

FRIGIDAIRE HOST GENERAL MOTORS PARTY MONDAY

Made by the late Victor Herbert, sung by Olive Kline, soprano, and Allen McQuhae, tenor, and played by a symphonic ensemble directed by Adrian Schubert will be the special feature of the General Motors family party, with Frigidaire as host, Monday evening, November 25.



ALLEN McQUHAE on General Motors Program.

The program will be heard thru a coast to coast network of stations including KGO, Oakland; KFI, Los Angeles; KGW, Portland; KOMO, Seattle; KMQ, Spokane; KSL, Salt Lake City.

PIONEER DODGE CARS ARE STILL RUNNING

Efforts to locate the first Dodge cars and establish their fifteen years' service record have been rewarded with the recent discovery that Dodge cars No. five, seven and twelve are still in daily service. Number five is the proud possession of T. J. O'Brien & Son, Dodge dealers in Omaha; number seven has just been reported at Lincoln, Neb., and number twelve is running in San Francisco.

The announcement of John Cheek, the first Dodge dealer, that the first car shipped to him in December, 1914, was still being driven in Nashville, Tenn., started the search for other veteran cars bearing the Dodge name.

Front Seat Advice

Don't wait until headlights begin to glow out before you change them. Like other incandescent lamps, they blacken and grow dim before it ceases to function entirely. Beginners are apt to over-choke the engine when starting. It is often unnecessary to use the choke at all, especially in warm weather.



Intuition is that indefinable quality that enables a woman to know which of the approaching car's lights isn't burning.

The New Car
Father: "How many miles to a gallon?"
Mother: "What color is the upholstery?"
Son: "How fast will she go?"
Daughter: "Has it a cigarette lighter?"
Neighbors: "How can they afford it?"

A—Did you hear about the accident in Scotland?
B—No.
A—Well, thirty-eight Scotchmen were killed.
B—How did it happen?
A—Two taxicabs collided.

It's a long Jane that has no—
Antique Shoppe,
Hot Dog Stands,
Detours,
Chicken Dinners,
Hitch Hikers,
Women Drivers.

The lack of courtesy among drivers causes many automobile collisions.

The Old-Timer who has to have a switching trigger finger now has a son with an accelerator foot just as nervous.

"Yes, Smith is an opportunist—went into a lottery where the first prize was a motor car and immediately started building a garage." "That reminds me of Jones—he hadn't a penny left at the end of the month and so went into a smart restaurant and ordered an oyster supper—he reckoned on paying the bill with the pearls he found in the oysters."

The village storekeeper decided to sell his last horse and purchase an auto truck. He took it to a farmer and offered it for sale.

"Five dollars?" said the farmer after one quick look.
"What?" exclaimed the villager.
"Five dollars for a horse?"
"Sure, it's only got one eye," suggested the farmer.

"One eye, did you say?" replied the storekeeper. "How do you get that way? Can't you see the intelligent brute is giving me the wink not to accept your offer?"

Automotive Note
The hustling "self-starter" who breezes through life is frequently cranked-up.

Card: "I had something loose in my car last night."
"Good, did you get her telephone number?"
"He isn't a true mechanic if he can't fix a spark plug without getting grease on the steering wheel."

Sunday has become that particular day in the week when you get scolded either by the preacher or the traffic cop.

Slow driving is more comfortable. Just so you know you could keep the darned little flivver from passing if you wanted to.

Joe: "What was the most difficult part of the civil service examination you took at the post office?"
Bill: "Writing with the post-office pen."

Every day we see a flock of limousines crowded into the front seat of an auto. This is spite of the law against it.

"Are you getting a new car this year?"
Jones: "Yes. That is, as soon as I've paid for the one that I had before the one I've got now." (Copyright, Moss Feature Synd.)

GAS CAN'T FOOL HIM



In this car, especially fitted with temperature gauges, a wind pressure gauge, a tachometer, an accurate speedometer, a barometer and other sensitive instruments, Charles Becker, supervisor of the Associated Oil Company motor testing laboratory at its Avon refinery, determines the performance of different gasolines and oils under actual driving conditions. In addition, the Associated Oil Company maintains a fleet of fifty cars of various makes, each of which is driven 75 miles a day in further tests.

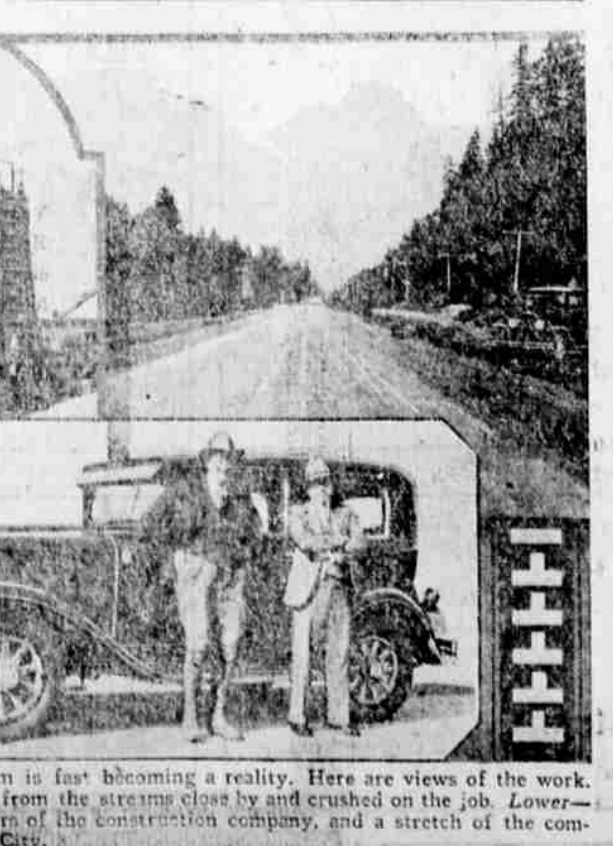
HOME EDUCATION

"The Child's First School Is the Family."—Froebel
Issued by the National Kindergarten Association, 8 West 40th St., New York City. These articles are appearing each Sunday in the Mail Tribune.

