

TOUR THE WORLD IN DE SOTO SEDAN

"Around the world in a De Soto sedan telling the true story of Hollywood." This is the explanation given for the tour that started this week from Hollywood. The "Embassy of Hollywood," as the driver of this De Soto is called, will tour the United States with New York as his final destination in this country. From that point he will put his car on a boat and continue on to Europe.

The tour will be continued across Europe, Asia and the return to this country will be made from Japan. The choice of a car to be used was left to the driver, the reason he said, that he had made several long tours in this country and Canada in a De Soto and found it entirely suited for his purpose.

The object of the tour is to tell the real story of Hollywood in especially the smaller towns. According to movie officials, one of the big problems in the industry is the influx of young girls into Hollywood looking for positions in the "movies." For the most part, the girls are good-looking and probably have taken the lead in their class plays at high school or college. This, they believe, fits them to be movie stars overnight. They do not realize that the average person they see on the screen has spent years learning the technique of the camera and while a good appearance is essential, talent and acting ability are of equal importance.

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DISCUSS WIFELY MERITS OF CITY AND RURAL GALS

PARIS—(AP)—Whether country girls make the best wives is being publicly debated by two French intellectual leaders.

Pierre Milles, novelist and editorial writer, thinks they do because he believes they recognize man as a creature being and take better care of him.

Madame Maria Verone, one of the first woman lawyers and president of the French League for the Rights of Women, says there isn't any real difference between farm and city girls, but her chief attention was given to women at the old-fashioned man who thinks the woman's place is in the home and that "obey" is the most important part of a marriage ceremony.

Milles has been having quite a bit of correspondence with men of the old school who think modern girls altogether too "snappy." He agrees with some of them that the provinces still afford a man some chance of finding a good housekeeper who knows how to play second fiddle.

Madame Verone, however, retorts that the country girl, like the town girl, regards herself as fully man's equal and that while she allows him to imagine he is of much importance, she never for a minute consents to recognize her husband as "master" of the house unless she, at his side, is the "mistress."

All this is still a live topic in France where the "woman's rights" movement moves slowly, with little chance for gaining the vote or die. The chamber of deputies, until several old senators refuse composed of younger men and in closer touch with the people, twice has passed a limited vote bill which the senate ignored.

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Ogeon Pears

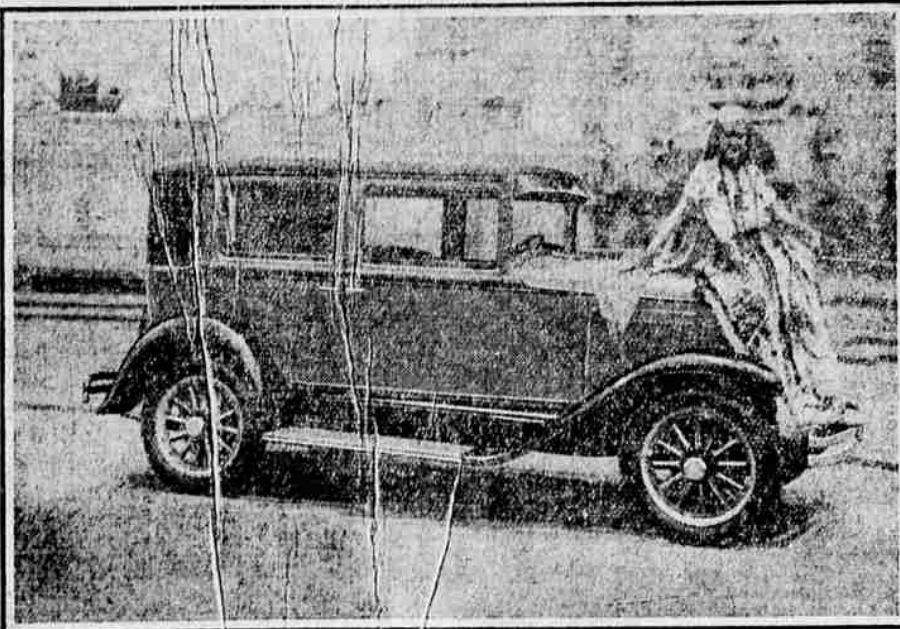
A carload of Seckel pear grown and packed in the Rogue River valley topped the market in New York City Tuesday grossing \$4,333. There were 594 boxes in the car and the average price was \$9.60 a box. The extra fancy grade brought \$12.37 a box or 10 cents each at a wholesale basis.

