

Use More Dairy Products

Insure Your Health--Build a Home Industry

Butter supplies are the most economical and palatable form of any foods; fats, which are an essential substance for health and growth! Butter, cheese, milk—in fact all dairy products—are important health builders. When you buy home dairy products you are helping to build a Rogue River valley industry—you are giving the dairy-man a boost which, at the same time, builds a greater southern Oregon.

Be Healthy! Boost! Use Dairy Products!

The MODERN Fuel

Gas

QUICK · CLEAN · SURE

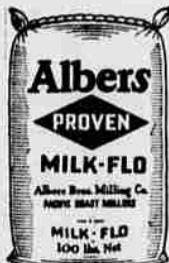
We urge our Medford patrons to buy Home Dairy Products and help build a great home industry.

Southern Oregon Gas Corporation

K. I. DAZEY, Manager
Phone 526

MORE GALLONS MORE DOLLARS

Use



Albers
PROVEN
MILK-FLO
Albers Bros. Milling Co.
HOME DAIRY MILKERS
MILK-FLO
100 lbs. Net


For Sale by
FARMERS EXCHANGE COOPERATIVE

Phone 932

This Bank

Heartily endorses the movement to stimulate a more extensive use of dairy products.

The importance of the dairy industry in the Rogue River Valley cannot be overestimated.



Fruit Growers Bank
MEDFORD, OREGON

"Partners in Community Development"

What Is Greater Than Health?

Every person is entitled to all he or she can get out of this life. Health is one thing that can be had cheaply. It isn't the prevention that is expensive—it is the cure.

To use plenty of dairy products is building health and building a great industry for southern Oregon.

Medford National Bank

What Helps the Dairy Farmer Will Benefit the Whole Community

Manufacturing and production costs have been greatly reduced by Electric Power, thereby aiding the farmer and increasing the net income to both the dairymen and their employes.

Use More Dairy Products

Boost Jackson County


THE CALIFORNIA OREGON POWER COMPANY
OFFICES:
Medford, Grants Pass, Roseburg, Klamath Falls - Oregon
Yuba, Sacramento - California

Swiss Creamery

"IT'S THE MILK"

RAW AND PASTEURIZED
SWEET CREAM BUTTER
COTTAGE CHEESE, BUTTERMILK

Phone 550



Kill Two Birds With One Stone

—Eat Dairy Products for Health and Build a Great Home Industry

The Dairy Industry is deserving of your help. When you eat home dairy products you are giving dairying a boost as well as building up your own health.

"There Is No Substitute for Good Butter and Other Dairy Products"

SNIDER'S DAIRY & PRODUCE CO.

Manufacturers of
Gold Medal Brand Dairy Products

"There is No Substitute for Good Butter"

For Greater Growth

Poultry feed that will promote rapid, healthy growth. Combines all essentials for growing chicks and other poultry. Our feed conforms to these important requirements. Approved and used by leading successful poultry raisers for years. A fair trial will convince you of the superior qualities of Suregrow.




HONNER FEED STORE
227 N. FIR MEDFORD

BOOST

The Rogue River Valley by using more Dairy Products.

Cut down the surplus and help develop the Dairy Industry of "A Great Country."

The First National Bank



Refresh Yourself—with

Bottled Pep!

If you lack Pep at 4 o'clock—if you wake up tired—help yourself to Pep and Vigor. Balance each meal with a full glass of milk. The Vitamin A is concentrated in milk and it fills the body with PEP.

—Don't Forget—Build Health with Dairy Products

Gold Seal Creamery
PHONE 51