

FOX LEADER STARTED WORK AN OFFICE BOY

Poor boy—keep on trying.
 Earnest boy—keep on plugging.
 Every boy—Romance still lives.
 Ambition is rewarded, perseverance wins, and there is just as much chance today as there ever was.

For example, Harold B. Franklin, president and general manager of the Fox West Coast Theatre, a poor boy who came from a menial position to the center of interest in the theater world. He started as an office boy with Sullivan, Harris and Woods, who were called "kings of melodrama," because of the lurid productions they made.

Here Franklin learned his trade. Then a promotion to the more elegant suite of George M. Cohan. Here the youngster met the great and near great of the Broadway that Cohan loved and used in his songs and stories.

Then came the chance with a fly-by-night touring stock company. Strange to say, the troupe made money. Then the chance became opportunity, and the wise ones of Broadway looked up to the young producer, Harold B. Franklin. After this Franklin settled down to dramatic and musical comedy stock companies. Later vaudeville claimed his attention and about this time Mike Shea was building his Hippodrome theatre in Buffalo, N. Y. Shea picked Franklin as the manager, and the theatre was a sensational success.

Coming into New York, Harold Franklin faced a herculean task. The theatre operating department of the organization needed the strong hand of an iron will and the imagination of a genius. Franklin supplied both. He built the Paramount Theatre Corporation into what is now known as "Publix."

In 1925 Franklin came to the then called West Coast Theatres, and affiliated it with the William Fox organization. He added scores of other theatres to the circuit until today, with the opening of the Fox theatre in San Francisco, this unit of the Fox organization is one of the strongest in the Fox national chain.

Harold B. Franklin is still in his early thirties, a human dynamo in energy, an authority on theatre construction and conduct, and in between times has found opportunity to write two books, "Theatre Management" and "Sound Motion Pictures."

MOUNT FIELDER NEAR ROGUE RIVER MARKED TO AID NIGHT FLYING

ROGUE RIVER, Ore., Oct. 16.—(Special.)—A beacon light for airplanes has been installed on Mt. Fielder, north of Rogue River.

Mrs. Richard Scott has returned to her home from Grants Pass, bringing her infant daughter.

Mrs. Lloyd Smith and children left Wednesday for Longview, Wash., where they will join Mr. Smith, who has employment there.

Mr. and Mrs. W. LeMoine and children left last week for Banks, Ore., where they will spend the winter.

Mr. and Mrs. John Aune and son Stanley have moved to Cottage Grove.

Mr. Lake, paperhanger, has been very busy the past week. The houses belonging to Richard Scott, Mr. Burns and Mrs. Wakeman have all been papered.

Marion Lance is able to be around a bit after being ill for several days with rheumatism.

Ray Moore has been ill for the past week and unable to work.

Burns—Grading of five miles of streets completed.

"On the Air" WEDNESDAY

National Broadcasting Company, 6:30 to 7:30 p.m.—Palmolive Hour. Vocalizing a selection from Gertrude's "much-discussed" "Rhapsody in Blue," the Revelers will contribute a novel number to the program. "Deep in My Heart" from "The Student Prince" will be a soprano and tenor duet by Olive Palmer and Paul Oliver. Their solos and the orchestral numbers under Gustave Haenschen's direction will complete the program.

Broadcast through KGO, KO MO, KHQ, KGW, KPO and KFI, 7:30 to 8 p.m.—Stromberg-Carlson program.

A sextet of descriptive compositions will be inaugurated with "Feast in Brittany" by Christian Kreis. "Gay But Wistful" from the suite "In a Nutsell" carries on. This number was played first by its author, Percy Grainger, in 1912 at Rochester, N. Y., and instantly received with wide acclaim.

Concluding the program will be an exposition of Hyinsky's "Dance of the Gnomes," in which the antics of those weird little men are described graphically. Guy Fraser Harrison conducts the orchestra.

Broadcast through KGO, KO MO, KHQ, KGW, KPO and KFI, 8 to 8:30 p.m.—"Roads to Romance."

Jack and Ethyl, the Associated Motor Mates, will cruise along the "Roads to Romance" tonight, broadcasting another of their interesting adventures.

