
 moves impurities but adds to the

## flavor and improves the taste.

## "It's toasted"

*Be Moderate!...Don't jeopardize the modern form by drastic diets, harmful reducing girdles, fake reducing tablets or other quack "anti-fat" remedies condemned by the Medical professior! Millions of dollars each year are wasted on these ridiculous and dangerous nostrums. Be Sensible! Be Moderate! We do not represent that smoking Lucky Strike Cigarettes will bring modern figures or cause the reduction of fesh. We do deciare that when tempted to do yourself too well, if you will Reach for a Lucky instead, you win a modern, graceful form.
in things that cause excess weight and, by avoiding over-indulgence, maintain a mor in things that cause excess weight and, by avoiding over-indulgence, maintain a modern, graceful

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 being phanned for the veceasion.
The Laty wiks wid hold their
menthty miceting and card party monthty meetins and cat
at the temple from two to
atternoon of January s. Women of Trotary
their first meting of
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diversion of the afternoon
CWMPAMNREAMS OID DRECODRAE
 PRESKWOMANTO FACE CRAD IUMY

RURAL ROMANCE OUER RADIO KMED TONIGHT



## J.CRENNEY CO <br> Quality Alwys stat Ssvings"



This event, planned months ago, includes values and quality that definitely prove the value giving ability of 1405 J. C. Penney Co. stores. The enormous quantities that our organization requires assures us price concessions at the factory. You get the benefit.

## See Our Window Displays



CHILDREN LOVE ITI For that hot cereal breakfast that doctors recommend for healthy boys and girls, serve SPERRY Wheathearis

prize fighting picture wit
GEORGE WALSH
"HIS RISE TO FAME"

## story of a man who quered himsel

added features

Quickly digestible. Contains
the nourishing, energy-building heart of the wheat. Delicious

TWO ENTIRELY NEW CARS

## Hudson's Great 8

And the New
Greater Essex Challenger

Prices More Reasonable Than Ever
Armstrong Motors, Inc.


[^0]:    © 1833, The Ametican Tobecto $\mathrm{Co}_{0}, \mathrm{M}$ ith

