MEDFORD MAIL TRIBUNE

Daily, Sunday, Weekly
Published by
MEDFORD PRINTING CO.
39-31-39 N. Fir St. Phone 19

ROBERT W. RUHL, Editor
B. SUMPTER SMITH, Manager

An Independent Newspaper

Entered as second class matter at Medford Oregon, under Act of March 8, 1879.

SUBSCRIPTION RATES
By Mail—In Advance:
Daily, with Sunday, year.....$7.50
Daily, with Sunday, month..... .75
Daily, without Sunday, year..... 6.50
Daily, without Sunday, month..... .65
Weekly Mail Tribune, one year..... 2.00
Sunday, one year..... 2.00
By Carrier, in Advance—In Medford, Ashland, Jacksonville, Central Point, Phoenix, Talent, Gold Hill and on Highways
Daily, with Sunday, month.....$ .75
Daily, without Sunday, month..... .55
Daily, without Sunday, one year..... 7.00
Daily, with Sunday, one year..... 8.00
All terms, cash in advance.

MEMBER OF THE ASSOCIATED PRESS
Receiving Full Leased Wire Service
The Associated Press is exclusively entitled to the use for publication of all news dispatches credited to it or otherwise credited to this paper, and also to the local news published herein.
All rights for publication of special dispatches herein are also reserved.

Official paper of the City of Medford.
Official paper of Jackson County.

Advertising Representatives
M. C. MOGENSEN & COMPANY
Offices in New York, Chicago, Detroit, San Francisco, Los Angeles, Seattle, Portland.

Smudge Smoke

Lightning was outstripped here last week, it is claimed. In all fairness to the lightning, it must be said that it was chained, and not the well known greased lightning.

Michael Hanley of Lake creek, was seen laughing on the Main stem Fri. Mr. Hanley is a farmer and is not supposed to have anything to laugh about.

Carl Fichtner has finally yielded to public opinion and backed away from his bristling mustache.

Valley Boses are selling like hotcakes in Detroit, and a telegram received here says the floor of 4ds are slick with peeling.

The rain last week perked up the lawns.

The fiduciary depositaries in our midst last week reported 7 million and some odd cents on their hands. This indicates that the community is not broke. This wealth could be more evenly distributed, but is not.

James and William Bates were caught unawares Saturday a. m., a fire being put down in their new hot-air heater.

The writer has been promised a venison steak by Hon. Chauncey Florey. As he never goes hunting, the prospects are far from roseate.

Dewey Hill, the able hired man of Jim Grieve of Prospect, was down Fri. to see about a couple of ribs that got throwed out of line, when Mr. Hill picked up a steer, and hurled said steer into a truck. Mr. Hill was toting an overcoat, though what a hardy mountaineer like he needed with an overcoat in mid-October is beyond comprehension. He was chided about it.

Piscatorial enthusiasts are again manifesting anxiety about the finny denizens of the placid Rogue.

Jasper Reynolds, a university boy, is down on his week-end.

The trees are shedding their leaves. Those that do not fall in the street, fall in the neighbor's yard, as a rule.

Most of the colds that were bothering townsfolks last week have been conquered. A few women claim to have colds. They are regarded as fictitious.

Brisbane's Today

(Continued from Page One)

us will be greater than the difference between us and the eocene crocodile, for we are now only 12,000 years from the late stone age.

It is comforting to know that we have hundreds of millions of years to go here on earth, even though we may not come back to see it.

Dr. William O'Shea, head of New York City's gigantic public school system, adds the new "Three Ts" to the old "Three Rs."

"Telegraph, television and talking" are the three Ts.

Dr. O'Shea wants children taught how things happen.

The greatest scientist cannot tell you what electricity is, or why it can be created so simply. But all school children can learn how it works.

French reorganization of army plans indicate that cavalry, now greatly reduced, will disappear from the French army in a few years.

The French know that horses have no possible chance against airplanes above, and "tanks" rolling over the ground.

As well send rabbits to meet an onrushing express train.

WEST SIDE PHARMACY CENT SALE NEXT WEEK

For the past 13 years the West Side Pharmacy has conducted an annual one cent sale, and residents of Medford and southern Oregon will again be able to save on drugs during the three-day event which is scheduled for Thursday, Friday and Saturday, of this week, October 17, 18 and 19.

Although all products in the store will not be included in the sale, all items marked at reduced prices will be high class, quality drugs. During the sale two articles will sell at the price of one, plus one cent.

ALLIANCE, Ohio, Oct. 12.—(AP) Aubrey Hess, 36, manager of the Alliance Aircraft Corporation, was killed today in an airplane crash

THE RADIO IS MAKING A NEW WORLD

THE unique value of the radio as a medium of political education (or propaganda if you prefer) was clearly demonstrated Friday night, when Premier Ramsay MacDonald gave his message of Peace to the American people over the air.

