

# AIRWAY BEACON IN VALLEYVIEW TO BE LIGHTED

Moving pictures and photographs were taken yesterday of the first airway beacon in southern Oregon which has been practically completed and will probably be lighted tonight for the first time. The new beacon which is number 25 is well located in the Valley View district northeast of Talent where it occupies a commanding view of the surrounding territory from a prominent hill top on the Gallatin ranch. It is equipped with a standard beacon light of approximately two million candle power mounted on a sturdy steel tower. The beacon which is mounted at 1 1/2 degrees above level has a carrying power of over 10 miles which is the interval at which these new airway beacons are spaced up and down the coast air route. There are approximately 25 of these beacons to be located on the San Francisco-Seattle air route and about 25 of these huge lights are being installed in "Capehead," the territory served by the California Oregon Power company in southern Oregon and northern California. The local power company has made splendid progress in building extensions to existing power lines to serve the air beacons and is ready to hook up the new installations as soon as they are made by the contractors. It is interesting to note that each beacon tower will have a cement base in the form of a huge arrow which points to the next beacon or airport. These will be painted in chrome yellow with the beacon number in large black numerals. The next beacon to be finished in this territory is located at Gold Hill and is expected to be ready for service in the next few days. As soon as each unit is completed it will be placed in active service according to Messrs. Worthington and LeRoy of the Dept. of Commerce who are supervising the work. There will also be nine emergency landing fields with beacons and border lights located in the territory served by the California Oregon Power company in southern Oregon and northern California.

## Do Your Buying and Kissing at Home And You'll Be Happy—"Bill" Dollar

"There is a good story of a man who found himself bankrupt and came home to break the news to his better half," said "Bill" Dollar. "She did not seem so depressed as he had expected, and asked him to

**YOU CAN'T KEEP YOUR OWN GRASS GREEN BY PLAYING YOUR HOSE ON YOUR NEIGHBORS LAWN**



go with her to a certain bank, where she opened a safe deposit box and showed him a great stack of bills, sufficient to put him back on his feet. "Whose is this?" asked the man. "It is ours," replied the wife. As his wonderment increased he asked where she got it and how she had saved so much. "You remember when we were married you promised me one dollar for every kiss. You always kept your word. I saved the money and this is the result." In his astonishment he exclaimed, "I wish I had done all of my kissing at home."

"The above is a fine illustration of trading at home," said "Bill" Dollar. "Every dollar you spend in Medford remains here to help the community. Every dollar you spend out of town makes the community that much poorer. Do your buying—and your kissing—at home, and the money will be there to help you when it is most needed. "Two excuses are usually given by the buyer of out of town goods,

for sending his money out of the city and the county," continued "Bill" Dollar. "The first is that the class of goods he desires cannot be obtained from the home merchants; the second, that the purchase can be made more economically from an out of town house. Neither excuse is a valid one.

"There is no article that is needed or wanted by a citizen of Medford which cannot be bought from the home dealer or through him. The stocks of merchandise carried in this city are complete.

"The fact is, the same people who complain that the things they want cannot be bought at home are those who think it gives them the semblance of superiority if they are able to boast that their clothing was bought in San Francisco or that their home furnishings were bought in Portland. They usually admit, however, that Medford people are acceptable as associates and that Medford dollars are beautiful to behold.

"The other excuse, that purchases can be made more economically from an out of town house can be exploded at any Medford mercantile establishment. Taken from open stocks, any dealer in the city will sell goods at mail-order prices, the customer remembering that he is able to see and examine the article he desires to buy; may carry it home without extra delivery charges and may also enjoy the privilege of credit accommodation if he is worthy. Scores of stories illustrative of the fallacy of the argument that mail-order buying is economical, can be cited by any Medford dealer from his own experience.

"Then why should anyone buy goods outside of Medford or the county? Anything that may be wanted can be bought right here, and at prices which are no higher, and in many instances are actually lower than mail-order quotations. "Money that is earned in Medford should be spent in Medford. It will buy just as fine goods and just as much goods right here as anywhere else in the world." (Copyright, 1929, Fred Mozart.)

