

A Typical Ranch Home In the Rogue River Valley



View of residence and grounds of F. Corning Kenly ranch home in the foothills district, just south of Medford. This is the finished home as remodeled the past year. Scores of similar homes, are dotted over the landscape in all parts of the valley.

SOVIET GOV'T ABOLISHES NEW YEAR AS WELL AS CHRISTMAS; NEW PROGRAM

By Eugene Lyons United Press Staff Correspondent MOSCOW, Dec. 21.—(UP)—The New Year will find the Soviet regime at a critical juncture in its history. The condition of the vast domain under the red flag of hoped-for communism is more strained than at any time since the conclusion of the civil war and the liquidation of the famian.

of power. The rank-and-file Rights dared not assert themselves. This opposition by the end of the year was not yet eliminated; perhaps it is much stronger than the country is aware. But at least it was suppressed effectively enough to enable the Kremlin, under Joseph Stalin's direction, to begin to put the drastic lift program into practice.

BLUE LEDGE IS IN OPERATION AFTER DECADE

Huge Guggenheim Property After Lying Idle Since War Again Is Shipping Out Copper by Carload—Mining Activities Stimulated.

Early in 1929, steps were taken by Dr. J. F. Reddy of this city, for the re-opening and further development of the Blue Ledge mine, in southwestern Jackson county. The first step was the securing of a lease for development from the Guggenheims, and with this accomplished, the Consolidated Copper company was formed.

LARGE MINING AND POWER CO. AT SQUAW LAKE

Winter Operations at Sterling Mine Already Started—Huge Irrigation and Placer Mining Project Started in 1919—Big Developments Expected.

One of the most pretentious development projects in Jackson county, the past year involving several hundred thousand dollars, was the formation of the Medford Water, Power, and Irrigation company, having for its purpose the impounding of the waters of the Squaw Lake region, and ditching same to the Sterling mine, for the hydraulic mining of the higher levels of that property.

As a feeder, to the mine development ditch, it was proposed, and favorably received, that the company, extend its ditch from the Sterling mine to the Griffin Creek district, furnishing irrigation waters for hundreds of acres of farm and orchard land. No survey has been made for this portion of the proposed project, but it could be consummated with ease, by following the creek beds, and contour of the hills, engineers say.

Within the past fortnight, winter operations have been launched at the Sterling, with a force of eighteen men. It is expected that spring will see active work on the Squaw Lake-Sterling project, as all the chief details have been completed.

A new blue-seeded field pea called the Idabel, developed by the Idaho experiment station, has out-yielded its parent nearly 25 per cent over a 16-year period. The new variety was distributed to farmers for trial for the first time this year. Next year it will be available in large quantities.

Chamber of Commerce Completes Most Successful Year In City's History

Community Chest Inaugurated and Put Over in Record Time—Retail Trade Division Formed and Greatest Christmas Opening Ever Seen in Southern Oregon Is Staged—Constructive Achievements in Good Roads, Community Advertising and Farm and Orchard Aid.

Under the leadership of Carl A. Swigart as president, and a board of directors representing practically all of the more important interests in the community, the Medford Chamber of Commerce embarked on its current fiscal year on April 1, 1929. The program of work as adopted by the board of directors was a comprehensive one, designed to accomplish the more pressing necessities of the community within the current year, and continuing the three-year program outlined in 1927.

Of these projects intended for accomplishment during the current fiscal year, the first to reach consummation was the creation of funds for the establishment and equipment of Medford's new airport. This was a major project for last year, but the election for the bond issue was not held until April 2, and the result is now history. Suffice it to say that the untiring efforts of the Airport committee, under the direction of Seely V. Hunt, and the special publicity committee for the airport election, headed by Sumner Smith, resulted in the overwhelming majority of the electorate of the city, voting favorably on the bond issue. Since that time, the airport committee of the city council has been in full charge of the construction work, and the appearance of the port today testifies to the efficiency of their work.

Community Chest. Another project slated for completion during 1929 was the first Community Chest to be attempted in Medford, and with M. N. Hogan as head of the chest committee, and Hamilton Patton as manager of the chest campaign, this effort was successfully completed within the four-day time allotted by the chest committee.

As an outstanding example of the result of cooperation between the various clubs and societies of the community, the success of the community chest campaign is most encouraging, and too much credit cannot be given to those who so successfully carried out the mass of work involved in handling this first campaign. The budget of \$20,000.00, which was deemed necessary to take care of the demands of the various beneficiaries of the chest, was oversubscribed, and Medford has the distinct honor of being one of the few cities in Oregon to accomplish the designated goal of community chest funds.

