

# BOYHOOD DREAM OF WILLIAM FOX FULLY REALIZED

William Fox, an outstanding and dramatic figure of the motion picture world, will celebrate the twenty-fifth anniversary of his start in the motion picture business on October 14.

The affair, because of the international activities of Fox films and theatres, will be world-wide in scope. Whoever a unit or branch of the Fox organization maintains an office or place of business there a celebration of some sort will be held.

Fox films maintain branches, for the distribution of the many pictures produced in both the California and eastern studios, in every civilized country on the globe. The Fox theatres, all affiliated in one great circuit reaches from the New England states across the country to the important Fox West Coast Theatres with headquarters in Los Angeles.

No company engaged in the making of motion pictures has a more colorful background than that of the Fox organization. It is only a few years ago that Fox really started to make himself felt in the industry. This happened when Fox signed the one-time famous Theda Bara to a contract and produced "A Fool There Was." It is doubtful if any picture, ever made, turned in a greater profit than this, the first of what was later called, "super-features."

Again the Fox company scored a tremendous success with "What Price Glory," "Seven-Sixty Heaven," and the gold medal picture, "Sunrise."

William Fox developed, and this against the supposed better judgment of his associates, the new celebrated, Movietone. In this regard, it is interesting to know that Fox says his first thought about talking pictures was merely that they would be of great educational benefit, and that he had never considered them from the entertainment angle. This accounts for his use of Movietone through the medium of Fox Movietone News, the visual and oral newspaper of the screen.

The Fox interests in Medford are represented by the Craterian and Rialto theatres which will join in the nation-wide celebration. Manager Reisman announces that one of the principal attractions for the week will be "The Cuck-Eyed World," sequel to "What Price Glory," that has had a four weeks' run in Portland and has been so overwhelmingly received in other cities.

Other plans will be announced from day to day.

## EDISON FORMULA USED BY ENGINEERS OF HUMMOBILE

This story is told of how America's most famous inventor demonstrated that common sense and forethought could be often used in lieu of complicated formulas in both mathematics and physics.

Several years ago a young scientist applied to Thomas A. Edison for a job. To test his ability and resourcefulness, Mr. Edison handed him an irregular shaped container.

"Give me the cubic content," he asked. Hours later the youth returned with a mass of figures and technical data. He finally obtained the correct answer.

"Why not do it this way," said the inventor, "it's much simpler." And he filled the odd shaped container with water, poured it out and measured the contents.

So it was with engineering investigators at Hummobile when they attempted to discover the cubic content of the 1929 Six Coupe's rear compartment. But their method included a practical attempt to discover how much luggage the compartment would contain.

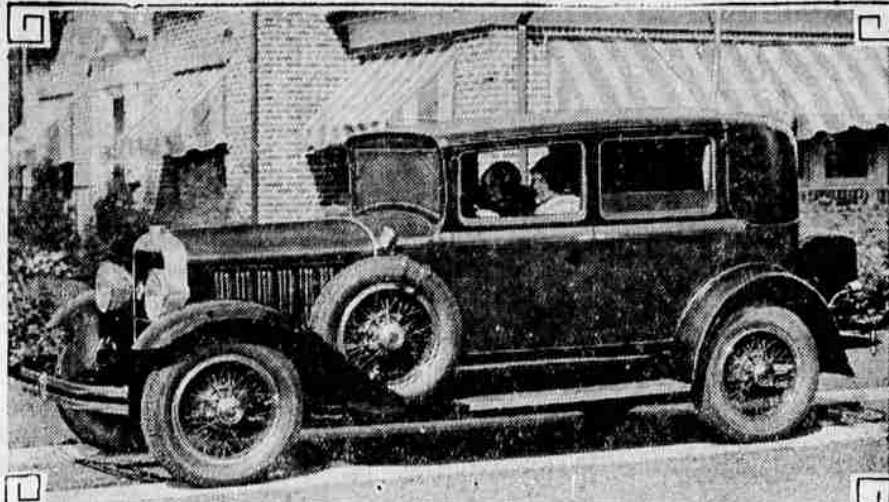
First an ordinary steamer trunk was loaded into the car. There was still considerable unused room. So another trunk was thrust into the compartment. With a surplus still available two small bags were added. The investigation then discovered that room still remained for several packages about the luggage. The men finally came to the conclusion that the capacity limit of the rear compartment largely depended on the ingenuity of the packer.

This large rear compartment is one of the outstanding features of the Coupe in the 1929 Hummobile Six series. Another feature is that the spare wheel and tire is mounted in the right front fender well as standard equipment. Because of this mounting there is nothing to hinder loading of the compartment to capacity.