The peculiar force of that address was entirely lacking in the written report. It was well phrased and packed with meat, but could be read without any special thrill or conviction.

Quite the reverse, with the spoken word. It was not what Premier MacDonald said, but the way he said it, that saved that appeal from being just another one of those things,—merely another verbal obligato to the time-honored refrain of "Peace on earth, good will to man."

• • •

FOR through the air the British Premier sent something more than his thoughts,—something more than mere words. He sent a portion of himself—of his sincere and passionate spirit.

Quite calmly one could read this sentence:

"In naval reduction and gradual disarmament, there is a risk,—but I am ready to take that risk."

But no person of even average sensibility could have HEARD the British Premier deliver that sentence Friday night, and not be deeply stirred; not be absolutely convinced that here was a powerful personality completed consecrated to a new spirit in international relations—a spirit of absolute sincerity and simple fair-dealing, read not only to voice a new ideal, but fight to the last ditch for it.

• • •

IT is no exaggeration to say that without the radio, that address of Premier MacDonald's would never have taken an important place in the history of international relations. It is also no exaggeration to maintain that WITH the radio,—with hundreds of thousands of Americans hearing it and sensing the spirit behind it—it is destined to mark an epoch in the age-old struggle of the human race to build a New World, and a better one.

• • •

"IN four days," declared the British leader, "We—your President and myself,—accomplished more for world peace than the old diplomacy could have accomplished in four months."

That is true. While we have been cheering the world series and browsing over the latest choice morsel from Los Angeles, a new chapter in world relations has been written, as two men sat down together on the banks of the historic Rapidan.

You doubt it? Not if you heard Premier Ramsay MacDonald over the radio Friday night.

PLANE, CAREFULLY HANDLED, IS SAFE AS TRAIN

THE transport airplanes in use today, provided they are serviced and handled with utmost care, are as safe as travel by automobile, train or ship. The chance of a fatal accident to a passenger is one in 4000 trips.

This is the conclusion reached by Herbert Brucker, investigator for The Review of Reviews, after a study of comparative transportation figures.

The only reason that the public continues to regard air travel as extra hazardous, reports Mr. Brucker in the October issue of the magazine, is that attention is still focused on the rapid development of flying and the space and emphasis given air accidents in the newspapers is far out of proportion to that given other classes of accidents.

Although there were 384 persons killed in airplane accidents last year, he shows that only 13, or 3.3 per cent, of these were passengers on authorized air lines. The vast majority of those figuring in accidents were stunt flyers, amateurs who had not learned to handle their planes, army and navy fliers engaged in experimentation, and others following the more hazardous branches of air work.

• • •

THE 13 deaths, Br. Brucker points out, are to be contrasted with 52,934 passengers carried by the authorized air lines. And this total, he believes, will be reduced by more careful handling and regulation of passenger planes in the future.

The Review of Reviews writer does not ignore the tragedies such as that of the transport plane which recently crashed into a New Mexico mountain during a storm, resulting in the loss of eight lives. "But," he adds, "one may point out that, just before, a cloudburst caused a train accident in Colorado which cost nine lives. Crashes like these are truly accidents, which can and do happen to a motor car, an express train, a Vestris or a Titanic, as well as to an airplane.

"The reason the average man is prejudiced by air accidents while he blandly accepts automobile and railroad accidents as in the ordinary course of events is that he is familiar with the automobile and train. He gets his evidence as to their safety from his own experience, so that if 27,097 persons were killed in motor accidents last year, and 6144 more in train and service accidents, he is nevertheless content to ride that minue in train or motor car. He knows that trains are painstakingly run and accidents are rare. He knows that if he handles his car carefully, he will come home unscathed. But instead of realizing that the same holds true for the airplane, he goes by the newspaper evidence, which, news values being what they are, naturally rate one airplane death as of more importance than ten automobile deaths."

Radio Program
KMED
Mail Tribune-Virgin Station

The International Bible Students association is broadcasting Watch Loizer programs every Sunday evening over KMED from 9 to 9:30. Subject October 13, "True and False Conceptions of Faith."

Obituary

SHAFER—Funeral services for Margaret Lorane Shafer aged 7 years, daughter of Mr. and Mrs. Henry Shafer of Kings Highwty will be conducted from the Conger funeral parlors Monday, Oct. 14th at 2 p. m. Rev. Johnson of Phoenix Presbyterian church will have charge of services at the chapel and interment services will be at the Jacksonville cemetery.

According to scientists, there is no insect that has a fatal bite.

The longest lived animal is the tortoise, some living to be 200 years old.

Wall paper can be washed with a soft cloth and benzine.

