

MEDFORD MAIL TRIBUNE

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Offices in New York, Chicago, Detroit, San Francisco, Los Angeles, Seattle, Portland.

Ye Smudge Pot
By Arthur Perry
Man has conquered the air—except when it is forced across the vocal chords.

"NEWLYWEDS WILL LIVE HERE FOR THE PRESENTS"
(Del Norte Triplet.) The errand printer hits it right, on once.

"Better Music Week" is in the offing. There is nothing the matter with the music; it's the musicians.

It is with a pleasurable glow of pride that the state notes the re-annunciation of the municipality that is called Eugene. Heretofore, that burg has been running neck and neck with Salem, to determine which could be as staid and conservative as Portland. Her wild streak has been confined largely in the past to raising whiskers to make a pugnant realistic. All the newspaper clippings in Oregon's news on the steadily cigarette were born in Eugene. When gray rains pelted the roofs, and bounced off the pavements for 42 days, straight, the papers printed long editorials to prove that it was better to get your feet wet in the Willamette valley showers, than to have your pants blown off in a Kansas cyclone. Eugene always controlled her civic emotions, and was proper—painfully so—and inclined to the Puritanical.

But now Eugene is acting up. The wine of football has seeped into her soul, and the glories of her high school are blared from the top of the first page in eight-column headlines. On the horizon are visions of a state championship team, and greater grandeur no town can know.

"A necktie party was held Thursday evening in the Warm Springs school," (Mathew Emu prise.) Who was the victim, and was it a lesson to him?

The recent sad events in Wall Street, recall the days when Port Neff was a rising young Democrat, orator, and he once stood on a box in Haymarket Square and, pointing a forefinger at your core, said solemnly: "Wall Street has her golden fingers around your throat ready to throttle you and every man who sweats and strives."

In those days there was not a Democrat in Jackson county who was not having his wind shut off by Wall Street.

"WE CATER TO A PECULIAR TRADE AT ALL TIMES"—(Ad, Pendleton East Oregonian.) Admirable frankness.

AMERICA SAVED AGAIN!
It is with profound satisfaction that we note the explanation made by Miss Lillian Foster for slapping the face of an English dramatic critic in a London restaurant. There was a danger that persons reading of the incident might be misled by the incident, and the purpose, misconstrued Miss Foster's purpose. They might have imagined that she was actuated by some personal motive, arising out of the critic's comments concerning her histrionic abilities. In short, despite her profession's well known tolerance of criticism, they might have thought, Miss Foster merely lost her temper.

Happily, as a result of her own explanation, there can be no possibility of such a misconception. By one brief statement Miss Foster has placed the entire incident upon another plane. It was high patriotism that led her to slap Hanson Steffer—nothing less. It smacked him wholeheartedly on behalf of America.

What true American did not thrill as he read those words? They take their place with "Millions for defense," and with the exclamation of Mark Twain's Frenchman, who, being pinked in a duel, cried out: "It ain't confound it, what is it that I die for?" Oh, that the France may live. It is good to know that the country's honor is still upheld.—(Kansas City Star.)

1500 Sheep Burn
ST. JOSEPH, Mo., Nov. 5.—(AP) A tremendous fire which perished in a fire of undetermined origin, which destroyed sheep pens at the stockyard in South St. Joseph late yesterday.

Klamath Falls—Landy Inn recently changed hands.

THE FIRST A. B. C. NEWSPAPER IN SOUTHERN OREGON

THE MAIL-TRIBUNE now has the distinction of being the first A. B. C. newspaper in Southern Oregon. Several weeks ago we announced that an application for membership had been made, and explained, briefly, what that membership would mean. The application has now been granted, and the Mail-Tribune is duly listed with the leading metropolitan dailies of the country, as an accredited A. B. C. newspaper.

This may not seem a matter of major importance to the people of Southern Oregon, but it is a matter of major importance to this paper and to its advertisers.

