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## with wise preventive measures



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### This Is Fire Prevention Week!

#### PROCLAMATION

State of Oregon,  
Executive Department,  
September 27, 1929.

THE annual loss of life and property by fire in the state and nation is enormous. Last year the nation's fire loss amounted to Four Hundred Seventy-two Million Dollars, and that of the state of Oregon to Six Million Seven Hundred Thousand Dollars. Up to September first of the present year, Oregon's loss by fire amounted to approximately Three Million Dollars, not including the tremendous devastation visited upon our great forest wealth. Fully Eighty per cent of this loss is attributed to thoughtlessness and carelessness.

Each year, as a means of awakening the people to the enormous extent of this waste and the necessity for more determined resistance of this annual economic loss, a week is set aside for special observance of the causes of fire hazard and of means of their prevention. This year by Presidential pronouncement, the week of October 6 to 12, inclusive, has been designated as Fire Prevention Week.

Believing that every effort now exerted in behalf of precaution against fire will yield abundant future returns in the conservation of precious human lives and valuable properties,

Now, therefore, I, I. L. Patterson, Governor of the State of Oregon, by virtue of the authority in me vested, and in conformance to the proclamation of the President of the United States, do hereby proclaim the week of October 6 to 12 as Fire Prevention Week, and I sincerely urge all people of Oregon, all industrial, commercial, civic and fraternal organizations, and the press and pulpit of the state to unite in this annual season of observance of precautionary measures to the end that the scourge of fire may be abated.

In testimony whereof, I have hereunto set my hand and caused the seal of the State of Oregon to be affixed hereto on this 27th day of September, A. D. 1929.

(Seal) I. L. PATTERSON, Governor.  
By the Governor: HAL E. HOSS, Secretary of State.

#### Mayor Pipes Proclaims Week

In the interest of fire prevention throughout this part of the country Mayor A. W. Pipes issued the following proclamation:

By proclamation, the President of the United States has designated the week of October 6 to 12, inclusive, as Fire Prevention Week.

Believing that every effort possible in fire prevention should be put forth by our people, and realizing the importance of co-operation upon our part with the leadership of our President, for the conservation of life and property,

I, A. W. Pipes, mayor of the City of Medford, proclaim the week of October 6 to 12 as Fire Prevention Week, and call upon the people of Medford and scenic Southern Oregon to unite in observance of this season, to the end that the fire scourge may be lessened in the succeeding years.

A. W. PIPES,  
Mayor of Medford.

#### Statement By Roy Elliott

Every week in the year should be "Fire Prevention" week, but it is well that the full extent of the fire menace be brought to our attention more forcefully now and then. This is the purpose of Fire Prevention week which we officially observe at this time.

The schools, by educating the children in the importance of being careful with fire at home or in the woods, can do a great deal in cutting down the annual loss by fire in the future.

At the close of a summer, when the fire hazard has been particularly bad, we should all co-operate in changing the situation in 1930.

ROY ELLIOTT,  
Fire Chief.

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Cultivate the habit of carefulness not only with fire and everything that produces fire, but by correcting conditions on your premises that will prevent the spread of fire. You can then be doubly sure of your safety by obtaining adequate insurance measured to the present value of your property. We can help you.

FIRE PREVENTION WEEK, OCTOBER 6 to 12

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