

### FORMER MEDFORD GIRL IS HONORED FOR ATTAINMENTS

The Long Beach Sun contains the following article, referring to a former Medford girl, Miss Elsie Farris:

"Miss Farris, who is to guide the destinies of the Long Beach Business and Professional Women's club, has been a member of the club only two years, but she has given outstanding service. Her first work was as chairman of the newly-organized business and protective law department two years ago. Last year she served as legislative chairman, during which time she began the work incident to incorporating the club. Incorporation was completed last June, and the members are working steadily toward their goal of some day owning their own clubhouse."

Miss Farris will be remembered as a young lady who for a number of years was stenographer in the office of Newbury and Newbury, later moving with her father, A. W. Stone and wife, to Long Beach. While there she qualified herself to take the law examination before the supreme court of the State of California and passed the examination. She is now a practicing attorney in Long Beach with a lucrative business.

The fact that Miss Farris is now selected as the president of the Business and Professional Women's club of the city of Long Beach bespeaks for her an excellent standing in that community, and her many friends in Medford are pleased to hear of her success.

### SHADY COVE SCHOOL DEDICATION TONIGHT

The new Shady Cove school, constructed through the summer months and now ready for its first term, will be the scene of impressive dedication services at eight o'clock tonight. Former Circuit Judge C. M. Thomas will give the main address of the evening, while Miss Alice Seabrooke, principal of the school and Miss Elizabeth Burr, representing the county school superintendent's office, will also speak.

The Shady Cove school district, which was incorporated last spring, combines the former old Central, Laurel Hill and Long Branch districts. Thirty-six students, ranging from the first to the eighth grades will occupy the two rooms of the well-equipped little school. Mrs. Frances Greb Miller will assist Miss Seabrooke as instructor. A number of local residents will attend the dedication services tonight, some of whom are property owners in Edgewood park and the surrounding districts.

### TALENT LADIES' AID TO HOLD RECEPTION TODAY

TALENT, Ore., Oct. 18.—(Spl.)—A reception will be given by the Ladies' Aid of the Methodist church of Talent to their pastor, Rev. Audly Brown and wife, today at the church.

### BIDS RECEIVED FOR WILLIAMS HI SCHOOL

WILLIAMS CREEK, Ore., Oct. 18.—(Special.)—Bids on the addition to the Williams school house have been received. The building is to be 23 by 26 feet and will be used as a high school building.

Rainier—Zimmerman store constructing addition to store building.

### "On the Air"

National Broadcasting Co.

6:30 to 7 p.m.—Philo's Theatre Memories. An orchestra under Harold Sanford's direction and the popular Jessica Dragonette and Colin O'More present Philo's theatre memories through KGO, KHQ, KOMO, KGW, KPO and KFI.

7 to 7:30 p.m.—Armstrong Quakers. Victor Arden directs the Quakers' orchestra during this program, which comes to the Pacific coast tonight thru KGO, KHQ, KOMO, KGW and KFI.

7:30 to 8 p.m.—Armour program. With Joseph Koestner in the conductor's stand, the Armour orchestra and a galaxy of prominent radio stars will entertain the NBC system audience to-night thru KGO, KHQ, KOMO, KGW, KPO and KFI.

8 to 9 p.m.—RCA hour. This hour is known as the "University of the Air" and is divided into three sections, which are entitled "World of Music and Letters," "World of Knowledge," and "World of Music and History." "Pyramids" is the subject of the lecture to be given by Henry M. Hyde during the second period with music of ancient Egypt forming a tonal prelude and postlude to his talk.

Max Dolin will direct the orchestra with Margaret O'Dea and Harold Spaulding as the vocalists.

Broadcast thru KGO, KHQ, KOMO, KGW, KPO and KFI. 9 to 9:30 p.m.—Borden program. A pleasantly informal half-hour will be afforded the NBC system audience when tonight's Borden program goes on the air thru KGO, KHQ, KOMO, KGW, KPO, KFI, KSL and KOA.

9:30 to 10 p.m.—Union Service Station. Four, Frank, Sam, Sally and Jack are the quartet and their numbers insure a diversified program of popular airs and old-fashioned melodies.

Broadcast thru KGO, KHQ, KOMO, KGW, KPO and KFI.

