

## 

## Sale Starts Friday, Oct. 25

Outstanding Buy!
Direct From Fifth Ave.
A Cash Purchase of Several Thousand Dresses, sent to the Breier
Stores for This Big, Rousing Event agreat example of cash buying power, UNITED WITH THE EXTRA SAVINGS WHICH RESULT FROM GROUP VOLUME PURCHASES
To create this super-dress value we paid the manufacturers cash, so that we could say to our customers, we honestly believe that in this Dress Special we lave reached the pinnacle of fashion-at-a-price.

## HERE ARE A FEW SUGGESTIONS

Watch Our Windows
Come Early for best choice
Buy Several Dresses if you can

## Real Sale Prices in Three Groups

Values to $\$ 6.50$
$\$ 3.98$
RAYON-CREPE DRESSES

Values from $\$ 9.90$ to $\$ 12.50$
$\$ 6.95$
SILKS AND SILK
COMBINATION DRESSES

# Can YOU Tell Why the Study of Piano Music Will Benefit Every Child? 

## Radio Program

 KMED
## Mall Tribune Virgin station



An Interesting Contest You Can Easily Enter

## \$20,000

In Prizes for the Best Letter


