

Sight Saving and What Does It Mean?

If you are one of those lucky mortals endowed by nature with a pair of excellent eyes, have you ever given a thought as to how you would adjust yourself were that precious gift partially or entirely removed from you by one stroke of fate?

Have you ever thought what it means to conserve your eyes—studying and applying a few of the simple rules of hygiene that your natural sight may always prove efficient? Or have you been careless, as most people are, in the squandering of this most precious gift, thinking its power unlimited in quantity and in time?

A common mistake is to assume that when the eyes are well they need no attention. It is not so with the teeth. And yet you can buy new teeth—but you cannot buy new eyes! It is important to keep the teeth clean in order to preserve a healthy condition. Is it not more important to care for the organs of sight?

A personal examination by a competent Optometrist and a few suggestions may not be amiss. It is man's duty to try to conserve and preserve his sight. Do not abuse, but try to appreciate what sight does for you by giving the eyes the care they require. Do not overtax them. When they become tired, rest them. If they need glasses procure them from a recognized Optometrist and wear them.

The admiration of one's associates is the greatest source of happiness and satisfaction in the world. While some thus gain contentment in the fulfillment of their desires, others remain unlovely and disheartened through the impairment of vision.

EYES! There is nothing so wonderful, so absolutely compelling as attractive eyes, feeling, power, emotions, thought, spirit, are all portrayed through the organs of sight.

100 per cent efficiency is rendered possible by the advancement of the science of Optometry. Save your eyes! Consult an Optometrist.

By saving these weekly talks on Optometry, they will answer many questions on the "Care of the Eyes" and their relation to your general health.

Cut Out—Sign—Mail Today The Eyesight Service Bureau of Medford Mail Tribune, Medford, Oregon. Please send me, without cost or obligation on my part, copy of the new booklet describing Sight Conservation.

Name Address City

Daily Meteorological Report

Monday, October 7 Forecasts Medford and vicinity: Cloudy and unsettled tonight and Tuesday with showers. Not much change in temperature.

Local Data Table with columns for Temperature (Deers), Highest (Last 12 hrs.), Lowest (Last 12 hrs.), Rel. humidity (Per.), Precipitation (Ins.), State of weather.

Lowest temperature this morning, 57 degrees. Twenty-four hour precipitation to 5 a. m., .23 inch.

Temperatures a year ago today: Highest, 78; lowest, 51. Sunset today, 5:43 p. m. Sunrise Tuesday, 6:16 a. m. Sunset Tuesday, 5:41 p. m.

Observations Taken at 5 A. M. 120th Meridian Time

CITY Table listing Baker City, Blumark, Boise, Denver, Des Moines, Fresno, Helena, Los Angeles, Marshallfield, Phoenix, Portland, Red Bluff, Roseburg, Salt Lake City, San Francisco, Santa Fe, Seattle, Spokane, Walla Walla, Winnipeg with weather conditions.

CROWDS ATTEND MARKET OPENING

Shoppers at the Medford public market flooded to stalls 13 and 14 last Saturday to avail themselves of exceptional meat values offered by the new public market department.

"You'll always find our prices right," is the slogan of the new meat department. Included in the record crowd which attended the opening Saturday were farmers and ranchers from all parts of southern Oregon.

Joan Crawford Star of 'Modern Maidens'

Kaleidoscopic settings and the whirl and swirl of the age of jazz—youth and its buoyant foibles, fuses and glitter—and under it all the mighty undercurrent of the laws of life which no fashion, mode or cult can change—these are the dominating elements in "Our Modern Maidens," epic of the jazz age, now playing at the Craterian theater as a synchronized sound production.

No better vehicle could have been found for Joan Crawford's debut as a full-fledged star of the screen than this mighty drama. Through it she shows the spirit of youth—through its mazy settings and gorgeous details are replete with the spirit of modern youngsters seeking fun and pleasure—there is far deeper and more dramatic note in the play. Its drama rests on the immutable laws of life—of which none can defy and "get away with it."