Especially adaptable to salesmen, professional men and retail stores making small deliveries in this new coupe, interior room of the passenger compartment has not been reduced. Instead there is more than ample legroom. The new Six coupe uses the same chassis and engine as do the other models in the new series. The only difference is in the rear compartment and in the mounting of the spare wheel or tire equipment.

MEXICO CITY—(AP)—Trying to civilize the Indians of Mexico, the government is conducting 789 schools for aborigines. The total enrollment is 74,953 children and 10,607 adults. Also there are 95,444 Indians enrolled in schools for mixed races.

## New Dictator Eight Brougham by Studebaker



The same body lines characteristic of Studebaker's President Eight and Commander Eight Broughams have been carried out in the design of the new Dictator Eight Brougham. A decidedly distinctive appearance is given the car by a visorless French front of graceful contour. The trim lines are set off by two spare wheels mounted forward on front fenders and a roomy trunk at the rear. Price at the factory, \$1365. The Dictator Brougham is also available as a six at \$1225.

## U.S.E. Compared With U.S.A.

WASHINGTON, D. C., Oct. 12.—How would a United States of Europe, the new super-state proposed at Geneva, compare with the United States of America? "Irrespective of its political aspects or its feasibility, the suggestion affords opportunity for an interesting geographic comparison," says a bulletin of the National Geographic Society from its headquarters in Washington, D. C.

"As proposed the European federation would number 27 sovereign states. Russia is omitted. Principalities like Monaco and Liechtenstein, also San Marino, and Andorra, and the Free City of Danzig do not come within the scope of the following comparisons. Area: Smaller; Population: Larger. "The United States of America is one and one-half times greater in area," says the bulletin, "but citizens of the 'United States of Europe' would outnumber Americans in the proportion of 3 to 1."

"The Texas of U. S. E." would be France; Luxembourg is Rhode Island. Both are smaller than their American counterparts, but only slightly smaller. "Relative size raises a question which will stump most Americans. It is this: of the four biggest American States, how many are larger than the four largest European countries excluding Russia? The answer: One. France the European Texas

is larger than California, Montana and New Mexico are each smaller in area than Spain, Germany or Sweden. "So much geographic instruction stresses the smallness of Europe by American prairie standards that it is surprising to discover that Holland is larger than Maryland, that Finland would carve into three New York States, and that the total square miles of Oregon and of the Serb, Croat, Slovene are nearly identical.

"Striking contrasts between Europe and America turn up in the field of population. In the United States the average number of persons per square mile is 35; in Europe, 127. Nevada made miraculously spread seven-tenths of a person to each square mile while Belgium, equally miraculously, must squeeze 476 men, women and children on one average square mile. Yet Rhode Island and Massachusetts are each more densely inhabited, according to area, than the United Kingdom of Germany.

"A united Europe's manpower overshadows America tremendously. All the people of the six most populous American states, New York, Pennsylvania, Illinois, Ohio, Texas and California, number 8,000,000 less than the population of Germany. Little Luxembourg, lost in Europe like a slice of olive in a cream cheese sandwich, has more citizens than Wyoming.

"Our 'Northern Neighbor' "Should Europe ever federate America can refer to the 'U. S. E.' as her 'northern neighbor.' If all Europe were brought down to the latitude level of the United States, the trait of Gibraltar would be on the Equator, 2,000 miles south of its present position.

"Disparity of latitude, however, does not prevent parity in climates. Except for the aridness of the Southwest, America's climates are much like Europe's.

"Some of the same problems that brought about the union of the 13 American colonies make Europe turn toward federation. Thirteen colonies with 13 tariffs prompted the drafters of the American constitution to abolish economic borders. Twenty-seven European nations have 27 different schemes for tariffs that make every border a trade hurdle.

"Money, Tariffs and Stamps. "Within an area two-thirds the size of the United States there are 26 different money systems (Luxembourg uses Belgian money), 27 different sets of postage stamps, and 27 different immigration regulations. Another international aggravation faces the continental automobile driver; in some countries he must keep to the left of the road, in others to the right. While railway gauges have been unified for the most part, Spain still has one-third her mileage in narrow gauge roads.

"A 'U. S. E.' has the long-lived Roman Empire and the short-lived Holy Roman Empire for precedents. In recent times the metric system has been accepted by all Europe except the United Kingdom and the Irish Free State.

## SILVER JUBILEE OF WILLIAM FOX

It may seem far-fetched to designate a dream as a compelling motive in such a hard-headed business as the motion picture industry. Yet it was a dream that furnished the mainspring for starting William Fox on the road to his great achievements and that has lengthened his shadow until it now is prominent in the world of film.

