4H ORPAMZITION SHHOULE DRAW the various teachers and clut lead-
cro of the count by yabe C. Mack,
home demontraton akent stating
that sle is plannluk, in accordtance

GIRL WORKS AT AIR FIELD tells STORY IN LOBBY HEARMG

CANADIAN PAC. LINER
FLOATED OFF ROCK FLOATED OFF ROCKS

$\qquad$
$\qquad$ after hand shot off


## Paper Money Has Value! AN ANCIENT' PREJUDICE HAS BEEN REMOVED AS BEEN REMOUVE

## ISIS

THEATRE
East Main, Near Bridge

"toasting did it"-
Gone is that ancient prejudice against cigarettes-Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACRIDS (pungent irritants) from the tobaccos.

VEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended-"It's Toasted."
"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.
Everyone knows that heat purifies, and so "TOASTING" LUCKY STRIKE'S extra secret process - removes harmful corrosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.

## "It's toasted"

No Throat Irritation-No Cough.

"It's Toasted"-the phrase that describes the extra "toasting" process applied in the manufacture of Lucky Strike Cigarettes. The finest obaccos-the Cream of the Crop-are scientifically subjected to penetrating heat at minimum, $260^{\circ}$-maximum, $300^{\circ}$, Fahrenheit. The exact, expert regulation of such high temperaures removes impurities. More than a slogan, "It's Toasted" is recognized by millions as the most modern step in cigarette manufacture.

## MannisDspartmentstorty "THE STORE FOR EVERYBODY" MLCOROROCRCMM.

Every Woman in Medford Will Be Enthusiastic Over

These Lovely
Fall Dresses for $\$ 10^{19}$

Sizes up to 48
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## Decorative Cushions

Outing Flannel Gowns

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Kayser Silk HOSE

Washable Cretonne
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## Boys' Riding Breeches

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