

Daily—Twenty-fourth Year.  
Weekly—Fifty-eighth Year.

MEDFORD, OREGON, FRIDAY, OCTOBER 18, 1929.

No. 209.

## MAN'S GIRL BREAKS AT GRAVESIDE

### Admits Body Washed Ashore From Boat That of Paramour — Swoons When Confronted With Evidence —Ships Officers Impli- cated in Murder—Grand Jury to Probe.

NEW ORLEANS, Oct. 15.—(AP)—Before an open grave on the shores of the Mississippi, Iona Ford, sophisticated city girl, gasped, swooned and finally admitted yesterday that a bullet torn body was that of Jack Kraft, New York newspaper man and adventurer, with whom she had started out to see the world.

A small tattoo of an Indian head on the forearm furnished the identification, along with a scar on a knee, which George Kraft, older brother of Jack, who had come from New York, said established the identity beyond any doubt.

The girl swooned a half dozen times and attempted to fight her way free once.

The scene was on the banks of the Mississippi, 55 miles below New Orleans and one mile below the spot where her traveling companion's body went hurtling from the Creole, New York-New Orleans boat. Revived by the sprinkling of river water on her head she was subjected to questioning as natives, peeping from the underbrush, chattered in queer old French.

She said neither she nor Sam Epstein, ship's steward, had shot Kraft, but would not swear that John McGooldrick, second officer, had not shot him. She declared she did not know who had shot him.

### Was Beaten.

She said both McGooldrick and Epstein had come to her assistance when Kraft was boating and choking her in a jealous rage. She declared she had seen Kraft leap overboard. She could not explain the coroner's verdict that Kraft was dead before he hit the water. The girl was led over the rough prairie to a Negro tenant's cottage, where she was given coffee.

Suddenly and silently a detective laid a bedroom slipper on her lap. With a shriek she hurled the slipper across the room, jumped up and fought the doors and walls in an effort to escape.

It was a slipper worn by Jack Kraft and washed ashore with his body.

Then the investigators drove back to New Orleans stating they were convinced the girl knows more than she has told about the tragedy.

The case will be laid before the grand jury tomorrow.



### Beautiful hair!

Modern hair dressers arrange the hair so beautifully that it's bound to attract attention. That's why it's so important to guard its color and lustre; keep it in perfect condition.

There is no surer, simpler way to do this than with Danderine. Each time you use your brush, just moisten it with this delicately fragranced liquid. Then as you draw it through your hair, it removes the excess oil; brings out the natural color; makes the hair fairly sparkle with new life and lustre.

How much easier it is to arrange the hair afterwards. How it stays in place. And try "setting" the waves with Danderine. They stay in so much longer.

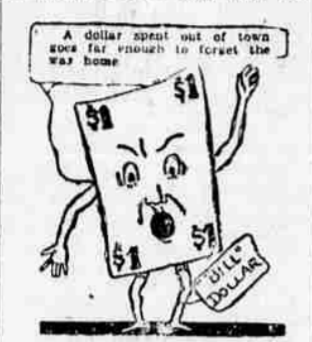
Danderine quickly dissolves the crust of dandruff; puts the scalp in the pink of condition; helps the hair to grow long, silky and abundant!

## Danderine

The One Minute Hair Beautifier  
At All Drug Stores - Thirty Five Cents

### Loyal Support to All Home Institutions Should Be Creed of Every True Booster

"How often have you heard the remark that money talks," said "Bill" Dollar, "but when it talks to me it only says good-bye? The person who likes to quote that remark is usually the one that it does say 'good-bye' to, for he sends his money away to some other city



A dollar spent out of town goes far enough to travel the way home.

for goods that he should buy in Medford. The best way to do is to keep them at home where they will always be ready to say 'good morning'.

"When you sit down to write a letter away to some other section of the country for goods that can be bought right here at home, remember one little thing, and that is, that schools provided by money spent here in Medford were the ones that taught you how to write that letter."

"Loyal support of local retailers, wholesalers, manufacturers, workers and home interests of every sort is the indispensable part of the creed of every true booster. How much money do YOU spend annually elsewhere that you might keep at home to make Medford more prosperous?"

"Medford merchants meet all competition. Their stocks are selected and priced in keeping with the class of merchandise they have to offer. Much money is going out of this city and county all of the time, but many of the merchants keep a lot of it at home by advertising."

"A town is like a baby carriage—a little pushing helps; it is also

like a woman—a little fixing up improves its appearance."