Besides teaching a mighty lesson, and giving a perfect cross section of the so-called jazz age, the picture is a perfect piece of entertainment. Never once was the entertainment factor forgotten in the handling of the play. There is much healthy comedy interspersed in the spectacle and drama and the heart interest portions of the play are perfectly worked out.

KC Baking Powder advertisement with logo and text: DOUBLE ACTION First—in the dough Then in the oven Same Price for over 38 years 25 ounces for 25¢ Use less than of high priced brands MILLIONS OF POUNDS USED BY OUR GOVERNMENT

THUNDER STORM ENDS DROUGHT IN CITY AND VALLEY

The long drought here which had been on the city and valley for 113 days past came to an unexpected end ending Saturday night with a thunder storm, and intermittent light showers since that time. At 5 a. m. today the rainfall had amounted to .25 of an inch, and there were short light showers during the day. More showers are forecast for tonight and Tuesday.

During the thunder storm of Sunday night lightning struck eight times in the Crater National forest but did no damage in Medford and the valley. However, incidental to the storm because a tree was blown down by wind near Grants Pass across a power line, and because of a line trouble near Table Rock and Prospect, electric power service to Medford and other valley points by the California Oregon Power company was temporarily suspended a short time early yesterday morning until line crews and the trouble repaired.

The storm began at 2:34 a. m. Sunday with thunder and lightning, followed by rain at 2:40 a. m. The rainfall in the hill districts was much greater than in Medford and the valley, as one inch fell at Rustler peak east of Butte Falls.

Between 5 a. m. and 5:25 a. m. three lightning striking trees eight separate fires were caused in the Crater National forest in the territory extending from the Owen Oregon timber camp near Butte Falls on north. The fires ranged in dimension downward from the largest at Abbott Butte, one at Hail's Point, and two in the sugar pine country of Elk creek.

There was another storm last night in the Mt. Wagner section of the forest, but nothing had been heard from it by the forest headquarters here up to early this afternoon.

Despite this witness the six remaining lookouts and two co-operative lookouts still on duty in Crater National forest will be kept for several days yet at their posts, as a matter of precaution.

SURVEYORS FAST FOR THREE DAYS

Afoot and without food for three days in the Siskiyou mountains was the experience reported Saturday by Lester Scott of Central Point and A. Kepper upon their arrival in Medford. The two young men, employed in making a survey, had expected to find a cache of food in a mountain cabin, but discovered the supplies had been stolen. A three days' journey on foot separated them from the next station.

They traversed the mountain region between Harris and Fall creek in northern California and during their long hike ate nothing else than a wild bird they managed to kill with a rock. The morsel of food was roasted over a camp fire and resulted in only one or two mouthfuls. They did not suffer from their experience, but visited three or four restaurants Saturday in Ashland and Medford before their appetites were appeased.

FORMER MEDFORD MAN VISITS PROF. NARREGAN

Walter A. Squires of Philadelphia, director of weekend instruction for the board of Christian education for the Presbyterian church, spent Sunday in the city, visiting with Prof. N. L. Narregan. Mr. Squires attended the Medford schools when Prof. Narregan was their head and graduated in the class of 1891. He stopped off to visit his former schoolmaster. Mr. Squires is high in the councils of the Presbyterian church. He was a schoolmate of General Fries, also a pupil of Prof. Narregan.

PLAN ENGLISH CLASS AT BUSINESS COLLEGE

Plans are under way to organize night classes in correct English at the Medford Business college, G. W. Newberry announced today. This will be a decidedly new course never before given in Medford.

The purpose of the classes in English which will be given at least once a week over a period of time to cover the series set forth in the Miller system, nationally used text, is to give business men and women an opportunity to "brush up."

'Bill' Dollar Busy in Medford Stores Aster a Quiet Sunday Rest in Cash Register

"Yesterday was rather a quiet day with me," said "Bill" Dollar, as he prepared for another week of traveling through the Medford stores, "but I had a lot of company in the cash register and Bill from all over the country exchanged experiences regarding their travels. 'We all agreed.'"