WEDDING

Announcements and Invitations, "socially correct," made without the expense of a copper plate.

SWEM'S
Kodak, Book & Gift Shop

Society

Mrs. Corlies Hostess W. H. M. S. Society

At the home of Mrs. F. M. Corlies Tuesday afternoon, the W. H. M. S. held their monthly meeting, with a good attendance.

Mrs. Van Dyke led the devotional exercises, taking a chapter from Romans, followed by several sentence prayers. The "Ninety and Nine" as a record, vocal solo given on the Brunswick concluded this part of the program.

During the business session, presided over by Mrs. W. Walker, delegates were elected to attend the district convention of both missionary societies to be held Oct. 29-30 in Eugene.

Study program, under leadership of Mrs. A. E. Lyman, Chapter from the year book, "The Crowded Ways," given by Miss May Phipps. Leaflet, "The Pathway of Hope," by Mrs. Lyman, concluding with another record solo, "Only God Can Make a Tree."

Hostesses, Mrs. Corlies, Mrs. Dew and Mrs. Yoran, served sandwiches, cakes and tea, assisted by Mrs. George Codding.

Social Dedicates Agate School Lights

The new electric lighting system of the Agate school was dedicated with an enjoyable social meeting Friday evening at which time a Parent-Teachers association was organized. Following the business meeting an hour's program of "Copco Movies" was presented by Mr. H. L. Bromley, head of the Copco advertising department. As a special feature an interesting reel on the "History of Light," was shown. This film traced the entire development of light from the "stone age" up to the present time and proved both interesting and educational. Recent current events and some good comedies were also presented by Mr. Bromley after which refreshments were served. It is planned to make the next meeting of the Agate school P. T. A. a Hallowe'en party.

Moro. — Pacific Power & Light Co. installing additional equipment to improve service on lines out of here.

W. C. T. U. Notes

The regular business session of the W. C. T. U. was held Thursday, October 10 at the Y. W. C. A. One visitor, Mrs. Giffen of Edmonton, Canada, met with the members. Mrs. Giffen spoke feelingly of the distressing conditoins prevailing in Canada since the repeal of the prohibition measure. She earnestly begged the members present never to cease working for the dry cause for wet propaganda is constantly and everlastingly doing all in its power to undermine the prohibition issue.

The next meeting will be a social meeting when a program will be presented and refreshments served. Remember the date, October 24, at 2:30 p. m., at the Y. W. C. A.

"The Law of Arrest," is the name of a new study course re the state university, at the request of the Madison police commission. This course will teach the police how to arrest law breakers and suspected persons without being themselves liable to prosecution for false arrest or tresspass. The course will consist largely of home study, with a monthly lecture and test. Two of the lectures will be given by State Senator Glenn D. Roberts, but the regular instructor is to be Professor A. G. Barry, Wisconsin University extension specialist on police problems. If the general demand warrants, it is planned to offer the course in a number of Wisconsin cities. "Knowledge of the laws governing arrest is a branch of legal training for which the policeman has frequent use, especially in the present nation-wide drive for better law enforcement, and Madison officers are showing keen interest in the problems involved," said Professor Barry.

Proceeding on the theory that upon the youth of the country depends the final success of prohibition a new youth movement has begun in southern Minnesota which is gradually gaining momentum. It is known as the Student Sobriety Society. About 200 boys, in 13 chapters, had affiliated with the organization before its first anniversary in September, subscribing to the society's purpose as set forth in its constitution: "To promote the interests of prohibition and endeavor to bring about the desired abstinence intended in the Eighteenth amendment by the education of the American youth." Total abstinence is required, and violation means suspension from the society. The national president is William N. Plymat, a senior in the Mankato high school, who founded the first society with five members a year ago. This grew until it reached a membership of sixty, then new societies began to be formed. The new organization has received commendation as an answer to the hip-pocket flask problem of "flaming youth." J. C. Penney, the chain store merchant, is one of the several honorary members who have been admitted on payment of honorary membership fees of $10. The regular membership fee has been fixed at 10 cents so that any boy may join. In cities where no chapter has been organized a boy may become a member-at-large.

Wedding Bells

Pickel-Penney

Miss Iona Pickel of Central Point, and Verle L. Penney of Portland were married yesterday at the home of Roy Anders of Central Point, the Rev. J. M. Johnson of the Federated churches officiating.

As much as $60,000 worth of ambergris has been taken from one whale.

Paper yarn from wood pulp is now being woven into carpets.

COMMUNITY CHEST ESSAY TEST RULES

A large number of local school children are expected to participate in the essay contest which opens tomorrow as a part of the Community Chest educational campaign.

