

Spinal Pressure Is Cause of Disease

Claim Straight Spine Guarantee of Health

There are three things which make the man of action — good health, ability and opportunity. Without the first the others are lost. Success in life demands a dependable body as well as a sound and resourceful mind.

People trying for the best in life will endeavor to have the best of health. Poor health is universally acknowledged to be a dead weight to progress. The army of human beings that lose out on account of it is large. Myriads of missed opportunities to do well could be traced to organic or functional disturbances that wrote the lines of unsatisfactory physical condition across the general appearance of the individual as plainly as health will manifest itself in the light of the eye, the color of the skin, the shape and movement of the human body and the clearness and forcefulness of the human mind.

Because there are millions of sick and ailing mortals, there are a score or more of health cults offering service to make people well and keep them that way. There have been doctors since the first day broke — almost. There are many now, so that several representatives of as many different cults are of easy access to almost any sick individual. They are all in the fight against disease and all interested in promoting human health. Some with faith in the potency of drugs, some with the knife as a last resort. Possibly they all do the best they can, but the best that has as yet been done is not all that must be done. There are more sick and ailing in our generation in ratio to increased population. There is now extreme need of a health system that will prove more powerful to combat disease.

The success of any health system rests in the results it accomplishes in curing and preventing disease. The Science of Chiropractic, a drugless health system, has only its results in restoring the sick to health to account for its phenomenal growth. It has covered the entire country in less than a quarter of a century. It is endorsed by more than a half million benefited persons and is well on the way to universal use. Results caused its growth and account for its progress. People get well when they take scientific spinal adjustments, and in thousands of cases this has been true of persons pronounced incurable by other health modes.

When there is a disease in the human body there is a cause in the body itself to account for it. The Science of Chiropractic assumes that cause to be in the human spine. Spinal joints become displaced and press the nerves to an extent that it will interfere with the normal passage of health energy through them from the brain to the body parts. Practically all diseases are the result of such spinal derangements.

Are the chiropractors right in this hypothesis? The fact that they have 64 per cent of recoveries to their credit is statistical tables, made up by non-partisan agencies interested only in gathering facts for public health reports, proves more to the advantage of the chiropractic work than the finest spun theories of all our brightest minds in all the health books of the world. Health theories are valuable in proportion as they work out health results when put to practice. Sixty-four per cent results is a triumph for the underlying theory of Chiropractic, which is that compression of nerves by displaced spinal bones is the cause of practically all human disease, and that health is the result of adjusting these bones to remove the causative pressure from the nerve lines.

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GOVERNOR COMMENDS PROGRESSIVE MEDFORD

A letter written by Governor L. J. Patterson to a Medford citizen in answer to one of the announcements sent on the first flight from the new airport, says in part: "I want to congratulate the citizens of Medford on being progressive enough to make an investment of \$150,000 for one of the best airports, if not the best airport, in the state. I have heard much favorable publicity with reference to Medford's action in this matter, and I know it will be of benefit to your community."

"Blue Danube" at Isis Today

ROMANCE, spelled in capitals—that is Loatiere Jupp's new star production. "The Blue Danube" is a tremendous thrilling love theme dominating in a plot bending tense dramatic action with delicious comedy. The story is extremely human, with a background as colorful as any ever seen on the screen. This is not a war picture, the undercurrent of the World War is felt in several sequences and it stresses the tragedy of a proud nation suffering the pangs of galling defeat. "The Blue Danube" will prove a picture of exceptional appeal to most motion picture audiences. It is dramatic, the action swift-moving and there is much enjoyable comedy. It should prove a box-office smash.

PAID ADV.

BUSINESS WOMEN DISCUSSING PLANS FEDERATION MEET

Preliminary plans for the entertainment of the 500 or more delegates who will gather in Medford to attend the State Federation of Business and Professional Women's Clubs the latter part of May were outlined yesterday by Maud K. Chapman, president of the Medford chapter, and Paloma Handelman, president of the Grants Pass chapter, whose clubs will be joint hostesses for the convention.

Miss Handelman, who has just returned from the North Willamette district conference, attended by club members from the Portland district as well as the state officers and executive council, reports that enthusiasm over the choice of Medford as the next convention city was freely expressed at the meeting.

The state federation convention will be a three-day meeting, drawing to this city some of the outstanding women leaders in business and professions throughout the state. The state program to be followed at the convention will be forwarded to the local club president by Miss Cecelia Boyler of Astoria, state head, some time soon. One of the national executives will attend the convalescence and act as principal speaker at either a business session or a banquet.

The entire state federation is looking forward to the visit of Ruth Rich of New York City, field secretary of the national association, within the next few weeks. The exact date of her visit to Medford is not yet known.

