

# AUTO DEALERS AN AID SAY OFFICERS AT NOON CONFAB

The members of the Medford Automobile Dealers' association gathered today at the Hotel Holland to discuss traffic problems with the officials of the state and city traffic departments. Officers and dealers freely discussed many mutual problems which will assure a better understanding and co-operation between them. Lieutenant O. O. Nichols and Sergeant Bob Phillips represented the state department, while the city of Medford was represented by Officers Tom Robinson and George Prescott.

Lieutenant Nichols pledged the co-operation of the traffic officials and expressed to the dealers the department's gratitude for the help that the Medford dealers have already rendered the traffic officers. "The dealers who are affiliated with this association have shown a great sympathy in the aims and efforts of the traffic department and have co-operated with us to the fullest extent," Lieutenant Nichols said. "It has been a pleasure for us to work in close conjunction with the automobile dealers of this city."

Sergeant Bob Phillips in his few interesting remarks, emphasized the part the automobile dealers

plan in the education of the public in traffic regulations and also expressed appreciation in the co-operation of the dealers of this city. The question of automobile titles was also discussed by Mr. Phillips.

Among the questions considered were the enforcement of the bonding of automobile dealers as a protection to the buying public. Officers Prescott and Robinson joined in the round-table talk on traffic problems.

## MUTUAL AID IS KEYNOTE (Continued from Page One)

whole, and told of some of the unsolved problems in the investigation of which lack of funds limits their efforts.

### Support Station.

Albert Burch of Medford announced that in a forthcoming report of the board of higher education, of which he is a member, strong recommendations in behalf of the station are to be made. The resolutions committee was instructed to draft a resolution to express the sentiment of the convention in support thereof.

Information as to how the new farm market act will affect the fruit industry is largely prophetic, declared Prof. E. F. Dummeler of Washington State college, and he is doubtful if it can place agriculture on an equal basis with industry on account of the diverse factors entering in. No menace to the fruit industry is seen by Prof. Dummeler, however, whose advice was that the Northwest should make maximum use of the benefits offered, particularly as it will apply in aid of cooperative marketing.

The crop insurance provisions he considers vague and the clearing house phase not promising. Second to his aid to cooperatives, he places the investigational and educational service projected under the act.

### Cooperatives Aid.

Cooperatives were declared to aid the industry as a whole, and that the percentage of failures of cooperative enterprises was not greater than among non-cooperatives.

M. R. Lewis of Oregon State college advised orchardists to keep close watch of the water table, stating that at 10 feet it may not be a menace but that at six feet very active steps must be taken. Test wells and the use of soil augers was advised.

Prof. W. V. Crues of the University of California stated that the problem facing the pear industry was not so much over-production as under-consumption and exhibited some new pear products being tried out at Berkeley. He pointed out that so-called fruit drops and fruit ice cream contain no fruit. The most promising product shown was baked canned pears. Pickled and spiced pears, sliced pears for fruit cocktails, pear pulp for candy and ice cream mixes, pear sauce for milk shakes and sundae, and some delicious pear candy, of which samples were available, opened up a new aspect of utilization for Medford pears.

At the business session held yesterday afternoon, the following resolutions were adopted, following the selection of Eugene as the next convention city, and the selection of Howard Merriam of Goshen as president.

A vote of thanks to out-of-state

and state speakers, who delivered talks, to out-of-state growers who attended the session, to the fruit-growers of Jackson county for their efforts, and to the Elks club of Medford, for courtesies extended.

A resolution asking that European filbert be colored to detect them from the home grown variety, was referred to the Nut Growers' association.

Late afternoon speakers were Arthur Karr of Yakima, Wash., who described his use of tree traps, to determine the time best suited for spraying for moths; Frank H. Sweet, president of the California Pear Growers' association, who described advertising results obtained by citrus, pineapple, and banana growers in selling their crops; and Dr. J. H. Magnus of the Department of Agriculture, who told of his experiments which determined there was a definite relation between the leaf area and the number of pears on a branch, and that the more leaves the more and better pears.