"The only job you can get without knowing anything about it is selling. That is why there are so many salesmen and so little salesmanship." "Bill" Dollar says "That statement points out in a startling way one of the greatest weaknesses in the present method of distribution. The business world is filled with people who are trying to sell without knowing anything about their merchandise. As a rule they haven't the faintest conception of how the article is made or the service that it will give.

"Many sales people are apparently put behind the counter or on the road with the idea that all there is to selling is to pick an article up and hold it before the eyes of the prospective customer with the price tag dangling.

That is why there are so many merchants looking for goods to sell at a price, the idea being to get values that are so startling that no sales ability is required to dispose of them. It can't be done in this day and age.

"We are gradually getting back to the good old theory that the person who is going to make a success at selling is the person who knows the most about his line. And that holds for the clerks in the stores of Medford or the traveling salesman out of this city.

"Fred T." in the Englewood, Ill., Times, wrote a little story under the heading of "True, But Peculiar." It is as follows:

"Isn't it funny? That so many business men will get up in the morning, shave with an advertised razor and advertised soap, put on advertised underwear, advertised hose, shirt, collar, tie, and seat themselves at the table, and eat advertised breakfast food, drink advertised coffee, put on an advertised hat, light an advertised cigar, go to their place of business in an advertised automobile—and turn down an advertising proposition on the ground that it doesn't pay?"

"Yes," says "Bill" Dollar, "it is funny, but lots of those fellows who feel that way are usually the ones that send a calendar out once a year and then remark that advertising doesn't pay."

(Copyright, 1929, F. W. Mozart.)

### MERCHANTS SPONSOR FOOTBALL BROADCAST OVER LOCAL STATION

Evidence that Medford is football minded as well as air-minded is found in the all-day program over KMED, the Mail Tribune-Virgin station tomorrow. Two big games will be received by local fans and a local game sent out, thru the courtesy of Medford merchants.

A play by play report of the University of California vs. University of Pennsylvania game played at Philadelphia will be announced over KMED at 11 o'clock tomorrow morning. This will be brought to Medford over the Western Union thru the courtesy of the Model Clothing company.

The O. S. C.-Stanford game will be announced at the regular western game time in the afternoon, sponsored by the People's Electric and Porter Lumber company.

At three o'clock the Menlo Junior college-Ashland Normal school game played at the local high school will be broadcast play by play over KMED. The announcing throughout will be done by Earle Davis.

### PORTLAND STATION TO MEASURE BROADCASTS

PORTLAND, Ore., Oct. 15.—(AP)—E. W. Lovejoy, United States supervisor of radio for the seventh district, today announced that Portland will be the site of the government's radio monitoring station which will serve as the official yardstick for all broadcasters in the Pacific northwest and in Alaska.

A plot of ground on Council Crest, highest point near the city, has been selected and construction will start immediately.

### Blondes by Choice at Isis Theatre

"Blondes By Choice," now playing at the Isis theatre, last time tonight, is a diverting and hilarious comedy, played in a tempo that is just right, without a single dull stretch.

The gags are not only laugh-provoking but delightfully novel and the director has made the most of them in every instance. Claire Windsor as the star, proves once more that she is a comedienne of a high order and Allan Simpson, as her boy friend, gives a most pleasing performance. Walter Hiers furnishes no small share of the fun.

Cattle have been eliminated from the tax rolls in Mississippi in order to encourage development of dairying and livestock growing.

### NOTE TELLS FATE MISSING AVIATOR

KINKAWLAGE, Donegal, Irish Free State, Oct. 15.—(AP)—A penciled note reading "Going down in mid-Atlantic; engine trouble," found in a rusty tin yesterday, is believed here to be that of Lieutenant Commander H. C. MacDonald, who was lost in an unsuccessful attempt to fly from Harbor Grace to London just a year ago.

The note has been sent to Mrs. MacDonald for possible identification.

British officers at Port Lennan and civic guards who have seen the note declared they were satisfied as to its authenticity.

Lieutenant Commander MacDonald left Harbor Grace in a tiny Moth plane October 17, 1928. He was last seen about 700 miles out at sea after his takeoff, apparently all well.

### Actress Inherits Fortune.

NEW YORK.—(AP)—Irene Franklin, actress, has inherited \$500,000 from an uncle who emigrated from Ireland and made a fortune raising sheep in Australia.