LETTER TO BROPHYS LAUDS NEW AIRPORT

Brophy's Jewelry store has received an air mail letter from White, Wile and Warner, Buffalo, New York, manufacturers of rings, in which they compliment Medford very highly on its progressiveness, especially in connection with its new airport. The letter being on the road only 24 hours from the time it left New York until it was read by Mr. Brophy.

The letter in part is as follows: "Because of air mail we are separated from you by really only 24 to 36 hours. If we are not mistaken we have read something about the wonderful airport in Medford, and, furthermore, if we are not mistaken we think that Medford was one of the first cities in the country that became what is known as 'air-minded.' Are we right? We also read marvelous things about your wonderful airport. In fact, we have read a great many splendid things about your progressive city, in addition to that part pertaining to aviation. We here in the east are much behind you in the west when it comes to aviation, but we are trying to catch up."

POLICE TO SELL RUM CAR PUBLIC AUCTION

An automobile, seized by federal authorities last May from Earl Parker, local man, as a carrier for intoxicating liquor, will be sold a week from next Saturday at the Medford police station by Federal Prohibition Agent Terry Talent. Bidding will begin at 2 o'clock in the afternoon. This is the first of 14 confiscated cars that will probably be sold here this fall and winter.

The first machine up for sale is a Chrysler and a 1925 model. It is reported to be in good running order.

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NEW YORKER TO TALK AT HEALTH MEET WEDNESDAY

Mr. Newcomb, prominent New York business man, interested in public health work, is to be the principal speaker at the Tuberculosis Association Institute on Wednesday at the Y. W. C. A. Mr. Chamberlain of Portland, State Tuberculosis Association publicity chairman, will assist in the program.

The purpose of the institute is to create interest in the annual Christmas Seal sale drive. Members of the Health Association committees are urged to be present in order better to understand the routine and scope of the sale of the tuberculosis seals. Everyone is invited.

- Morning Session, 10 A. M.**
1. County Publicity: How to Create and Use, Mr. Chamberlain.
 2. Rural and Urban Sale: How to Set Up, Mr. Newcomb.
 3. Methods and Technique, Mr. Newcomb.
- Afternoon Session, 2 P. M.**
1. Relationship of National, State and County Associations, Mr. Newcomb.
 2. Program Building, Mr. Chamberlain.
 3. Round table discussion.

LUTHERANS TO HEAR CHURCH SPECIALIST

The Rev. Chas. H. E. Lewis of Fremont, Nebraska, representing the United Lutheran church, to which the English Lutheran congregation of Medford belongs, will speak at the Lutheran church this evening at 8 o'clock. Rev. Lewis spoke in Salem Sunday, and in LaGrange yesterday.

Dr. Lewis, who is a specialist in church work, will give an interesting talk, to which the public is cordially invited.

A conference of church workers will be held at the close of the address.

PHOENIX THIMBLE CLUB FILLS CHRISTMAS BOX

PHOENIX, Ore., Oct. 8.—(Special.) The Thimble club, which is a social circle organized through the Neighbors of Woodcraft lodge met at the home of Mrs. Maud Daugherty last Friday. There were only a few present as many of the members are working in the packing houses. At this time the club is making a Christmas box to be sent to the Circle home in California.

The faculty of the Normal at Astoria held a dinner party and dance at the Blue Flower lodge Saturday night. Dinner was served by twenty-nine.

Last Thursday noon Mrs. Terrett of Medford entered with luncheon for nine guests at the Blue Flower lodge.

All Talking "Idle Rich" at Rialto

Take an American family, an average family in an average American city home, a flat, say and inject a love affair between a pretty stenographer daughter and her millionaire employer, and you have the ingredients for a great play success. All you need is a great cast and a director to complete the formula.

