




The superiority of Certified Cremo starts with the choicest
and tenderest leaves, ripe and mellow, and continues in goodness through a slow, expensive maturing and mellowing
process . . . and topped of with a wrapper that is really fine. process. . . and topped off with a wrapper that is really fine. long filler-all fresh, tender leaves. Over $\$ 7,000,000$ was spent in perfecting the method of manufacture used hy
Certified Cremo that insures uniformly fine, clean cigars. Foil-wrapped . . . sanitary . . . crush-proof . . . the kind of eigar that the late Vice-President Marshall must have hat in mind when he said: "What this country needs most is a good mind when he said: "What this country needs most is a good scientific health protection thou get the same Pe ${ }^{\text {cellitid }}$