### Before and After Childbirth

"I took Lydia E. Pinkham's Vegetable Compound before my first baby was born and I am taking it now for my weakened condition after the birth of my second boy. Although I never have put on any flesh I am feeling good now and the Vegetable Compound has helped me in every way. It is surely a wonderful medicine and I will be glad to answer letters for I recommend it highly."—Mrs. Fred W. Davey, Madison, Kansas.

### Lydia E. Pinkham's Vegetable Compound

Post Office  
Branch  
Station No. 1

# RUSSELL'S

"MEDFORD'S OWN STORE"

Phone  
31

### Coats

of exceptional smartness . . . lavishly trimmed with furs of the type usually found on far more costly models. Never before have we offered a more distinguished group of coats and a more complete variety. Moderately priced! So different! A wonderful assortment and price range.

## \$16.75 to \$75.00

### Dresses

It would be difficult to find a more entrancing group of frocks. In the cleverest of advance Fall styles and colors . . . the soft feminine silhouette of this season, presented in its correct versions and in the interesting new fabrics and colors.

## \$12.75 to \$49.75

### New Robes for Milady

Dainty robes of silk, satin, and crepe de chine, warmly interlined, some quilted . . . attractive patterns. Side tie and belted styles with Tuxedo colors in all the newest shades.

## \$8.50 to \$25.00

Beacon Robes in new designs **\$4.98 to \$8.50**

Pure Wool Flannel Sport Stripe Robes. Just arrived to be priced especially for Saturday **\$9.75**

Japanese Wogl Challie Utility Coats  
Not a week old. New designs and colors **\$3.98**

40-Inch All Silk Crepe Satin  
Aqua Green, Hawaiian Brown, Peach, Mother Goose, Red, Navy, and Black **\$1.98**

40-Inch Sport Satin  
Maise, Gold, Orchid, Copen, Blue, Orange, Pink, Navy and Black. **85c**  
\$1.00 value

36-Inch Costume Velvet  
Red, Hawaiian Brown, Tan, Orange, Navy, and Black **\$1.79**

All Wool 54-Inch Kashene  
For skirts and dresses in Fall shades **\$2.59**

Rayon Miracle Bandeaux Combinations  
Pink only. Sizes 32 to 40. **\$2.98**  
\$3.50 value

Rayon Slips  
In pastel shades. \$1.98 values. **\$1.49**  
Sizes 36 to 44.

Ladies' Slip-on Sweaters  
Values to \$3.50 **\$2.98**

New Zip Bloomers  
For gym wear. Black Sateen. **\$1.75**  
Special

Children's Half Sox  
Values to 50c. **\$1.00**  
5 pairs for

Misses' White Twill Middies  
Sizes 6 to 20. **\$1.00**  
Special

Fabricoid Aprons  
Special **25c; 35c**

### SPECIALS FOR SATURDAY

Pure Silk 16-Rib Parasols in six colors. New shapes with both straight and shepherd crook handles fine silks with jacquard and woven stripes and borders **\$5.00**

A Group of Fine Silk Parasols in many colors. Special **1/4 LESS**

Parasol Sets for Children **\$3.98 SET**

Rain Coat, Hat, Parasol

Fine Quality Bags In Fall Styles  
Fine quality bags in envelope, pouch, zipper and back-strap styles made of pin seal morocco, calf, lizard and grain, fabric and silk, a variety of colors and black.  
A group specially priced **\$3.95 and \$4.95**

18 x 36 Sakae Rugs  
An imported Japanese rug, plain centers of various light shades, with covered woven borders in attractive designs, fast color and washable. Special **35c**  
3 for \$1.00  
24x48 Rug **65c**

# Silk Stockings

### PHOENIX HOSIERY

The Fall rainbow of Phoenix colors show all manner of alluring tints — from palest evening offerings to warm rich hues for the street. These becoming colors are one reason why you will want Phoenix Hosiery.

Another is the sheer, clear weave which distinguishes Phoenix silk stockings. Woven with the aid of the Accurator, a special Phoenix device, the smooth, even stitches give a flattering, mist-like effect. But best of all, Phoenix stockings are excellently shaped. They are patterned after the proportions of Barbara Newberry who is said by Florenz Ziegfeld, the famous producer, to possess America's Most Beautiful Legs. On your legs they will fit with glove-like smoothness, whether you are tall, average or small. Here — for your selection — are all colors. Chiffon, medium and service weight.

A new line of Van Raalte Hosiery now being shown in all the new Fall shades.

## \$1.50 \$1.95