

# POWER the By-word of Progress

Where there is an abundance of power—the will to labor there is inevitably Progress—where these two join hand in hand with careful planning and execution there is PROSPERITY—there is Happiness.

## Medford—The Center of Hydro-Electric Development

Medford, because of its position in the center of the widespread territory served by The California Oregon Power company, is the location of the home office of this company, as well as the headquarters of the Rogue River division.

Two power plants are located near Medford, one at Gold Ray and the other at Prospect. Prospect No. 2 is the largest hydro-electric plant in Oregon and considered a model of its kind, generating 32,000 kilowatts with an ultimate capacity of 48,000 kilowatts.

Medford is to have a new \$200,000 substation, to be completed early in 1930. We cite these things for realization of the expansion in Medford—through labor, planning and confidence in the territory.

## In 5000 Homes

Over 5000 investors in Copeoland are listed among the "Partners" of this company. In their homes the preferred shares of The California Oregon Power company are counted among the highly valued possessions, bringing regular dividends by check every three months.

The investments of our shareholders are backed by substantial, enduring and paying properties, furnishing light and power to rapidly growing communities now numbering over 55.

## Power for the Future

Eleven hydro-electric power plants with a combined capacity of 90,168 kilowatts, assure an abundance of power and continuous electric service for southern Oregon's future development. It is with the greatest of confidence in this territory that we made such far-reaching plans. We are not disappointed in the measure that our dreams have already come true.

Continuance of the spirit now existing makes us even more proud to call Southern Oregon our home.



# The California Oregon Power Company

"Your Partners in Progress"