONIAL WITH 32ND DEGREE RITE

One of the most successful reunions ever held by Scottish Rite Masons in southern Oregon was completed last night after a three-day session in the Masonic hall, with the Scottish Rite lodges of Medford working in conjunction with the lodges of Eugene. There were over 100 persons present at the last session, including visiting members from all sections of the state.

SMUDGE POTS LIT TO COMBAT COLD

There was light general smudging in the orchards of the valley last night and early today, beginning at about 3 a. m., and lasting about two hours, but notwithstanding this comparatively little smudge smoke, due mainly to atmospheric conditions, was visible in the valley this morning.

THE MARKETS

Livestock.
CATTLE: 220, including 99 on contract; calves 15; about steady. Calves, medium to choice, \$8.00-\$9.50; cull to medium, \$6.85-7.50. Vealers, milk fed, \$10-\$11; medium \$9-\$10; cull to common, \$6.50-\$9.
HOGS: 1100, including 752 direct or on contract; steady.
SHEEP: 400, (spring basis, except in spring lambs), spring lambs to choice, \$8-\$9; medium, \$6.50-\$8.

WALL STREET REPORT

NEW YORK, May 22.—(AP) Professional traders again struggled unsuccessfully against a wall of speculative inertia in today's stock market. Trading was even lighter than yesterday, and except for a few volatile issues, stocks were disinclined to move much.

PAINT SALE NOW AT WOOD LBR. CO.

A five day sale of paints, enamels and roofing material is in progress at the Woods Lumber company, corner East Jackson and Genesee. This sale features special reductions on Lucas paints and Certain-teed roofing, and will continue until Saturday night. The Woods Lumber company is closing out their entire stock of Certain-teed roofing and this sale will enable them to dispose of their present stock.

ROY JONES 322 MANZANITA

You are invited to present this coupon at the Mail Tribune office and receive two

FREE TICKETS TO A TALKING PICTURE PROGRAM AT THE

WATCH THIS SPACE. If you are a subscriber to the Mail Tribune your name may appear here tomorrow! Only subscribers' names will be published and, during the duration of this offer, all subscribers will be given an opportunity to enjoy FREE shows as GUESTS OF THIS PAPER.

CORNS REMOVED ONLY 10 CENTS

Corns Come Out Without a Murnur; Pain Gone At Once—Guaranteed. WAFERS THIN AS PAPER SHOES DON'T HURT

PRESBYTERIAN CLASS OF PHOENIX PICNICS

PHOENIX, Ore., May 22.—(Sp.)—Members of the Presbyterian Sunday school held their annual picnic Saturday in the grove near the E. White home. The day was spent in playing games and other activities. Picnic lunch was served at noon, with ice cream for all. Tables and benches were moved from the church to the spot, but it was rumored that Mr. White said if they wanted to make this spot their annual picnicking place he would see to constructing tables and benches for their future use.

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MEDFORD ELECTRIC TO MAKE SPECIAL OFFER ON EUREKA CLEANERS

The Medford Electric store on North Central avenue is featuring a special offer with all Eureka vacuum cleaners which are sold by them during the remainder of the sale.

Make their Acquaintance Tomorrow Men!



You can start the season smartly dressed in one of these brand new straw hats... and at a price you'll be glad to pay. Correctly styled... comfortable... good looking... in the 1930 weaves and popular straws. see them today!

\$1.45 to \$5.00

Campbell Clothing Co.

We Give S & H Green Stamps

TOMORROW Is Straw Hat Day Get Yours



HEY! MEN—IT'S TIME FOR STRAWS

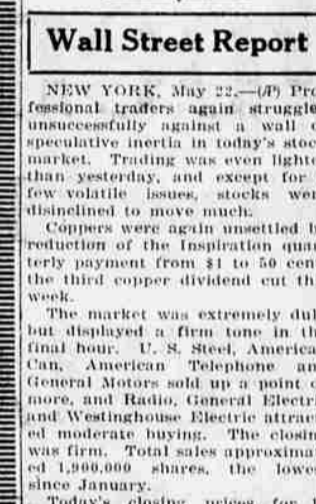
Viewed from any angle, our new straws are good to look at and good investments... there's plenty of snap in each one while materials, workmanship and shapes are the very best... There are Leghorns, Bankoks, Panamas, and Milans in the best of spring colors.

\$1.95 to \$6.50

Lee's Men's Shop

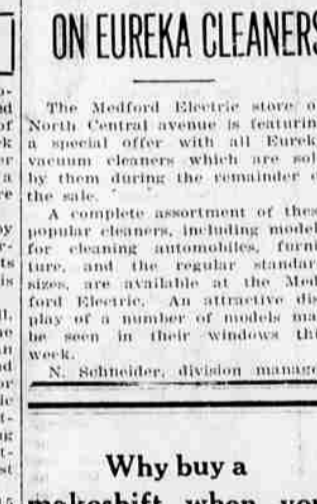
R. W. LEE Next to Rialto Theatre

Speed and Thrills!! Legion Speedboat Races SUNDAY Emigrant Lake



Speed and Thrills!! Legion Speedboat Races SUNDAY Emigrant Lake

Why buy a makeshift when you can get a genuine Tailored Suit



Why buy a makeshift when you can get a genuine Tailored Suit

Made for You at \$35.00 and up?

500 materials to select from

KLEIN THE TAILOR

Upstairs

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FOX RIALTO

As a Subscriber Guest of the

MAIL TRIBUNE

WATCH THIS SPACE. If you are a subscriber to the Mail Tribune your name may appear here tomorrow! Only subscribers' names will be published and, during the duration of this offer, all subscribers will be given an opportunity to enjoy FREE shows as GUESTS OF THIS PAPER.

NOW PLAYING "Temple Tower"

HERE THEY ... ARE ...



THE MODEL Clothing Co.

Their Style Is Perfect—Shapes are Correct—Prices are Right!

—AT—

\$2 to \$7.50

Tomorrow Is STRAW HAT DAY



Smart New Straws

Sizes 6 3/4 to 7 3/4

TOGGERY STRAWS ARE BEST UNDER THE SUN!

If you're like scores of other men around town, you'll be coming in before long to select one of these straws... and you'll find them as easy on the pocketbook as they are easy on the head!

Leghorns, Panamas, Milans, Sennits

Priced From \$1.50 to \$10.00

SEE OUR WINDOWS