## EGG PRICES WEAKEN IN PORTLAND MARKET

PORTLAND, Ore., Nov. 15.—(AP) Egg prices were beginning to show weakness today. Quotations at other points have advanced, but Portland values have held due to better holdings. Other reductions elsewhere were likely to be followed by recessions here.

Butter was steady with a brisk demand for the better grades.

## THE MARKETS

**Livestock**  
PORTLAND, Ore., Nov. 15.—(AP) Cattle and calves. Quotably steady; receipts cattle 70, calves 10.  
Hogs—Steady; receipts 1600.  
Sheep and lambs—Quotably steady; receipts 350.

**Produce**  
PORTLAND, Ore., Nov. 15.—(AP) Butter; Eggs; milk; poultry; onions; potatoes; wool; nuts; hay; cascaro bark; hops; steady unchanged.

**San Francisco Butterfat**  
SAN FRANCISCO, Nov. 15.—(AP) Butterfat C.O.B. San Francisco 54c.

## Aerial Journey Makes Enthusiast of Mayor Pipes; Plans Scenic Route

Arriving home this morning from a week's trip to Los Angeles, during which he flew by plane a distance of little less than 2000 miles, Mayor A. W. Pipes not only came back a more enthusiastic aviation advocate than ever and still filled with the wonders he had witnessed from various planes in the skies, but also with elation at having started, while away, a movement for a new scenic airplane route from Los Angeles, Reno, Nev., Klamath Falls, Medford and Portland, which may eventually make Medford its terminal instead of Portland.

Mayor Pipes waxed eloquent this noon as he described the wonderful journeys he had made and the scenery that had enraptured him in Nevada, California and Oregon, and was very enthusiastic as to the proposed new route and about the fast progress of aviation in general. He had made several trips in planes before, but this last one has made him a confirmed aviation addict.

**Sky View Enthralls.**  
"I am not, as a usual thing, very emotional, but that wonderful scenery I saw from planes while away, thousands of feet up in the air, even now almost takes my breath away, said the mayor. No artist or word painter can make one realize the grandeur, beauty and picturesqueness of it all. It seemed uncanny."

"The whole aviation business is remarkable in the fast time made over great distances, as well as the enjoyment of comfortable quarters fitted up with conveniences. I firmly believe that in a comparatively short period travel by airplane will be a general thing. It is coming so fast that it almost makes one's head swim to realize it."

Here Mayor Pipes digressed to dilate on the great airport at Los Angeles, with its many planes coming and going daily, and its passenger waiting and ticket-selling accommodations, and the like. "Why, it is only comparable to a great, modern railway terminal," he said.

Again reverting to his trip to and from Los Angeles in detail, Mayor Pipes related that he left Medford at 9:30 a. m. last Friday, made landings at San Francisco, Oakland, Fresno and Bakersfield, and arrived at the Los Angeles airport at 4:50 p. m.

He spent several busy days in Los Angeles.

**Flew Into Desert.**  
Then leaving Los Angeles at 9:15 yesterday morning in a Nevada Airlines ship, the mayor flew into the desert and through the Owens and Smith valleys, skirting the east slope of the Sierra Nevada mountains, following the Los Angeles aqueduct into the mountains, and skirting Mt. Whitney, 14,500 feet, the highest mountain in the United States, and flying at an altitude of 10,000 feet in zero weather—numerosous glaciers on one side and Death valley, 200 feet below sea level, and the lowest point in the United States, on the other side; then above the rim of Lake Tahoe; finally arriving at Reno, Nev., at 12:30 p. m.

He spent the afternoon in Reno and left there about sun-down (5 p. m.) in a tri-motored 12-passenger plane, and again raised 10,000 feet in the beautiful moonlight and with Lake Tahoe on the left, landing at Sacramento for unloading a passenger and the mail, and reached Oakland in one hour and 50 minutes after leaving Reno.