For it officially establishes not only the extent but the quality of this paper's circulation. In the field of both local and foreign advertising the A. B. C. mark on a newspaper's has relatively the same authority in the advertising trade that the mark "sterling" on a piece of silver has in the jewelry trade. When a jeweler buys sterling silver he knows just what he is getting; and when an advertiser buys A. B. C. circulation he knows just what he is getting.

THE A. B. C. system is based upon the truth, that the only circulation that is worth anything to the advertiser is the circulation that means customers. As a result subscribers who are getting a newspaper without paying for it, who are on the free list, or who are receiving the paper without ordering it, are not included in the A. B. C. total. Only those subscribers who BUY the paper and therefore can be regarded as potential customers are included.

Some idea of how drastically this rule is applied may be gleaned from the fact that all subscribers, not paid up within three months of date are excluded. As a result the total circulation represents the cream of circulation.—ONLY the circulation that means profitable results to the individual using it; while padded circulations are automatically revealed and fall of their own weight.

WHILE the A. B. C. was organized by large foreign advertisers, and was designed primarily for their protection, it has also helped local advertisers and the newspapers using its service as well. For it removes all doubt regarding circulation claims, and establishes the entire advertising field upon a business basis,—mutually beneficial to the newspaper and its customers—where it belongs.

Also, under this system the newspaper makes day-to-day reports. Today's report for the A. B. C., for example, shows the following circulation for the Mail-Tribune:

Table with 2 columns: Category and Circulation. Press run today: 4825. Total distribution (including those in arrears, employees of the paper, etc.): 4611. Net circulation, paid in advance (average for past six months): 4174.

There are also other details, compiled daily, of interest to advertisers and open to their inspection at any time.

In other words, the Mail-Tribune today takes its place among the well established and accredited mediums of advertising in the United States, a step which we believe will be appreciated by both local and foreign advertisers, and which should add materially to the Mail-Tribune's prestige and standing, both at home and abroad.

WHAT ARE THE FACTS?

IN the matter of Medford's tax reduction, the question comes down in the final analysis as to whether or not the \$27,000 reduction in water funds can be made, without impairing the bond repayment and sinking fund.

Because the budget committee left the sinking fund intact, and only eliminated appropriations for the purchase of land, maintenance of the old pipeline, and preliminary construction for the new reservoir, it is maintained that to intimate this reduction impairs the sinking fund is unfair and untrue.

But the contention of the water board, as we understand it, is this: They are legally obligated to pay \$11,000 for one piece of property; if this item is cut out, then they can't meet their payments to the sinking fund.

Or to put it another way: The budget committee maintains this entire \$27,000 elimination can be made without impairing the sinking fund; the water board maintains it can't be. Here, with the same facts, two entirely opposed conclusions are drawn. Which is right?

AS we have previously stated, we don't know. The average citizen doesn't know. But the city council, as an intermediary, should be able to find out between now and the latter part of this month.

And it is the duty of the council to do this. Certainly no one questions the ability or integrity of the budget committee, nor of the water board. They are both made up of representative citizens, sincerely devoted to the best interests of the city.

But with the same set of facts they honestly differ as to the interpretation of those facts, and the proper course of action

MUTT AND JEFF—An Hour Of Classical Static

Cartoon strip featuring characters and text: "MUTT, YOUR BROADCASTING STATION IS INTERFERING WITH EVERY STATION IN AMERICA. WE PROTEST AGAINST THE NOISE!" "WHAT'S WRONG NOW, GENTS?" "MUTT AND JEFF CONTROL THE AIR."

dictated by them. This is not unusual. Honest differences of opinion are always possible in any controversy of this kind.

THE only point we tried to make was that whatever is done, under no circumstances should the water sinking fund be impaired. And to that contention we hold. If this reduction can be made, without impairing the sinking fund (or without abandoning expenditures which the welfare of Medford absolutely demands), then by all means let it be done.

But if it can't be, then it is to Medford's interest that the complete reduction should not be made.

