The Potential NOOWAY WHALING
Scope CRAFT WUL USE
of Optometry ELECRCTCHRPPON Three people out of
every ten in America are
wearing glasses and it is said that seven out of
every ten need them. This
 the constant use of the
eyes at close range, and
almost constant exposure
to ,glare from sidewalks,
streets, buildings and high
power electric lights. Modern life demands
modern equipment and it
has made scientific glass
fitting a great man need.
To supply this almost
universal need, there has
come into existence a
great army of refraction-
fists who are known as
Optometrists and who de-
vote their lives to the con
serration of vision.
'Optometrist' is a word
coined a few years ago
from the Greek and mean-
ing "eye measures.; This
word fairly describes the
work of the Optometrist
who, without the use of
drugs or medicine, but
through the skillful use of
sci cent i fie instruments,
measures the human eye
and prescribes glasses for
its needs.
There are many phys-
cal defects which may re-
fard your progress in life
and this article is intend-
ed to stress the presa-
fence of eye strain and its
attendant evils. Consults-
ton with a competent
Optometrist will quickly
disclose eye strain or any
other eye defect that may
exist.


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Pages of Mail Hold Graphic Story of War Days and Signing of Peace; Medford Showed Joy Over Armistice

Parachutes On Plane Wings Fail; Pilot Joins Caterpillar Club In A Thrilling Drop To Mother Earth
$\square$

SOUR MILKPPOOONSS
LIFE OF BULGARIANS WARE HOUSE IN TALENT OPENED BY SCOTTIE CO

Pile Sufferers
MEDFORD ELECTRIC CO.
Medford Building

Hunters' Barrage
Frightens Elk To
Forest Sanctuary

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EASY can do. Phone for a demonstration on
a typical washing in your own home; then let
that make up your mind.


New BAST 4-eycle gas engine Is marvelously efficient Engine burns negligible amount of gas. Is quiet, simple to start, and positive in


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silk or rayon garments
Leaver 6. Leavereblankets and woolens fury and o

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line
Clothes are free from deep, hard creases.



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