Retail Trade Division. The formation of a Retail Trade division of the Chamber of Commerce was one of the most important projects decided upon by the board of directors for accomplishment during the year, and it is gratifying to report that the division has been created, and is now functioning as a part of the chamber. The Medford Merchants' association was absorbed by the chamber, and still retains its own directorate, and its committee function on their own particular work.

The first function of the newly-created Retail Trade division was the Christmas opening celebration, which was held on the evening of December 14th, and which was, according to opinions of various business men of the city the most successful affair of its kind ever staged in Medford. There were thousands of people on the streets throughout the evening, and the exceptionally fine window and store displays were enthusiastically received by the crowds. The work of this committee also covered the decorating of the streets of the city with Christmas decorations.

Roads and Highways. One of the most active committees of the Chamber of Commerce during the past year has been the Roads and Highways committee, with J. W. Wakefield as chairman and Bert Anderson as its secretary. This committee has devoted a major portion of its time and effort to the preparation of data regarding the construction of the Williams Creek highway to the Oregon Caves. A brief consisting of one hundred pages of typewritten material was prepared under the direction of this committee, setting forth the necessary facts in regard to the proposed road, with arguments and endorsements for its construction. In this road program the committee was materially assisted thru the cooperation of the Jackson County court, the county engineer, and various other sources. The brief prepared by the committee has been presented to officials of the State highway department, forest service, and bureau of public roads, and the committee believes it will receive favorable consideration when the proper time comes for action by the various governmental bodies.

Under the leadership of former mayor, O. O. Alenderfer, a newly created civic affairs committee has more than justified its existence during its first year. This committee has interested itself in all matters of a civic nature, and has been the means of bringing the Chamber of Commerce into closer contact with the administrative bodies of the city and the county than ever before. One of the major efforts sponsored by this committee was the first annual Jackson County picnic, which was held at the Elks picnic grounds on Labor day, and which was attended by upwards of 2500 residents of Medford and Jackson county. Funds for the picnic were subscribed by business men of Medford, and a band concert, free refreshments, and sports were features of the day's program.

This committee was also most active in the formation of a committee to take care of the dedication of Medford's new airport next July, and that activity has now been turned over to the committee in charge headed by Mayor A. W. Pipes.

Central Civic Council. Enlisting the cooperation of the service clubs of the community, the American Legion, Chamber of Commerce, city government, and the city planning commission, to work on a unified program of civic betterment, the Central Civic Council was organized with K. I. Dazey as its president. The committee has been holding regular meetings, and a more detailed account of its activities will be found elsewhere in this edition.

Publicity. The publicity program of the Chamber of Commerce, which was a major plank in this year's program of work, has been handicapped somewhat by lack of sufficient funds with which to carry on the desired amount of publicity for Medford and the Rogue River valley. Thru this department thousands of inquiries have been answered by the office staff of the chamber, and literature and information on Medford and vicinity has been sent to all inquiries. A large amount of literature has been furnished the Los Angeles office of the Oregon State Chamber of Commerce, where it has been distributed to great advantage to Medford and the Rogue River valley. Twelve thousand booklets are now being distributed thru the agencies of the various northwestern railroads, and some of the larger tourist agencies in St. Paul, Minneapolis, Omaha, and other large middle western cities. The bill-board campaign inaugurated three years ago has been carried out, and a continuation of the radio program over Radio station KOIL, at Council Bluffs, Iowa, has also been a part of the program. It is the hope and desire of the Chamber of Commerce to enlarge the publicity and land settlement programs during the coming year to an extent hitherto impossible on account of lack of necessary funds.

The chamber has continued to cooperate with the Fruit Growers league and the Traffic association in attempting solutions of many traffic problems, rates, etc., arising in the fruit industry, and it is expected that this will be continued during the coming year.

Jackson County Agricultural Council. This council has been organized mainly thru the activities of the Chamber of Commerce Agricultural committee headed by F. A. Scherer, and a definite program will be announced by this council within the near future. Numerous other activities have been engaged in by the Chamber of Commerce designed to play their part in the building up of Medford and its surrounding territory. The space forbids further elaboration. Suffice it to say that this organization is deeply and vitally interested in any programs which have for their purpose, development of Medford and surrounding territory, and its whole time and effort are devoted toward these ends, and with the cooperation of the people of Medford, there is practically no limit to which the work of the Chamber of Commerce can extend.