**Visited Oakland**  
Mayor Pipes spent the night in Oakland and left the airport there at 4 a. m. today in a Pacific Air Transport plane and landed at the Medford airport at 7:03 a. m.

While in Reno and Los Angeles the mayor met several officials of the Nevada Airlines and broached the idea to them of extending their route beyond Reno to Klamath Falls, Medford and Portland, which route, he declares, would become one of the best known and best traveled in the country because of its scenic beauty and grandeur. The officials said they had lightly considered the matter in a way before, but declared that Mr. Pipes' enthusiasm expressed to them over the proposed extension had led them to decide to go into the matter in a more thorough way.

The upshot of the impromptu conference was that Mayor Pipes left for home with the assurance from G. Ray Boggs, president of the Nevada Airlines, that on a survey of the route he would arrive in Medford in about a week.


**Call Business Confab**  
WASHINGTON, Nov. 15.—(AP)—Leaders of industry, labor and agriculture will be called into conference by President Hoover next week to lay preliminary plans for a concerted action of business progress.

# JONES

Across from Craterian

## Buy at These Prices All Next Week

|  |   |
|--|---|
| <h3 style="text-align: center;">Lard</h3> <p>Fancy lard, Fresh rendered, Bring your pail.</p> <p style="font-size: 1.2em;">2 pounds ..... <b>.25</b></p>                     | <h3 style="text-align: center;">Steaks</h3> <p>Round, Sirloin, T-bone or Rib Steaks. Cut from fancy young beef.</p> <p style="font-size: 1.2em;">Per pound ..... <b>.25</b></p> |
| <h3 style="text-align: center;">Roasts</h3> <p>Cut from the best young beef. Every roast is nice and tender.</p> <p style="font-size: 1.2em;">Per pound ..... <b>.18</b></p> | <h3 style="text-align: center;">Boiling Beef</h3> <p>Cut from young tender beef. A good boil will please you.</p> <p style="font-size: 1.2em;">Per pound ..... <b>.12</b></p>   |
| <h3 style="text-align: center;">Macaroni</h3> <p>Made from the best Hard-wheat flour. It will please you.</p> <p style="font-size: 1.2em;">4 pounds ..... <b>.25</b></p>     | <h3 style="text-align: center;">Catsup</h3> <p>Libby's Eastern pack. Extra quality in large bottles.</p> <p style="font-size: 1.2em;">Per bottle ..... <b>.15</b></p>           |
| <h3 style="text-align: center;">Walnuts</h3> <p>Large No. 1 quality 1929 crop. Buy all you want.</p> <p style="font-size: 1.2em;">3 pounds ..... <b>.69</b></p>              | <h3 style="text-align: center;">Gelatin</h3> <p>Royal. Full fruit flavored. It will please you.</p> <p style="font-size: 1.2em;">4 large pkgs. <b>.25</b></p>                   |
| <h3 style="text-align: center;">Peaches</h3> <p>Extra standard halves. In syrup, 2 1/2 size. Buy a few cans.</p> <p style="font-size: 1.2em;">3 cans ..... <b>.69</b></p>    | <h3 style="text-align: center;">Soap</h3> <p>Extra quality white laundry soap. Large bars.</p> <p style="font-size: 1.2em;">10 bars ..... <b>.33</b></p>                        |



# PIGGLY WIGGLY

HOME OWNED STORES  
A DOUBLE SAVING

You save time as well as money at PIGGLY WIGGLY. No waiting for clerks—just step in—pick out what you want yourself and be on your way. No one will try to sell you "something just as good" or something you do not want. You're satisfied and save money when you shop the PIGGLY WIGGLY way.

