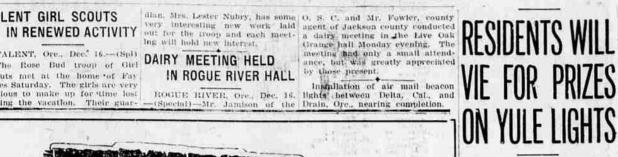
'Light Extends a Christmas Greeting

Medford Chamber of Commerce Sponsors Outdoor Lighting Contest-Valuable Prizes to Be Given

*TALENT, Ore. Dec. 16.—(Spl) DAIRY MEETING HELD Scouts met at the home of Fav Estes Saturday. The girls are very



Second Annual Christmas Contest Starts December 22 — Attractive Displays Planned By Householders -Many Prizes Listed.

Medford's second annual outdoor lighting contest, which starts De-cember 22, promises to prove a big success in every way. Many en-terprising citizens throughout the city are planning attactive outdoor displays and competition for the various prizes promises to be keen

This year's contest has been greatly enlarged in scope and will take in a greater number of displays than formerly. The classifi-cations in which prizes will be awarded will be as follows: 1.—Best decorated residence dis-

2-Best decorated residence en

-Best decorated outdoor tree.

The list of prizes is not yet com-plete but will be announced definitely at an early date. Among the attractive prizes which have al-ready been donated to the Chamber ready been donated to the Chamber of Commerce committee are the following: Premium junior vacu-um cleaner, floor lamp, eight-cup Hotpoint percolator,. Rayenswood-Hammond electric clock, electric toaster, prain toilet set of military brushes with comb to match, and one of Fluhrer's German lebkuchen Christmas cakes

The above list will be augmented y other prizes, all of which will on display shortly at the Cham-

Judging will be conducted during he period from December 22 to auuary 2 and will be based on the following points: Originality, beauty and best expression of the Christmas spirit. Any local resident is eligible to enter the contest or electric stores should be made at the local Cham-ber of Commerce on or before De-cember 21 and should specify which

class display is to be entered. Further information can be se cured from the Chamber of Com

Every local citizen is urged to participate in this year's Christmas program and make Medford the outstanding example of real Christmas spirit in southern Oreg

River Straightened
CHICAGO, Dec. 16.—(P)
kinked at a cost of \$5,000,000,
straightened south branch of



All Christmas Day, Lights Burned Inside . . .

"There'll be no luck in the coming year if we give out light on .. Christmas Day . . .

Unlucky the villager who knocked at his neighbor's door on Christmas Day to "borrow a light" in the tinder box days of Old England. All Christmas Day and Christmas night, lights burned inside but it was held that to give out light on Christmas Day was to court sure misfortune. Welcome he was to share all within but if he took out light he took out the spirit of Christmass

Light is still the truest symbol of Christmas sentiment . . . ins doors and out, as never before, it is being used to carry the message of Christmas cheer. In city and town, on village street and city boulevard, the Christmas spirit nightly spreads its gleaming panoply of light . . . lights that glow in helly-wreathed windows lights that sparkle on fairy trees . . . lights that shine with softly colored brilliance from every doorway.

Is your home a part of the great Christmas pageant of light? Outdoor lighting is simple, inexpensive, immensely effective Light up for Christmas!

Peoples Electric Store

It Started With The Little House on the Corner



Not a pretentious house at all. But a very cheerful-looking little house that Christmas week, with its light at door and window and the sparkling little Christmas tree in the front yard.

An important little house it was, too. For it changed the whole appearance of our street. First the house next door came alive one night with a sudden soft brilliance. Then all the way along the street Christmas lights began to sparkle . . . until at last our street was a radiant lane of light and color.

Light carries the message of Christinas cheer with magic beauty. Let your home be the first link in the great golden chain of Christmas light. Light up for Christmas . . Cthere's an Outdoor Lighting Display that will make your home a glowing embodiment of the Christmas spirit. You can find it at our shop.

Come in today and let us show you.

Southern Oregon Electric

H. O. Frobach



THE CALIFORNIA OREGON POWER COMPANY

Christmas Comes to the House Next Door



22 South Grape Street

Christmas week, . . . And suddenly one night the house next door is aglow with Christmas lights. Lights gleam in every window . . . lights shine with subdued radiance among the artfully arranged evergreens on the porch . . . vari-colored lights sparkle on every branch of the Christmas tree in the front yard. The white snow . . . the sparkling colors . . . the dark background of the house . . . it all makes a picture long to be remembered.

Many's the "bouse next doer" throughout the land that is being made a radiant embodiment of the Christmas spirit with outdoor lighting. Is your home among them?

Come in and look over our Outdoor Decorative Lighting display; we'll be glad to help you realize the full possibilities of "letting light earry your Christmas greetings."

ELECTRIC WIRING CO.

Phone 335