This is probably a record price for recent years, though during the fruit boom of twenty years ago, even these prices were topped for Cornice pears, and later for Rose. In fact it was these record high prices that caused the Medford boom, sent the price of orchards skyrocketing and resulted in the planting of many thousand acres of additional orchards.

It is, however, not the occasional record prices that should count with the orchardist—it is the average that fruit growers must figure on—the average yield and the average price and the average production cost over a term of years. In fact the occasional high prices are due to crop failure elsewhere and are apt to be demoralizing to the industry as they induce speculation and eventual surplus.

On the slogan that an acre of orchard in the Rogue River valley would yield a \$1000 profit a year—which of course only applied to exceptional years, much profit had been planted to unmarketable varieties of fruit all over Oregon and sold to small investors on installment plan or to people ignorant of the industry but lured by the possible profits. In the intervening years, many have lost their investments, many groves have been abandoned or pulled up until the industry has become fairly well stabilized through operation of economic laws and real-

MEXICAN BEAUTY ADORNS WHIPPET



Not a new type radiator cap. The beautiful girl who is gracefully draped over the radiator of this Whippet Four Sedan is the talented Mexican actress, Alecia Ortez, of Mexico City, who is scheduled to arrive soon in the Hollywood film colony to make her American screen debut. Senorita Ortez selected as a background for this photograph the picturesque Chapultepec Castle, the official residence of the chief executive of Mexico.

zation of the need of irrigation. The Medford district is harvesting this year a \$5,000,000 fruit crop, of which \$5,000,000 represents yield. Costly experience has demonstrated the varieties of fruit that can be profitably grown and marketed and eliminated the unfit. The lesson of quality pack has been learned as only quality will stand the freight bill from isolated sections. Pears have been specialized in because the soil, climate and altitude produce superior quality.

Pear growing has been much neglected in the Willamette valley, though the few growers that have given their orchards scientific care, have received good returns. The valley cannot produce a pear that will stand shipment in competition with fruit from higher altitudes and sunnier climates, but it does produce a superior canning pear, and moreover we have the canneries to take all that are produced and that now have to go to Yakima or Medford to secure a pack.

Moreover there are advantages here other districts do not possess. Orchardists do not have to fight blight and other pear diseases, against which other districts have to waste a constant battle. That with our habitual lethargy, we have never specialized on this profitable crop—one of many overlooked.—Salem Capital Journal.

CONSTANTINOPLE—(AP) Pursuing into several channels the American "get together" idea, a newspaper here, the "Ibidan," daily publishes photographs and addresses of subscribers so its readers may get to know each other.

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The Lonely Congressman

The fact that Senator Shipstead of Minnesota is the only member of congress who is not identified with one of the two big parties is a commentary on the American political system. Senator Shipstead represents the Farmer-Labor party of his state. Representative Kvale, whose tragic death occurred a few days ago, also was elected by this party. There are no Socialist members since Representative La Guardia of New York turned Republican. The late Victor Berger was the outstanding Socialist member for many years. Although he was not in congress at the time of his death, he stood a good chance to be re-elected if he had lived. There is little chance that any other Socialist can be elected to his district.

The American people are not set for political innovations when they take the form of new parties. No third party has become established since the Republican party passed the Whig organization and then quickly absorbed it. Other movements came and went. The Populist party once had considerable representation in congress. The Progressive movement of 1912 gained formidable headway because of the compelling leadership of Roosevelt, but even when this movement swamped the Republican party in the election of that year, it could not survive the strong trend toward Republican rehabilitation. The La Follette movement of 1924 drew heavily from both other parties, but it could not carry over as an independent movement to the next presidential election. This movement, however, is

represented, broadly speaking, by the independent group of Republicans in congress.