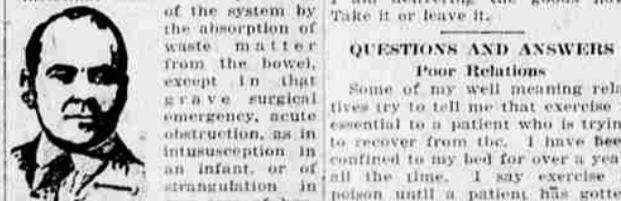
This is a complicated and detailed problem, which is up to the representatives of the people, rather than the people themselves, to decide.

Personal Health Service
By WILLIAM BRADY, M. D.

Signed letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be accepted by Dr. Brady if stamped, self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received, only a few can be answered here. No reply can be made to queries not conforming to instructions. Address: Dr. William Brady, in care of this newspaper.

TELL ME NOT IN MOURNFUL NUMBERS

It is my own conviction, and I think my opinion in a matter like this has considerable weight or I would not thus offer it. It is my firm belief that there is no such thing as "auto-intoxication" or "intestinal toxemia" or "poisoning of the system" by the absorption of waste matter from the bowel, except in that grave surgical emergency, acute obstruction, as in intussusception in an infant, or of strangulation in any case of hernia.



This opinion is a negative one, and of course it is impossible to prove a negative. But there are still some physicians, and very good ones too, who seem to hold the opinion that something of this sort can happen in cases of ordinary intestinal strain or stagnation of the bowels, constipation, tho they offer no scientific proof to support their contention and as far as I can follow they maintain that this is so because the old timers assumed it was so.

A recent outstanding formulation of this belief appears in a scientific paper on the subject of mucous colitis by Walter A. Bastedo, M.D., who says: "Recognizing that the importance of this factor (intestinal toxemia) is a controversial subject, I am emphatically of the opinion that there Dr. Bastedo mentions some symptoms which we shall omit from this newspaper item, many instances he associates with a chronic toxemia caused by the absorption of food or bacterial poisons formed in the bowel, or possibly of the dead bacteria themselves; and it is probable not only that the abnormal bowel condition of mucous colitis favors bacterial proteolysis (decay), this frightful word is in the dictionary, but it tells you it means absorption of the dead or digested bacteria but also that the injured mucous membrane permits unusual absorption of deleterious material."

I have quoted the sentence intact because it seems to me the best argument available in support of the "auto-intoxication" theory. It is in fact no argument, save in the last clause. It is merely an emphatic expression of opinion, by a physician well qualified to form an expert opinion. That final reference to the injured mucous membrane can't be so easily dismissed. A slight injury, break or denudation of the mucous membrane lining of the colon may open the way for the invasion of the body or the blood by bacteria or by any undigested food or waste or poison or deleterious substance that may happen to touch the raw spot; that is, we know this is so in respect to injuries of the skin, and by analogy we assume it may be true of injuries of the lining of the bowel.

Still, even this irrefragable argument scarcely applies in ordinary constipation or the interference habit, and it is precisely in this common and deplorable habit—it is not an ailment, really—that the popular fear of the body of "auto-intoxication" is often defeated. Half hearted attempts at recovery. The fear of a "poisoning" which does not and cannot happen keeps millions of unhappy slaves bound to their medicines, vices or freak diets, and the numerous lines of business built upon this popular phobia see to it that the folks are kept scared.

Now, friends, comma, before you ask me, colon, why, before I get this, and that symptom if dry, there is a delay of an hour or a day—dash—I assure you that just anxiety alone accounts for such symptoms, and toxemia or absorption of poison scarcely can explain the symptoms. Stop.

I'm here to sell you health. You have already paid for my wares. I am delivering the goods now. Take it or leave it.

