

# Santfords Saving Stores

307 East Main Street

## 1st Buying Power

Santfords large chain store buying, direct from producers and manufacturers enables us to buy all our merchandise at the right price.

## 2nd Selling Power

Santfords policy of only one store "One Selling Expense" in each town enables us to sell our merchandise right.

These are two reasons why Santfords sell cheaper — Compare Santfords all-week prices with the "specials" or "leaders" offered you by other stores. We want you to compare Santfords merchandise—Santfords price with the price you have been paying — Why? Because when you know Santfords quality—when you know Santfords wonderfully low prices—then you will buy at Santfords.

### Spaghetti

Van Camp's extra quality—every can will please you. Buy what you want at this saving price.

6 large cans **.49**

### Kraut

Van Camp's. In large 2 1/2 cans. At a saving price.

6 Cans **.69**

### Soap

Citrus granulated. In the large package. It's fine for washing machines.

Large pkg. **.33**

### Walnuts

Diamond No. 1. Fancy California soft shell. Buy now for Xmas.

3 Pounds **.79**

### Onions

Fancy quality. Nice and dry. Buy what you want at this saving price.

10 pounds **.15**

### Old Dutch

One of the best cleaners for all use. In large cans.

3 cans **.19**

### Tree Tea

One of the best teas packed. Your choice of Green or Black.

8-oz. Package **.33**

### Pancake

Sperry's Pancake. There is nothing finer on the market.

Reg. 3-lb. pkg. **.19**

### Baking Powder

Royal. Full cream of tartar. One of the best. At a saving price.

5-lb. can **\$1.89**

### Asparagus

California. Large white tips. In 16-oz. square tins. Buy what you want at a saving price.

6 cans **\$1.39**

### Oleo

Extra quality. Every pound guaranteed. Buy what you want.

Per Pound **.15**

### Veal Stew

Cut from fancy milk fed veal.

Per pound **.16**

### Fryers

Young Barred Rocks and Reds. They are fancy.

Per pound **.32**

### Veal Roast

Veal Roast. Cut from fancy milk fed veal.

Per pound **.18**

### Franks

Made under United States government inspection, from the very best materials.

Per pound **.20**

### Coffee

A wonderful blend. In bulk. You save the price of cans at our saving price.

Per pound **.35**

### Catsup

Van Camp's best Eastern. Large bottles. Buy what you want at a saving.

12 bottles **\$1.89**

### String Beans

Extra standard quality. Stringiness and tender. In No. 2 cans.

12 cans **\$1.89**

### Pineapple

Fancy Sliced Pineapple in a heavy syrup.

12 cans **\$2.69**

### Corn

Sun-Kist. Extra fancy, tiny kernel. There is none better. No. 2 cans.

12 cans **\$1.89**

### Steaks

Round, Sirloin, T-bones—of your choice of steaks.

Per pound **.25**

### Hamburger

Pure meat. No preservatives used.

Per pound **.15**

### Roasts

Cut from young tender beef. We save you money.

Per pound **.16**

### Soap

White Eagle. One of the best for laundry. Large bars.

12 bars **.39**

### Creme Oil

One of the best for the complexion.

Per bar **.05**

### Peas

Extra standard quality, small tender peas. Buy at this saving. No. 2 cans.

12 cans **\$1.59**

### Flour

Sperry's Carnation Flour—Milled from the finest Eastern wheat.

59-lb. sack **\$1.79**

### Salmon

Fancy pink. In full 1-lb. cans. Buy what you want.

12 cans **\$1.89**

### Soup

Campbell's. It's the kind you want. Your choice of kinds.

12 cans **\$1.05**

### Peaches

Fancy quality. Packed in syrup. No. 2 1/2 cans.

12 cans **\$2.69**

# Brevities

Bobby, young son of Mr. and Mrs. F. W. Kison, sustained minor injuries yesterday afternoon when struck by a car driven by Herman Powell, near the intersection of Eighth and Laurel streets. The mishap was declared to be unavoidable, the boy running into the path of the auto. The accident was some distance from the Washington school, said the police, who also added that the last traffic accident, injuring Jean Wing, school girl, was also some distance from the school, being at the corner of Oakdale and Sixth.

One lot Women's Winter Coats reduced to half price. M. M. Dept. Store.

Applications for building permits were made yesterday and today at the building department by T. D. Taylor, to reshingle a house on Howard street at a cost of \$50, and to Haven Meadows, to build a small garage on Riverside avenue at a cost of \$25.

Legion Club dance, Jacksonville, Saturday night.

Members of the local Rotary club listened to a vibrant and enthusiastic message this noon from the lips of Rev. Alex Bennett of Medford. The speaker emphasized the importance of "not what you see, but how you see it." The policy was illustrated with a wealth of personal experience and anecdotes. Visiting Rotarians from Medford included Carl Swigart, W. W. Allen, Orin Schenck, D. A. Chambers and S. Ralph Dippel.—Ashland Tidings.