The two-party system, therefore, does not prevent independence within the respective parties. This independence is less manifest in the Democratic party than in the Republican, perhaps for the reason that minority begets solidarity. However, Senator Wheeler, Senator Walsh and Representative Hill have not been hard and fast party followers.

Independence within the parties may be a wholesome manifestation. It all depends on the sincerity and statesmanship of the independents. If, for example, they gain a balance of power, as the independents in the senate have, they are in a position to keep both parties on a higher plane of policy and action, provided their own plane is higher. If they use their power only to obstruct and harass, then they are not meeting either their opportunity or their obligation. At any rate, it is better that there should be independent groups within the parties than there should be numerous small parties as in some of the European countries. Such blocs wrecked democratic government in Italy, Poland and Spain.—(Kansas City Star.)

HILLO, Hawaii (AP)—Eight million tons of lava were deposited in the Halemaunnaun pit by the July eruption of Kilauea. The pit had been 1100 feet deep but is now reduced to about 1,000.

BAGDAD (AP)—A university of law and political science is to be

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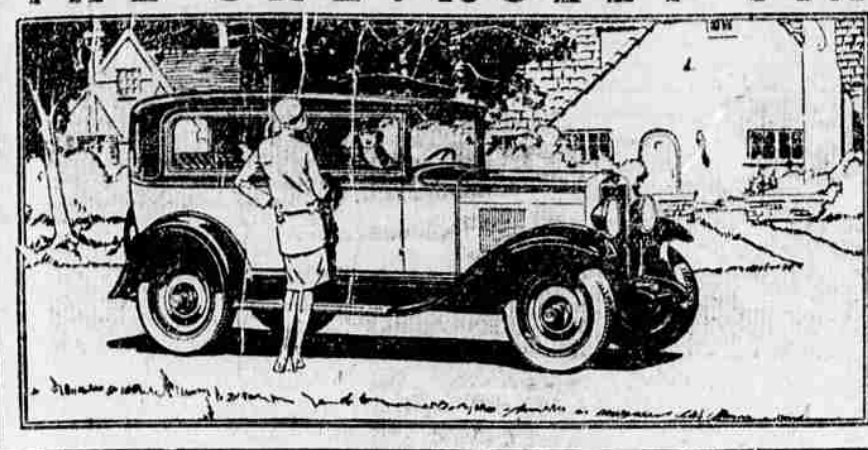
MEAD-FURCH MOTOR CO.
114 South Riverside Medford Phone 1109

opened here by the government at a price of \$5000, to be awarded by the city of Berlin, is proposed by the city board of education. Novelists, playwrights and poets who write in German and have been Englishers for a term of years would be eligible.

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Buick's great new Valve-in-Head engine—developing 99 horsepower in the 124- and 132-inch models, and 80½ horsepower in the 118-inch models. Unapproached in sturdiness, all-round performance—ability, reliability and economy as well.

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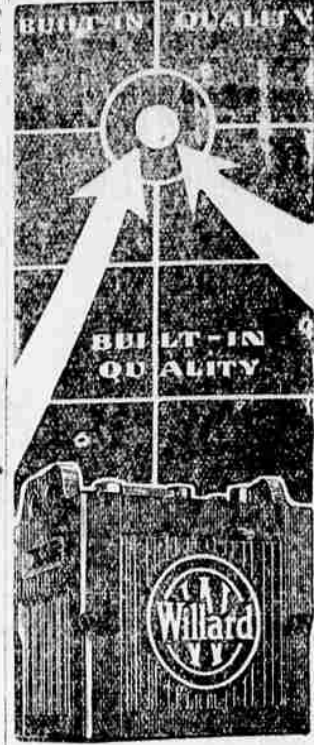
When the list of Buick's chassis features—entirely aside from the irresistible appeal of Buick's new Fisher Bodies—reads like a roll-call of all that is soundest and best in fine car engineering... and when, in addition, you can buy a Buick for as little as \$1225, f. o. b. factory... what wonder that all comparisons lead to Buick! What wonder that more than 2,000,000 people have invested their money in Buicks—and that from two to five times as many are purchasing this new Buick as any other automobile priced above \$1200!

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