The Medford Community Chest committee is offering cash prizes to pupils of all schools in the city, both public and private, for essays on the following subject: "Why one in Medford should contribute to the Community Chest."

To make competition more equal pupils have been divided into three groups as follows:

First group: Fourth, fifth and sixth grades.

Second group—Seventh, eighth and ninth grades.

Third group—Tenth, Eleventh and twelfth grades.

A $5.00 cash prize is offered for the best essay in each group and $3.00 for the second best.

The essays will be judged on the following basis: 60 percent, content and subject matter; 30 per cent, style, originaly; 10 per cent, form and neatness.

Essays should be not less than 750 words nor more than 1000 words in length. The essay contest will open October 14 and will close October 25.

The judges of the contest will be appointed by Horace Bromley, who is in charge of this work for the chest committee.

SALEM, Ore., Oct. 12. — (AP) — Edward Foster, 19, caller at the Southern Pacific station here, died early today from injuries received when he was run over in the yards last night by a switch engine. Both legs were severed at the hips. His parents live at Gervais.

From 25 to 38 miles an hour is the average speed of most small birds.

Chicago uses over 27 carloads of garlic a year.

2500
?
Or More
?

Pantorium DYE WORKS
6TH AND HOLLY STS. PHONE 244
A COMPLETE CLEANING AND DYEING SERVICE

-Dear Lois- (extract from Normas letter)

Ned had figured out that he and Marie never would be able to save money, with her buying such expensive dresses. She laughed and told him how inexpensive they were—that they were all from

COATS-DRESSES-SPORTSWEAR 14 NORTH CENTRAL Mann's

EVE BENSON DANCING ACADEMY
MEDFORD CENTER BUILDING

Where best results are obtainable in the art of dancing.
Spanish, Russian Ballet, Toe, Oriental, Acrobatic, Adagio, Tap, Breakaway, Chorus, Novelty and Ballroom.
Experience in successful teaching and performing abroad, also five seasons teaching in Medford.
Splendid technique and dances for this season.
MEMBER C. A. T. D.
Learn where methods and technique are the same as in leading studios on the South.
PHONE 1111

NEXT TO CRATERIAN
Larry Schade
YOUR FAVORITE JEWELER SINCE 1918
Watch and Jewelry Repairing

Radio Service Laboratory's RADIO COLUMN

CUPIDS ALLIES ARE LEGION. HE DOESN'T SUSPECT THIS WONDERFUL OPERATIC VOICE COMES FROM A RADIO PURCHASED AT
Radio Service Laboratory
"ELECTRIC WIRING CO."
22 S. Grape
Phone: Office 335; Res. 1442

Bank Accounts Make Happy Homes!

Of all the unhappy homes, not one in a hundred has a bank account and not one home in a hundred who has a bank account is unhappy. It seems almost foolish to put it off any longer, when it is such a simple, easy matter to start a bank account.

FARMERS AND FRUITGROWERS BANK · MEDFORD, OREGON ·

"Partners in Community Development"

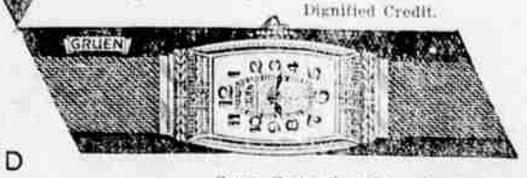
An Extra Measure of quality and service

THAT Brophy's feature Nationally Advertised Jewelry of proven high standards of value and that Brophy's has a broader conception of its responsibilities toward its customers is always an assurance that here you will receive an Extra Measure of Quality and Service.

DIAMOND WATCHES SILVERWARE CLOCKS JEWELRY

You must see this gorgeous diamond to appreciate its beauty and the generous measure of extra value that goes with it. Solid 18 kt white gold mounting. $150
Dignified Credit.

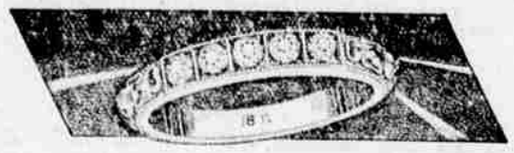
With our extensive showing of the world's finest it is logical that you should come here first.



DIGNIFIED Credit

Gruen Cartouche. 15 jewel movement. Its charming, 14 kt. white gold filled case is reinforced with extra gold. Smart mesh bracelet. Extended Payments. $55.00

We invite you to take advantage of our plan of Extended Payments. There is no extra charge whatsoever for this Service . . . nothing is added to the standard cash price of the Nationally Advertised Jewelry to be found in our store.



Genuine blue white diamonds grace this fashionable 18 kt. solid white gold wedding band. It is richly engraved.
Credit Terms. $29.75

GRUEN WATCHES

Brophy's
JEWELERS
MEDFORD, ORE.