

Society

Surprise Party for Two Young Ladies
The Misses Marguerite McAllister and Mary Canenberg were very pleasantly surprised last evening when a group of friends greeted them at the McAllister home in honor of their birthdays. Both girls are the same age, their birthdays being on the same day.

Dancing and Games
Dancing and games were enjoyed during the evening. Those present included the Misses Marguerite McAllister, Mary Canenberg, Dale Randall, Marguerite Hubbard, Ethel Hegler, Helen McAllister, Messrs. Walter Scott, Alan Beaton, Ernest Conrad, Jack Smith, Richard Denman and Jessie Carroll.

Gift Service Plans
The Girls' League council of the senior high school held their regular meeting following the luncheon at the high school Monday night. Committee reports were heard on what the individual classes were doing for the bazaar, which is to be held December 7.

Boxes have been put up by the girls in the different rooms at the school, where infail is placed. The money from this goes to Oregon's crippled children in the Shrine's hospital, Portland.

Members of the council voted to contribute to the community chest drive, as a part of the social service work.

The girls decided that each one on the council was to find some thing that was really in need, and by contributions from members of the league, clothes and food could be supplied.

Mr. McElhose Talks at Crater Guild
The Crater Lake Guild met last night with Mrs. B. E. Elliott at her home on Corning Court. A very interesting and instructive talk was given by R. E. McElhose on his personal experiences in Russia and Siberia. Miss Eleanor Curry sang a charming Russian lullaby in keeping with the subject.

The hostess was assisted by Mrs. Elsie Haskins, Mrs. Maud Harris, Miss Luola Benson and Miss Gertrude Wlatzing. Forty-three members of the guild were present.

Miss Macgruder Guest of Honor
Miss Grace Kent Macgruder was guest of honor at a luncheon given by Chapter A. A. P. E. O. at the Hotel Medford Monday night. Miss Macgruder is the state

organizer, and was here on her annual visit.

Following the luncheon, the members were entertained at the home of Mrs. E. A. Moore.

Copper Tea Plan of Junior Class
A Thanksgiving Copper Tea will be given next Tuesday afternoon at 2:30 in the domestic arts rooms for the mothers of members of the junior class of the high school and members of the faculty. Plans are now underway, committees having already been appointed as follows:

Invitations, Lucille Lowry, chairman; Helen Bossler, Irene Brewood, Mildred Walker, Winifred Law, Helen Rice, Gene Whillock and Leona Daugherty; tea, Harriet Campbell, chairman, Ruth Clement, Barbara Fulton, Ruth Minear, Dorothy Slead, Margaret Childers, Bernice Chapman, Mary Kate Walters, Wilda Hewitt, and Bessie Messino; Program, Clement Lila Smith, chairman, Flora McMath, Helen Wilson, Josephine Anderson and Helen Williams; Table and decorations, Meiva Parretti, chairman, Winifred Warner, Barbara Drury, Doreen Loverette, Geraldine Latham, Helen Wood and Jean Woodford; Reception, Doris Bundy, chairman, Irene Carlow, Bertha Crane, Clara Mary Fuson, Mary Norris, Bertha Saylor and Marjorie Redwood.

Women's Club Will Meet This Evening
Mrs. C. T. Steward will be hostess this evening to the members of the Business and Professional Women's club at her home on Geneva street. As this is a Hard Times party, all members must appear in old clothes. Anyone arriving after 8:30 will be fined. A short business meeting will also be conducted.

Miss Marjorie McNair To Hear Revue
Miss Marjorie McNair, daughter of Mr. and Mrs. James McNair, formerly of this city, now living in

for Los Angeles, where they will spend the winter, and also visit Mrs. Anderson's sister.

Grants Pass Ladies Entertained at Lunch
Fourteen members of the Past Matrons club of Grants Pass were guests of the Medford chapter at a one o'clock luncheon at Hotel Medford Monday. After the luncheon, bridge was enjoyed at the ladies' reception room of the Masonic hall.

The Grants Pass women who won the prize were Mesdames Barnes, Holmer and Offine.

High School Girls Purchase Town Car
A rattling good little of the touring family that still boasts a top, an engine and a flock of girlish ambitions that will probably never be realized was purchased by three hopeful high school misses yesterday and christened their "town car." The owners are Miss Irya Fewell, Miss Genevieve Brown and Miss Helen Wilson.

Having taken a fall in its early youth, the vehicle is still shivering and at times is wracked with a spasmodic cough. But under the tender care of the three girls, one of whom is somewhat of a practical nurse, the choking Elizabeth is being prepared to weather a hard winter, with the hopes that spring, with its countryside haunts, will prove an ultimate soothing system.

RETAIL BUSINESS MEN INVITED FOR ASHLAND STUDIES

A business institute, under the auspices of the N. S. C., the Oregon Retail Merchants' Association, the Chamber of Commerce and allied clubs of Ashland, will open in that city, November 25, for a two-day meet, according to an announcement sent in this paper today. Jackson county business men, particularly those engaged in retail trade, are invited to attend.

On the two-day program will appear Professor H. T. Vance, head of the courses in merchandising, and Professor E. E. Bosworth, head of the courses in accounting and auditing, of the school of commerce, and O. E. Tate of Portland, secretary of the State Retail Merchants' association.