10 to 10:30 p.m.—"In the Parlor." Bringing neighborhood gossip and news of the retail district, "In the Parlor" also affords musical entertainment. The cast numbers are Bobbe Dean, as Mrs. Uptike, the hostess; Ben McLaughlin, Ted Maxwell and Charles Marshall.

Broadcast thru KHQ, KFI, KSL and KOA.

10:30 to 11 p.m.—The Nomads. A violin solo by Caspar Linden and a selection by Lucille Kirtley, soprano, will enhance the program to be presented. "Intermezzo Russe" by Franke will be the opening number, interpreted by the orchestra under Charles Hart's direction.

Broadcast thru KHQ, KFI, KSL and KOA.

11 to 12 p.m.—Henry Habstead's Hotel St. Francis dance orchestra through KGO.

11 to 12 p.m.—Musical Musketeers. Walter Keban directs the 14-piece band which will interpret a group of especially arranged song and dance favorites.

Broadcast thru KHQ, KOMO, and KPO.

### MODERN HEATING AID TO COMFORT

Modern heating has done a number of important things to raise the standard of living and to improve the appearance of entire neighborhoods. John H. Hartzog, sales manager for the Portland Gas and Coke Co. of Portland, points out.

In the first place the old familiar wood piles, which cluttered up front yards, have practically disappeared. Then, too, houses are free of soot and ashes. Homes are now heated evenly, economically and reliably by modern gas heating. The health of the family is protected and the automatic control is a faithful servant.

There are many who still cling to the old system of chopping and stoving, not realizing the advantages of up-to-date methods of heating, says Mr. Hartzog, who also predicts that gas heating will become increasingly popular in the future.

The housewife is sure to appreciate the greater cleanliness and the comfort of a healthful, evenly-regulated gas heating system. The man of the house is benefited, too, for the distasteful task of carrying in fuel, and carrying out the ashes, done away with.

### FLAMES LEAVE TRAIL OF RUINS IN NORTHWEST



Wreckage of logging locomotive and lumber camp near Escatada, Ore., after a forest fire had blazed for a week.

Film Star Now Duchess. DESSAU, Germany.—(A)—Edda Charlotte von Stephanie, who once shared the screen, is now a duchess. In a gown of gold brocade she became the wife of

Duke Joachim Ernst von Anhalt with all the princely and princesses of the ducal houses of Anhalt and Schwartzburg present. She was formerly the wife of the duke's attorney.

Oregon Weather. Unsettled tonight and Saturday with rains in the west portion; warmer in the east tonight, with strong southerly winds on the coast.

### HALLOWE'EN SIGNS ARE APPEARING

Hobgoblins, witches and cats are again peering from local shop windows in anticipation of the Halloween season, which is already beginning to manifest itself in preparations for social, civic and charity functions to be staged during this month.

Practically every church in the city has at least one Halloween party on the October calendar, with all the weirdly grotesque effects in the making. Lodges throughout Medford are also not overlooking the decoration and amusement possibilities of this popular season. Perhaps one of the largest social functions planned is the annual ball to be given at the Oriental Gardens by the Business and Professional club on October 25, at which Halloween with all its possible effects will be observed. This will be used to raise funds to finance the state federation convention which is scheduled here for the latter part of May.

Plan Pipe Organ on Yacht. NEW YORK.—(A)—Col. Edward A. Deeds, banker, is to have an organ of 600 pipes on a 205-foot Deibel-engined yacht he is having built. Mrs. Deeds has a similar organ in her hotel apartment. The yacht is to carry an amphibian plane.

### PARENT TEACHERS CLOSE CONVENTION AFTER ELECTIONS

GRANTS PASS, Ore., Oct. 18.—(A)—Mrs. W. T. Brice, Portland, was president of the Oregon State Parent-Teacher association today following her election yesterday during the closing session of the organization's convention here.

Other officers are: Mrs. Armand Perkins, Haines, first vice president; Mrs. C. W. Stanley, Klamath Falls, second vice president; Mrs. Richard Williams, Roseburg, third vice president; Mrs. William Kleszer, Portland, fourth vice president; Mrs. C. F. McPherson, La Grande, fifth vice president; Mrs. A. Walter, Grants Pass, sixth vice president; Mrs. C. B. Jonsson, Corvallis, seventh vice president; Miss Jessie McGregor, Portland, recording secretary; Mrs. H. N. Shaw, Portland, treasurer; Mrs. W. W. Gabriel, former president, Portland, historian.

