

Twenty-Fifth Year

MEDFORD, OREGON, FRIDAY, MAY 16, 1930.

No. 55.

REOPENING OF M'MARR'S STORE ON SATURDAY

After being completely remodeled and substantially enlarged, M'Marr's store No. 34, on North Central avenue, will be reopened to the public tomorrow morning, Saturday, at 7 o'clock, and Manager M. B. Arnold extends a cordial welcome to all Medford and southern Oregon people to call and inspect the enlarged store with double the former capacity and greatly enlarged stocks. Many specialties have been secured for the opening. Favors will be given visitors and

ice cream, cookies, coffee and hot dogs will be served.

A force of workmen have been busy the past two weeks removing the partition between the two rooms, re-arranging the former room, painting and otherwise remodeling the store and it is now the largest and most up-to-date MacMarr store in this district.

The meat market is located on the south side of the store, which is under the supervision of Albert Yates, who recently came here from Klamath Falls. They carry a full line of fresh and smoked meats.

The MacMarr stores in Medford succeeded the 28th Century stores, established seven years ago, and the recent enlargement is to accommodate their increasing business. Medford is headquarters for the stores in this district.

Mr. Arnold came to Medford from Yreka, Cal., where he had been manager of the MacMarr stores, succeeding G. Bruton, the former manager, who was popular with southern Oregon people. Mr.

Bruton was transferred to Yreka to take charge of the company's store.

Assistants have been secured to help care for the people who will visit the store during the opening event. A regular sales force of eight men will be employed in the grocery and vegetable departments and three men will be in charge of the meat market.

LEGION AUXILIARY HEAD TO BE AT CONVENTION

BAKER, Ore., May 16.—(AP) Mrs. J. A. Howell, Ogden, national vice president, western division of American Legion auxiliary, will be in Baker during the three day Legion convention here August 14, 15 and 16, according to word received today.

DOUBLE SAVING SALE OPENS AT WARD'S SATURDAY

A great merchandising and promotional selling event, designed to help business generally in Medford, as well as the trade of one store, is Montgomery Ward & Co.'s summer sale, scheduled to begin May 17th. More than 550 retail stores of this company are participating in this "push for business." Past experiences have demonstrated that the enterprising merchants in Medford profit by the crowds that nationwide Ward sales attract. Several different

methods of advertising are being used, but the greater effort is put forth in newspaper advertising, a double page appearing in this paper today.

The Ward company estimates that approximately a half million dollars will be expended for advertising in local newspapers over the country to make this "Double Saving Sale" a success. "This evidence of our confidence in the pulling power of the local newspaper is not a matter of guesswork," said Mr. Andres, "but our experience of over three and a half years' retailing convinces us that there is no better medium for reaching Mr. and Mrs. Consumer."

The "Summer Sale," more particularly termed the "Double Saving Sale," being guaranteed merchandise at prices that insure the customer unusual saving at Ward's prices. Starting Saturday.

"It's a stupendous sale, designed to attract hundreds and thousands of customers to Medford," says Mr. Andres.

BELLVIEW WOMEN ENTERTAIN CLUBS

BELLVIEW, Ore., May 16.—(AP)—Upper Valley Community club entertained about 80 ladies from the Valley View, Talent and Circle clubs Wednesday. Our president being absent, Vice-President Mrs. Nell Dunn presided. The program consisted of two piano solos by Mrs. Richie, two vocal solos by Mrs. Frances Hardy, folk dances, short plays, clog dancing and instrumental selections by Norma Reed, and Mrs. McKinney's pupils, followed by talks by the presidents of the different clubs, and also several members. The club room was beautifully decorated with spring flowers furnished by Mrs.

Hal McNair of Ashland. Refreshments of cake and coffee were served by the hostesses, Mrs. McCane and Mrs. Bell, assisted by the officers of the club.