1927 Studebaker Dictator Sedan with new tires and good condition, \$550. Graham-Paige Agency.

R. D. Farrell, district freight and passenger agent of the Wabash Railway company, of Portland, spent this morning in the city in business.

For Sale—Kindling by the load, Medford Fuel Co., Tel. 631, 2451.

Mrs. Harry Bill visited with Mrs. Rosine Cashman in the Trail Creek district today.

1926 Oakland Coach, looks nice, a real bargain, \$225. Graham-Paige Agency.

Many Portland guests are registered at Medford hotels, including R. C. Smith, E. A. Steffen, Geo. Stenger, J. E. Gill, E. E. McClure, H. C. Zehring, R. R. Reed, C. Gaskell, R. H. Dammister, Mr. and Mrs. Connaway, R. D. Farrell, O. J. Boun, W. F. White, Lee Sullivan, Miss L. Myers, J. C. Bennett, A. G. Bates, E. W. Thompson, E. A. McElwain, A. R. Thornton, A. G. Thalin, R. Crete, J. Kermit Brandberry, R. S. Moore, Mrs. Anna Henderson, E. Larsen, C. C. McCurdy, J. C. Bowman, O. L. Stone, John Gerber, C. C. Ward, R. L. Brothers, T. M. Talbot, James Barkley and James Murray.

Special sale Women's Winter Coats, half price tomorrow at the M. M. Dept. Store.

A delegation of Medford L. O. O. F. members attended the Ashland lodge meeting last night and took part in the conferring of degrees.

O. A. McCoy was chosen noble grand at the regular election of officers, also held last night.

For Sale—Kindling by the load, Medford Fuel Co., Tel. 631, 2451.

Members of Medford Boy Scout troops were still receiving thanks today for the part they played in the Christmas season opening Wednesday night when they aided the police and fire department members in handling the large crowd that had gathered there to welcome Sam Claus.

The West Side Pharmacy carries a large stock of Dennison's crepe paper for decorative purposes.

Transient visitors in Medford from Washington state include Mr. and Mrs. T. H. Martin and W. W. Pelkey of Rainier National park, and the following from Seattle: R. J. Wilton, H. R. Louchlin, J. D. Hargett, W. J. Hartman, Fred Lassen.

Dance at Lake Creek Sat. night.

F. L. Eddings, who has been visiting here for a few days with Mrs. Eddings, left this noon for his business location at Roseburg.

Popularity Contest dance, Jacksonville, Saturday night.

Mrs. Edward Morris and daughter Mary Evelyn left on the train this noon for Corvallis for a few days' visit with Mr. Morris, who is located there with the Associated Oil company.

Let me write your fire insurance. Carl Y. Tengwald, Hotel Holland Bldg. Phone 993.

## Reliable Grocery

C. A. Whillock, Manager

No. 1 Johnson's Market

No. 2 117 North Central



Just notice how many nationally advertised brands you can see on our shelves. That's one of the many advantages of shopping here... you get the very highest quality groceries, choose them at your leisure through our self-service system and PAY LESS for them because of our great buying power... purchasing in conjunction with 700 busy stores.

Reliable Stores Owned by Rogue River Capital

Folger's Coffee, 1-lb. tin **49c**  
Fancy Bulk Coffee, 3 lbs. **\$1.00**  
1-lb. box Lang's Chocolates **39c**

### Soap Special

3 cakes P. & G. Soap  
1 package Chipso  
1 pkg. Ivory Flakes, (medium size)  
1 cake Ivory Soap (medium size)  
6-quart Steel Enamelled Kettle, all for **99c**

### EXTRA SPECIAL!!

9 1/2-lb. sack of Corn Meal for **35c**  
Sperry Pancake Flour 3-lb. package **25c**

Iowa Maid Golden Corn, No. 2 tin **15c**  
California Home Catsup, large bottle **20c**  
2-lb. pkg. Cocoa in lunch pail, all for **49c**  
Economy matches, carton **19c**  
White Wonder Soap, 10 bars **33c**  
50-lb. sack Sperry Drifted Snow flour **\$1.87**

Where You Meet Good Things to Eat

### Gold Hill, Jacksonville and Central Point People

May take advantage of these bargains by shopping at Reliable Grocery No. 3 in Gold Hill, Reliable Grocery No. 4 in Jacksonville and Reliable Grocery No. 5 in Central Point.

700 Store Buying Power—Reason We Sell for Less

## EXTRA FANCY APPLES

and

## Pears For Christmas

The finest gift for your friends in the east, would be a half box of Extra Fancy Comice, Anjou or Bosc pears.

## Extra Fancy Apples

We have Extra Fancy Spitz and Newtown apples in small gift boxes and full boxes.