### PRESBYTERIAN CHURCH SCHOOL PLAN CHANGED FOR PHOENIX CLASSES

PHOENIX, Oct. 3.—(Special)—In a former issue of this paper this week it was announced that a school of missions would be started Sunday, October 6th, at the Presbyterian church at Phoenix. Due to the fact that many opposed the mission school taking the place of the Sunday school hour, a special meeting was called on Wednesday evening and plans for the school were changed. The plans as they now stand, are as follows: On Sunday evening at 6:30 the junior and intermediate groups will meet and study the book, "Seven Thousand Emeralds," under direction of Mrs. Thompson. At the same hour the high school group and older young people will meet and study the book, "Blind Spots," under the leadership of Mrs. Malmgren. These two classes will meet for the first time on Sunday evening, October 6th, and their meetings will take the place of the regular Endeavor hour. The adult class under the leadership of Dr. Standard, Mr. Stewart and Mr. Poling will be held on Wednesday evenings. Their first meeting will be held at 7:30 Wednesday evening, October 9. They will study the book, "World Needs and Christianity." All of the classes will continue for a period of six weeks.

### COUNTY PIONEERS TO TRACE FATHER'S PATH ON ISTHMUS VOYAGE

Dr. Edwin P. Geary, well-known Portland physician, now retired, left from San Francisco with Mrs. Geary Saturday on the Panama Pacific liner, Mongolia, en route to New York by way of the Panama canal. This is Dr. Geary's first sea voyage. His father, Rev. Edward R. Geary, D. D., traveled west by way of the Isthmus of Panama in 1851 and wrote a diary giving a description of the trip, followed by Dr. Geary in making the transit of the isthmus in a luxurious liner will be in sharp contrast to the laborious journey of his father 78 years ago. It was necessary then to cross the neck of land by a jungle trail on mule back after going up the Chagres river 12 miles by boat from the Atlantic side. Ships were bonded at Panama for the trip up the west coast, which took a month sometimes.—Oregonian.

Dr. and Mrs. Geary are pioneer residents of this county, and for many years lived on Griffin creek. Dr. Geary practiced in this city and Jacksonville for many years.

### JACKSONVILLE CLINIC THURSDAY, OCTOBER 10

JACKSONVILLE, Ore., Oct. 3.—(Special)—A clinic for children of pre-school age will be held Thursday, October 10, at the rooms of the Jacksonville health unit in the old court house. This will be in charge of the new county nurse, Miss Lathrop, with the assistance of the members of the Jacksonville unit. Mothers are urged to get in touch with Mrs. E. S. Severance, chairman of the committee, in regard to appointments for an examination of children of pre-school age.

### EAGLE POINT PIONEERS AT ASHLAND RETURN

EAGLE POINT, Ore., Oct. 3.—(Special)—Among those from Eagle Point who attended the annual Pioneer picnic at Ashland on Thursday were Mrs. E. E. Howlett, Hattie Howlett, Mr. and Mrs. John Rader, Mrs. Ina Stanley, Mrs. Roy Ashpole, Mrs. Royal Brown, Mrs. Van Scoy, Mrs. E. B. Holmes, Mrs. W. H. Brown, Mrs. Morgan, Mrs. Lola Hildreth, Mrs. Guerin and Mr. and Mrs. Frank Guerin.

### MANY VIEW RELICS AT JACKSONVILLE MUSEUM

JACKSONVILLE, Ore., Oct. 3.—(Special)—Those from out of town who were in Jacksonville viewing one museum Sunday were W. L. Dunagan of Medford, G. H. Bryant of the Steamboat district, Applegate, A. T. Pearce and Floyd Pearce, Eagle Point, Mr. and Mrs. C. T. Sullaway, Wood, Calif., Allan Carson, Corvallis, Ore., Marie Reynolds Medford and S. Mathews, H. A. Briggs and Mrs. J. Keefe, all of San Francisco.

