

# Come to Medford Tomorrow and Celebrate— STRAW HAT DAY



## PARADE TO SAY GOODBYE FELTS HELLO STRAWS

Medford March Will Mark  
Donning of Straw Hats  
Here—Shops Have Many  
Varieties.

Felt hats for men will do a swan song tomorrow when Medford celebrates its third annual "straw hat" event with a showy parade at noon in which more than one hundred people will participate. William F. Isaacs is chairman of the committee in charge of the straw hat celebration.

H. G. Mendenhall has contributed generously to the success of the straw hat occasion by playing host to all members of the band and the boys who carry banners in the parade. They will all attend a show at the Craterian theatre as the guests of Manager Mendenhall. For weeks men's furnishings stores have had their straw hats ready for introduction to the male population of this city and the Rogue River valley. Several dates for straw hat day have been set only to be postponed because of unexpected showers. Now that summer seems to be definitely here to stay nothing could postpone the appearance of straw hats for the men. Women have been wearing theirs for months. But then, women carry

umbrellas without being self-conscious. So at 12 o'clock tomorrow 29 junior high school boys will march up Main street carrying banners which will proclaim the end of the felts for this season. Following the procession of slogan bearers will march a band of 32 pieces and many of Medford's best dressed men wearing their new straws.

**Window Displays**  
Every men's shop in the city has specially arranged window displays featuring the noblest straw hats for men.

There was a time when a straw hat was just a straw hat. Nowadays one sees dozens of styles for various occasions. In shopping around the town.

If a man has the face and form he will probably wear a Senate straw for dress during the summer. This type looks much like the good old sailor hat but it comes in a variety of straw weaves. The band is wide and black.

Novelty weaves straws in green and tan combinations or tans and browns are going to be popular for general wear, according to the local men's furnishings authorities. The best hats for sport are Panamas with medium brims.

### Births

Born to Mr. and Mrs. George J. Armstrong, May 1, at Purucker's maternity home, a 7½-pound baby boy.

**To Graduate in Baker.**  
BAKER, Ore., May 22.—(P)—A class of 79 was graduated today by the Baker high school. Dean J. R. Jewel of the Oregon state college was speaker.

**Copper Taken From Smoke**  
NEW YORK.—(P)—In copper refining smoke from furnaces is so laden with copper dust that it is trapped for removal of copper.

## LOCAL COUPLE RETURN FROM VISIT ABROAD

Rev. and Mrs. McDonald  
Wearied by Long Trip  
and Glad to Be Home—  
Guests of Son in Turkey.

Rev. and Mrs. John E. McDonald arrived home yesterday noon after an absence of over ten months, all but the last month or more having been spent abroad. Since their arrival back in New York in February the well known Medford couple have spent the time in visiting relatives and friends in various places in the east, south, southwest, southern California, Richmond and San Francisco, traveling by auto. Most of the time was spent in visiting Mr. McDonald's brothers in the southern states and elsewhere.

They spent part of last week at Richmond visiting Thomas Todd of that city, a former well known rancher in the Rogue Elk vicinity, and last Sunday Mr. McDonald spoke on their interesting experiences abroad at the Community Methodist church of Richmond.

**Tired by Trip**  
While both are feeling well, when interviewed after arrival here yesterday afternoon they were very tired from their long sightseeing abroad and long auto journey across the continent, even tho the latter was broken up with visits, both are glad to get back

home, having been surfeited with sightseeing in European and Asiatic countries.

They will remain here for a short time before going to Eugene to visit their son Wesley, after which they will attend the state Free Methodist church conference and return home again. Following their return their future plans are as yet undecided.

However, they enjoyed every minute of their travels which took them to far-off corners of the world and to most of the countries bordering on the Mediterranean sea, during which they made their headquarters at Constantinople with their son Harold and family. Harold being the foreign representative of a well known American farm machinery company.

**Saw Much of Old World**  
Mrs. Harold McDonald was formerly Miss Lucille Saunders, years a well known feature writer of the Oregonian, and who since her residence abroad has been foreign correspondent for that newspaper as well as a prominent New York city newspaper.

They traveled much of the time with Harold whose territory as foreign trade expert for his company included the European countries and some Asiatic ones, and thus they not only learned much about foreign trade conditions, but had entrance to many isolated places off the usual tourist path.

Mr. and Mrs. McDonald traveled for nine months, going into the desert region far beyond the site of ancient Babylon. They journeyed on the Caspian, Black, Med-

iterranean and Red seas, and journeyed by every means known to man. They took in modern cities of the Orient and ruins of ancient empires.

