



You Are Invited
To Celebrate

**THE SILVER
JUBILEE**

of the

**WILLIAM FOX
THEATRES**

Monday, OCTOBER 14

and continuing for the entire week, every Fox theatre throughout the United States will observe this event with a splendid entertainment befitting the attainment of a quarter century of remarkable growth.

THE story of William Fox is the History of the Motion Picture—a pioneer, who, by his courage, integrity, independence and foresight has transformed an obscure enterprise into a magnificent art. It is significant that the Fox enterprise is the only Motion Picture endeavor to attain a quarter century of world-wide growth and success.

FAR MORE IMPORTANT

Than even the entertainment, will be a message from William Fox of vital concern to the future welfare of every patron of Fox Theatres. In 25 years the Fox Organization has grown from a nickleodeon to the most gigantic enterprise in the world. This unparalleled success could not have been possible without the whole-hearted response and liberal support extended to William Fox by the American people. On this occasion William Fox will disclose through the Movietone screen of each Fox Theatre his plan to repay you in material profit for this quarter century of generous patronage.

Share the Future of This Empire of Amusement with William Fox

**F O X
SILVER
JUBILEE**

Will Be Celebrated Beginning October 14th at
Craterian and Rialto Theatres

Participate In A
Quarter Century
of Deserved Success