REBUFFS MAY BREAK THE CHILD'S SPIRIT

Rebuffs May Break the Child's Spirit
"Papa! Papa! hoksey-poksey! hoksey-poksey! Give me a nickel, Papa!" excitedly yelled little five-year-old Reuben as he heard jingling bells and the loud cry of the youth in the confectioner's cart now coming up the village street. "This was in the days when he occupied the position in sweet tooth of the nation that Eskimo Pie" and the Ice Cream cone now hold.

Oregon Completing Road Program



Oregon's new highway system is fast becoming a reality. Here are views of the work. Upper Left—Gravel is taken from the streams close by and crushed on the job. Lower—Pontiac sedan used by members of the construction company, and a stretch of the completed highway near Oregon City.

in the child a sense of inferiority that is bound to hamper him all through life.

DE SOTO APPEALS MODERN WOMEN

"More women own and are driving automobiles today than ever before, and the modern woman, unlike her predecessor, knows what makes the wheels go around in an automobile, almost as well as does her motor-wise opposite," said Mr. Mead of Mead-Furch Motor Co. "Just as woman has come into her own in the business, social and athletic world, so has the automobile come into its own as a necessary adjunct to her varied round of activities. And just as woman is able to hold her own in the business, social and athletic world, so is she equally independent in connection with the selection and maintenance of her automobile. This development of knowledge about the ins and outs of an automobile on the part of women today, has led them to become exceptionally critical as motor car purchasers. The De Soto Six holds an unusual appeal for the woman of this modern age, and is being purchased and is being driven by women in ever-increasing numbers. Women demand a car that is exceptionally easy to handle, quick to respond to the slightest touch, safe, comfortable, economical and at the same time embodying the elements of style and beauty. And their increasing mechanical knowledge makes it possible for them to exercise keen judgment in choosing a car that will give them long, dependable service. It is the performance ability of the De Soto Six, combined with its youthful style that appeals mostly to its women owners. It is an exceptionally easy car to handle. It steers easily. Its braking powers are smooth, effortless and effective. Its acceleration is rapid and powerful. It parks in an unusually short space."

MANCHURIAN FARMS SWEEP BY MOUNTED AND CRUEL BANDITS

MUKDEN, Manchuria (AP)—Conditions much like those which faced pioneers in the American West confront the hardy Chinese settlers flocking into the Tunhua district, about 125 miles southeast of Kirin.

The military governors who "rule" in Mukden and Kirin are able to afford the settlers no more protection than the authorities "back east" gave the Kentucky settlers in Daniel Boone's day. Therefore the Chinese guild of Tunhua, a walled town, has organized a volunteer defense corps against the bandits, each household being obligated to furnish one man and one rifle.

The mounted Manchurian bandits, no less rapacious than the Kentucky Indians, prey on new immigrant colonies and have been particularly bad in the Tunhua area. The Kirin-Tunhua railway, built by the Japanese, is opening up a district hitherto exploited only by timber cutters along the rivers. Within a few weeks after the railway reached Tunhua, thousands of immigrants were swarming into the district and clearing homesteads. One summer has been enough to start agriculture flourishing, and the new railway has had good business this autumn hauling beans, sorghum and other farm produce to market.

Paris (AP)—Paris, though far inland, handled last year 14,000,000 tons of water borne commerce. The goods came from the sea by way of the Seine and from other sections of France, Germany, Switzerland, Belgium and Holland by the Marne and its connecting canals.

GOODWILL the strongest guaranty

Public goodwill is the most tangible and jealously-guarded asset in every business because it can be acquired only by deserving it—it is never accidental nor unearned. For fifteen years, Dodge Brothers have enjoyed an overflowing measure of goodwill. And because their present product combines all of the traditional Dodge qualities with a performance, comfort and style that are ahead of the times, this goodwill is deeper rooted today than ever before. It is your assurance that the enthusiasm of Dodge owners is well founded. And that means even more to you than does any written guaranty.

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 - Hydraulic Shock Absorbers
 - Roomier Bodies of Dreadnaught Construction
 - Metalware by Cartier et Cie.
- There has always existed a real difference in performance between Chrysler and other cars. Today the new Multi-Range Chryslers emphasize that difference more than ever before. Chrysler has introduced many basic engineering improvements in these new cars—has adopted from aviation a new Down-Draft principle of carburetion, adding greatly to power—and has developed a sensational new Multi-Range four-speed transmission and quick, non-clashing gear shift that completely transform all previous standards of acceleration, flexibility, smoothness and ease of handling. At the same time, Chrysler engineering has created marvelous riding ease in new and larger bodies which possess unusual comfort, smartness and luxury along with "dreadnaught" strength and durability. Arrange at once for your Multi-Range Chrysler demonstration. It is too fine a thrill to miss.

From \$925 to \$1275 77 From \$1585 to \$1795 70 From \$1295 to \$1525 66 From \$885 to \$1065 56

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