### GOLD HILL SCHOOL TO ORGANIZE ORCHESTRA

GOLD HILL, Ore., Oct. 3.—The Gold Hill school is now forming an orchestra. It will be under the instruction of Mr. Bots of Medford, the school board having secured his services for the coming year. A number of students are practicing. In the near future the orchestra is expected to be one of the main movements of the school. The Gold Hill school has not undertaken an orchestra for the past several years and since this year's work has started, unusual interest is being shown by the students. Another factor is the hearty cooperation given to the school teachers and the school board by the parents of those students entering into the orchestra. With local beginning and advanced instruction by Mr. Bots the school will soon rank among the first of its size in the valley in music instruction.

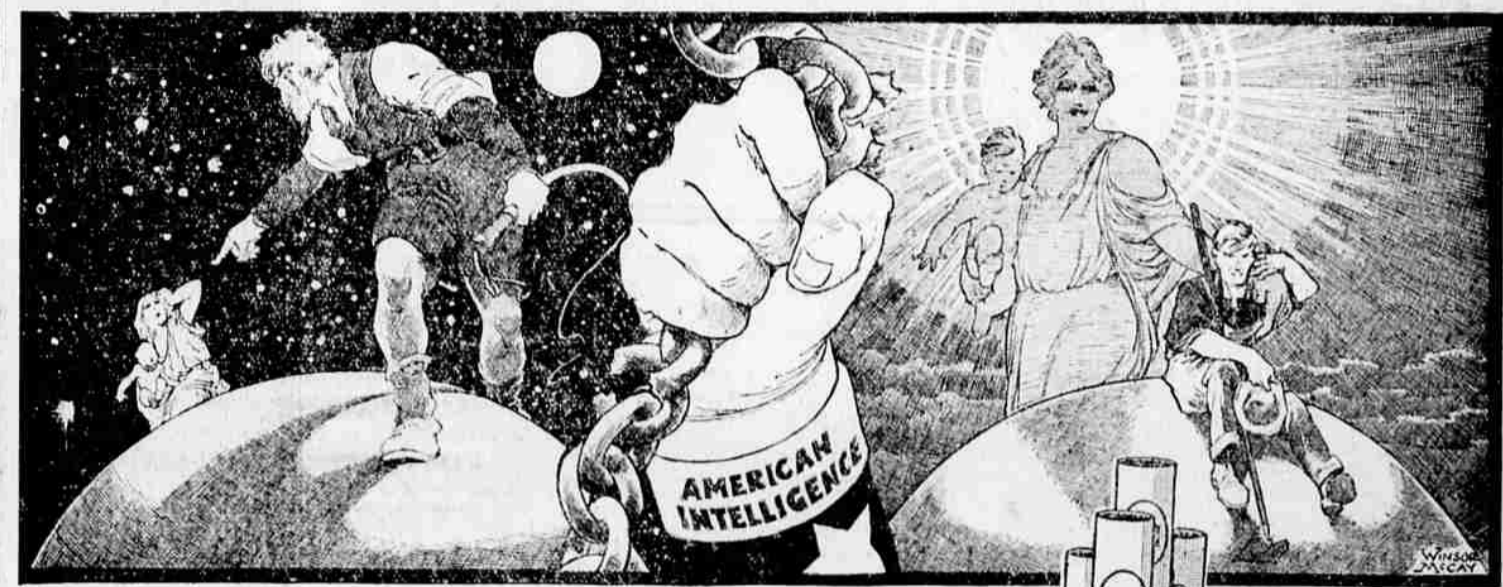
### EAGLE POINT WOMAN HONORED ON BIRTHDAY

EAGLE POINT, Ore., Oct. 3.—(Special)—Grandma Taylor was pleasantly surprised Thursday when a number of friends and relatives gathered at the home of Mrs. Charley Cincade and celebrated her 75th birthday anniversary. Those enjoying the afternoon were Mrs. Rebecca Smith and Mrs. Hilda Taylor and son of Ashland, Mrs. Minnie Norris of near Jacksonville, Mabel Harbush and daughter, Lola Taylor and son Billy, Ethel Coy and son Sammy, Neva Holman and little daughter and Mr. and Mrs. Charley Cincade.