A complete list of the board of directors and various committees of the chamber follows: Carl A. Swigart, president; C. C. Lemmon, vice president; O. O. Alenderfer, secretary; F. E. Wash, treasurer; directors, O. O. Alenderfer, W. S. Bolger, Frank Farrell, J. C. Carl, H. S. Deuel, R. B. Hammond, C. C. Lemmon, A. W. Pipes, Paul Scherer, C. A. Swigart, J. C. Thompson, J. C. Mann, J. W. Wakefield, John Anderson. Member Oregon State Chamber of Commerce; Chamber of Commerce of the U. S. A.

Membership and Finance: J. C. Thompson, chairman; Clyde Eakin, Cole Holmes, A. E. Orr, Leland Brophy. Forum: W. S. Bolger, chairman; D. G. Tyree, W. W. Allen, C. A. Meeker, C. N. Culy. Publicity: Lee Tuttle, chairman; S. S. Smith, W. A. Gates, H. L. Bromley, Earl Gaddis. Civic Affairs: O. O. Alenderfer, chairman; A. C. Hubbard, J. O. Grey, H. V. Scherffel, Larry Schade. Aviation: Seely V. Hall, chairman; Larry Mann, Floyd Hart, W. H. Fluhrer, P. C. Dillard. Building (Sub-Civic): H. S. Deuel, chairman; E. L. Scott, Fred Scheffel, C. E. Clay, W. J. Warner, Bert Lageson, J. Collins. Industrial: W. H. Leverette, chairman; V. H. Vawter, K. I. Dazey, H. T. Hubbard, J. C. Carl, W. Wakefield, chairman; Bert Anderson, secretary; O. Arnsperger, R. V. Williams, A. L. Hill. Agriculture: P. A. Scherer, chairman; R. G. Fowler, vice chairman; Raymond Miksche, W. J. Warner, B. E. Harder, George Hilton, John Anderson. Community Chest: M. N. Hogan, chairman; J. C. Mann, Hamilton Patton, C. M. Kidd, C. J. Semon, R. B. Hammond, Geo. Hunt, John Orth, H. W. Hamlin, Bert Thierolf, C. A. Wing, Dr. J. C. Hayes. Retail Trade: C. A. Meeker, president; J. C. Mann, Elmer Wilson, R. B. Strang. Central Civic Council: K. I. Dazey, chairman; Marc Jarmin, vice chairman; O. O. Alenderfer, C. A. Swigart, L. D. Inskip, B. E. Harder, H. S. Deuel, Cole Holmes, Larry Schade, W. W. Allen, J. C. Thompson, Gus Newberry, A. W. Pipes, C. A. Wing, A. C. Hubbard, alternate; Emil Brophy, alternate; J. F. Fleigel, alternate; H. T. Hubbard.

AUCKLAND (AP)—The New Zealand ministry for industry and commerce announces that exports to Canada increased from \$2,900,000 in 1924 to \$12,000,000 in 1928. The island dominion will soon send a trade mission to Canada.

ATHENS (AP)—The Greek budget for 1930 shows a balance of \$13,815, despite diminished taxation and increased expense for national hygiene. The naval and military estimates total \$22,257,812.

THE school census and electric light connections show the same increase in 1929, and point to the same approximate total population. The U. S. census of 1929 gave Medford a population of 5760.

PHONE GROWTH SHOWS STEADY GROWTH OF CITY

170 New Connections in 1929 Puts Total at 3340—Population of 13,400 Indicated—School Census and Light Statistic Support Estimate—Population 1920 Was 5760.

If estimates of population thru the number of telephone connections is fairly accurate, Medford at the end of 1929 had a population of 13,400 people, figuring four users to each of the 3340 telephones in use. The number of connections revealed an increase of 170 over the preceding year. To take care of increasing telephone business, the Home Telephone company of Medford is now in the midst of construction, building two new underground cables and several aerial cables in various parts of the city.

The improvement work, when completed within the next month, will bring approximately 300 additional lines into the central office on Sixth Street, where 22 switch girls are employed to take care of a huge volume of calls daily. One 1200-pair cable is being installed from the office to Riverside avenue and a 600-pair cable is being installed from Riverside to Crater Lake avenue. The company is planning several improvements the ensuing year and in due course of time is planning the installation of the dial system such as is in use in the larger metropolitan centers, eliminating the services of the switch-board girls.

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CARL A. SWIGART President Medford Chamber of Commerce

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Your Calendars Are Here