TACOMA MOTHER SLAYS CHILDREN

TACOMA, Wash., May 16.—(AP)—Using a large butcher knife, Mrs. Torayo Sadatri, 39, slashed the throats of her three young children and then took her own life by cutting her throat this morning in her home. The dead children are Nobuko, 9; Ayako, 7, and Sachiko, 5. The triple murder and suicide was not discovered until about noon time when the husband came home from work. Mrs. Sadatri was employed in a hotel.

FOREST GROVE GOLFER WINS ROTARY TOURNEY EMBLEM AT CONCLAVE

SPOKANE, Wash., May 16.—(AP)—Frank Miller of Forest Grove, Ore., won the president's cup in the annual Rotary golf tournament at the Spokane Country club yesterday. His score was gross 82, with a handicap of 14. Rudy Wilhelm of Portland shot a 79 for low score of the day. H. M. Wilbanks of Wenatchee was second for low net, with 81 gross, with a 12 handicap. In the class A group Seattle and Portland teams tied at the end of 36 holes, and again after an extra nine holes, so they called the meet off.



With Stock Moving Out With
The Speed of a Rocket!
Russell's Issue a Warning!!
There Are Only 3 More Days
Count 'Em Folks---Saturday
Monday and TUESDAY Is the Last
3 THE END - THE FINISH!
Of Russell's Opportunity Giving and
Sensational SALE



SELLING OUT---CLOSING OUT TO THE BARE WALLS
You Never Saw Such Bargains---You Never Knew Such Values and
You Were Never Offered Such Low Prices On Such High Quality

**CUT IN
HALF**

TAKE YOUR CHOICE NOW OF
THE ENTIRE STOCK AT
ONE-HALF PRICE
Less Than
WHOLESALE COSTS
The Proof of This
Is Shown Here—
Proof of
THE SAVINGS
AND OUR LOSS
READ IT AND
CONSIDER

| | Cost To Us | Regular Price | 1/2 Price | Loss To Us |
|-----------|------------|---------------|-----------|------------|
| SILKS | \$1.25 | \$1.98 | \$.99 | \$.26 |
| | 1.00 | 1.49 | .75 | .25 |
| COTTONS | .50 | .75 | .38 | .12 |
| | .25 | .39 | .20 | .05 |
| WOOLENS | 1.40 | 2.39 | 1.20 | .20 |
| | 1.50 | 2.75 | 1.38 | .12 |
| | 2.35 | 2.98 | 1.49 | .86 |
| | .75 | 1.25 | .63 | .12 |
| GLOVES | 2.50 | 3.98 | 1.99 | .51 |
| HOSIERY | 1.25 | 1.95 | .98 | .27 |
| GIRDLES | 1.50 | 2.50 | 1.25 | .25 |
| CORSETS | 3.00 | 5.00 | 2.50 | .50 |
| | 2.00 | 3.50 | 1.75 | .25 |
| LINGERIE | 1.25 | 2.25 | 1.13 | .12 |
| | 1.00 | 1.75 | .88 | .12 |
| | .58 | 1.00 | .50 | .08 |
| DRESSES | 11.75 | 19.50 | 9.75 | 2.00 |
| | 10.75 | 16.75 | 8.38 | 2.37 |
| DRAPERIES | 1.05 | 1.75 | .88 | .17 |
| | .85 | 1.49 | .79 | .06 |
| CRETONNES | .38 | .65 | .33 | .05 |

Never — at any time—except when some great business quits can you ever hope to share in such truly marvelous and drastic mark-downs. The average selling price is far under wholesale costs!

ON--PIECE GOODS OF ALL KINDS
DRAPERIES — READY-TO-WEAR — LINGERIE —
CORSETS — APPARELS — HOSIERY — HANKIES —
NOTIONS — NOVELTIES AND OTHER LINES
TOO NUMEROUS TO MENTION.

SILK
THREAD
7 1/2c

SURPRISE
SPECIALS
SATURDAY

RUSSELL'S

Just a few sample items picked at random—stock is moving too rapidly to attempt to list prices. Don't delay if you want your share.