## TURKEY RAISERS:

How to surely and profitably put fat on your birds is the all important aim of every turkey raiser right now.

IF YOU ARE INTERESTED IN GOOD FATTENING FEEDS, SOLD AT THE RIGHT PRICE - SEE US!
ferd MADRONA brand FATTENING MASH

A properly blended fattening mash, so com pounded as to produce meat that will fill the requirements of any turkey market. A feed that will show you a profit.

IF YOU PREFER TO FEED WHOLE GRAINS WE CAN SUPPLY
WHOLE SCOURED BARLEY PLUMP WHITE OATS
NO. 1 EASTERN WHOLE CORN RECLEANED WHEAT

All of them strictly firs
weed seeds and waste.

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The Height of Style!
The Maximum of Value!

## A COAT EVENT

Planned for Weeks! NOW! Superlative Values!

## $\$ 24{ }^{75}$

An amazing assemblage of successful coat fashions for fall and winter! Each one better-than-ever value . . . because this event has been planned for weeks in advance and our staff of New York buyers has been busy selecting only the best and smartest . coats that the market afforded. As usual, our price is low what you would expect to pay for coats of this quality . . . because we buy for so many thousands of smart women all over the country. Come in . . . see them for yourself! Sizes for women, misses and juniors.
J.C.PENNEY CO.