## Tells How Fat Men Can Lose Half a Pound a Day

Here's a simple way to get rid of that corporation and quickly feel in both body and mind the joy of living.

It's the safe way, too—for every day you continue this easy method of losing unwanted and unneeded flesh you'll gain in energy, vigor and endurance.

Nine times in ten obesity means inactivity—it means that your blood is starving for the six vital salts your internal organs need to keep you youthful, active, ambitious and keen in mind.

When you take one-half teaspoonful of Kruschen Salts every morning in a glass of hot or cold water you get these six vital salts which modern foods and cooking do not supply.

Start taking Kruschen Salts—that's the common-sense way to reduce—but don't take them with the idea that they possess reducing qualities in themselves. This is what they do—they clean out the impurities in your blood by

keeping the bowels, kidneys and liver in splendid working shape and fill you with vigor and tireless energy you'd most forgotten existed.

The urge for activity will be so marked that even at the end of a hard day's work you'll feel ready for any social activity or recreation—you can play as hard as you work.

And after two weeks your excess flesh starts to go—you'll know it—feel it—see it—the scales will tell the story.

As one, once corpulent man remarked—"I feel so energetic that I want to get up with the lark and I'm just as lively as a cricket."

Kruschen Salts is not a purgative or a cathartic, but a real system conditioner and for those who are the victims of constipation or toxinemia, its daily use soon means blissful regularity.

Get an \$5 cent bottle of Kruschen Salts—lasts 4 weeks—at Jarmin & Woods or any druggist in the world.



### SMART STRAWS READY NOW

OUR FEATURE SENNIT

\$1.89

Here is the Straw you're looking for! Every line of the brim and crown is correct for 1930. Of handsomely woven Sennit Straw, it's light as a feather, yet firm enough to hold its shape! And...it's easy fitting...COOL. You'll like the hat and you'll like the price!

Other Splendid Straws  
\$1.98 to \$4.98

THE STYLE-FLEX FEATURE

See the specially fine braid around the inside of the brim. It "gives" when pressure is exerted against it...insuring a high degree of comfort and the most accurate possible fit.

MONTGOMERY WARD & Co.  
117 So. Central Phone 286 Medford, Ore.

Summery... youthful, are these genuine Leghorns. Priced low enough so all may enjoy their superiority.

\$2.98 to \$4.98

Once a luxury, but now within the reach of all. And these Panamas are genuine, too!

\$3.98 to \$5.90

... here's your style-right

## SOLAR STRAW

... there's a model for every face... for every occasion... for every purse

Splendid examples, these SOLAR Panama and Leghorns, of what straw hats should be. Deftly styled to become the face... to harmonize with summer attire... to wear long... in short, to give the utmost in hat satisfaction. SOLAR wearers know they're correct!

Sold exclusively by  
**J.C. PENNEY CO. INC.**

LET US BE YOUR HATTER

## DIRECT IMPORT Order From Italy

New, Snappy  
Popular - Price  
STRAW HATS

You Save About \$1.00

Questions and Answers That Tell the Story of this Big Value in Men's New Straw Hats

? How do I save \$1  
You save at least a \$1 bill, because we save you a "middle man's profit"... this being a direct import order.

? Are they the latest blocks?  
Most assuredly they are. "Truciole" they are called, and they are 1930 blocks.

**GOOD FOR STYLE  
GOOD FOR SERVICE**

Very soft and comfortable on the head. Also light weight. You'll want them also, ... because

**THEY DON'T BREAK**  
In three grades...

**\$1.29** Sand and Putty Shades  
**\$1.49** Sand and Putty shades. Also silk lined.  
**\$1.98** Extra fine grade. In white and light sand.

DEPT. STORES  
**C.J. Breier Co.**  
IN THE WEST

Art Hubbs  
Manager

218 East Main St.

## Friday--Fish Day

FRESH SALMON  
HALIBUT  
COD SHAD  
SHAD ROE  
FILLET OF SOLE  
SEA BASS

FOR SATURDAY

Fryers, Hens, Rabbits, Swift's Prime Steer Beef, Home Grown Strawberries, Full Line Vegetables, Red Rock Cottage Cheese.

Special—Veal Loaf, lb. 30c

## WEST SIDE MARKET

Free Delivery—Phone 649  
Gus H. Samuels Van R. Gilbert