Broadcast through KGO, KO MO, KHQ, KGW, KPO and KFI, 8:30 to 9 p.m.—The Hill Billy Boys.

The group of microphone artists who participate in this half hour include Ben McLaughlin, Charles Marshall, Johnny O'Brien, Virgil Ward and Johnny Toffoli.

Broadcast through KHQ, 9 to 9:30 p.m.—Parisian Quintet, through KGO.

9:30 to 10 p.m.—The Three Boys, through KFO.

10 to 11 p.m.—Cotton Blossom Minstrel.

In this weekly presentation microphone artists seek to recreate for their invisible audience the atmosphere of a complete old-time minstrel show, called the "most distinctive form of native entertainment" in the United States. The intocator, Tambo, Bones, and other distinctive characters will be heard together with the minstrel band. Barry Hopkins, Clarence Hayes, Harold Peary, Captain William Royle, Sylvano Dale and Jack Curtis are among the entertainers.

Broadcast through KHQ, KFI and KSL, 11 to 12 midnight—Musical Musketees.

Walter Beban directs the Musketees in their capricious synopses. Specialty numbers complete the hour, which will be broadcast through KHQ, KOMO and KPO.

11 to 12 midnight—Henry Hattstead's Hotel St. Francis Dance orchestra, through KGO.

Beaverton—Electric store to be established here by Portland Electric Power company in building occupied by telephone exchange.

DEPEND ON ZEMO TO STOP ITCHING

Use soothing, healing, invisible Zemo for the torture of Itching Skin. This clean, reliable family antiseptic helps bring relief in thousands of homes, stops itching and draws the heat and sting out of the skin. ZEMO has been used for twenty years with remarkable success for all forms of annoying, itching skin irritations. "Relief with first application," thousands say. 35c, 60c and \$1.00. All dealers.

The Rexall Store One Cent Sale

Thursday, Friday and Saturday
October 17, 18, 19

Perfumes and Toilet Waters

\$1.00 Assorted Odors in Perfumes	2 for 1.01
63c SMALL BOTTLES SHARI PERFUME (EXTRA)	2 for 26c
\$1.50 Boquet Ramee Toilet Water	2 for 1.51
75c Miscellaneous Toilet Waters	2 for 75c

Stationery

\$1.00 Assorted Boxes, Fancy Linings	2 for 1.01
\$1.00 Major Stationery	2 for 1.01
75c Pierre Stationery	2 for 75c
\$1.00 Miscellaneous Assortment	2 for 1.01
50c Cascade Pound Paper	2 for 51c
50c Marcell's Pound Paper	2 for 51c
20c Cascade Envelopes to Match	2 for 21c
25c Envelopes to Match	2 for 25c
75c Monark Pound Paper	2 for 75c
40c Monark Envelopes to Match	2 for 41c
10c Envelopes	2 for 11c
15c Envelopes	2 for 15c
10c Writing Tablets (Ruled)	2 for 11c
10c Writing Tablets (Plain)	2 for 11c

Soaps

25c Jonteel Toilet Soap	2 for 26c
25c Medicated Skin Soap	2 for 26c
25c Rexall Tar Shampoo Soap	2 for 26c
10c Rexall Toilet Soap	2 for 11c
10c Egyptian Palm Soap	2 for 11c
15c Elkays Soap (similar to Seat)	2 for 14c

West Side Pharmacy

The Rexall Store ONE CENT SALE!

Thursday, Friday, and Saturday OCTOBER 17-18-19

The conditions of this sale are such that all purchases must be CASH. NO TELEPHONE ORDERS CAN BE ACCEPTED. Postage paid on all mail orders

SAVE with SAFETY at your Rexall DRUG STORE

Many other items not listed below also on sale.

Stock up for Christmas

Many Christmas Novelties on sale.