Mrs. C. W. Hayhurst, Portland, was made a life member of the organization because of past service. Revival of hardrock mining on Popoff Island, Alaska, is expected following the reported uncovering of a mineralized quartz lead.

# Doesn't a Silvertown Tire EVER Wear Out?

At 10,000 miles, tread wear still so slight you could hardly notice it.

At 6,834 miles, this stock Silvertown Tire still looked like new.

At 16,854 miles... still going strong and in amazingly fine condition.

At 21,905 miles, still so good observers exclaimed, "Don't they ever wear out?"

## Oh Yes!... but it takes its own sweet time about it!

A FOOLISH question? Not at all! More than once Silver Fleet A pilots have had that question shot at them! It is simply one way in which the public shows its amazement at the way Silvertowns stand up.

For instance... study the pictures above for a minute. Consecutive pictures, taken at various stages of the Silver Fleet's tour. Take the figure nearest to the mileage now on your car... and compare the condition of your tires with the condition of this one at that stage! Honestly... are you getting as much service as this tire has been giving?

After all, it's what you get from your tires that really matters. When you buy Silvertowns you know what you get... for the Silver Fleet has been touring the entire country showing what they can do.

So drop in to see the Goodrich dealer nearest you! Ask him what the Silver Fleet Silvertown in your size has been doing. He'll have a lot of other interesting performance stories to tell you... and tires just like this are ready to put on your car. Pacific Goodrich Rubber Company, Los Angeles, Calif.

### FREE REPAIRS for year!

To show you what we think of Silvertowns, we will make you this proposition: Any Silvertown tire or tube that you buy from us now, we will repair without charge for one year!

# Goodrich Silvertowns

### The Real Facts on Tire Prices

Pick up almost any newspaper and you are sure to read of a tire sale somewhere. Amazing Values... Astonishing Reductions... Double-Jointed Price Offers... of such stuff is the usual tire hallyhoo composed. But... inquire into the prices of two or more tires of established make. You will find them so nearly alike that price ceases to be a factor in making your choice. A quick comparison between the cost of Silvertowns and the cost of bargain tires will demonstrate the difference isn't worth while. And just a slight inquiry into Silvertown's proven ability to make mileage records will establish the firm conviction that they have no equals for low cost per mile. The answer to the whole situation is obvious... buy in the first place from a Goodrich dealer... and be sure of getting the finest tires that can be made at the lowest price for which they can be sold.

### Tire Prices Are Advancing. Buy Now!



## LEWIS' SUPER SERVICE STATION

LARGEST SERVICE STATION IN SOUTHERN OREGON

Eighth and Front P. B. LOWD, Manager Phone 1300

### OPENING

Alice Holloway's Town and Country Shop

at Russell's on the Mezzanine Floor

New Stock of Imported Textiles and Pottery.

### ROSEBURG JURIST ON SUPREME COURT DUTY

SALEM, Ore., Oct. 18.—(A)—Circuit Judge J. W. Hamilton of Roseburg has been called by Chief Justice Coshaw to sit as a member of the state supreme court until January 1, relieving during that period Justice George M. Brown, who will rest for the next two and a half months. Justice Brown has been in ill health for sometime, but is improving and will, it is believed, be able to resume his work at the first of the year.

### VISIT WILLIAMS CREEK AFTER 38-YEAR ABSENCE

WILLIAMS CREEK, Oct. 18.—(Special)—Mr. and Mrs. Charles Lovless of Ketchikan, Alaska, are visiting Mr. Lovless' sister, Mrs. Ira Sparlin. They were accompanied here by their son, Fernan, who returned to Alaska last week. It has been 38 years since Mr. and Mrs. Lovless left Williams creek and many changes are noted.

Woman Champion Jockey. LEXINGTON, Ky.—(A)—Mrs. John L. Dodge seems to have driven a trotter faster than woman ever did before in a race. She piloted Hollywood Harrod a mile in 2:02 1/4. Mrs. E. Roland Harriman drove Highland Scott, a pacer, a mile in 1:53 1/4 at Goshen, N. Y., last month.

Astoria—Mezler Fish cannery changed hands.