Sharp business men mix dull times by advertising. "When money is sent out of Medford for goods that can be bought at home," said "Bill" Dollar, "that money with all its possibilities, is lost to this city forever. With some people, though, the thought is, that when a dollar is sent out of town for goods that should be bought here, merely the initial investment has left the city."

"Every time you send a dollar out of town," continued "Bill," "you not only send that dollar, but you send the interest on that dollar for every year that it stays in circulation. Instead of helping Medford, it helps some other city with all of its power and the foolish citizen who sends his money away, gives no heed to the crime that he or she has committed against the city that feeds and shelters them, and gives them the comforts and pleasures of life. As a matter of record the real facts are even stranger, for you not only send the interest for all future years, when you send your money out of town, but you send the interest on the interest—the entire sum that would have been saved to Medford by the use of compound interest. It is time for every citizen of Medford to find out how loyal they are to their own city. You are either for it or against it. Your actions prove your loyalty better than words." (Copyright, 1929, Fred Mozart)

Radio Program KMED Mail Tribune-Virgin Station Monday, Oct. 7. 6:45 to 6:00—Dodge Shop. 6:00 to 6:15—KMED. 6:15 to 6:30—News and market reports by Mail Tribune. 6:30 to 7:00—Madden and Jennings. 8:00 to 8:30—Eads Transfer. 8:30 to 9:00—KMED. 9:00 to 10—Mono Motor Oil Co. 10 to 10:15—Prickett Lumber Co. Tuesday, Oct. 8. 9:30 to 10—Lawrence, Jeweler. 10 to 10:30—Southern Oregon Electric Co. 10:30 to 11—Domestic Laundry. 11 to 11:30—M. M. Dept. Store. 11:30 to 12—Sween's Gift Shop. 12 noon—News flashes by Mail Tribune. 12 to 12:30—Bebe & Kindle. 12:30 to 1:30—Monarch Seed & Feed Store. 1:30 to 2:00—Business College. 2:00 to 2:30—Peoples Electric Store. 2:30 to 3:00—Brake Shop. 3:00 to 6:15—Trowbridge Lumber Yards. 6:15 to 6:30—News and market reports by Mail Tribune. 6:30 to 7:00—Harvey Service Station.

'Sisters of Eve' at Isis Theatre Now

"Sisters of Eve" claims the honors at the Isis theatre tonight with an excellent cast assembled by Director Scott Penobscot for the film version of E. Phillips Oppenheim's popular novel, "The Tempting of Tavernske." Anita Stewart and Betty Hlythe are the sisters, good and evil, while Crighton Hale makes an interesting personality of Tavernske.

BEWARE THE COUGH FROM COLDS THAT HANG ON

Coughs from colds may lead to serious trouble. You can stop them now with Creomulsion, an emulsified croscote that is pleasant to take. Creomulsion is a medical discovery with two-fold action; it soothes and heals the inflamed membranes and inhibits germ growth. Of all known drugs croscote is recognized by high medical authorities as one of the greatest healing agencies for coughs from colds and bronchial irritations. Creomulsion contains, in addition to croscote, other healing elements which soothe and heal the inflamed membranes and stop the irritation, while the croscote goes on to the stomach, is absorbed into the blood, attacks the seat of the trouble and checks the growth of the germs. Creomulsion is guaranteed satisfactory in the treatment of coughs from colds, bronchitis and minor forms of bronchial irritations, and is excellent for building up the system after colds or flu. Money refunded if not relieved after taking according to directions. Ask your druggist. (adv.)

CREOMULSION FOR THE COUGH FROM COLDS THAT HANG ON

MRS. LUCAS OF BEAGLE VISITED BY RELATIVES IN MEDFORD HOSPITAL

BEAGLE, Ore., Oct. 7.—(Special.)—Mr. and Mrs. E. B. Lucas and daughter Ina Pearl were recent Medford visitors. They spent a day at the bedside of Mrs. Lucas, Sr., who is in the hospital there.

The young people of this district who have been attending school at Sams Valley, will start to school again Monday. Mr. and Mrs. M. F. Young and family of Willow Springs visited recently at the home of Mr. and Mrs. Chas. Sanderson.