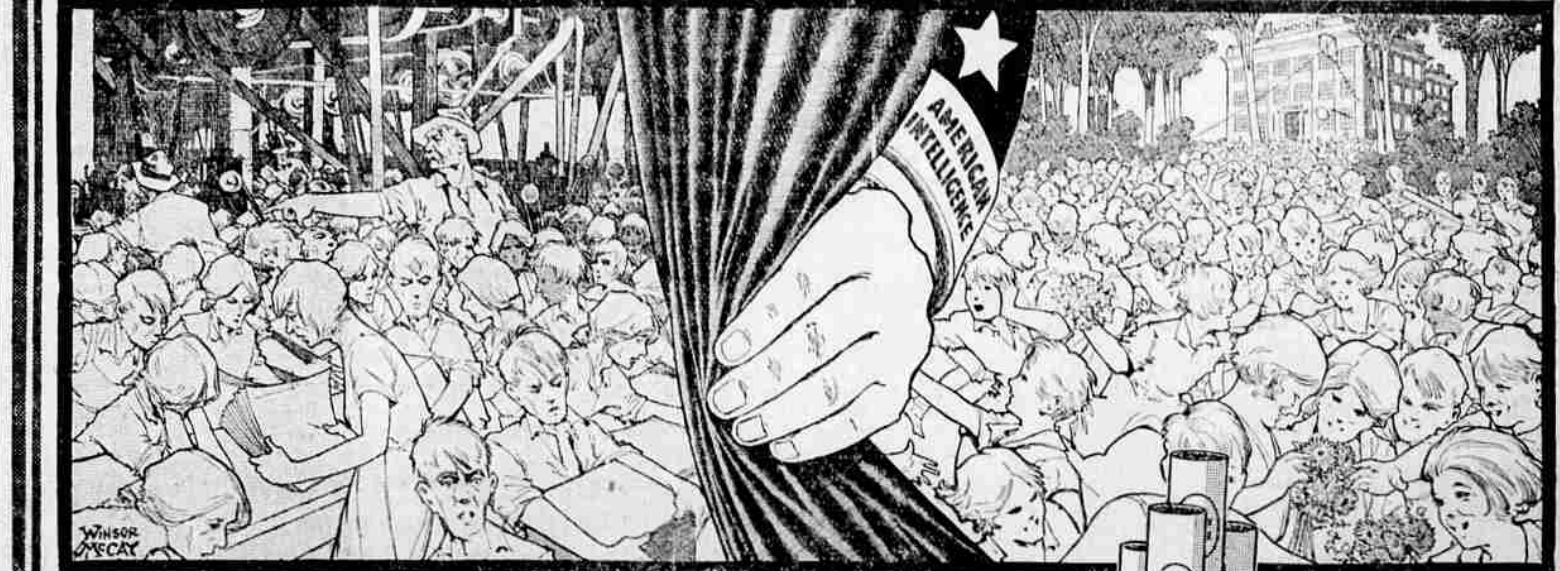
Vicks Now Passes 26 Million Yearly

More and More Millions Follow Trend of Modern Medicine and Treat Colds Externally

To keep pace with the ever-growing demand for Vicks VapoRub, the external treatment of colds, another increase is being made in the figure of the sales slogan, made famous when Vicks reached "17 Million Jars Used Yearly." Only a short time ago, the well known "17 Million" was raised to "21 Million." Again this figure has been outgrown, as more and more people turn to this better way of treating colds. There are now "over 26 Million Jars Used Yearly"—a jar for every family in the United States.

That Brutal Overseer Roasts in Hades! AN ANCIENT PREJUDICE HAS BEEN REMOVED

Wise legislation has halted the ancient prejudice that dictated the exploitation of child labor for selfish gain. Guided by AMERICAN INTELLIGENCE it has routed greed. No longer are little children forced into slavery.



"toasting did it" —

Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACRIDS (pungent irritants) from the tobaccos.

YEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended—"It's Toasted."

"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.

Everyone knows that heat purifies, and so "TOASTING"—LUCKY STRIKE'S extra secret process—removes harmful corrosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.

"It's toasted"

No Throat Irritation—No Cough.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of the N. B. C. © 1929, The American Tobacco Co., Mfrs.



"It's Toasted"—the phrase that describes the extra "toasting" process applied in the manufacture of Lucky Strike Cigarettes. The finest tobaccos—the Cream of the Crop—are scientifically subjected to penetrating heat at minimum, 260°—maximum, 300°, Fahrenheit. The exact, expert regulation of such high temperatures removes impurities. More than a slogan, "It's Toasted" is recognized by millions as the most modern step in cigarette manufacture.



Concert Trio to Play

at
The Apostolic Faith Mission
42 North Front Street
One Night Only—Tues. Oct. 8
Evangelistic Troupe en route to Portland from San Francisco, where a revival campaign was held.

THE MORNING STAR STAR MALE QUARTET
Will also render special song numbers

No Collections **Marvelous Testimonies** COME

CLASSIFIED ADVERTISING GETS RESULTS

An Overdraft May Be an Oversight—

—but it is just as harmful to your credit standing and business reputation as if it were intentional.

By keeping your Checking Account balance at a figure higher than your usual needs you will be safeguarded against accidental overdrafts.

First National Bank

Medford, Oregon

CLASSIFIED ADVERTISING GETS RESULTS

Women's Hose \$1.00 Pair

Silk from top to toe with pointed heel.

The Roggerly
OF COLORED

Close study under artificial light causes serious injury — if the eyes are unaided by correct glasses.

May we serve you?

DR. JUD RICKERT
OPTOMETRIST
222 EAST MAIN ST.