## Fancy Bowls, Trays and Redwood Boxes, Filled with Fruit and Nuts

We invite you to see our display of gift purchases of Fancy Fruits and Nuts. We have the finest line of gifts we have ever carried.

## See Our Christmas Display

All Telephone Orders receive the same careful attention as if you called at the store in person

Personal Attention Prompt Service

Phone **H. E. MARSH** Phone **252** **GROCER** **252**

The city of Jacksonville is making improvements to its water system and is making efforts to increase its supply, according to George Maxwell, who was in Medford yesterday from that city. Plans are under way to tap a number of mountain springs to increase the flow of water into the reservoir. Jacksonville has had plans under consideration to join the Medford system, but no definite action to make the connection has been taken.

Christmas trees! Buy them at Owen-Oregon office on highway, Carload Dec. 14th. Employees' Relief Committee.

Dan Kay, well known Ashland resident, figured prominently in a recent issue of a San Francisco paper in a feature department, "Miracles of Sport." His exploit a short time ago of shooting a goose in Klamath county and then having it fall on top of him, injuring his eye, was illustrated in the feature.

Grange dance and pie supper, Wimer, Sat. night, Dec. 7. Ladies admitted with a pie; gents draw for partners. Enterprise O. r. e. extra. Grangers and friends please come.

Mr. and Mrs. Wm. Bruin of Los Angeles will leave tomorrow for Portland to spend the Christmas holidays with relatives and friends. They will also visit The Junna, Mr. and Mrs. Bruin will return the first of the year.

1923 Chrysler 62 Sedan. Has Red-head motor, rubber spring shackles and rims like new. \$800. Graham-Paige Agency.

Mrs. E. M. Lumsden, known as "Grandmother Lumsden," was taken ill at the Lumsden home on South Holly street this morning.

Beautiful enlargements, all colors of your favorite snapshot will make a lasting and appropriate gift. See our display, 227 W. 6th.

Douglas Janney, son of Mr. and Mrs. Ed Janney, who underwent an appendicitis operation at the Sacred Heart hospital yesterday, is reported making a splendid recovery.

Card of Thanks. We wish to thank our friends and the people of Medford and vicinity for their kindness during the illness and death of our beloved son, William Philip Cole.

Dr. and Mrs. Philip Cole.

Notice to Creditors. I hereby serve notice of continuance of my refusal to be responsible for debts contracted by Mrs. Hazel Fernlund. Dated this 6th day of December, 1929.

RAY W. FERNLUND.

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Notice. If you have any real estate for sale or trade, see

L. G. PICKELL, 204 E. Main. Phone, 583-L. 259\*

Special Communication Medford Lodge No. 103, A. F. & M. Friday, Dec. 6, 2 p. m. Work in the M. M. degree. Banquet will be served in dining room of lodge hall at 6:30 p. m. By order of W. M.

257\* C. M. HOUSTON, Secy.

## OFFICERS OUTLINE CHARITY WORK OF COMMUNITY CHEST

Preparations to launch the Community Chest, a successful drive for which was recently held, in its charity work were made last evening at a meeting of chest officers. A committee was appointed last evening by the present temporary board to suggest names for nine directors to be elected December 18, 7:30 p. m., at the chamber of commerce.

Six of the nine directors are to be nominated by a committee from institutional members as heads of the various organizations belonging to the chest. The other three will be chosen as committee members at large. With directors serving terms of one, two and three years, elections will be held each year to elect three members.

Adjutant J. R. Paek will represent the chest to cooperate with various organizations made to prevent duplication of efforts in doing charity work. The chest officials agreed last night also to donate \$750 to the Salvation Army home for delinquent girls at Portland.

## BUSINESS FIRMS FIND AIR MAIL ECONOMICAL

A check completed today by Boeing System, which operates the Seattle-Medford-Los Angeles and San Francisco-Oakland-Chicago air mail-passenger routes, shows that ninety percent of all banks, insurance companies and business concerns on the air mail route use air mail service regularly, or at times.

Drafts and checks, when in transit on trains, cost eight cents or more per thousand a day, and that money is dead when in transit. Thus, a saving of three extra banking days means the saving of a vast sum in interest, during the course of a year, on transcontinental transfers.

PHONE 51

**Gold Seal** MILK BUTTER ICE CREAM

PASTEURIZED - SAFE - PURE PRODUCED - PACKED - THE SANITARY WAY



ALL WEEK! REVEALING!

## Radio Tone

Demonstrations

Amazing new test takes only five minutes. No obligation. We will prove that Victor-Radio is really a musical instrument. Let your own ears be the final judge.

We urge every music-lover, whether in the market for a radio or not, to come in to our store this week.

PALMER MUSIC HOUSE

"We Sell Happiness"

Victor Tone Week  
What are the facts about radio tone quality? Victor scientists have developed a remarkable test that will tell you.