Mrs. Percy Haley entertained Saturday evening in honor of Mrs. Wood of Medford, it being Mrs. Wood's birthday anniversary. Those present were Mr. and Mrs. Walter Bergman, Mr. and Mrs. Eber Weed, Mr. and Mrs. Dick Calder and daughter Donna, all of Medford, and Mr. and Mrs. Percy Haley.

# Women Are Free! AN ANCIENT PREJUDICE HAS BEEN REMOVED

Legally, politically and socially woman has been emancipated from those chains which bound her. AMERICAN INTELLIGENCE has exploded the ridiculous theory that forced the stigma of inferiority upon a sex.



"toasting did it" —

Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACRIDS (pungent irritants) from the tobaccos.

YEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended—"It's Toasted."

"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.

Everyone knows that heat purifies, and so "TOASTING"—LUCKY STRIKE'S extra secret process—removes harmful, corrosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.

# "It's toasted"

No Throat Irritation—No Cough.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of the N. B. C.



"It's Toasted"—the phrase that describes the extra "toasting" process applied in the manufacture of Lucky Strike Cigarettes. The finest tobaccos—the Cream of the Crop—are scientifically subjected to penetrating heat at minimum, 260°—maximum, 300°, Fahrenheit. The exact, expert regulation of such high temperatures removes impurities. More than a slogan, "It's Toasted" is recognized by millions as the most modern step in cigarette manufacture.

and Now!

over 17 million jars used yearly

MILLIONS more each year follow the trend of modern medicine, and treat colds without "dosing."

Twenty-five years ago Vicks originated the modern external method of treating colds. Today, Vicks is sold in more than 60 countries, and over 26 million jars are used yearly in the United States alone.

Just rubbed on, it acts through the skin like a plaster, and also releases medicated vapors which are inhaled direct to the air passages.

**VICKS VAPORUB FOR ALL COLDS**

### Greene Murder Case Tonight at Rialto Theatre

"The Greene Murder Case" was a great mystery story but as a moving picture which appeared in film form at the Rialto theatre yesterday, it is even more gripping, more exciting. The plot has to do with the strange killings which occur in the Greene family's household. An elder son, his younger brother and then their mother succumb to the fiendish hand of an unknown murderer.

### "Behind Curtain," Hunt's Craterian

"Behind That Curtain," all talking Fox Movietone production, was first showing at Hunt's Craterian today. "The Greene Murder Case" promises to fulfill your likes.

Almost without exception these busy girls say that washing dishes actually helps them to keep their hands lovely and white for the office—because they use Lux in the dishpan. Nine out of every ten asked wash their dishes with Lux.

As Miss Eley Stephens, private secretary to the vice-president of a large company, says:

"I find that Lux in the dishpan keeps my hands looking lovely—and

### EAGLE POINT SCHOOL INCREASE 53 PER CENT

EAGLE POINT, Ore., Oct. 3.—(Special). We are proud to announce the gain in attendance in high school, more than that attained in the last items. The gain is 53 percent instead of 12 percent.

Grant Extradition. SALLIE, Ore., Oct. 3.—Gov. E. H. Cady, at a hearing yesterday granted the extradition of C. E. Russell of Gladstone, Ore., who is wanted in Los Angeles on a charge of grand theft. The governor, however, at his own suggestion, gave Russell's attorney time in which to bring habeas corpus proceedings.

### 75% OF BUSINESS GIRLS WASH DISHES AT HOME

Survey Shows They Wash Dishes One Way to Keep Hands Lovely

In the world's largest office building, in New York, a recent survey of business girls showed 75% had home duties, including dishes to wash.

Of course in my position it is important that my hands look dainty and well cared for. The Lux aids feel so soothing and bland, and my hands always look smoother and whiter after washing dishes than before. I really like to wash dishes for that reason—for with Lux your hands get beauty care right in the dishpan.

### IMPROVE YOUR ENGLISH

It Is Time NOW To Enroll for NIGHT CLASSES CORRECT ENGLISH

The Nationally Used Miller System of Correct English has been planned especially for busy business men and women who wish to "brush up." A short, concise, yet complete course in correct and cultured speech. An exceptionally competent instructor. Phone for more complete information.

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