Mr. and Mrs. Ralph Ellis, Sr., of Rogue River spent Sunday at the home of their son Harry Ellis and family. Herbert Mayfield cut his little finger on the left hand while badly while topping cane at the Hannah ranch one day last week.

Mr. and Mrs. Zuck were Medford business visitors Tuesday. They were met there by their daughter, Mrs. Orval Hendine, and small son Kenneth of Ashland.

Irrigation is being talked in our district. A representative of the Beagle and Sams Valley irrigation project has called on several land owners. Mrs. L. J. Frink and daughter Miss Ruth were Medford visitors Tuesday.

Mrs. James Seeley and baby of Medford were visiting at the home of Mrs. Seeley's parents, Mr. and Mrs. Harry Caton, the first of the week. Louis Sims returned to his home here the last of the week. He has been in Washington for the summer.

Mrs. Ruby Mayfield and son Herbert attended the funeral of Mrs. Shover of Central Point Tuesday afternoon.

Mrs. Chas. Sanderson spent the first of the week visiting at the Young home at Willow Springs. The Caton threshing machine, threatened alfalfa seed for Eugene Gray last week.

SAMS VALLEY PEARS ALL PICKED, PACKED

SAMS VALLEY, Ore., Oct. 7.—(Special.)—Pear picking and packing is completed in this district, with the exception of a few Winter Nellis. Mr. VanHoevenburg, who operates one of the largest pear orchards in this section, reports that the drought shortened his crop about 13 carloads.

JACKSONVILLE C. OF C. ELECTION SATURDAY

JACKSONVILLE, Ore., Oct. 7.—(Special.)—The Jacksonville Chamber of Commerce will hold a get-together meeting and banquet at the U. S. hall Saturday evening, October 12. The annual election of officers will be held and a review will be given of the past year's work. Work for the coming year will be discussed and planned. It is being arranged to have several good speakers from other points in our county. This promises to be one of the most interesting meetings of the local Chamber of Commerce held for some time. All are invited.

BELLVIEW CLUB WILL MEET ON WEDNESDAY

BELLVIEW, Ore., Oct. 7.—(Special.)—The members of the Upper Valley Community club will meet at the home of Mrs. C. B. Lambkin on Wednesday afternoon, October 9. An interesting program has been planned and a good attendance is expected. Every member is requested to bring her dollar and tell how she earned it. Mrs. John Kerrenauer will assist the hostess. This will be the last meeting to be held in a home, as the club house will be vacated by the school children about the 15th of October.

SAMS VALLEY CLUB TO ENTERTAIN TEACHERS

SAMS VALLEY, Ore., Oct. 7.—(Special.)—The Ladies' S. V. L. club which met with Mrs. Frink, spent the afternoon quilting, after which all enjoyed delicious refreshments. The club will meet Thursday, October 10, at the schoolhouse where the teachers will be entertained at luncheon and all nations desiring to meet the teachers are invited to attend by Mrs. O. R. Tresham and Mrs. Frank Bender, who are the serving committee.

Newport—Agro Official Service garage opened in E. A. Bally building on Fall street.

HEADACHE? Look to Your Eyes First

Dr. D. A. Chambers EYE SIGHT SPECIALIST 404 Medford Bldg.

Ask anyone who uses GENERAL VIOLET RAY ANTI-KNOCK GASOLINE

3--BIG NIGHTS--3 OCTOBER 10-11-12

ELKS' FALL FROLIC

MEDFORD ARMORY Dancing—Games—Vaudeville—Band Concert "Everybody Frolic With the Elks"

Concert Trio to Play at the Apostolic Faith Mission 42 North Front Street One Night Only—Tues. Oct. 8

Evangelistic Troupe en route to Portland from San Francisco, where a revival campaign was held. THE MORNING STAR STAR MALE QUARTET Will also render special song numbers No Collections Marvelous Testimonies COME

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Also Added ALL TALKING ACT 'THE KNIFE' and the LATEST NEWS EVENTS

RIALTO LOW PRICES Mats. Adults 25c—Eve. Adults 35c Children 10c Always

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