On Monday, November 25, the first day's session will begin in the city hall auditorium at 1:30 p. m. Professor Vance will have charge of the first section of the program, a "conference on advertising," while Professor Bosworth will follow, presiding at a "conference on cost of doing business."

On Monday evening there will be a open meeting from 7:30 to 9 o'clock, at which business men, wives, associates and employees will be present. Professor Bosworth will address the assemblage on "Credits and Collections," while Professor Vance will speak on "Retail Selling."

Tuesday's session will open at 9 o'clock with a conference on retail budgeting, led by Prof. Bosworth. A luncheon will be held Tuesday noon at the Lithia Springs hotel, under the auspices of the Kiwanis, Rotary and other civic groups, and the address, "Oregon Business," will be delivered by O. E. Tate.

Tuesday afternoon from 1:30 to 3:30 will be devoted to a conference on window trimming.

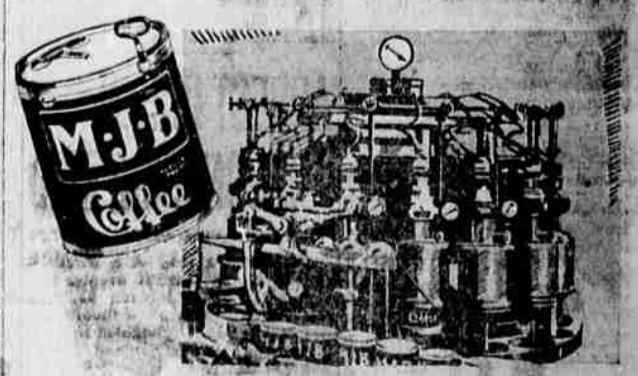
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Prejudice Thrives Where Ignorance Hives! AN ANCIENT PREJUDICE HAS BEEN REMOVED

AMERICAN INTELLIGENCE beckons all to cultivate knowledge. Tyranny, intolerance and poverty wither as schools grow in this great land of opportunity.



"toasting did it" —

Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACRIDS (pungent irritants) from the tobaccos.

YEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended—"It's Toasted."

"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.

Everyone knows that heat purifies, and so "TOASTING"—LUCKY STRIKE'S extra secret process—removes harmful corrosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.



"It's Toasted"—the phrase that describes the extra "toasting" process applied in the manufacture of Lucky Strike Cigarettes. The finest tobaccos—the Cream of the Crop—are scientifically subjected to penetrating heat at minimum, 260°—maximum, 300°, Fahrenheit. The exact, expert regulation of such high temperatures removes impurities. More than a slogan, "It's Toasted" is recognized by millions as the most modern step in cigarette manufacture.

WILLETT RECITAL ON KMED TONIGHT

Broadcasting by remote control from the Medford studio at Ross Blackmore Willett, the California Oregon Power company will present a piano recital of unusual merit during Concert hour tonight. An attractive program of high class selections from the great masters has been arranged by Mrs. Willett who will feature pupils from her Medford and Grants Pass studios. This is one of a series of recitals presented by the Willett studios to show the general class of work being done.

There is a wide range of areas represented in this evening's program, the youngest pianist being Edith Hodgkins who is only nine years old. Several of the pupils will make their initial bow to the radio public of southern Oregon this evening during the Concert program which starts at 9 p. m.

The detailed program to be presented by Mrs. Willett is as follows:

- (a) Marche Grottesque.....Sinding
- (b) Polka de la Reine.....Raff
- Doreen Leverette
- Dance Frolics.....Moritz Schwarz
- Edith Hodgkins
- Cabaletta.....Lack
- Pauline Rogers
- (a) Prelude, C Minor.....Bachmannoff
- (b) Rustle of Spring.....Sinding
- (c) Arabesque.....Meyer-Helmund
- Moneta Melke
- Soldiers' Chorus (Faust).....Gounod
- Carol Daugherty
- (a) Fancies on Parade.....Miles
- (b) Polly.....Zamecnik
- Joan Leverette
- Serenade.....Meyer-Helmund
- Maxine Martin
- First Waltz, E-Flat.....Durand
- Jean Woodford
- Melody in F.....Rubenstein
- Leona Daugherty
- (a) Spring Song.....Mendelssohn
- (b) Butterflies.....Geleg
- Gertrude Boyle
- (a) Canzonetta.....Hollreighter
- (b) Romance.....Rubenstein
- Georgiana Husson
- (a) If I Were a Bird.....Henselt
- (b) Military Polonaise.....Chopin
- Doreen Leverette

AGILE BURGLAR IN M'PHERSON STORE

The Fred McPherson store was the scene of a burglary last night with the thief, who was evidently of small size or a contortionist of ability, marking his entry and exit via a narrow transom onto the interior balcony of the store. Eleven dollars in cash was removed from the till and a bill fold, cigarette case and other small merchandise taken.

The imprint of the thief's shoe was still distinctly outlined on the narrow ledge from which he apparently stepped through the transom, and his finger prints stood out in bold relief on the window casing. Everything but his name and telephone number were done out by Mr. McPherson, Glen Laidley, employe of the store, and Tom Fuson, one of Medford's early risers, who followed the owner into his place of business at an early hour.

The police were called immediately, and, according to Mr. McPherson, verified his conclusion that the thief entered and left through the transom.

Ashland.—Construction of telephone lines in Bellview district completed.

"It's toasted"

No Throat Irritation—No Cough.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of the N. B. C.