50c Klenco Liquid Antiseptic
 An excellent antiseptic mouth and throat wash—
2 for 51c

50c Arbutus Vanishing Cream
 An exceptionally good base for powder. Keeps the skin youthful—
2 for 51c

50c Jonteel Cold Cream Face Powder
 A soft, smooth, fragrant face powder—
2 for 51c

50c Harmony Bay Rum
 Made from the finest distilled Oil of Bay. Ideal for after shaving—
2 for 51c

35c Klenco Tooth Brushes
2 for 36c

Maximum Hot Water Bottles
 2 Quarts
 Guarantee, one year. Regular price \$2.00—
2 for \$2.01

Rexall "93" 50c Hair Tonic
 brings increased nutriment to the hair follicles and develops the lustre
2 for 51c

75c Delicious Cherries
 In cream; chocolate coated
2 for 76c

Talcums

50c Boquet Ramee	2 for 51c
25c Tiny Tot Baby Powder	2 for 26c
25c Violet Dulce	2 for 26c
25c Nourish Tale	2 for 26c
25c Junere Tale	2 for 26c
25c Eucharma Tale	2 for 26c
50c Armands Tale	2 for 51c

Hair Preparations

50c "93" Hair Preparation	2 for 51c
25c "93" Hair Preparation	2 for 26c
50c Rikers Brilliantine (Violet)	2 for 51c
50c Rikers Brilliantine (Rose)	2 for 51c
\$1.00 Harmony Quinine Hair Tonic	2 for 1.01
50c Harmony Olive Shampoo	2 for 51c
50c Bay Rum	2 for 51c
35c Combs	2 for 36c

Household Remedies

25c Bronchial Salve	2 for 36c
50c Dyspepsia Tablets	2 for 51c
25c Catarrh Jelly	2 for 26c
25c Corn Solvent	2 for 26c
25c Carbolic Salve	2 for 26c
50c Cherry Bark Cough Syrup	2 for 51c
25c Cold Tablet Special	2 for 26c
50c Diuretic Pills (Kidney)	2 for 51c
\$1.00 Hypophosphates Comp. Syrup	2 for 1.01
50c Milk of Magnesia	2 for 51c
25c Mentholated White Pine & Tar (Cough Syrup)	2 for 26c
\$1.00 Mineral Oil	2 for 1.01
25c Rubbing Oil	2 for 26c
25c Toothache Drops	2 for 26c
25c Analgesic Balm	2 for 26c
25c Antiseptics	2 for 26c
25c Liver Pills	2 for 26c
25c Glycerine Suppositories (Adult)	2 for 31c
25c Glycerine Suppositories (Infant)	2 for 26c
25c Peroxide	2 for 26c
25c Rubbing Alcohol	2 for 26c
25c Aspirin (100's)	2 for 26c
\$1.00 Aspirin (100's)	2 for 1.01
50c Lithia Tablets	2 for 51c
25c Cascara Aromatic	2 for 26c
25c Glycerine & Rose Water	2 for 26c
25c Mercurochrome	2 for 26c
25c Castor Oil	2 for 26c
\$1.00 Cod Liver Oil	2 for 1.01
25c Aromatic Spirits of Ammonia	2 for 26c
20c Spirits Camphor	2 for 21c
25c Tincture of Iodine	2 for 26c
20c Boric Acid (4 oz.)	2 for 21c
15c Borax (4 oz.)	2 for 16c
25c Comp. Licorice Powder	2 for 26c
25c Cream Tartar	2 for 26c
15c Epsom Salts (8 oz.)	2 for 16c
25c Epsom Salts (16 oz.)	2 for 26c
25c Sulphur	2 for 26c
25c Senna Leaves	2 for 26c
50c Sodium Phosphate (4 oz.)	2 for 51c
25c Zinc Oxide Ointment	2 for 26c
45c Cascara Tablets	2 for 46c
25c Twin Tabs	2 for 26c
25c Cascara Hinkle	2 for 36c
25c Calomel 1/4 Gr. (100)	2 for 26c