QUESTIONS AND ANSWERS
Poor Relations

Some of my well meaning relatives try to tell me that exercise is essential to a patient who is trying to recover from the. I have been confined to my bed for over a year, all the time. I say exercise is poison until a patient has gotten to a place where she can do it without fatigue. (Mrs. N. B. A.) Answer—Your relations are poor friends. Your own idea is right. If you want the shortest way to recovery, you will attempt no exercise whatever until your physician deems it advisable. Many a badly advised patient has postponed recovery for long months by attempting to get up and move about a little, without having the attending physician's consent. You may look "strong" enough; you may even feel strong enough, to attempt some little exercise; but it is certainly foolhardy to sacrifice any gains you have made by indulging in any such experiment. Never mind your own notions or the gratuitous suggestions of busy-bodies; mind only what your doctor tells you about rest, sleep, diet, exercise.

Ammonia Odor

Please tell me the cause for a strong odor of ammonia in the urine of a child 3 years old. (Mrs. P. G.) Answer—It is commonly due to a state of acidosis, perhaps from wrong diet. The child should have less meat and less refined cereal and more stewed fruit, fresh vegetables, and entire cereals (including whole wheat bread). Honey, jelly or maple syrup instead of refined sugar and sweets made from it. Crude brown sugar, if you can get it, or old fashioned molasses without sulphur dioxide, would be desirable substitutes for refined sugar. These items are better because the natural mineral salts (lime, particularly) which they contain and of which the "refined" products are robbed, serve to oppose acidosis.

Arteriosclerosis

Answer—A wholesome as potato or cornstarch. It has the same nutritive value as these other starches. Its flavor is sometimes preferred by invalids or children.

Judgment of Adenoids

Can an ordinary family doctor tell whether a child's adenoids and tonsils must be removed or should the child be taken to a nose and throat specialist? (W. J. H.) Answer—As a rule the family doctor is a better judge of that.

Brisbane's Today

(Continued from Page One)

That is progress since the period of the Philadelphia Centennial, when Whitelaw Reid celebrated his acquisition of the Tribune and started New York with a nine-story tower.

The 100-story tower to be used for Metropolitan employees will house 30,000 of them, carrying them up the first 15 floors on moving stairways.

Washington—A 11's Senator Brookhart's quizzical revelations concerning a senatorial dinner, not to dry.

A New York broker named Fa-

MAIL TRIBUNE DAILY CROSS-WORD PUZZLE

Crossword puzzle grid with clues for Across and Down. Across clues include: 1. French seaport, 2. Spool, 9. Agreements, 14. Catcher of eels, 15. Epoch, 16. Paj. divine, 17. Process of training by study, 19. Flower plant, 20. Small child, 21. Sweet potato, 22. Perfumed, 23. Angry, 24. Large knife, 25. Article of belief, 26. Sacred, 28. Exist, 29. Kind of beetle, 30. Opera, 31. To regard, in music, 32. Conduct tending to freedom, 42. Mating, 43. Fast driver, 44. Mountain, 45. Mountain, 46. Stamping, 48. Detached the affections, 50. French article, 51. Desperer, 52. Double prefix, 53. Gone by, 54. Dullied, 55. Light latches, 56. High mountain, 57. Ocean, 58. Vessels for, 59. Stormy, 60. Place between, 61. Vessels for, 62. Heating liquids, 63. Horn, 64. Horn, 65. Piled in another setting, 66. Divine being, 67. Crystal gazers, 13. Shabby, 15. Make lace, 16. Fringing, 17. Article, 18. Bouquet, 19. Heavily covering, 20. Dense fog, 21. Discharged, 22. Small explosion, 23. Make a mistake, 24. Movements of airplanes, 25. Slender metal, 26. Condensed atmosphere, 27. Metal-bearing rock, 28. Grow crowsy, 29. Attiling, 30. Free of all decorations, 31. Examined thoroughly, 32. Winged, 33. Preposition, 34. Not best, 35. Over, 36. Menner, 37. Conifers, 38. Saw without an opening, 39. Weapons, 40. Not best, 41. Never comb, 42. form, 43. court proceed, 44. American author.