### Features for Saturday and Monday

|   |   |  |
|---|---|--|
| <b>Milk</b><br>PET—tall<br>6 cans ..... <b>49c</b>                    | <b>ALBER'S FLAPJACK Flour</b><br>Large ..... <b>25c</b>           | <b>Malt PURITAN</b><br>..... <b>55c</b>                |
| <b>Sugar—CORN</b> ..... <b>3 pounds 22c</b>                           | <b>Soap—PALMOLIVE; for complexion</b> ..... <b>3 bars 22c</b>     |  |
| <b>Tuna—COAST; light meat; 1/4s</b> ..... <b>2 cans 25c</b>           | <b>Corn—DEL MAIZ; Golden; No. 2 can</b> ..... <b>2 cans 35c</b>   |  |
| <b>SUNBRITE Cleanser</b><br>..... <b>5c</b>                           | <b>Bread</b><br>White and whole-wheat<br>3 1-lb loaves <b>20c</b> | <b>LIPTON'S Tea</b><br>Black<br>1/2-lb. tin <b>47c</b> |
| <b>Jell-a-Teen—Pure Fruit Flavors; all kinds</b> <b>3 pkgs. 22c</b>   |   |  |
| <b>Beans—B &amp; M; they're different, large can</b> <b>3 for 59c</b> |   |  |
| <b>Tops—PERCOLATOR; glass</b> <b>3 for 10c</b>                        |   |  |
| <b>Tissue—WALDORF</b> <b>3 rolls 19c</b>                              |   |  |
| <b>Onions</b><br>10 lbs. <b>25c</b>                                   | <b>Oranges</b><br>Sweet and juicy,<br>3 doz. <b>39c</b>           | <b>Cauliflower</b><br>Large heads,<br>2 for <b>23c</b> |

FANCY JONATHAN APPLES, Box **\$1.39**

## Piggly Wiggly Market

SPECIALS

|                                |     |
|--------------------------------|-----|
| Home Cured Bacon, per pound    | 30c |
| Hams, Half or Whole, per pound | 30c |
| Fresh Side Pork, per pound     | 20c |

TURKEYS—CHICKENS—RABBITS

Phone 1236 We Deliver


408 E. Main St., Medford, Oregon

## Meat Prices Still Down

at the

# Open Front Market

121 North Central



BOIL  
BAKE  
BROIL

**FRYE'S PICNIC HAMS,**  
per pound ..... **21c**

**BULK LARD,**  
per pound ..... **15c**

|  |  |
|--|--|
| <b>Beef Steak,</b> per pound ..... <b>25c</b><br><b>Boiling Beef,</b> per pound ..... <b>15c</b><br><b>Beef Roast,</b> per pound ..... <b>20c</b><br><br><b>Veal Chops,</b> per pound ..... <b>28c</b><br><b>Lamb Chops,</b> per pound ..... <b>28c</b><br><b>Pork Chops,</b> per pound ..... <b>28c</b> | <b>Roast Shoulder Lamb,</b> per pound ..... <b>25c</b><br><b>Roast Veal,</b> per pound ..... <b>25c</b><br><b>Roasting Chicken,</b> per pound ..... <b>32c</b><br><br><b>Hamburger,</b> per pound ..... <b>20c</b><br><b>Sausage,</b> per pound ..... <b>20c</b><br><b>Liver,</b> per pound ..... <b>15c</b> |
|--|--|

**FRYE'S HAMS** half or whole, per pound ..... **28c**  
**FRYE'S BACON (Lean)** per pound ..... **28c**

## Open Front Market

Free Delivery Phone 324

CON DEVORE, PROP.

## Turkeys

We will now receive Turkeys for Thanksgiving shipments up to Nov. 21st

WE PAY CASH

## SWIFT & CO.

Produce Dept.  
Phone 957 North Fir St.

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## Star Meat Market

SPECIALS

|                                     |     |
|-------------------------------------|-----|
| Choice Turkeys — Chickens — Rabbits |     |
| Beef Short Ribs, per pound          | 18c |
| Pork Roast, per pound               | 25c |
| Fresh Side Pork, per pound          | 20c |
| Bacon Squares, per pound            | 20c |
| Home Cured Bacon, per pound         | 30c |
| Lard, per pound                     | 16c |

Phone 273 We Deliver