Toilet Preparations

50c Arbutus Vanishing Cream	2 for 51c
50c Cocoa Butter Cold Cream, Lemon	2 for 51c
50c Cocoa Butter Lotion, Lemon	2 for 51c
75c Theatrical Cold Cream	2 for 76c
25c Rexall Cold Cream	2 for 26c
50c Harmony Cocoa Butter Cold Cream	2 for 51c
75c Georgia Rose Cold Cream	2 for 76c
25c Cream of Almonds	2 for 26c
50c Hasol, Hand Cream	2 for 51c
25c Harmony Toilet Cream	2 for 26c
50c Jonteel Powder, Brunette	2 for 51c
50c Jonteel Powder, White	2 for 51c
50c Jonteel Powder, White	2 for 51c
\$1.00 Boquet Ramee, Brunette	2 for 1.01
\$1.00 Boquet Ramee, Flesh	2 for 1.01
50c Georgia Rose Face Powder, Flesh	2 for 51c
50c Boquet Ramee Rouge, Medium	2 for 51c
50c Boquet Ramee Rouge (Blossoms)	2 for 51c
25c Cara Nome Face Powder	2 for 26c
50c Nourish Face Powder (Flesh)	2 for 51c
50c Nourish Face Powder (Brunette)	2 for 51c
15c Gainsborough Powder Puffs	2 for 16c
25c Jonteel Powder Puffs	2 for 26c
20c Wash Cloths	2 for 21c
15c Wash Cloths	2 for 16c

Tooth Preparations

50c Klenco Tooth Paste	2 for 51c
50c Klenco Antiseptic	2 for 51c
25c Antiseptic Tooth Paste	2 for 26c
25c Antiseptic Tooth Powder	2 for 36c

Brushes

20c Tooth Brushes	2 for 31c
50c Tooth Brushes (Klenco)	2 for 51c
35c Celluloid Handles	2 for 36c
\$1.25 Lather Brushes	2 for 1.26
75c Hair Brushes	2 for 76c
75c Cloth Brushes	2 for 76c

Hospital Supplies

25c Tinker Tape	2 for 36c
25c Tinker Tape	2 for 36c
15c Adhesive Tape	2 for 16c
40c Adhesive Tape	2 for 41c
15c Dental Floes	2 for 16c

Pure Foods

75c Coffee	2 for 76c
65c Tea (Opoka)	2 for 66c
65c Tea (Green)	2 for 66c
25c Cocoa	2 for 26c
25c Baking Chocolate	2 for 26c
25c Beef Cubes	2 for 26c
\$1.00 Olive Oil	2 for 1.01
40c Vanilla	2 for 41c
40c Lemon	2 for 41c
25c Orange Marmalade	2 for 26c
25c Currant Jelly	2 for 26c
25c Strawberry Preserves	2 for 26c
25c Raspberry Preserves	2 for 26c
25c Pineapple Jam	2 for 26c
30c Grapejuice	2 for 31c

50c Dental Creme
 Keeps the teeth clean, white and beautiful without injury to the enamel. Large tube—
2 for 51c

50c Harmony Cocoa Butter Cold Cream
 A real tissue-builder and skin food—
2 for 51c

75c Rexall Theatrical Cold Cream
 One Pound Tins.
 Cleanses the skin. Keeps it soft and clear—
2 for 76c

35c Rexall Shaving Cream
 Produces a soft, creamy lather without irritation. Cream—Stick Powder—
2 for 36c

50c Cascade Pound Paper
2 for 51c
 Envelopes to match,
2 for 21c

75c Toilet Waters Special
 The rare fragrance of the natural flowers. Many odors to select from—
2 for 51c

\$1.00 Peptona
 An excellent tonic. Enriches the blood. Contains Codliver Oil, peptonized iron, malt, etc. Pleasant to take—
2 for \$1.01

Famous Liggett's Chocolates
 One Pound Box
 A full pound of delicious, high grade assortment of chocolates—
2 for \$1.01

Candy

\$1.00 Liggett's Assorted, 1 lb.	2 for 1.01
60c Caramels, 1 lb.	2 for 61c
35c Milk Chocolates 1/2 lb.	2 for 36c
75c Fenway Cream Cherries	2 for 76c
60c Hard Candies	2 for 61c
10c Milk Chocolate Bars	2 for 11c
5c Milk Chocolate Bars	2 for 6c

Rubber Goods

\$1.00 Monogram Gloves, size 7	2 for 1.01
\$1.00 Monogram Gloves, size 7 1/2	2 for 1.01
\$1.00 Monogram Gloves, size 8	2 for 1.01
\$1.75 Monogram Water Bottles	2 for 1.76
\$2.25 Monogram Water Bottles	2 for 2.26
\$1.00 Roxbury Water Bottles	2 for 1.01
\$1.00 Attachment Sets for Water Bottles	2 for 1.01
\$1.00 RUBBER APRONS EXTRA	2 for 1.51

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