13x13 crossword puzzle grid with numbers 1-44 indicating starting positions for clues.

hey is supposed to have tempted the senators at a private party and, according to Senator Brookhart, they did drink. Everybody knows that congressmen drink and that prohibition is for the little man. But it is unpleasant to talk about it.

Wall Street's earthquake week proved that New York's billionare brokers can be useful, in emergencies. Brokers' loans have been reduced by two billion, four hundred million dollars. While "out of town banks," as Wall Street calls the rest of the country, were calling loans, New York banks were lending a billion and a quarter.

Without that lending, on securities, which acted as a cushion you might have seen a real panic.

Alexander Sztraron, a young communist, dies in a Hungarian prison, on a hunger strike, being the second to die in that fashion.

The strike, ending in death, is a protest against Hungary's present government. If the dead man now looks down, surveying this world that has lasted more than a thousand million years, and has another billion years to go, he probably feels that it was a mistake to take one little political situation so seriously.

However, it takes many deaths to create liberty, as it takes many chewing earthworms to create fertile soil.

In Oklahoma, Jeff D. Harris, 65 years old, ardent dry agent, thought it his duty to enforce prohibition. He had no official position, no warrant. But he suspected Farmer Oscar Lowery of bootlegging, raided his farm and killed Lowery.

A jury convicts Harris of manslaughter, leaving the sentence "from four years to life" to the judge.

The prosecuting attorney threatens if the sentence is light to put Harris on trial for another killing, that of James Harris, Lowery's brother-in-law, killed in the same raid.

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Brisbane's Today
(Continued from Page One)

Do You Remember?

TEN YEARS AGO TODAY
(From files of the Mail Tribune.)
November 5, 1919
Governor Coolidge re-elected in Massachusetts and Republicans stake landslide in congressional elections. President Wilson sends wire of congratulation to Coolidge.

Teddy Roosevelt, Jr., elected to legislature in New York and welcomes a son, "Quentin," on election day.

James Rolph defeats Eugene Schmitz for mayor of San Francisco.

Erags selling in Medford at 80 cents a dozen, expected to reach \$1.00.

Smudge: "Wig Ashpole is running Kort Hall a close race in the championship battle to decide the honor of being the best off-hand sleeper in public places."

Medford Commercial club presents Judge W. M. Colvig with gold watch and re-elect him president.

White workers on P. & E. quit work when Hindus are brought in.

Shokane in chaos because of I. W. W. riots.

Snow falls in foothills and heavy snow storm reported at Butte Falls.

Work on new St. Marks' church will start soon.

Greater Medford club starts planting trees in Medford.

New county bridge at Rogue River (Woodville) started and will cost \$14,500.

Quill Points

The art in making pumpkin pie is to use so much spice you can't taste the pumpkin.

We can't have many more kinds of tooth paste. There are just so many miracles to perform on teeth.

What causes women to hate kitchen work? asks an ad. Well, winning a beauty contest does it sometimes.

The most enjoyable climate is one where the long green is in evidence all the year.

You must see the great open spaces to realize what a void can be, but you can get some idea of it by observing a grinning boy with two front teeth out.

Well, if there are only two auction bridge experts, "expert" and "critic" aren't synonyms.

About the only people who get theirs whether they get results or not are lawyers, doctors and reformers.

Authors: People who are paid \$2500 to provide the stuff that sells a magazine containing \$800,000 worth of advertising.

Americanism: Making sacrifices to give the boys a college education so they can earn \$25 a week instead of \$12 a day.

The husband may think he is boss, but if he gives money to relatives or needy strangers he is careful not to let his wife know about it.

How strange that the Senators who hate naughtiness are the only ones who have found evidence of it in Washington.

A New Yorker jumped 150 feet in an effort to kill himself. Possessed of such ability, he evidently despaired of having it done in traffic.

Justice is blind, but what of it? Money doesn't talk the sign language.

By BUD FISHER