That imaginative dream came to William Fox when he was a small boy living in the tenements of the east side of New York; he was born in Hungary fifty years ago. Young William, when not attending school, sold newspapers and peddled shoe polish which his father made. At night, the youth liked to attend the theatre and whenever he could scrape together the money could be found sitting with the other gallery gods.

One day the boy unburdened himself to his mother, telling her that he had dreamed that some day he would own a theatre of his own. The fulfillment of his dream started in 1903, when William Fox invested his hard earned savings, amounting to \$1,000 in a penny arcade at Brooklyn. For many weeks business was at a low ebb and the venture showed nothing but losses. But Fox changed the styles of entertainment and made it a success. Soon he purchased two more penny arcades and made successes of all of them. Next the youth leased the Dewey and Gotham theatres in New York.

This was the start, and the Fox theatrical holdings were increasing steadily. With a growing chain of theatres to be furnished with pictures Fox found the supply of films was both inadequate and unsatisfactory, so he formed his own producing company and in 1915 the Fox Film corporation as it now exists started functioning.

History of a new sort then began to be made by William Fox. A long succession of pictures that enjoyed a tremendous popularity carried the reputation of the new Fox Film corporation to the far corners of the earth. At that time the expenditure of \$100,000 for the making of a single picture entitled "The Daughter of the Gods" was nothing short of sensational.

BRUSSELS (AP)—P. Bourgeois, of the Brussels Ecole Observatory, has left for an extended tour of America to study methods of spectroscopic observation. He will visit the Yerkes observatory of the University of Chicago at Williams Bay, Wis., as well as the observatories of Michigan, Yale and Harvard.

Klamath Falls.—Building to be erected soon for occupancy of cleaning establishment.

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Up to and including 1919, all William Fox films were made in New York and New Jersey. But the company began development of the immense studios at Hollywood, Cal., which have since grown to include a new plant of more than 100 acres at Fox Hills.

William Fox ten turned his attention to the expansion of his theatre holdings. Theatres were built and acquired all over the country until in January of 1925 came the astounding news of the purchase of the West Coast Circuit of theatres on the coast, a chain of 250 houses, followed by the acquisition of 40 theatres in Wisconsin and the Poll circuit in New England. Other important deals followed, serving to make the William Fox enterprises one of the largest and most powerful theatre operating units in the world.

Still adhering to his pioneering instincts, Mr. Fox was the first to give thought to the talking picture and backed the experiments of Theodore Case and Earl I. Sponable in photographing sound on film by means of electric flashes. When the experiments were completed, Fox Movietone was announced to a wondering world.

The boyhood dream of William Fox is now a smashing reality. His film company has its own offices in more than 200 cities in the United States and Canada. Abroad he is represented in every large city of Europe, Australia, Asia and Africa. The William Fox circuit of theatres is comprised of more than 800 playhouses, located in all parts of the United States and seating a million people. The appraisal of the two enterprises is placed at well over \$500,000,000.

The Fox company recently acquired the Craterian and Rialto theatres in Medford that are under the supervision of J. B. Reisman.

## EX-MISSION HEADS GIVEN FAT BERTHS

LONDON (AP)—Six members of the late conservative cabinet headed by Stanley Baldwin have already won lucrative connections in Lombard Street since they went out of office last June.

Sir Austen Chamberlain, the former foreign secretary whose monole is beloved of every cartoonist, and Sir Laming Worthington-Evans late secretary of state for war, have joined the board of the Greater London and Counties Trust, Ltd., of which the Earl of Birkenhead, formerly their cabinet colleague, is chairman. The trust is interested in electricity. Sir Philip Cunliffe-Lister, late

president of the Board of Trade, is chairman of the newly formed Tin Producers Association which claims to control 90 per cent of the British tin production. Lord Brentford, better known as Sir William Joynson-Hicks, the late secretary of state for home affairs, has gone in for insurance. So has Sir Samuel Hoare, ex-secretary of state for air. Sir Arthur SteelMaitland, late minister of labor, leans to bank-

ing. He has become a director of the United Dominions Trust, Ltd.

TURKS ISLAND, West Indies—(AP)—In the first half of the current year 800,000 bushels of salt were exported from this island, double the 1927 figures. The salt business has flourished here for 300 years.

LAUSANNE—(AP)—Switzerland's

own record of the highest waterfall harnessed to generate electricity will be broken by the new Dixence power plant. An artificial lake at an elevation of 5,600 feet will drop water 2,600 feet to the power station. The plant will cost \$15,000,000.

Myrtle Point.—Norway Cemetery association improving road leading from highway to cemetery grounds.



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