

Light Extends a Christmas Greeting

Medford Chamber of Commerce Sponsors Outdoor Lighting Contest—Valuable Prizes to Be Given

TALENT GIRL SCOUTS IN RENEWED ACTIVITY

TALENT, Ore., Dec. 16.—(Sp.)—The Rose Bud troop of Girl Scouts met at the home of Fay Estes Saturday. The girls are very anxious to make up for time lost during the vacation. Their guest-

DAIRY MEETING HELD IN ROGUE RIVER HALL

ROGUE RIVER, Ore., Dec. 16.—(Special)—Mr. Jamison of the

Illan, Mrs. Lester Nubry, has some very interesting new work laid out for the group and each meeting will hold new interest.

O. S. C. and Mr. Fowler, county agent of Jackson county conducted a dairy meeting in the Live Oak Grange hall Monday evening. The meeting had only a small attendance, but was greatly appreciated by those present.

RESIDENTS WILL VIE FOR PRIZES ON YULE LIGHTS

Second Annual Christmas Contest Starts December 22 — Attractive Displays Planned By Householders — Many Prizes Listed.

Medford's second annual outdoor lighting contest, which starts December 22, promises to prove a big success in every way. Many enterprising citizens throughout the city are planning attractive outdoor displays and competition for the various prizes promises to be keen. This year's contest has been greatly enlarged in scope and will take in a greater number of displays than formerly. The classifications in which prizes will be awarded will be as follows:

- 1.—Best decorated residence display.
- 2.—Best decorated residence entrance.
- 3.—Best decorated entrance window.
- 4.—Best decorated outdoor tree.
- 5.—Best decorated apartment house, court or group display.

The list of prizes is not yet complete but will be announced definitely at an early date. Among the attractive prizes which have already been donated to the Chamber of Commerce committee are the following: Premium Junior vacuum cleaner, floor lamp, eight-cup Hotpoint percolator, Ravenswood-Hammond electric clock, electric toaster, pralin toilet set of military brushes with comb to match, and one of Pluhler's German lebkuchen Christmas cakes.

The above list will be augmented by other prizes, all of which will be on display shortly at the Chamber of Commerce.

Judging will be conducted during the period from December 22 to January 2 and will be based on the following points: Originality, beauty and best expression of the Christmas spirit. Any local resident is eligible to enter the contest except employees of the power company or electric stores. Entries should be made at the local Chamber of Commerce on or before December 21 and should specify which class display is to be entered.

Further information can be secured from the Chamber of Commerce or any member of the advertising committee.

Every local citizen is urged to participate in this year's Christmas program and make Medford the outstanding example of real Christmas spirit in southern Oregon.

River Straightened
CHICAGO, Dec. 16.—(AP) Unkinked at a cost of \$9,000,000, the straightened south branch of the Chicago river was opened to traffic today.



All Christmas Day, Lights Burned Inside . . .

"There'll be no luck in the coming year if we give out light on Christmas Day . . ."

Unlucky the villager who knocked at his neighbor's door on Christmas Day to "borrow a light" in the tinder box days of Old England. All Christmas Day and Christmas night, lights burned inside but it was held that to give out light on Christmas Day was to court sure misfortune. Welcome he was to share all within but if he took out light he took out the spirit of Christmas.

Light is still the truest symbol of Christmas sentiment . . . indoors and out, as never before, it is being used to carry the message of Christmas cheer. In city and town, on village street and city boulevard, the Christmas spirit nightly spreads its gleaming panoply of light . . . lights that glow in holly-wreathed windows . . . lights that sparkle on fairy trees . . . lights that shine with softly colored brilliance from every doorway.

Is your home a part of the great Christmas pageant of light? Outdoor lighting is simple, inexpensive, immensely effective . . . Light up for Christmas!

Peoples Electric Store

212-214 WEST Main Street

Phone 12

It Started With The Little House on the Corner



Not a pretentious house at all. But a very cheerful-looking little house that Christmas week, with its light at door and window and the sparkling little Christmas tree in the front yard.

An important little house it was, too. For it changed the whole appearance of our street. First the house next door came alive one night with a sudden soft brilliance. Then all the way along the street Christmas lights began to sparkle . . . until at last our street was a radiant lane of light and color.

Light carries the message of Christmas cheer with magic beauty. Let your home be the first link in the great golden chain of Christmas light. Light up for Christmas . . . there's an Outdoor Lighting Display that will make your home a glowing embodiment of the Christmas spirit. You can find it at our shop.

Come in today and let us show you.

Southern Oregon Electric

Morris B. Leonard

407 E. Main—Phone 889

H. O. Frobach

LET—
LIGHT
Carry Your Message of Cheer This Christmas

LIGHT, with all its magic beauty, says "Merry Christmas" to all who pass your door.

Your home and front yard can easily sparkle with Christmas lights this year . . . picture it! Lights gleaming in the windows, lights shining with subdued radiance among the evergreens on the porch . . . vari-colored lights sparkling on every branch of a Christmas tree in the front yard . . . a picture long to be remembered.

Many Medford homes will express their Christmas message of cheer this year with lights! Prizes, too, will be awarded to those most successful. Spread the Christmas spirit with outdoor lighting!

See Your Electric Dealer Today

THE CALIFORNIA OREGON POWER COMPANY

Christmas Comes to the House Next Door



Christmas week. . . And suddenly one night the house next door is aglow with Christmas lights. Lights gleam in every window . . . lights shine with subdued radiance among the artfully arranged evergreens on the porch . . . vari-colored lights sparkle on every branch of the Christmas tree in the front yard. The white snow . . . the sparkling colors . . . the dark background of the house . . . it all makes a picture long to be remembered.

Many's the "house next door" throughout the land that is being made a radiant embodiment of the Christmas spirit with outdoor lighting. Is your home among them?

Come in and look over our Outdoor Decorative Lighting display; we'll be glad to help you realize the full possibilities of "letting light carry your Christmas greetings."

ELECTRIC WIRING CO.

22 South Grape Street

H. O. PURUCKER

Phone 335